HERC HOLDINGS INC Form SC 13D/A October 25, 2016

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934 (Amendment No. 7)

Herc Holdings Inc. (Name of Issuer)

Common Stock, Par Value \$0.01 (Title of Class of Securities)

<u>42704L104</u>

(CUSIP Number)

David Goldman GAMCO Investors, Inc. One Corporate Center Rye, New York 10580-1435 (914) 921-5000 (Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

October 24, 2016 (Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box .

CUSIP No.	42704L104
	Names of reporting persons
	I.R.S. identification nos. of
1	above persons (entities only)
	Gabelli Funds, LLC
	I.D.
	No. 13-4044523
	Check the appropriate box if
	a member of a group (SEE
2	INSTRUCTIONS) (a)
2	
	(b)
	0 1
3	Sec use only
	Source of funds (SEE
	INSTRUCTIONS)
4	00-Funds of investment
	advisory clients
	Check box if disclosure of
	legal proceedings is required
5	pursuant to items 2 (d) or 2
-	(e)
	Citizenship or place of
6	organization
-	New York
	_
Number Of	⁷ Sole voting power
Shares	941,600 (Item 5)
	:
Beneficially	: 8 Shared voting power
Owned	: None
	:
By Each	: 9 Sole dispositive power
	:
Reporting	: 941,600 (Item 5)
8	•
Person	:10 Shared dispositive power
	:
With	: None
	:
11	Aggregate amount
	beneficially owned by each
	reporting person

12	941,600 (Item 5) Check box if the aggregate amount in row (11) excludes certain shares
13	(SEE INSTRUCTIONS) Percent of class represented by amount in row (11)
14	3.33% Type of reporting person (SEE INSTRUCTIONS) IA, CO

CUSIP No.		
		es of reporting persons
		. identification nos. of above persons ies only)
1		GAMCO Asset Management
	Inc.	C
		. No. 13-4044521
		k the appropriate box if a member of a (SEE INSTRUCTIONS) (a)
2	group	(SEE INSTRUCTIONS) (a)
2		
	(b)	
3	Sec u	se only
5	ä	
4		ce of funds (SEE INSTRUCTIONS) unds of investment advisory clients
-	00-1	unds of investment advisory chemis
		k box if disclosure of legal proceedings is
5	requi	red pursuant to items 2 (d) or 2 (e)
		enship or place of organization
6	Nev	w York
Number Of	:7	Sole voting power
Number Of	:	Sole voting power
Shares	:	2,667,394 (Item 5)
Beneficially	: 8 :	Shared voting power
Owned	:	None
By Each	:9	Sole dispositive power
D	:	
Reporting	:	2,859,160 (Item 5)
Person	:10 :	Shared dispositive power
With	:	None
11	Aggr	egate amount beneficially owned by each
	repor	ting person
	2,859	0,160 (Item 5)
12	Chec	k box if the aggregate amount in row (11)
		des certain shares
	(SEE	INSTRUCTIONS)

Percent of class represented by amount in row (11)

10.10%

14 Type of reporting person (SEE INSTRUCTIONS) IA, CO

CUSIP No.	42704L104
	Names of reporting persons
	I.R.S. identification nos. of
1	above persons (entities only)
1	Gabelli Securities, Inc.
	I.D. No. 13-3379374
	Check the appropriate box if
	a member of a group (SEE
	INSTRUCTIONS) (a)
2	
	(b)
3	Sec use only
	Second of four to (SEE
	Source of funds (SEE
4	INSTRUCTIONS)
	00 – Client funds
	Check box if disclosure of
	legal proceedings is required
	pursuant to items 2 (d) or 2
5	(e)
	(0)
	Citizenship or place of
	Citizenship or place of organization
6	organization
6	
-	organization Delaware
-	organization
Number Of	organization Delaware : 7 Sole voting power
-	organization Delaware
Number Of Shares	organization Delaware : 7 Sole voting power : 5,857 (Item 5)
Number Of	organization Delaware : 7 Sole voting power : 5,857 (Item 5)
Number Of Shares Beneficially	organization Delaware ⁷ Sole voting power 5,857 (Item 5) ⁸ Shared voting power
Number Of Shares	organization Delaware : 7 Sole voting power : 5,857 (Item 5)
Number Of Shares Beneficially Owned	organization Delaware ⁷ Sole voting power ^{5,857} (Item 5) ⁸ Shared voting power None
Number Of Shares Beneficially	organization Delaware ⁷ Sole voting power 5,857 (Item 5) ⁸ Shared voting power None
Number Of Shares Beneficially Owned By Each	organization Delaware ⁷ Sole voting power 5,857 (Item 5) ⁸ Shared voting power None ⁹ Sole dispositive power
Number Of Shares Beneficially Owned	organization Delaware ⁷ Sole voting power ^{5,857} (Item 5) ⁸ Shared voting power None ⁹ Sole dispositive power ^{5,857} (Item 5)
Number Of Shares Beneficially Owned By Each Reporting	organization Delaware ⁷ Sole voting power ^{5,857} (Item 5) ⁸ Shared voting power None ⁹ Sole dispositive power ^{5,857} (Item 5)
Number Of Shares Beneficially Owned By Each	organization Delaware ⁷ Sole voting power 5,857 (Item 5) ⁸ Shared voting power None ⁹ Sole dispositive power
Number Of Shares Beneficially Owned By Each Reporting	organization Delaware ⁷ Sole voting power ^{5,857} (Item 5) ⁸ Shared voting power None ⁹ Sole dispositive power ^{5,857} (Item 5)
Number Of Shares Beneficially Owned By Each Reporting Person	organization Delaware ⁷ Sole voting power 5,857 (Item 5) ⁸ Shared voting power None ⁹ Sole dispositive power 5,857 (Item 5) ¹⁰ Shared dispositive power None
Number Of Shares Beneficially Owned By Each Reporting Person	organization Delaware ⁷ Sole voting power ⁵ ,857 (Item 5) ⁸ Shared voting power ⁸ None ⁹ Sole dispositive power ⁵ ,857 (Item 5) ¹⁰ Shared dispositive power ¹⁰ None ¹⁰ None ¹⁰ None
Number Of Shares Beneficially Owned By Each Reporting Person With	organization Delaware ⁷ Sole voting power 5,857 (Item 5) ⁸ Shared voting power None ⁹ Sole dispositive power 5,857 (Item 5) ¹⁰ Shared dispositive power None

