

MEREDITH CORP  
Form 8-K  
September 13, 2004

UNITED STATES  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

FORM 8-K

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): September 13, 2004  
Commission file number: 1-5128

MEREDITH CORPORATION  
(Exact name of registrant as specified in its charter)

IOWA  
(State or other jurisdiction of  
incorporation or organization)

42-0410230  
(I.R.S. Employer Identification No.)

1716 Locust Street, Des Moines, Iowa  
(Address of principal executive offices)

50309-3023  
(Zip Code)

Registrant's telephone number, including area code: 515-284-3000

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Item 8.01 Other Events

Meredith Corporation hosted a 2004 Investor Conference at the Company's offices in New York City on September 13, 2004. At the conference, Chairman and Chief Executive Officer William T. Kerr, President and Chief Operating Officer Stephen M. Lacy, Publishing Group President John H. (Jack) Griffin, Jr., Vice President Consumer Marketing Karla K. Jeffries, Broadcasting Group President Kevin P. O'Brien and Chief Financial Officer Suku V. Radia, discussed company developments and responded to questions. The text of the presentation is attached as an exhibit. A live webcast of the conference is accessible to the public on the Company's website, [meredith.com](http://meredith.com). The webcast will remain there through September 20, 2004.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits

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Text of presentation at Meredith Corporation's 2004 Investor Conference on September 13, 2004.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MEREDITH CORPORATION  
Registrant

/s/ Suku V. Radia

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Suku V. Radia  
Vice President - Chief Financial Officer  
(Principal Financial and Accounting Officer)

Date: September 13, 2004

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Exhibit  
Number

Item

99 Text of presentation at Meredith Corporation's 2004 Investor Conference on  
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