NETFLIX INC
Form 4
July 16, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
BATTLE A GEORGE

(Last) (First) (Middle)

100 WINCHESTER CIRCLE

(Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
NETFLIX INC [NFLX]

3. Date of Earliest Transaction (Month/Day/Year)
07/12/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

__X__ Director _____ 10% Owner
_____ Officer (give title below) _____ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	07/12/2013		M		352 (1)	A	$ 31	4,352	D	
Common Stock	07/12/2013		S		352 (1)	D	$ 250	4,000	D	
Common Stock	07/12/2013		M		1,095 (1)	A	$ 36.51	5,095	D	
Common Stock	07/12/2013		S		1,095 (1)	D	$ 250	4,000	D	
Common Stock	07/12/2013		M		1,292 (1)	A	$ 30.94	5,292	D	
	07/12/2013		S			D	$ 250	4,000	D	

Common Stock			1,292 [(1)]				
Common Stock	07/12/2013	M	1,575 [(1)]	A	$ 25.39	5,575	D
Common Stock	07/12/2013	S	1,575 [(1)]	D	$ 250	4,000	D
Common Stock	07/12/2013	M	1,517 [(1)]	A	$ 26.35	5,517	D
Common Stock	07/12/2013	S	1,517 [(1)]	D	$ 250	4,000	D
Common Stock	07/12/2013	M	1,681 [(1)]	A	$ 23.78	5,681	D
Common Stock	07/12/2013	S	1,681 [(1)]	D	$ 250	4,000	D
Common Stock	07/12/2013	M	1,522 [(1)]	A	$ 26.29	5,522	D
Common Stock	07/12/2013	S	1,522 [(1)]	D	$ 250	4,000	D
Common Stock	07/12/2013	M	1,883 [(1)]	A	$ 21.22	5,883	D
Common Stock	07/12/2013	S	1,883 [(1)]	D	$ 250	4,000	D
Common Stock	07/12/2013	M	2,203 [(1)]	A	$ 18.14	6,203	D
Common Stock	07/12/2013	S	2,203 [(1)]	D	$ 250	4,000	D
Common Stock	07/12/2013	M	2,331 [(1)]	A	$ 17.16	6,331	D
Common Stock	07/12/2013	S	2,331 [(1)]	D	$ 250	4,000	D
Common Stock	07/12/2013	M	2,053 [(1)]	A	$ 19.48	6,053	D
Common Stock	07/12/2013	S	2,053 [(1)]	D	$ 250	4,000	D
Common Stock	07/12/2013	M	1,855 [(1)]	A	$ 21.57	5,855	D
Common Stock	07/12/2013	S	1,855 [(1)]	D	$ 250	4,000	D
Common Stock	07/12/2013	M	641 [(1)]	A	$ 22.15	4,641	D
	07/12/2013	S	641 [(1)]	D	$ 250	4,000	D

Common Stock									
Common Stock	07/12/2013		S	4,000 (1)	D	$ 250	0	D	
Common Stock							9,500	I	by Trust (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securit (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Shar
Non-Qualified Stock Option (right to buy)	$ 17.16	07/12/2013		M			2,331 (1)	08/01/2007	08/01/2017	Common Stock	2,3
Non-Qualified Stock Option (right to buy)	$ 18.14	07/12/2013		M			2,203 (1)	09/04/2007	09/04/2017	Common Stock	2,2
Non-Qualified Stock Option (right to buy)	$ 19.48	07/12/2013		M			2,053 (1)	07/02/2007	07/02/2017	Common Stock	2,0
Non-Qualified Stock Option (right to buy)	$ 21.22	07/12/2013		M			1,883 (1)	10/01/2007	10/01/2017	Common Stock	1,8
Non-Qualified Stock Option (right to buy)	$ 21.57	07/12/2013		M			1,855 (1)	06/01/2007	06/01/2017	Common Stock	1,8
Non-Qualified Stock Option (right to buy)	$ 22.15	07/12/2013		M			641 (1)	05/01/2007	05/01/2017	Common Stock	64

Non-Qualified Stock Option (right to buy)	$ 23.78	07/12/2013	M	1,681 (1)	12/03/2007	12/03/2017	Common Stock	1,6
Non-Qualified Stock Option (right to buy)	$ 25.39	07/12/2013	M	1,575 (1)	02/01/2008	02/01/2018	Common Stock	1,5
Non-Qualified Stock Option (right to buy)	$ 26.29	07/12/2013	M	1,522 (1)	11/01/2007	11/01/2017	Common Stock	1,5
Non-Qualified Stock Option (right to buy)	$ 26.35	07/12/2013	M	1,517 (1)	01/02/2008	01/02/2018	Common Stock	1,5
Non-Qualified Stock Option (right to buy)	$ 30.94	07/12/2013	M	1,292 (1)	03/03/2008	03/03/2018	Common Stock	1,2
Non-Qualified Stock Option (right to buy)	$ 31	07/12/2013	M	352 (1)	05/01/2008	05/01/2018	Common Stock	35
Non-Qualified Stock Option (right to buy)	$ 36.51	07/12/2013	M	1,095 (1)	04/01/2008	04/01/2018	Common Stock	1,0

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BATTLE A GEORGE 100 WINCHESTER CIRCLE LOS GATOS, CA 95032	X			

Signatures

By: David Hyman, Authorized Signatory For: A. George Battle	07/16/2013
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

(2) As Trustee of the A. GEORGE BATTLE 2011 SEPARATE PROPERTY TRUST

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