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HILB ROGA Form 4 August 21, 2 FORN Check th if no long subject to Section 1 Form 4 o Form 5 obligatio may cont <i>See</i> Instru 1(b).	14 UNITED S' is box ger 6. r 56. r Filed pursu section 17(a)	Wa ENT OF CHAI	ashington, NGES IN SECUR 16(a) of th Jtility Hold	D.C. 209 BENEFI ATTIES e Securiti ding Com	549 CIA ies Ez ipany	L OW	e Act of 1934, 1935 or Sectio	OMB Number: Expires: Estimated a burden hou response		
(Print or Type I	Responses)									
1. Name and A HILB ROB	Symbol	HILB ROGAL & HOBBS CO				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
	AL & HOBBS 7, 4951 LAKE BRO	(Month/ 08/20/2	3. Date of Earliest Transaction (Month/Day/Year) 08/20/2008				X Director 10% Owner Officer (give title Other (specify below) below)			
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
GLEN ALL	EN, VA 23060						Form filed by N Person	lore than One Re	porting	
(City)	(State) (Z	Zip) Tal	ole I - Non-I	Derivative S	Securi	ties Acq	uired, Disposed of	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2.1.2.0011104	Code (Instr. 8)	on(A) or Dia (Instr. 3, 4	sposed 4 and 3 (A) or	l of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	08/20/2008		Code V M	Amount 10,000	(D) A	Price \$ 43.8	136,707 <u>(1)</u>	D		
Common Stock	08/20/2008		М	10,000	А	43.8 \$ 43.8	146,707 <u>(1)</u>	D		
Common Stock	08/20/2008		S	20,000	D	\$ 43.8	126,707 <u>(1)</u>	D		
Common Stock							20,000	Ι	By Spouse	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	DrDeriv Secu Acqu or Di (D)	rities hired (A) sposed of r. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (Right to buy)	\$ 19.875						11/02/2001	05/02/2011	Common Stock	10,000
Stock Options (Right to buy)	\$ 28.99						11/06/2008	05/06/2015	Common Stock	4,937
Stock Options (Right to buy)	\$ 35.95						11/07/2003	05/07/2010	Common Stock	10,000
Stock Options (Right to buy)	\$ 36.2						11/05/2004	05/05/2011	Common Stock	10,000
Stock Options (Right to buy)	\$ 36.49						11/04/2005	05/04/2012	Common Stock	10,000
Stock Options (Right to buy)	\$ 38.45						11/08/2002	05/08/2009	Common Stock	10,000
Stock Options (Right to buy)	\$ 40.96						11/03/2006	05/03/2013	Common Stock	10,000

Stock Options (Right to buy)	\$ 43				11/01/2007	11/01/2014	Common Stock	2,789
Stock Options (Right to buy)	\$ 10.813	08/20/2008	Х	10,000	12/09/1999	06/09/2009	Common Stock	10,000
Stock Options (Right to buy)	\$ 14.375	08/20/2008	Х	10,000	11/03/2000	05/03/2010	Common Stock	10,000

Reporting Owners

Reporting Owner Name / Address		Relationships					
	Director	10% Owner	Officer	Other			
HILB ROBERT H HILB ROGAL & HOBBS 4951 LAKE BROOK DRIV GLEN ALLEN, VA 23060	Х						
Signatures							
Walter L. Smith	08/21/2008						
<pre>**Signature of Reporting Person</pre>	Date						

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares are issued under this plan quarterly and rounded down to the nearest whole share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.