5,857 (Item 5)

 12 Check box if the aggregate amount in row (11) excludes certain shares (SEE INSTRUCTIONS)
13 Percent of class represented by amount in row (11)

0.02%

14 Type of reporting person (SEE INSTRUCTIONS) HC, CO, IA

CUSIP No.	42704L104
	Names of reporting persons
	I.R.S. identification nos. of
1	above persons (entities only) Gabelli Foundation,
	Inc. I.D.
	No. 94-2975159
	Check the appropriate box if
	a member of a group (SEE
_	INSTRUCTIONS) (a)
2	
	(b)
3	Sec use only
5	
	Source of funds (SEE
4	INSTRUCTIONS) WC
	we
	Check box if disclosure of
	legal proceedings is required
5	pursuant to items 2 (d) or 2
5	(e)
	Citizenship or place of
	organization
6	NV
	_
Number Of	: 7 Sole voting power
	•
Shares	13,000 (Item 5)
D 6 11	:8 Change I and in a second
Beneficially	Shared voting power
Owned	: None
	•
By Each	⁹ Sole dispositive power
Reporting	: 13,000 (Item 5)
Person	:10 Shared dispositive power
I CISOII	: Shared dispositive power
With	None
11	Aggregate amount
	beneficially owned by each
	reporting person

12	13,000 (Item 5) Check box if the aggregate amount in row (11) excludes certain shares
13	(SEE INSTRUCTIONS) Percent of class represented by amount in row (11)
14	0.05% Type of reporting person (SEE INSTRUCTIONS)

00-Private Foundation

CUSIP No.	42704L104
	Names of reporting persons
	I.R.S. identification nos. of
1	above persons (entities only)
	Teton Advisors, Inc.
	I.D. No. 13-4008049
	Check the appropriate box if
	a member of a group (SEE INSTRUCTIONS) (a)
2	INSTRUCTIONS) (a)
2	
	(b)
3	Sec use only
3	
	Source of funds (SEE
	INSTRUCTIONS)
4	00 – Funds of investment
	advisory clients
	Check box if disclosure of
	legal proceedings is required
	pursuant to items 2 (d) or 2
5	(e)
	Citizenship or place of
6	organization
0	Delaware
	. 7
Number Of	Sole voting power
C1	· · ·
Shares	1,000 (Item 5)
Beneficially	^{: 8} Shared voting power
Denemenany	: Shared voting power
Owned	None
	.9 Colo 10
By Each	Sole dispositive power
D d	1.000 (1. 5)
Reporting	1,000 (Item 5)
Person	:10 Shared dispositive power
1 013011	: Shared dispositive power
With	None
	: Aggregate amount
11	Aggregate amount
	beneficially owned by each reporting person

1,000 (Item 5)

 12 Check box if the aggregate amount in row (11) excludes certain shares (SEE INSTRUCTIONS)
13 Percent of class represented by amount in row (11)

0.00%

14 Type of reporting person (SEE INSTRUCTIONS) IA, CO

CUSIP No.	
	Names of reporting persons
1	I.R.S. identification nos. of
1	above persons (entities only)
	MJG Associates, Inc.
	I.D. No. 06-1304269
	Check the appropriate box if
	a member of a group (SEE INSTRUCTIONS) (a)
2	INSTRUCTIONS) (a)
2	
	(b)
	Sec use only
3	
	Source of funds (SEE
1	INSTRUCTIONS)
4	00-Client Funds
	Check box if disclosure of
	legal proceedings is required
5	pursuant to items 2 (d) or 2
5	(e)
	Citizenship or place of
6	organization Connecticut
	Connecticut
	• 7
Number Of	¹⁷ Sole voting power
01	1.000 (1. 5)
Shares	1,000 (Item 5)
Beneficially	^{: 8} Shared voting power
Denencially	: Shared voting power
Owned	: None
Owned	
By Each	^{: 9} Sole dispositive power
29 2001	
Reporting	: 1,000 (Item 5)
1 0	
Person	:10 Shared dispositive power
	•
With	None
	Aggregate amount
11	beneficially owned by each
	reporting person

1,000 (Item 5)

- 12 Check box if the aggregate amount in row (11) excludes certain shares (SEE INSTRUCTIONS)
 13 Percent of class represented
 - by amount in row (11)

