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FORD MOTOR CO  
 Form S-8  
 March 15, 2004

Registration No. 333-

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SECURITIES AND EXCHANGE COMMISSION  
 WASHINGTON, D.C. 20549

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FORM S-8

REGISTRATION STATEMENT  
 UNDER  
 THE SECURITIES ACT OF 1933

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FORD MOTOR COMPANY  
 (Exact name of registrant as specified in its charter)

Delaware	38-0549190
(State or other jurisdiction of incorporation or organization)	(I.R.S. Employer Identification No.)

One American Road	48126-1899
Dearborn, Michigan	
(Address of principal executive offices)	(Zip Code)

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FORD MOTOR COMPANY DEFERRED COMPENSATION PLAN  
 (Full title of the Plan)

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PETER J. SHERRY, Jr., Esq.  
 Ford Motor Company  
 P. O. Box 1899  
 One American Road  
 Dearborn, Michigan 48126-1899  
 (313) 323-2260

(Name, address and telephone number, including area code, of agent for service)

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CALCULATION OF REGISTRATION FEE

Title of securities to be registered	Amount to be registered	Proposed maximum offering price per obligation	Proposed maximum aggregate offering price**
Deferred Compensation Obligations*	\$10,000,000	100%	\$10,000,000

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\* The Deferred Compensation Obligations are unsecured obligations of Ford Motor Company to pay deferred compensation in the future in accordance with the terms of the Ford Motor Company Deferred Compensation Plan.

\*\* Estimated solely for the purpose of determining the registration fee.

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## FORD MOTOR COMPANY DEFERRED COMPENSATION PLAN

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### INCORPORATION OF CONTENTS OF PRIOR REGISTRATION STATEMENT

The contents of Registration Statement Nos. 333-104063, 333-85138, 333-56660, 333-31466, 333-74313, 333-65703, 333-47733, 333-20725 and 33-62227 are incorporated herein by reference.

### INFORMATION REQUIRED IN THE REGISTRATION STATEMENT

#### Item 8. Exhibits.

- Exhibit 4.1 - Ford Motor Company Deferred Compensation Plan as amended and restated as of January 1, 2000, filed as Exhibit 10-R to the Registrant's Annual Report on Form 10-K for the year ended December 31, 1999 and incorporated herein by reference.
- Exhibit 4.2 - Amendment to Ford Motor Company Deferred Compensation Plan, effective as of April 12, 2000. Filed as Exhibit 4.2 to Registration Statement No. 333-56660 and incorporated herein by reference.
- Exhibit 4.3 - Amendment to Ford Motor Company Deferred Compensation Plan, effective as of June 1, 2000. Filed as Exhibit 4.3 to Registration Statement No. 333-56660 and incorporated herein by reference.
- Exhibit 4.4 - Amendment to Ford Motor Company Deferred Compensation Plan, effective as of March 10, 2004. Filed as Exhibit 10-P-3 to the Registrant's Annual Report on Form 10-K for the year ended December 31, 2003 and incorporated herein by reference.
- Exhibit 5.1 - Opinion of Kathryn S. Lamping, an Assistant Secretary and Managing Counsel of Ford Motor Company, with respect to the legality of the securities being registered hereunder. Filed with this Registration Statement.
- Exhibit 5.2 - Opinion of Bonnie S. Gorichan, Counsel to Ford Motor Company, with respect to compliance requirements of the Employee Retirement Income Security Act of 1974. Filed with this Registration Statement.
- Exhibit 23 - Consent of Independent Accountants. Filed with this Registration Statement.
- Exhibit 24.1 - Powers of Attorney authorizing signature. Filed as Exhibit 24.1 to Registration Statement No. 333-105674 and Exhibit 24.2 to Registration Statement No. 333-110105 and incorporated herein by reference.

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Exhibit 24.2 - Certified resolutions of Board of Directors authorizing signature pursuant to a power of attorney. Filed as Exhibit 24.2 to Registration Statement No. 333-105674 and incorporated herein by reference.

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The Registrant. Pursuant to the requirements of the Securities Act of 1933, the registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Dearborn, State of Michigan, on this 12th day of March, 2004.

FORD MOTOR COMPANY

By: William Clay Ford, Jr.\*

-----  
(William Clay Ford, Jr.)  
Chairman of the Board of Directors

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the date indicated.

Signature -----	Title -----	Date -----
William Clay Ford, Jr.* ----- (William Clay Ford, Jr.)	Director, Chairman of the Board and Chief Executive Officer and Chair of the Environmental and Public Policy Committee (principal executive officer)	
John R. H. Bond* ----- (John R. H. Bond)	Director	
Stephen G. Butler ----- (Stephen G. Butler)	Director	March 12, 2004
Kimberly A. Casiano ----- (Kimberly A. Casiano)	Director	

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Edsel B. Ford II\* Director  
-----  
(Edsel B. Ford II)

William Clay Ford\* Director  
-----  
(William Clay Ford)

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Signature  
-----

Title  
-----

Date  
-----

Irvine O. Hockaday, Jr.\* Director and Chair of  
----- the Audit Committee  
(Irvine O. Hockaday, Jr.)

Marie-Josee Kravis\* Director and Chair of the  
----- Compensation Committee  
(Marie-Josee Kravis)

Richard A. Manoogian\* Director  
-----  
(Richard A. Manoogian)

Ellen R. Marram\* Director and Chair of the March 12, 2004  
----- Nominating and Governance  
(Ellen R. Marram) Committee

Homer A. Neal\* Director  
-----  
(Homer A. Neal)

Jorma Ollila\* Director  
-----  
(Jorma Ollila)

Carl E. Reichardt\* Director and Chair of the  
----- Finance Committee  
(Carl E. Reichardt)

Robert E. Rubin\* Director

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-----  
 (Robert E. Rubin)

Nicholas V. Scheele\*  
 -----  
 (Nicholas V. Scheele)

Director and President and  
 Chief Operating Officer

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Signature -----	Title -----	Date -----
John L. Thornton* ----- (John L. Thornton)	Director	
James C. Gouin* ----- (James C. Gouin)	Vice President and Controller (principal accounting officer)	
Donat R. Leclair* ----- (Donat R. Leclair)	Group Vice President and Chief Financial Officer (principal financial officer)	March 12, 2004

\*By: /s/K. S. Lamping  
 -----

(K. S. Lamping,  
 Attorney-in-Fact)

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EXHIBIT INDEX

Sequential Page  
 at Which Found  
 (or Incorporated  
 by Reference  
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