Meier Gerrit Form 4 April 02, 2013

## FORM 4

#### **OMB APPROVAL**

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

January 31, Expires: 2005

Form 4 or Form 5 obligations STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Estimated average burden hours per response...

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

0.5

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* Meier Gerrit

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Symbol

WORLD WRESTLING ENTERTAINMENTINC [WWE]

(Check all applicable)

(Last)

(First) (Middle) 3. Date of Earliest Transaction

Director 10% Owner Other (specify X\_ Officer (give title

C/O WORLD WRESTLING

ENTERTAINMENT, INC., 1241

03/29/2013

(Month/Day/Year)

below) below) EVP, International

EAST MAIN STREET

(Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Applicable Line)

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

STAMFORD, CT 06902

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)

2. Transaction Date 2A. Deemed (Month/Day/Year)

Execution Date, if

(Month/Day/Year)

3. 4. Securities Acquired 5. Amount of Transaction(A) or Disposed of Code (D) (Instr. 8) (Instr. 3, 4 and 5)

6. Ownership 7. Nature of Form: Direct Indirect Securities Beneficially (D) or Beneficial Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4)

(A)

Reported Transaction(s) (Instr. 3 and 4)

Price Code V Amount (D)

 $10,000 \frac{(1)}{}$ 

Class A

Common 03/29/2013 A 10,000 Α \$0 D

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

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### Edgar Filing: Meier Gerrit - Form 4

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date |                    | 4.                    | 5.         | 6. Date Exerc                    |            | 7. Titl | e and        | 8. Price of | 9. Nu  |
|-------------|-------------|---------------------|--------------------|-----------------------|------------|----------------------------------|------------|---------|--------------|-------------|--------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | TransactionNumber     |            | Expiration D                     | ate Amou   |         | int of       | Derivative  | Deriv  |
| Security    | or Exercise |                     | any                | Code                  | of         | (Month/Day/                      | Year)      | Under   | lying        | Security    | Secui  |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) Derivative |            | e                                |            | Securi  | ities        | (Instr. 5)  | Bene   |
|             | Derivative  |                     |                    |                       | Securities |                                  |            | (Instr. | 3 and 4)     |             | Own    |
|             | Security    |                     |                    |                       | Acquired   |                                  |            |         |              |             | Follo  |
|             |             |                     |                    |                       | (A) or     |                                  |            |         |              |             | Repo   |
|             |             |                     |                    |                       | Disposed   |                                  |            |         |              |             | Trans  |
|             |             |                     |                    |                       | of (D)     |                                  |            |         |              |             | (Instr |
|             |             |                     |                    |                       | (Instr. 3, |                                  |            |         |              |             |        |
|             |             |                     |                    |                       | 4, and 5)  |                                  |            |         |              |             |        |
|             |             |                     |                    |                       |            |                                  |            |         | Amount       |             |        |
|             |             |                     |                    |                       |            |                                  |            |         | Amount       |             |        |
|             |             |                     |                    |                       |            | Date Expiration Exercisable Date | Expiration | n Title | or<br>Number |             |        |
|             |             |                     |                    |                       |            |                                  | Date       |         |              |             |        |
|             |             |                     |                    | C 1 W                 | (A) (D)    |                                  |            |         | of           |             |        |
|             |             |                     |                    | Code V                | (A) (D)    |                                  |            |         | Shares       |             |        |

# **Reporting Owners**

Relationships Reporting Owner Name / Address 10% Owner Officer Other Director

Meier Gerrit C/O WORLD WRESTLING ENTERTAINMENT, INC. 1241 EAST MAIN STREET STAMFORD, CT 06902

EVP, International

## **Signatures**

Gerrit Meier 04/02/2013 \*\*Signature of Date Reporting Person

# **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Consists of restricted stock units which vest in three equal annual installments.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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