0.00%

14 Type of reporting person (SEE INSTRUCTIONS) CO

CUSIP No.	42704L104
	Names of reporting persons
	I.R.S. identification nos. of
	above persons (entities only)
1	MJG-IV Limited
	Partnership
	I.D. No.
	13-3191826
	Check the appropriate box if
	a member of a group (SEE
	INSTRUCTIONS) (a)
	(b)
	See use only
3	Sec use only
	Source of funds (SEE
4	INSTRUCTIONS)
	Check box if disclosure of
	legal proceedings is required
5	pursuant to items 2 (d) or 2
	(e)
	Citizanshin or place of
	Citizenship or place of
6	organization New York
	New TOIK
New 1 cm Of	Sole voting power
Number Of	Sole voting power
Shares	733 (Item 5)
	:
Beneficially	⁸ / ₂ Shared voting power
Owned	None
	· · · · · · · · · · · · · · · · · · ·
By Each	Sole dispositive power
Reporting	733 (Item 5)
Reporting	
Person	:10 Shared dispositive power
With	None
11	Aggregate amount
	beneficially owned by each
	reporting person

	733 (Item 5)
12	Check box if the aggregate
	amount in row (11) excludes
	certain shares
	(SEE INSTRUCTIONS)
13	Percent of class represented
	by amount in row (11)
	0.00%
14	Type of reporting person
	(SEE INSTRUCTIONS)
	PN

CUSIP No.	
	Names of reporting persons I.R.S. identification nos. of above
	persons (entities only)
1	GGCP,
	Inc.
	I.D. No. 13-3056041
	Check the appropriate box if a
	member of a group (SEE INSTRUCTIONS) (a)
2	instructions) (a)
	(b)
	Sec use only
3	See use only
	Source of funds (SEE
4	INSTRUCTIONS)
	WC
	Check box if disclosure of legal
	proceedings is required pursuant to
5	items 2 (d) or 2 (e)
	Citizenship or place of organization
6	Wyoming
	-
Number Of	Sole voting power
	•
Shares	799 (Item 5)
Beneficially	Shared voting power
0 1	:
Owned	None :
By Each	Sole dispositive power
D	
Reporting	799 (Item 5)
Person	:10 Shared dispositive power
With	None
11	Aggregate amount beneficially
	owned by each reporting person
	799 (Item 5)
	Check box if the aggregate amount in
12	row (11) excludes certain shares

(SEE INSTRUCTIONS) X

13Percent of class represented by
amount in row (11)

0.00%

14 Type of reporting person (SEE INSTRUCTIONS) HC, CO

CUSIP No	. 42704L104
	Names of reporting persons I.R.S. identification nos. of
1	above persons (entities only) GAMCO Investors,
1	Inc.
	I.D. No. 13-4007862
	Check the appropriate box if a member of a group (SEE
	INSTRUCTIONS) (a)
	(b)
3	Sec use only
	Source of funds (SEE
4	INSTRUCTIONS) WC
	Check box if disclosure of
	legal proceedings is required
5	pursuant to items 2 (d) or 2 (e)
	Citizenship or place of
6	organization Delaware
	.:7
Number O	$\int_{1}^{17} \text{Sole voting power}$
Shares	308 (Item 5)
Beneficial	y: ⁸ Shared voting power
Owned	None
By Each	⁹ Sole dispositive power
Reporting	308 (Item 5)
Person	:10 Shared dispositive power
With	None
11	Aggregate amount
	beneficially owned by each reporting person

	308 (Item 5)
12	Check box if the aggregate amount in row (11) excludes certain shares (SEE INSTRUCTIONS) X
13	Percent of class represented by amount in row (11)
14	0.00% Type of reporting person (SEE INSTRUCTIONS) HC, CO
10	

CUSIP No.	42704L104
	Names of reporting persons I.R.S. identification nos. of
	above persons (entities only)
1	Associated Capital
	Group, Inc.
	I.D. No. 47-3965991
	Check the appropriate box if
	a member of a group (SEE
	INSTRUCTIONS) (a)
	(b)
3	Sec use only
	Source of funds (SEE
4	INSTRUCTIONS)
	None
	Check box if disclosure of
	legal proceedings is required
5	pursuant to items 2 (d) or 2
	(e)
	Citizenship or place of
6	organization Delaware
Number Of	⁷ Sole voting power
C1	
Shares	None (Item 5)
Beneficiall	² Shared voting power
A 1	
Owned	None
By Each	: 9 Sole dispositive power
-	
Reporting	None (Item 5)
Person	:10 Shared dispositive power
With	None
11	Aggregate amount
	beneficially owned by each
	reporting person

	None (Item 5)
12	Check box if the aggregate amount in row (11) excludes certain shares (SEE INSTRUCTIONS) X
13	Percent of class represented by amount in row (11)
14	0.00% Type of reporting person (SEE INSTRUCTIONS) HC, CO
11	

