

Lloyds Banking Group plc
Form 6-K
March 21, 2018

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C.20549

FORM 6-K

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

21 March 2018

LLOYDS BANKING GROUP plc
(Translation of registrant's name into English)

5th Floor
25 Gresham Street
London
EC2V 7HN
United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule
12g3-2(b): 82- _____

Index to Exhibits

Item

No. 1 Regulatory News Service Announcement, dated 21 March 2018
re: Director/PDMR Shareholding

21 March 2018

LLOYDS BANKING GROUP PLC ('GROUP') - NOTIFICATION OF TRANSACTIONS BY PERSONS
DISCHARGING MANAGERIAL RESPONSIBILITIES ('PDMRs') IN ORDINARY SHARES OF THE GROUP OF
10 PENCE EACH ('SHARES')

This announcement should be read in conjunction with the Summary Remuneration Announcement and disclosures in the 2017 Annual Report and Accounts published on 21 February 2018. The 2017 Annual Report and Accounts is available on the 'Annual Reports' page in the 'Investors & Performance' section of the Group's website www.lloydsbankinggroup.com.

Fixed Share Awards

This announcement details the number of Shares acquired by PDMRs in respect of the first quarter of 2018 under the Group's Fixed Share Award, as described in the Summary Remuneration Announcement. In this respect, the Group announces that, after the settlement of income tax and national insurance contributions, Shares were acquired on 19 March 2018 on behalf of the PDMRs as listed in the table below. The acquisition price was 67.396 pence per Share.

The Shares will be held on behalf of the PDMRs and will be released over five years, with 20 per cent being released each year on the anniversary of the award.

Name	Shares
António Horta-Osório	176,939
Juan Colombás	97,710
George Culmer	99,085
Karin Cook	79,819
Antonio Lorenzo	98,261
Vim Maru	89,453
Zak Mian	89,453
David Oldfield	96,333
Janet Pope	68,809
Stephen Shelley	97,710

ENQUIRIES:

Investor Relations
Douglas Radcliffe +44 (0) 20 7356
Group Investor Relations Director 1571
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Group Corporate Affairs
Fiona Laffan
Director of Corporate Communications
Email: fiona.laffan@lloydsbanking.com

+44 (0) 20 7356
2081

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name António Horta-Osório
- 2 Reason for the notification
- a) Position/status Group Chief Executive
- b) Initial notification / Amendment Initial Notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer
or auction monitor
- a) Name Lloyds Banking Group plc
- b) LEI 549300PPXHEU2JF0AM85
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each
type of transaction; (iii) each date; and (iv) each place where transactions have been
conducted
- Description of the financial instrument, type of instrument Ordinary Shares of 10p each
- a) Identification code GB0008706128
- Nature of the transaction Acquisition of Shares at GBP
00.67396 each in respect of
the first quarter of 2018
under the Group's Fixed
Share Award.
- b) Price(s) and volume(s)
- c) Fixed Share Award Price(s) Volume(s)
GBP00.67396 176,939
- d) Aggregated information
- Aggregated volume N/A

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	- Price	
e)	Date of the transaction	19 March 2018
f)	Place of the transaction	London Stock Exchange (XLON)
1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Juan Colombás
2	Reason for the notification	
a)	Position/status	Chief Operating Officer
b)	Initial notification / Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Lloyds Banking Group plc
b)	LEI	549300PPXHEU2JF0AM85
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
	Description of the financial instrument, type of instrument	Ordinary Shares of 10p each
a)	Identification code	GB0008706128
b)	Nature of the transaction	Acquisition of Shares at GBP 00.67396 each in respect of the first quarter of 2018 under the Group's Fixed Share Award.
c)	Price(s) and volume(s)	Price(s) Volume(s) GBP00.67396 97,710
	Aggregated information	
d)	- Aggregated volume	N/A
	- Price	
e)	Date of the transaction	19 March 2018
f)	Place of the transaction	

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London Stock Exchange
(XLON)

- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name George Culmer
- 2 Reason for the notification
- a) Position/status Chief Financial Officer
- b) Initial notification / Amendment Initial Notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Lloyds Banking Group plc
- b) LEI 549300PPXHEU2JF0AM85
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- Description of the financial instrument, type of instrument Ordinary Shares of 10p each
- a) Identification code GB0008706128
- b) Nature of the transaction Acquisition of Shares at GBP 00.67396 each in respect of the first quarter of 2018 under the Group's Fixed Share Award.
- c) Price(s) and volume(s)
- | | Price(s) | Volume(s) |
|-------------------|-------------|-----------|
| Fixed Share Award | GBP00.67396 | 99,085 |
- d) - Aggregated volume N/A
- Price
- e) Date of the transaction 19 March 2018
- f) Place of the transaction London Stock Exchange (XLON)

