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PROCTER & GAMBLE CO  
Form 8-K  
March 15, 2005

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) March 15, 2005

THE PROCTER & GAMBLE COMPANY

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(Exact name of registrant as specified in its charter)

Ohio

1-434

31-0411980

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(State or other  
jurisdiction of  
incorporation)

(Commission File Number)

(IRS Employer  
Identification  
Number)

One Procter & Gamble Plaza, Cincinnati, Ohio

45202

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(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code (513) 983-1100  
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ITEM 7.01 REGULATION FD DISCLOSURE

On March 15, 2005, The Procter & Gamble Company (the "Company") issued a press release announcing that it confirms prior earnings guidance for third quarter 2004/05. The Company is furnishing this 8-K pursuant to Item 7.01, "Regulation FD Disclosure".

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PROCTER & GAMBLE COMPANY

/S/ CHRIS B. WALTHER

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Chris B. Walther, Associate General  
Counsel and Assistant Secretary  
March 15, 2005

EXHIBITS

99. News Release by The Procter & Gamble Company dated March 15, 2005.