CUSIP No.	42704L104	
	Names of reporting persons	
1	I.R.S. identification nos. of	
	above persons (entities only) Mario J. Gabelli	
	Check the appropriate box if	
	a member of a group (SEE	
	INSTRUCTIONS) (a)	
2		
	(b)	
	0 1	
3	Sec use only	
	Source of funds (SEE	
4	INSTRUCTIONS)	
	Private Funds	
	Check box if disclosure of	
	legal proceedings is required	
5	pursuant to items 2 (d) or 2	
	(e)	
	Citizenship or place of	
6	organization	
	USA	
Number Of	: 7 Sole voting power	
Shares	: 15,385 (Item 5)	
Beneficially	⁸ Shared voting power	
	•	
Owned	None :	
By Each	: 9 Sole dispositive power	
•		
Reporting	: 15,385 (Item 5)	
Person	:10 Shared dispositive power	
	•	
W/:41	Name	
With	· None	
With 11	: Aggregate amount	

15,385 (Item 5)

12	Check box if the aggregate amount in row (11) excludes certain shares
13	(SEE INSTRUCTIONS) X Percent of class represented by amount in row (11)
14	0.05% Type of reporting person (SEE INSTRUCTIONS)

IN

Item 1. Security and Issuer

This Amendment No. 7 to Schedule 13D on the Common Stock of Herc Holdings Inc. (the "Issuer") is being filed on behalf of the undersigned to amend the Schedule 13D, as amended (the "Schedule 13D") which was originally filed on August 10, 2016. Unless otherwise indicated, all capitalized terms used herein but not defined herein shall have the same meanings as set forth in the Schedule 13D.

Item 2. Identity and Background

Item 2 to Schedule 13D is amended, in pertinent part, as follows:

This statement is being filed by Mario J. Gabelli ("Mario Gabelli") and various entities which he directly or indirectly controls or for which he acts as chief investment officer. These entities, except for LICT Corporation ("LICT), CIBL, Inc. ("CIBL") and ICTC Group, Inc. ("ICTC"), engage in various aspects of the securities business, primarily as investment adviser to various institutional and individual clients, including registered investment companies and pension plans, and as general partner or the equivalent of various private investment partnerships or private funds. Certain of these entities may also make investments for their own accounts. The foregoing persons in the aggregate often own beneficially more than 5% of a class of equity securities of a particular issuer. Although several of the foregoing persons are treated as institutional investors for purposes of reporting their beneficial ownership on the short-form Schedule 13G, the holdings of those who do not qualify as institutional investors may exceed the 1% threshold presented for filing on Schedule 13G or implementation of their investment philosophy may from time to time require action which could be viewed as not completely passive. In order to avoid any question as to whether their beneficial ownership is being reported on the proper form and in order to provide greater investment flexibility and administrative uniformity, these persons have decided to file their beneficial ownership reports on the more detailed Schedule 13D form rather than on the short-form Schedule 13G and thereby to provide more expansive disclosure than may be necessary.

(a), (b) and (c) - This statement is being filed by one or more of the following persons: GGCP, Inc. ("GGCP"), GGCP Holdings LLC ("GGCP Holdings"), GAMCO Investors, Inc. ("GBL"), Associated Capital Group, Inc. ("AC"), Gabelli Funds, LLC ("Gabelli Funds"), GAMCO Asset Management Inc. ("GAMCO"), Teton Advisors, Inc. ("Teton Advisors"), Gabelli Securities, Inc. ("GSI"), G.research, LLC ("G.research"), MJG Associates, Inc. ("MJG Associates"), Gabelli Foundation, Inc. ("Foundation"), MJG-IV Limited Partnership ("MJG-IV"), Mario Gabelli, LICT, CIBL and ICTC. Those of the foregoing persons signing this Schedule 13D are hereinafter referred to as the "Reporting Persons".

GGCP makes investments for its own account and is the manager and a member of GGCP Holdings which is the controlling shareholder of GBL and AC. GBL, a public company listed on the New York Stock Exchange, is the parent company for a variety of companies engaged in the securities business, including certain of those named below. AC, a public company listed on the New York Stock Exchange, is the parent company for a variety of companies, including certain of those listed below.

GAMCO, a wholly-owned subsidiary of GBL, is an investment adviser registered under the Investment Advisers Act of 1940, as amended ("Advisers Act"). GAMCO is an investment manager providing discretionary managed account services for employee benefit plans, private investors, endowments, foundations and others.

GSI, a majority-owned subsidiary of AC, is an investment adviser registered under the Advisers Act and serves as a general partner or investment manager to limited partnerships and offshore investment companies and other accounts. As a part of its business, GSI may purchase or sell securities for its own account. GSI is a general partner or investment manager of a number of funds or partnerships, including Gabelli Associates Fund, L.P., Gabelli Associates Limited, Gabelli Intermediate Credit Fund L.P., Gabelli Japanese Value Partners L.P., GAMA Select Energy + L.P., GAMCO Medical Opportunities L.P., GAMCO Long/Short Equity Fund, L.P., Gabelli Multimedia Partners, L.P., Gabelli International Gold Fund Limited and Gabelli Green Long/Short Fund, L.P.

G.research, a wholly-owned subsidiary of GSI, is a broker-dealer registered under the Securities Exchange Act of 1934, as amended ("1934 Act"), which as a part of its business regularly purchases and sells securities for its own account.

