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Ally Financi Form 4 April 11, 20 FORN Check th if no long subject to Section 1 Form 4 co Form 5 obligatio may cont <i>See</i> Instr 1(b).	16 I 4 UNITED ST is box ger 5 6. or Filed pursu Section 17(a)	ENT OF CHAN	shington, NGES IN SECUR (6(a) of th (tility Hole	, D.C. 20 BENEF RITIES the Securit ding Con	549 ICIA ties E	L OW Exchange y Act of	NERSHIP OF e Act of 1934, f 1935 or Section	OMB Number: Expires: Estimated a burden hou response			
(Print or Type]	Responses)										
1. Name and A Solomon W	Address of Reporting Pe ïlliam B Jr	Symbol	2. Issuer Name and Ticker or Trading Symbol Ally Financial Inc. [ALLY]				5. Relationship of Reporting Person(s) to Issuer				
(Last)	•			of Earliest Transaction				(Check all applicable)			
			(Month/Day/Year) 04/08/2016				Director 10% Owner Officer (give title Other (specify below) GVP and General Counsel				
	endment, Date Original onth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 						
DETROIT,							Person		1 0		
(City)	(State) (Z	^{Zip)} Tab	le I - Non-I	Derivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)		2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securi on(A) or D (Instr. 3, Amount	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial		
Common Stock (1)	04/08/2016		М	1,143	А	\$0	77,786	D			
Common Stock	04/08/2016		D	1,143	D	\$ 18.23 (2)	76,643	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pric Deriva Securi (Instr.
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Deferred Stock Units (DSU)	(3)	04/08/2016		М	1,143	<u>(3)</u>	<u>(3)</u>	Common Stock	1,143	\$ (

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Solomon William B Jr 200 RENAISSANCE CENTER DETROIT, MI 48265			GVP and General Counsel				
Signatures							

/s/ Cathy L. Quenneville, attorney-in-fact for Mr. Solomon

<u>**</u>Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The common stock reported includes shares issued upon the settlement of a portion of DSUs awarded in prior periods.
- (2) Represents the per share fair market value of the Company's common stock as of March 30, 2016.
- Each Deferred Stock Unit (DSU) represents a vested right to receive the value of one share of the Company's common stock in cash equal

04/11/2016

Date

(3) to the fair market value of a share of the Company's common stock. DSUs do not have an expiration or exercise date or carry a conversion price. May reflect rounding of fractional shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.