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- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name Karin Cook
- 2 Reason for the notification
- a) Position/status Group Services Director
- b) Initial notification / Amendment Initial Notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Lloyds Banking Group plc
- b) LEI 549300PPXHEU2JF0AM85
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- Description of the financial instrument, type of instrument Ordinary Shares of 10p each
- a) Identification code GB0008706128
- b) Nature of the transaction Acquisition of Shares at GBP 00.67396 each in respect of the first quarter of 2018 under the Group's Fixed Share Award.
- Price(s) and volume(s)
- c) Fixed Share Award Price(s) Volume(s)
GBP00.67396 79,819
- Aggregated information
- d) - Aggregated volume N/A
- Price
- e) Date of the transaction 19 March 2018
- f) Place of the transaction London Stock Exchange (XLON)

1 Details of the person discharging managerial responsibilities / person closely associated

- a) Name Antonio Lorenzo

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2 Reason for the notification

a) Position/status Chief Executive, Scottish Widows and Group Director, Insurance and Wealth

b) Initial notification / Amendment Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Lloyds Banking Group plc

b) LEI 549300PPXHEU2JF0AM85

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument Ordinary Shares of 10p each

a) Identification code

GB0008706128
Acquisition of Shares at GBP 00.67396 each in respect of the first quarter of 2018 under the Group's Fixed Share Award.

Nature of the transaction

b)

Price(s) and volume(s)

c) Fixed Share Award

Price(s)	Volume(s)
GBP00.67396	98,261

Aggregated information

d) - Aggregated volume

N/A

- Price

e) Date of the transaction

19 March 2018

f) Place of the transaction

London Stock Exchange (XLON)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Vim Maru

2 Reason for the notification

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a)	Position/status	Group Director, Retail
b)	Initial notification / Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Lloyds Banking Group plc
b)	LEI	549300PPXHEU2JF0AM85
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
	Description of the financial instrument, type of instrument	Ordinary Shares of 10p each
a)	Identification code	GB0008706128
b)	Nature of the transaction	Acquisition of Shares at GBP 00.67396 each in respect of the first quarter of 2018 under the Group's Fixed Share Award.
c)	Price(s) and volume(s)	Price(s) Volume(s) GBP00.67396 89,453
	Aggregated information	
d)	- Aggregated volume	N/A
e)	- Price	
e)	Date of the transaction	19 March 2018
f)	Place of the transaction	London Stock Exchange (XLON)
1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Zak Mian
2	Reason for the notification	
a)	Position/status	Group Director, Transformation
b)	Initial notification / Amendment	Initial Notification

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3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Lloyds Banking Group plc
 b) LEI 549300PPXHEU2JF0AM85

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument Ordinary Shares of 10p each
 a) Identification code

Nature of the transaction GB0008706128
 Acquisition of Shares at GBP 00.67396 each in respect of the first quarter of 2018 under the Group's Fixed Share Award.
 b)

Price(s) and volume(s)
 c) Fixed Share Award Price(s) Volume(s)
 GBP00.67396 89,453

Aggregated information
 d) - Aggregated volume N/A

- Price
 e) Date of the transaction 19 March 2018

f) Place of the transaction London Stock Exchange (XLON)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name David Oldfield

2 Reason for the notification

a) Position/status Group Director, Commercial Banking

b) Initial notification / Amendment Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

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a)	Name	Lloyds Banking Group plc
b)	LEI	549300PPXHEU2JF0AM85
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
	Description of the financial instrument, type of instrument	Ordinary Shares of 10p each
a)	Identification code	GB0008706128
b)	Nature of the transaction	Acquisition of Shares at GBP 00.67396 each in respect of the first quarter of 2018 under the Group's Fixed Share Award.
c)	Price(s) and volume(s)	Price(s) Volume(s) GBP00.67396 96,333
	Aggregated information	
d)	- Aggregated volume	N/A
e)	- Price Date of the transaction	19 March 2018
f)	Place of the transaction	London Stock Exchange (XLON)
1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Janet Pope
2	Reason for the notification	
a)	Position/status	Chief of Staff and Group Director, Corporate Affairs and Responsible Business & Inclusion
b)	Initial notification / Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Lloyds Banking Group plc

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b) LEI 549300PPXHEU2JF0AM85

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument Ordinary Shares of 10p each

a) Identification code

GB0008706128
Acquisition of Shares at GBP
00.67396 each in respect of
the first quarter of 2018
under the Group's Fixed
Share Award.

Nature of the transaction

b)

Price(s) and volume(s)

c) Fixed Share Award Price(s) Volume(s)
GBP00.67396 68,809

Aggregated information

d) - Aggregated volume N/A

- Price

e) Date of the transaction 19 March 2018

f) Place of the transaction London Stock Exchange
(XLON)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Stephen Shelley

2 Reason for the notification

a) Position/status Chief Risk Officer

b) Initial notification / Amendment Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Lloyds Banking Group plc

b) LEI 549300PPXHEU2JF0AM85

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Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

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c) Price(s) and volume(s)	Price(s) Volume(s) GBP00.67396 97,710
Aggregated information	
d) - Aggregated volume	N/A
- Price	
e) Date of the transaction	19 March 2018
f) Place of the transaction	London Stock Exchange (XLON)

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING GROUP plc
(Registrant)

By: Douglas Radcliffe
Name: Douglas Radcliffe
Title: Group Investor Relations Director

Date: 21 March 2018