Gabelli Funds, a wholly owned subsidiary of GBL, is a limited liability company. Gabelli Funds is an investment adviser registered under the Advisers Act which provides advisory services for The Gabelli Equity Trust Inc., The Gabelli Asset Fund, The GAMCO Growth Fund, The Gabelli Convertible and Income Securities Fund Inc., The Gabelli Value 25 Fund Inc., The Gabelli Small Cap Growth Fund, The Gabelli Equity Income Fund, The Gabelli ABC Fund, The GAMCO Global Telecommunications Fund, The Gabelli Gold Fund, Inc., The Gabelli Multimedia Trust Inc., The Gabelli Global Rising Income & Dividend Fund, The Gabelli Capital Asset Fund, The GAMCO International Growth Fund, Inc., The GAMCO Global Growth Fund, The Gabelli Utility Trust, The GAMCO Global Opportunity Fund, The Gabelli Utilities Fund, The Gabelli Dividend Growth Fund, The GAMCO Mathers Fund, The Gabelli Focus Five Fund, The Comstock Capital Value Fund, The Gabelli Dividend and Income Trust, The Gabelli Global Utility & Income Trust, The GAMCO Global Gold, Natural Resources, & Income Trust, The GAMCO Natural Resources Gold & Income Trust, The GDL Fund, Gabelli Enterprise Mergers & Acquisitions Fund, The Gabelli ESG Fund, Inc., The Gabelli Healthcare & Wellness Rx Trust, The Gabelli Global Small and Mid Cap Value Trust, Gabelli Value Plus+ Trust, The Gabelli Go Anywhere Trust, Bancroft Fund Ltd. and Ellsworth Growth & Income Fund Ltd. (collectively, the "Funds"), which are registered investment companies. Gabelli Funds is also the investment adviser to The GAMCO International SICAV (sub-funds GAMCO Merger Arbitrage and GAMCO All Cap Value), a UCITS III vehicle.

Teton Advisors, an investment adviser registered under the Advisers Act, provides discretionary advisory services to The TETON Westwood Mighty Mitessm Fund, The TETON Westwood Income Fund, The TETON Westwood SmallCap Equity Fund, and The TETON Westwood Mid-Cap Equity Fund.

MJG Associates provides advisory services to private investment partnerships and offshore funds. Mario Gabelli is the sole shareholder, director and employee of MJG Associates. MJG Associates is the Investment Manager of Gabelli International Limited and Gabelli Fund, LDC. Mario J. Gabelli is the general partner of Gabelli Performance Partnership, LP.

The Foundation is a private foundation. Mario Gabelli is the Chairman, a Trustee and the Investment Manager of the Foundation. Elisa M. Wilson is the President of the Foundation.

LICT is a holding company with operating subsidiaries engaged primarily in the rural telephone industry. LICT actively pursues new business ventures and acquisitions. LICT makes investments in marketable securities to preserve capital and maintain liquidity for financing their business activities and acquisitions and are not engaged in the business of investing, or trading in securities. Mario J. Gabelli is a director, and substantial shareholder of LICT. ICTC is a holding company with subsidiaries in voice, broadband and other telecommunications services, primarily in the rural telephone industry. ICTC makes investments in marketable securities to preserve capital and maintain liquidity for financing their business activities and acquisitions and are not engaged in the business of investing, or trading in securities. Mario J. Gabelli is a director, and substantial shareholder of ICTC.

CIBL is a holding company with interests in telecommunications operations, primarily in the rural telephone industry. CIBL actively pursues new business ventures and acquisitions. CIBL makes investments in marketable securities to preserve capital and maintain liquidity for financing their business activities and acquisitions and are not engaged in the business of investing, or trading in securities. Mario J. Gabelli is a director, and substantial shareholder of CIBL. Mario Gabelli is the controlling stockholder, Chief Executive Officer and a director of GGCP and Chairman and Chief Executive Officer of GBL. He is the Executive Chairman and Chief Executive Officer of AC. Mario Gabelli is also a member of GGCP Holdings. Mario Gabelli is the controlling shareholder of Teton.

MJG-IV is a family partnership in which Mario Gabelli is the general partner. Mario Gabelli has less than a 100% interest in MJG-IV. MJG-IV makes investments for its own account. Mario Gabelli disclaims ownership of the securities held by MJG-IV beyond his pecuniary interest.

The Reporting Persons do not admit that they constitute a group.

GAMCO and G.research are New York corporations and GBL, AC, GSI, and Teton Advisors are Delaware corporations, each having its principal business office at One Corporate Center, Rye, New York 10580. GGCP is a Wyoming corporation having its principal business office at 140 Greenwich Avenue, Greenwich, CT 06830. GGCP Holdings is a Delaware limited liability corporation having its principal business office at 140 Greenwich Avenue, Greenwich, CT 06830. Gabelli Funds is a New York limited liability company having its principal business office at One Corporate Center, Rye, New York 10580. MJG Associates is a Connecticut corporation having its principal business office at 140 Greenwich Avenue, Greenwich Avenue, Greenwich Avenue, Greenwich Avenue, Greenwich, CT 06830. The Foundation is a Nevada corporation having its principal business office at 140 Greenwich Avenue, Greenwich, CT 06830.

principal offices at 165 West Liberty Street, Reno, Nevada 89501. LICT is a Delaware corporation having its principal place of business as 401 Theodore Fremd Avenue, Rye, New York 10580. CIBL, Inc. is a Delaware corporation having its principal place of business as 165 West Liberty Street, Suite 220, Reno, NV 89501. ICTC Group Inc. is a Delaware corporation having its principal place of business as 556 Main Street, Nome, North Dakota 58062.

