Bullfrog Gold Corp. Form 10-K February 27, 2012

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 10-K

# R ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Fiscal Year Ended December 31, 2011

OR

# £ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission File No. 333-164908

#### BULLFROG GOLD CORP. (Exact Name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction Of Incorporation or Organization) 41-2252162 (I.R.S. Employer Identification Number)

897 Quail Run Drive Grand Junction, CO (Address of Principal Executive Offices)

81505 (Zip Code)

Registrant's telephone number, including area code (970) 628-1670

Securities registered pursuant to Section 12(b) of the Act: None

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes o No b

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes o No b

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the issuer was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes b No o

## Edgar Filing: Bullfrog Gold Corp. - Form 10-K

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes b No o

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated	Accelerated	Non-accelerated filer o	Smaller reporting
filer o	filer o	(Do not check if a smaller	company þ
		reporting company)	

Indicate by check mark whether the registrant is a shell company (as defined in 12b-2 of the Exchange Act.) Yes o No b

The aggregate market value of the voting and non-voting common equity held by non-affiliates computed by reference to the price at which the common stock was last sold as of the last business day of the registrant's most recently completed second fiscal quarter was \$6,089.66.

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date: 29,897,846 shares of common stock, par value \$0.0001, were outstanding on February 27, 2012.

# TABLE OF CONTENTS

# PART I

Item 1.	Business	2
Item 1a.	Risk Factors	4
Item 1b.	Unresolved Staff Comments	12
Item 2.	Properties	13
Item 3.	Legal Proceedings	19
Item 4.	Mine Safety Disclosures	20

# PART II

Item 5.	Market for Registrant's Common Equity, Related Stockholder Matters and	21
	Issuer Purchases of Equity Securities	
Item 6.	Selected Financial Data	24
Item 7.	Management's Discussion and Analysis of Financial Condition and Results of	24
	Operations	
Item 7a.	Quantitative and Qualitative Disclosures About Market Risk	26
Item 8.	Financial Statements	26
Item 9.	Changes In and Disagreements with Accountants on Accounting and Financial	26
	Disclosure	
Item 9a.	Controls and Procedures	26
Item 9b.	Other Information	27

# PART III

Item 10.	Directors, Executive Officers and Corporate Governance	28
Item 11.	Executive Compensation	31
Item 12.	Security Ownership of Certain Beneficial Owners and Management and	32
	Related Stockholder Matters	
Item 13.	Certain Relationships and Related Transactions, and Director Independence	34
Item 14.	Principal Accountant Fees and Services	35

# PART IV

Item 15.	Exhibits	36
	Signatures	

#### CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This Annual Report on Form 10-K or as incorporated by reference contains "forward-looking statements" as such term is defined by the Securities and Exchange Commission in its rules, regulations and releases, which represent our expectations or beliefs, including but not limited to, statements concerning our operations, economic performance, financial condition, growth and acquisition strategies, investments, and future operational plans. Forward-looking statements, which involve assumptions and describe our future plans, strategies, and expectations, are generally identifiable by use of the words "may," "will," "should," "expect," "anticipate," "estimate," "believe," "intend," "could," " "predict" or "project" or the negative of these words or other variations on these words or comparable terminology.

Such forward-looking statements include statements regarding, among other things, (1) our estimates of mineral reserves and mineralized material, (2) our projected sales and profitability, (3) our growth strategies, (4) anticipated trends in our industry, (5) our future financing plans, (6) our anticipated needs for working capital, (7) our lack of operational experience and (8) the benefits related to ownership of our common stock. These statements constitute forward-looking statements within the meaning of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. This information may involve known and unknown risks, uncertainties, and other factors that may cause our actual results, performance, or achievements to be materially different from the future results, performance, or achievements of Financial Condition and Results of Operations" as well as in this filing generally. Actual events or results may differ materially from those discussed in forward-looking statements as a result of various factors, including, without limitation, the risks outlined under "Item 1A. Risk Factors" below and other risks and matters described in this filing and in our other SEC filings. In light of these risks and uncertainties, there can be no assurance that the forward-looking statements contained in this filing will in fact occur as projected. We do not undertake any obligation to update any forward-looking statements.

