KING A BRENT Form 4 August 27, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB 3235-0287

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if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading KING A BRENT Issuer Symbol HILB ROGAL & HOBBS CO (Check all applicable) [HRH] (Last) (First) (Middle) 3. Date of Earliest Transaction Director 10% Owner X_ Officer (give title Other (specify (Month/Day/Year) below) HILB ROGAL & HOBBS 08/26/2008 Vice President, Gen. Counsel COMPANY, 4951 LAKE BROOK DRIVE, SUITE 500 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting GLEN ALLEN, VA 23060 Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired (A) 5. Amount of 7. Nature of Transaction Disposed of (D) Ownership Indirect Security (Month/Day/Year) Execution Date, if Securities (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Beneficial (Month/Day/Year) (Instr. 8) Owned Direct (D) Ownership Following or Indirect (Instr. 4) Reported (A) Transaction(s) (Instr. 4) or (Instr. 3 and 4) Code V Price Amount (D) Common 8,350 D Stock Deferred Common Ι Plan, Held 2,693.735 Stock in Trust **Employee** Common Stock

Purchase Plan

2,249.8792

I

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Common Stock	08/26/2008	S	3,420.2082	D	\$ 45.2 0	I	Retirement Savings Plan
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.							
						SEC 1474 (9-02)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		e	7. Title and Underlying (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (Right to buy)	\$ 0					02/16/2008	02/16/2013	Common Stock	1,875
Stock Options (Right to buy)	\$ 0					02/09/2006	02/09/2011	Common Stock	375
Stock Options (Right to buy)	\$ 0					02/11/2010	02/11/2015	Common Stock	2,500
Stock Options (Right to buy)	\$ 0					02/07/2007	02/07/2012	Common Stock	750
Stock Options (Right to buy)	\$ 0					02/16/2009	02/12/2014	Common Stock	2,500

8. Pri Deriv Secur (Instr

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Stock Options (Right to buy)	\$ 32.54	02/11/2009	02/11/2015	Common Stock	5,000
Stock Options (Right to buy)	\$ 33.06	02/07/2006	02/07/2012	Common Stock	1,500
Stock Options (Right to buy)	\$ 39.35	02/16/2007	02/16/2003	Common Stock	7,500
Stock Options (Right to buy)	\$ 42.66	02/12/2008	02/12/2014	Common Stock	5,000

Reporting Owners

Reporting Owner Name / Address	Relationships				
coporting of the common common	Director	10% Owner	Officer	Other	
KING A BRENT HILB ROGAL & HOBBS COMPANY 4951 LAKE BROOK DRIVE, SUITE 500 GLEN ALLEN, VA 23060			Vice President, Gen. Counsel		

Signatures

Walter L. Smith	08/27/2008
**Signature of Reporting Person	Date

Explanation of Responses:

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3

^{*} If the form is filed by more than one reporting person, see Instruction 4(b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).