

GANNETT CO INC /DE/  
Form 8-K  
July 13, 2004

**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**  
**PURSUANT TO SECTION 13 OR 15(d) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

Date of Report (date of earliest event reported):

July 13, 2004

Commission file number 1-6961

**GANNETT CO., INC.**

(Exact name of registrant as specified in charter)

**Delaware**

(State or Other Jurisdiction of Incorporation or Organization of Registrant)

**16-0442930**

(I.R.S. Employer Identification No.)

**7950 Jones Branch Drive, McLean, Virginia**

(Address of principal executive offices)

**22107-0910**

(Zip Code)

Registrant's telephone number, including area code: (703) 854-6000.

Item 12. Results of Operations and Financial Condition

On July 13, 2004, Gannett Co., Inc. reported its consolidated financial results for the second quarter ended June 27, 2004 and announced increased share repurchase authority. On July 13, 2004, the company also issued a press release announcing the company's statistical report for the period and quarter ended June 27, 2004. Copies of these press releases are furnished with this report as exhibits.

SIGNATURE

Pursuant to requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Gannett Co., Inc.

Date: July 13, 2004

By: /s/ George R. Gavagan  
George R. Gavagan  
Vice President and Controller

Exhibit Index

| Exhibit | Description  |
|---------|--|
| 99.1    | Gannett Co., Inc. Earnings Press Release dated July 13, 2004           |
| 99.2    | Gannett Co., Inc. Statistical Report Press Release dated July 13, 2004 |