### PART I

#### **ITEM 1. BUSINESS**

Corporate History; Recent Events

As used in this Annual Report on Form 10-K, unless otherwise indicated, the terms "we," "us," "our," "Bullfrog Gold" and "the Company" refer to Bullfrog Gold Corp, a Delaware corporation.

Bullfrog Gold Corp., ("Bullfrog Gold" or, the "Company") was incorporated under the laws of the State of Delaware on July 23, 2007 as Kopr Resources Corp. On July 19, 2011, Bullfrog Gold's board of directors approved an Amended and Restated Certificate of Incorporation of the Company to authorize (i) the change of the name of the Company to "Bullfrog Gold Corp." from "Kopr Resources Corp." (ii) the increase in the authorized capital stock to 250,000,000 shares and (iii) the change in par value of the capital stock to \$0.0001 per share. The Company is in the exploration stage of its resource business.

On March 17, 2011 the Board of Directors of Bullfrog Gold unanimously approved the reverse stock split of the Company's issued and outstanding stock as of April 4, 2011 at a ratio of 1 for 5.75. The par value and total number of authorized shares were unaffected by the reverse stock split. All shares and per share amounts in these financial statements and notes thereto have been retrospectively adjusted to all periods presented to give effect to the reverse stock split.

On July 19, 2011, Bullfrog Gold's board of directors authorized a 51.74495487 for one forward split of our outstanding common stock in the form of a dividend, whereby an additional 50.74495487 shares of common stock, par value \$0.0001 per share, was issued on each one share of common stock outstanding as of July 25, 2011. All shares and per share amounts in these financial statements and notes thereto have been retrospectively adjusted to all periods presented to give effect to the forward stock split.

On September 30, 2011, the Company entered into an Agreement of Merger and Plan of Reorganization (the "Merger Agreement") with Standard Gold Corp., a privately held Nevada corporation ("Standard Gold"), and Bullfrog Gold Acquisition Corp., the Company's newly formed, wholly-owned Delaware subsidiary ("Acquisition Sub"), pursuant to which Standard Gold merged with and into Acquisition Sub, with Standard Gold as the surviving entity, causing Standard Gold to become the Company's wholly-owned subsidiary (the "Merger"). Following the closing of the Merger the Company conducted a private placement (the "Private Placement") pursuant to which it sold units at a per unit price of \$0.40 with each unit consisting of one share of the Company's common stock (except that certain investors elected to receive, in lieu of common stock, one share of Series A Preferred Stock), and one warrant to purchase 50% of the number of shares purchased at an exercise price of \$0.60 per share. Immediately following the closing of the Merger, under an Agreement of Conveyance, Transfer and Assignment of Assets and Assumption of Obligations, the Company transferred substantially all of its pre-exchange assets and liabilities to a wholly-owned subsidiary, Kopr Resources Holdings, Inc. ("SplitCo") and thereafter, pursuant to a stock purchase agreement, transferred all of the outstanding capital stock of SplitCo to our former officer and director in exchange for the cancellation of shares of our common stock she owned. See Note 2 in the Notes to Financial Statements for additional details concerning the reverse merger transaction.

We are primarily an exploration stage company engaged in the acquisition and exploration of properties that may contain gold mineralization in the United States. Our target properties are those that have been the subject of historical exploration. We have acquired exploration permits on state lands and Federal patented and unpatented mining claims in the states of Arizona and Nevada for the purpose of exploration and potential development of gold on a total of approximately 6,860 acres. We plan to review opportunities and acquire additional mineral properties with current or

# Edgar Filing: Bullfrog Gold Corp. - Form 10-K

historic precious and base metal mineralization with meaningful exploration potential. The Company has acquired two projects, as described below.

#### Newsboy Project, Arizona

The Newsboy Project comprises 5,240 acres of state and federal lands located 45 miles northwest of Phoenix, Arizona. The closest towns, Wickenburg and Morristown, are located 10 miles and 3 miles respectively from the site and provide excellent infrastructure. Approximately 1.2 million ounces of gold and 1 million ounces of silver have been produced within 25 miles of the Newsboy Project from several historic mines, including the Vulture, Congress, Octave and Yarnell.