For information required by instruction C to Schedule 13D with respect to the executive officers and directors of the foregoing entities and other related persons (collectively, "Covered Persons"), reference is made to Schedule I annexed hereto and incorporated herein by reference.

(d) – Not applicable.

- (e) Not applicable.
- (f) Reference is made to Schedule I hereto.

Item 3. Source and Amount of Funds or Other Consideration

Item 3 to Schedule 13D is amended, in pertinent part, as follows:

The Reporting Persons used an aggregate of approximately \$9,196,154 to purchase the additional Securities reported as beneficially owned in Item 5 since the most recent filing on Schedule 13D. GAMCO and Gabelli Funds used approximately \$6,141,036 and \$3,010,128, respectively, of funds that were provided through the accounts of certain of their investment advisory clients (and, in the case of some of such accounts at GAMCO, may be through borrowings from client margin accounts) in order to purchase the additional Securities for such clients. Teton Advisors used approximately \$30,380 of funds of investment advisory clients to purchase the additional Securities reported by it. Foundation used approximately \$14,610 of private funds to purchase the additional Securities reported by it.

Item 5. Interest In Securities Of The Issuer

Item 5 to Schedule 13D is amended, in pertinent part, as follows:

(a) The aggregate number of Securities to which this Schedule 13D relates is 3,838,842 shares, representing 13.56% of the 28,310,738 shares outstanding as reported in the Issuer's most recently filed Form 10-Q for the quarterly period ended June 30, 2016. The Reporting Persons beneficially own those Securities as follows:

of

Name	Shares of Common Stock	
GAMCO	2,859,160	10.10%
Gabelli Funds	941,600	3.33%
GSI	5,857	0.02%
MJG	15,385	0.05%
GBL	308	0.00%
Foundation	13,000	0.05%
GGCP	799	0.00%
MJG-IV	733	0.00%
MJG Associates	51,000	0.00%
Teton Advisors	1,000	0.00%

Mario Gabelli is deemed to have beneficial ownership of the Securities owned beneficially by each of the foregoing persons. GSI is deemed to have beneficial ownership of the Securities owned beneficially by G.research. AC, GBL and GGCP are deemed to have beneficial ownership of the Securities owned beneficially by each of the foregoing persons other than Mario Gabelli and the Foundation.

(b) Each of the Reporting Persons and Covered Persons has the sole power to vote or direct the vote and sole power to dispose or to direct the disposition of the Securities reported for it, either for its own benefit or for the benefit of its investment clients or its partners, as the case may be, except that (i) GAMCO does not have the authority to vote 191,766 of the reported shares, (ii) Gabelli Funds has sole dispositive and voting power with respect to the shares of the Issuer held by the Funds so long as the aggregate voting interest of all joint filers does not exceed 25% of their total voting interest in the Issuer and, in that event, the Proxy Voting Committee of each Fund shall respectively vote that Fund's shares, (iii) at any time, the Proxy Voting Committee of each such Fund may take and exercise in its sole discretion the entire voting power with respect to the shares held by such fund under special circumstances such as regulatory considerations, and (iv) the power of Mario Gabelli, AC, GBL, and GGCP is indirect with respect to Securities beneficially owned directly by other Reporting Persons.

(c) Information with respect to all transactions in the Securities which were effected during the past sixty days or since the most recent filing on Schedule 13D, whichever is less, by each of the Reporting Persons and Covered Persons is set forth on Schedule II annexed hereto and incorporated herein by reference.

(e) Not applicable.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct. Dated: October 25, 2016

GGCP, INC. MARIO J. GABELLI GABELLI FOUNDATION, INC. MJG-IV LIMITED PARTNERSHIP MJG ASSOCIATES, INC.

By:<u>/s/ Douglas R. Jamieson</u> Douglas R. Jamieson Attorney-in-Fact

TETON ADVISORS, INC.

By:<u>/s/ David Goldman</u> David Goldman General Counsel – Teton Advisors, Inc.

ASSOCIATED CAPITAL GROUP, INC.

By:<u>/s/ Kevin Handwerker</u> Kevin Handwerker General Counsel & Secretary – Associated Capital Group, Inc.

GAMCO ASSET MANAGEMENT INC. GAMCO INVESTORS, INC. GABELLI SECURITIES, INC. GABELLI FUNDS, LLC

By:<u>/s/ Douglas R. Jamieson</u> Douglas R. Jamieson President & Chief Operating Officer – GAMCO Investors, Inc. President – GAMCO Asset Management Inc. President – Gabelli Securities, Inc. President & Chief Operating Officer of the sole member of Gabelli Funds, LLC

SCHEDULE I

Information with Respect to Executive <u>Officers and Directors of the Undersigned</u> Schedule I to Schedule 13D is amended, in pertinent part, as follows:

The following sets forth as to each of the executive officers and directors of the undersigned: his name; his business address; his present principal occupation or employment and the name, principal business and address of any corporation or other organization in which such employment is conducted. Unless otherwise specified, the principal employer of each such individual is GAMCO Asset Management Inc., Gabelli Funds, LLC, Gabelli Securities, Inc., G.research, LLC, Teton Advisors, Inc., Associated Capital Group, Inc. or GAMCO Investors, Inc., the business address of each of which is One Corporate Center, Rye, New York 10580, and each such individual identified below is a citizen of the United States. To the knowledge of the undersigned, during the last five years, no such person has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors), and no such person was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction as a result of which he was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities law or finding any violation with respect to such laws except as reported in Item 2(d) and (e) of this Schedule 13D.

