Morrissey Robert W Form 4 October 03, 2017

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB APPROVAL

Number: 3235-0287 Expires: January 31,

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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5

Form 4 or
Form 5
obligations
may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and A<br>Morrissey R | Address of Repo<br>Robert W | rting Person * | 2. Issuer Name <b>and</b> Ticker or Trading Symbol CAMPBELL SOUP CO [CPB] | 5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)                             |  |  |  |
|------------------------------|-----------------------------|----------------|---|--|--|--|--|
| (Last) (First) (Middle)      |                             |                | 3. Date of Earliest Transaction   | (Check an applicable)  |  |  |  |
| ONE CAMI                     | PBELL PLA                   | CE             | (Month/Day/Year)<br>09/30/2017  | Director 10% Owner _X_ Officer (give title Other (specify below)  Senior Vice President              |  |  |  |
|                              | (Street)                    |                | 4. If Amendment, Date Original  | 6. Individual or Joint/Group Filing(Checl  |  |  |  |
| CAMDEN,                      | NJ 08103                    |                | Filed(Month/Day/Year)   | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |  |  |  |
| (City)                       | (State)                     | (Zip)          | Table I. Non Dorland's Committee A.                                       | '  |  |  |  |

| (City)                               | (State) (Z                              | Zip) Table  | e I - Non-D                            | erivative S   | Securi           | ties Ac | quired, Disposed   | of, or Beneficia   | lly Owned   |
|--------------------------------------|---|---|--|---|------------------|---------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactic<br>Code<br>(Instr. 8) | 4. Securities onAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |                  |         | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|                                      |   |   | Code V                                 | Amount  | (A)<br>or<br>(D) | Price   | Reported<br>Transaction(s)<br>(Instr. 3 and 4)                   |  |   |
| Common<br>Stock                      | 09/30/2017                              |   | F                                      | 6,641   | D                | \$0     | 56,705   | D  |   |
| Common<br>Stock                      | 09/30/2017                              |   | A                                      | 2,711<br>(1)  | A                | \$0     | 59,416   | D  |   |
| Common<br>Stock                      | 09/30/2017                              |   | A                                      | 3,802   | A                | \$0     | 63,218   | D  |   |
| Common<br>Stock                      |   |   |  |   |                  |         | 1,088.72 (2)   | I  | 401(k)  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                                     |
|---|---|---|---|---------------------------------------|---|-------------------------------------|--------------------|---|-------------------------------------|
|   |   |   |   | Code V                                | (A) (D)   | Date<br>Exercisable                 | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |
| Employee<br>Stock<br>Option<br>(right to<br>buy)    | \$ 47.185   | 10/01/2017                              |   | A                                     | 33,268  | (3)                                 | 10/01/2027         | Common<br>Stock   | 33,268                              |

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Morrissey Robert W ONE CAMPBELL PLACE

Senior Vice President

#### **Signatures**

**CAMDEN, NJ 08103** 

Charles A. Brawley, III, Attorney-in-Fact

10/03/2017

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On October 1, 2014, the Reporting Person was granted 10,845 RSUs that were subject to both performance-vesting and service-vesting requirements; the number of shares underlying these RSUs were reported on Form 4 at the time of grant at the target amount. Based on the level at which the performance goals were attained, the October 1, 2014 RSU grant vested at 125% on September 30, 2017, resulting in the Reporting Person receiving the additional shares reported above.
- (2) Represents routine transactions under the issuer's 401(k) Plan since the date of the reporting person's last report.
- (3) The options will vest in equal installments on each of the first three anniversaries of the Grant Date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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