In September 2011, the Company obtained the working right and option to earn a 100% interest in and to the Newsboy Project. Terms of this Agreement include the payment of \$3,425,000 during the next five years plus a 2% net smelter royalty.

In addition to the main mineral zone drilled by predecessors, the Newsboy Project has eight relatively shallow priority drill targets and other secondary targets below existing drill depths. The Company and its independent consultants have developed a detailed exploration drilling program to confirm and expand mineralized zones and collect additional environmental and technical data. The first phase of confirmation and expansion drilling started in early November 2011 and was completed in January 2012. The Company intends to continue drilling, metallurgical testing, engineering and environmental programs and studies during 2012 and soon thereafter update the historic feasibility study and environmental permit applications. For further details and description of the Newsboy Project, please see Item 2, Properties, herein.

#### Bullfrog Gold Project

The Bullfrog Gold Project lies approximately 3 miles northwest of the town of Beatty and 116 miles northwest of Las Vegas, Nevada. Standard Gold acquired a 100% right, title and interest in and to 1,650 acres of mineral claims and patents known as the "Bullfrog Project" subject to a 3% net smelter royalty. The Company proposes to drill 25 holes during the last half of 2012 to test for potential mineralization that may extend from Barrick's Montgomery-Shoshone open pit mine onto the Company's adjacent property. For further details and description of the Bullfrog Gold Project, please see Item 2, Properties, herein.

#### Competition

We do not compete directly with anyone for the exploration or removal of minerals from our property as we hold all interest and rights to the claims. Readily available commodities markets exist in the U.S. and around the world for the sale of minerals. Therefore, we will likely be able to sell minerals that we are able to recover. We will be subject to competition and unforeseen limited sources of supplies in the industry in the event spot shortages arise for supplies such as explosives or large equipment tires, and certain equipment such as bulldozers and excavators and services, such as contract drilling that we will need to conduct exploration. If we are unsuccessful in securing the products, equipment and services we need, we may have to suspend our exploration plans until we are able to secure them.

#### Compliance with Government Regulation

We will be required to comply with all regulations, rules and directives of governmental authorities and agencies applicable to the exploration of minerals in the United States generally. We will also be subject to the regulations of the Bureau of Land Management ("BLM") and Arizona with respect to mining claims on Federal lands and four exploration permits on Arizona state lands at the Newsboy Project.

We are required to pay annual maintenance fees to the BLM to keep our Federal lode and placer mining claims in good standing. The maintenance period begins at noon on September 1st through the following September 1st and payments are due by the first day of the maintenance period. The annual fee is \$140.00 per claim. The Arizona state exploration permits currently are \$6,280 per year.

Future exploration drilling on any of our properties that consist of BLM land will require us to either file a Notice of Intent or a Plan of Operations with the BLM, depending upon the amount of new surface disturbance that is planned. A Notice of Intent is required for planned surface activities that anticipate less than 5.0 acres of surface disturbance, and usually can be obtained within a 30 to 60-day time period. A Plan of Operations will be required if there is greater than 5.0 acres of new surface disturbance involved with the planned exploration work. A Plan of Operations can take several months to be approved, depending on the nature of the intended work, the level of reclamation bonding required, the need for archeological surveys, and other factors as may be determined by the BLM.

#### Research and Development

During the fiscal year ended December 31, 2011 and the period from inception until December 31, 2010, we have had no expense related to research and development.

#### Corporate Office

Our principal executive office is 897 Quail Run Drive, Grand Junction, CO 81505. Our main telephone number is (970) 628-1670. Annual Reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and all amendments to those reports are available free of charge through the Securities and Exchange Commission's website at www.sec.gov as soon as reasonably practicable after those reports are electronically filed with or furnished to the SEC.

#### Employees

As of the date of this filing, we currently employ 2 full-time employees, including our Chief Executive Officer. We have contracts with various independent contractors and consultants to fulfill additional needs, including investor relations, exploration, development, permitting, and other administrative functions, and may staff further with employees as we expand activities and bring new projects on line.

