HILB ROGAL & HOBBS CO

Form 4

August 11, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

30(h) of the Investment Company Act of 1940

OMB Number:

3235-0287

Expires:

January 31, 2005

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Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * VAUGHAN MARTIN L

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

HILB ROGAL & HOBBS CO

(Check all applicable)

[HRH]

(Last)

(Middle)

3. Date of Earliest Transaction

_X__ Director X_ Officer (give title

10% Owner Other (specify

(Month/Day/Year)

08/07/2008

below)

Chairman and CEO

HILB ROGAL & HOBBS COMPANY, 4951 LAKE BROOK DRIVE, SUITE 500

(First)

(Street)

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

GLEN ALLEN, VA 23060

(City)	(State)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities a coror Disposed (Instr. 3, 4 and	of (D)	red (A)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	08/07/2008		S	51,511	D	\$ 43.41	267,375	D	
Common Stock	08/08/2008		S	5,456	D	\$ 43.45	261,919	D	
Common Stock							11,071.936	I	Deferred Plan, Held in Trust
Common Stock	08/07/2008		<u>J(1)</u>	9,997.451	D	\$ 43.43	0	I	Retirement Savings

Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

> 8. Pri Deriv Secur (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (Right to buy)	\$ 0					02/09/2006	02/09/2011	Common Stock	2,500
Stock Options (Right to buy)	\$ 0					02/11/2010	02/11/2015	Common Stock	10,000
Stock Options (Right to buy)	\$ 0					02/16/2008	02/16/2013	Common Stock	7,500
Stock Options (Right to buy)	\$ 0					02/16/2009	02/12/2014	Common Stock	10,000
Stock Options (Right to buy)	\$ 0					02/07/2007	02/07/2012	Common Stock	5,000
Stock Options (Right to	\$ 32.54					02/11/2009	02/11/2015	Common Stock	25,000

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buy)					
Stock Options (Right to buy)	\$ 32.73	02/09/2005	02/09/2011	Common Stock	50,000
Stock Options (Right to buy)	\$ 33.06	02/07/2006	02/07/2012	Common Stock	50,000
Stock Options (Right to buy)	\$ 36.35	05/06/2004	05/06/2010	Common Stock	26,000
Stock Options (Right to buy)	\$ 37.25	02/10/2004	02/11/2010	Common Stock	24,000
Stock Options (Right to buy)	\$ 37.45	02/11/2003	02/11/2009	Common Stock	24,000
Stock Options (Right to buy)	\$ 39.35	02/16/2007	02/16/2013	Common Stock	50,000
Stock Options (Right to buy)	\$ 42.66	02/12/2008	02/12/2014	Common Stock	25,000

Reporting Owners

Walter L. Smith

**Signature of Reporting Person

Reporting Owner Name / Address	Relationships						
. 0	Director	10% Owner	Officer	Other			
VAUGHAN MARTIN L HILB ROGAL & HOBBS COMPANY 4951 LAKE BROOK DRIVE, SUITE 500 GLEN ALLEN, VA 23060	X		Chairman and CEO				
Signatures							

08/11/2008

Date

Reporting Owners 3

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Disposition of shares in Retirement Savings Plan account.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.