GAMCO Investors, Inc. Directors:

Edwin L. Artzt	Former Chairman and Chief Executive Officer Procter & Gamble Company 900 Adams Crossing Cincinnati, OH 45202
Raymond C. Avansino	Chairman & Chief Executive Officer E.L. Wiegand Foundation 165 West Liberty Street Reno, NV 89501
Mario J. Gabelli	Chief Executive Officer and Chief Investment Officer of GGCP, Inc. Chairman & Chief Executive Officer of GAMCO Investors, Inc. Executive Chairman & Chief Executive Officer of Associated Capital Group, Inc. Director/Trustee of all registered investment companies advised by Gabelli Funds, LLC.
Elisa M. Wilson	Director c/o GAMCO Investors, Inc. One Corporate Center Rye, NY 10580
Eugene R. McGrath	Former Chairman and Chief Executive Officer Consolidated Edison, Inc. 4 Irving Place New York, NY 10003
Robert S. Prather	President & Chief Executive Officer Heartland Media, LLC 1843 West Wesley Road Atlanta, GA 30327
Officers: Mario J. Gabelli	Chairman and Chief Executive Officer
Douglas R. Jamieson	President and Chief Operating Officer
Henry G. Van der Eb	Senior Vice President
Bruce N. Alpert	Senior Vice President
Agnes Mullady	Senior Vice President
Kevin Handwerker	Executive Vice President, General Counsel and Secretary

GAMCO Asset Management Inc. Directors:

Douglas R. Jamieson Regina M. Pitaro William S. Selby

Officers:

Mario J. Gabelli Chief Executive Officer and Chief Investment Officer – Value	
Douglas R. Jamieson	President, Chief Operating Officer and Managing Director
David Goldman	General Counsel, Secretary & Chief Compliance Officer
Gabelli Funds, LLC Officers:	
Mario J. Gabelli	Chief Investment Officer – Value Portfolios
Bruce N. Alpert	Executive Vice President and Chief Operating Officer
Agnes Mullady	President and Chief Operating Officer – Open End Fund Division
David Goldman	General Counsel
Gabelli Securities, Inc.	
Officers: Douglas R. Jamieson	See above
Patrick Dennis	Executive Vice President, Chief Financial Officer
Kevin Handwerker	Secretary
David M. Goldman	General Counsel & Assistant Secretary
David Fitzgerald	Chief Compliance Officer
G.research, LLC	
Officers: Cornelius V. McGinity	See above
Bruce N. Alpert	Vice President

Douglas R. Jamieson Secretary

	David M. Goldman	Assistant Secretary
	Josephine D. LaFauci	Chief Compliance Officer
Gabelli Foundation, Inc.		
Officers:	Mario J. Gabelli	Chairman, Trustee & Chief Investment Officer
	Elisa M. Wilson	President
	Marc Gabelli	Trustee
	Matthew R. Gabelli	Trustee
	Michael Gabelli	Trustee
MJG-IV Officers	Limited Partnership	
Officers:	Mario J. Gabelli	General Partner

GGCP, Inc. Directors:

Directors.	
Mario J. Gabelli	Chief Executive Officer and Chief Investment Officer of GGCP, Inc. Chairman & Chief Executive Officer of GAMCO Investors, Inc. Executive Chairman & Chief Executive Officer of Associated Capital Group, Inc. Director/Trustee of all registered investment companies advised by Gabelli Funds, LLC.
Marc Gabelli	President of Associated Capital Group, Inc. President and Managing Director of Gabelli Securities, Inc.
Matthew R. Gabelli	Vice President – Trading G.research, Inc. One Corporate Center Rye, NY 10580
Michael Gabelli	President & COO Gabelli & Partners, LLC

One Corporate Center Rye, NY 10580

Frederic V. Salerno Frederic V. Salerno Chairman and Chief Financial Officer Verizon Communications

	Executive
Vincent S. Tese	Chairman – FCB
	Financial Corp

Officers:

Controller	Mario J. Gabelli Marc Gabelli Silvio A. Berni	Chief Executive Officer and Chief Investment Officer President Vice President, Assistant Secretary and Controller
Controller		Controller

GGCP Holdings LLC Members:

GGCP, Inc.	Manager and Member
Mario J. Gabelli	Member

Teton Advisors, Inc. Directors: Howard F. Ward

Nicholas F. Galluccio Chairman of the Board

Vincent J. Amabile Chief Executive Officer and President

John Tesoro

Officers: Howard F

ward F. Ward	See above
Nicholas F. Galluccio	See above
Michael J. Mancuso	Chief Financial Officer
David Goldman	General Counsel
Tiffany Hayden	Secretary

Associated Capital Group, Inc. Directors:

Mario J.	. Gabelli	Chief Executive Officer and Chief Investment Officer of GGCP, Inc. Chairman & Chief Executive Officer of GAMCO Investors, Inc. Executive Chairman & Chief Executive Officer of Associated Capital Group, Inc. Director/Trustee of all registered investment companies advised by Gabelli Funds, LLC.
Marc Ga	abelli	Chairman of The LGL Group, Inc. 2525 Shader Road Orlando, FL 32804
Richard	L. Bready	Former Chairman and Chief Executive Officer Nortek, Inc. 50 Kennedy Plaza Providence, RI 02903
	Bruce Lisman	
		Former Chairman - JP Morgan – Global Equity Division
Daniel I	R. Lee	Chief Executive Officer
		Full House Resorts, Inc. 4670 South Ford Apache Road, Suite 190
		Las Vegas, NV 89147
	Salvatore F. Sodano	Vice Chairman of the Board (see above)
Officers Mario J.	: . Gabelli	Chairman of the Board and Chief Executive Officer
	Marc Gabelli	President
	Patrick Dennis	Executive Vice President and Chief Financial Officer
	Kevin Handwerker	Executive Vice President, General Counsel and Secretary

SCHEDULE II INFORMATION WITH RESPECT TO TRANSACTIONS EFFECTED DURING THE PAST SIXTY DAYS OR SINCE THE MOST RECENT FILING ON SCHEDULE 13D (1) SHARES PURCHASED AVERAGE DATE SOLD(-) PRICE(2)

COMMON STOCK-HERC HOLDINGS INC.

GABELLI FOUNDATION, INC.				
10/21/16	500	29.2200		
GAMCO ASSET M	IANAGEME	NT INC.		
10/24/16	12,714	29.5577		
10/24/16	407	29.4742		
10/24/16	14,600	29.4537		
10/24/16	2,000	29.4480		
10/24/16	200	29.4456		
10/24/16	400	29.4434		
10/24/16	1,500	29.4700		
10/24/16	3,000	29.3983		
10/24/16	200	29.3500		
10/24/16	200-	29.6000		
10/24/16	900-	29.4000		
10/24/16	2,267	29.4295		
10/21/16	1,600	29.2200		
10/21/16	334-	*DO		
10/21/16	234	29.3990		
10/21/16	5,000	29.3917		
10/21/16	2,887	29.3378		
10/21/16	578	29.2900		
10/21/16	300	29.2500		
10/21/16	66-	*DO		
10/21/16	1,000	29.1730		
10/20/16	500	29.7500		
10/20/16	800	29.4988		
10/20/16	400	29.4099		
10/20/16	4,000	29.3650		
10/20/16	4,268	29.5697		
10/19/16	800	29.7021		
10/19/16	4,000	29.6436		
10/19/16	500	29.9300		
10/19/16	300	29.6567		
10/19/16	1,000	29.6399		
10/19/16	2,228	29.6237		
10/19/16	3,021	29.6066		
10/19/16	5,230	29.7670		

	0	5		
10/18/16	1,479	30.2000		
10/18/16	18,500	29.9837		
10/17/16	4,900	30.1638		
10/17/16	2,227	30.1999		
10/17/16	921	30.2000		
10/17/16	500	30.2500		
10/17/16	1,000	30.0500		
10/14/16	5,000	31.5900		
10/14/16	13,900	30.7399		
10/14/16	1,000	31.0660		
10/14/16	3,000	30.9094		
10/14/16	700-	30.4757		
10/14/16	300	30.3983		
10/14/16	7,929	30.6875		
10/14/16	7,500	30.6623		
10/14/16	134	30.4373		
10/14/16	500	30.5541		
10/14/16	234	30.4552		
10/14/16	468	30.4542		
10/13/16	167	32.1900		
10/13/16	6,000	31.8477		
10/13/16	3,800	31.6597		
10/12/16	500	32.6755		
10/12/16	300	32.5951		
10/12/16	9,345	32.6635		
10/12/16	500	32.6680		
10/12/16	234	32.6200		
10/12/16	300	32.7478		
10/12/16	1,128	32.6725		
10/12/16	1,120	32.6182		
10/12/16	334	33.4500		
10/11/16	18,800	33.1380		
10/11/16	5,067	33.1348		
10/11/16	3,5007	33.0400		
10/11/16	3,300 4,040	32.7574		
10/11/16	4,040	33.3300		
TETON ADVISOR	-	55.5500		
10/14/16	3, INC. 1,000	30.3800		
	,	50.5800		
GABELLI FUNDS, GABELLI VALU		IST DI C		
10/18/16				
GABELLI SMAL	3,000	29.9600 WTH EUND		
10/24/16		29.4594		
	5,000			
10/14/16 10/13/16	18,000	30.4538		
	5,000	31.6700		
10/12/16	6,000	32.5900		
10/11/16	26,052	32.9121		
GABELLI GLOBAL SMALL AND MIDCAP VALUE TRUST				
10/12/16	1,000	32.6700		
GABELLI GO AN				
10/18/16	2,000	29.8800		

10/14/16 1,000 30.3800 GABELLI EQUITY TRUST 10/19/16 7,500 29.6800 GABELLI DIVIDEND & INCOME TRUST 8,000 32.7068 10/12/16 GABELLI ASSET FUND 10/14/16 10,000 31.1176 10/13/16 3,000 31.7418

(1) UNLESS OTHERWISE INDICATED, ALL TRANSACTIONS WERE EFFECTED ON THE NYSE.

(2) PRICE EXCLUDES COMMISSION.

(*) RESULTS IN CHANGE OF DISPOSITIVE POWER AND BENEFICIAL OWNERSHIP.