#### Legal Proceedings

We are not involved in any pending legal proceeding or litigations and, to the best of our knowledge, no governmental authority is contemplating any proceeding to which we are a party or to which any of our properties is subject, which would reasonably be likely to have a material adverse effect on the Company.

#### ITEM 1A. RISK FACTORS

There are numerous and varied risks, known and unknown, that may prevent us from achieving our goals. If any of these risks actually occur, our business, financial condition or results of operation may be materially adversely affected. In such case, the trading price of our common stock could decline and investors could lose all or part of their investment.

#### **Risks Relating to Our Business**

We are a new company with a short operating history and have only lost money.

Standard Gold Corp., our exploration and operating subsidiary, was formed in January 2010. Our operating history consists of starting our preliminary exploration activities. We have no income-producing activities from mining or exploration. We have already lost money because of the expenses we have incurred in acquiring the rights to explore our properties and starting our preliminary exploration activities. Exploring for gold and other minerals or resources is an inherently speculative activity. There is a strong possibility that we will not find any commercially exploitable gold or other deposits on our properties. Because we are an exploration company, we may never achieve any meaningful

#### revenue.

Since we have a limited operating history, it is difficult for potential investors to evaluate our business.

Our limited operating history makes it difficult for potential investors to evaluate our business or prospective operations. Since our formation, we have not generated any revenues. As an early stage company, we are subject to all the risks inherent in the initial organization, financing, expenditures, complications and delays inherent in a new business. Investors should evaluate an investment in us in light of the uncertainties encountered by developing companies in a competitive environment. Our business is dependent upon the implementation of our business plan. There can be no assurance that our efforts will be successful or that we will ultimately be able to attain profitability.

Exploring for gold is an inherently speculative business.

Natural resource exploration, and exploring for gold in particular, is a business that by its nature is very speculative. There is a strong possibility that we will not discover gold or any other resources which can be mined or extracted at a profit. Even if we do discover gold or other deposits, the deposit may not be of the quality or size necessary for us or a potential purchaser of the property to make a profit from actually mining it. Few properties that are explored are ultimately developed into producing mines. Unusual or unexpected geological formations, geological formation pressures, fires, power outages, labor disruptions, flooding, explosions, cave-ins, landslides and the inability to obtain suitable or adequate machinery, equipment or labor are just some of the many risks involved in mineral exploration programs and the subsequent development of gold deposits.

We will need to obtain additional financing to fund our exploration program.

We do not have sufficient capital to fund our exploration program as it is currently planned or to fund the acquisition and exploration of new properties. Based on results of our exploration phases and limits of only using funds raised to date, we plan to spend a minimum of \$1,500,000 and up to \$3,200,000 through 2012, including the costs of being a public company. We will require additional funding. We do not have any sources of funding. We may be unable to secure additional financing on terms acceptable to us, or at all. Our inability to raise additional funds on a timely basis could prevent us from achieving our business objectives and could have a negative impact on our business, financial condition, results of operations and the value of our securities. If we raise additional funds by issuing additional equity or convertible debt securities, the ownership of existing stockholders may be diluted and the securities that we may issue in the future may have rights, preferences or privileges senior to those of the current holders of our common stock. Such securities may also be issued at a discount to the market price of our common stock, resulting in possible further dilution to the book value per share of common stock. If we raise additional funds by issuing debt, we could be subject to debt covenants that could place limitations on our operations and financial flexibility.

The global financial crisis may have an impact on our business and financial condition in ways that we currently cannot predict.

The continued credit crisis and related turmoil in the global financial system may have an impact on our business and financial position. The recent high costs of fuel and other consumables may negatively impact costs of our operations. In addition, the financial crisis may limit our ability to raise capital through credit and equity markets. As discussed further below, the prices of the metals that we may produce are affected by a number of factors, and it is unknown how these factors will be impacted by a continuation of the financial crisis.

We do not know if our properties contain any gold or other minerals that can be mined at a profit.

The properties on which we have the right to explore for gold are not known to have any deposits of gold which can be mined at a profit (as to which there can be no assurance). Whether a gold deposit can be mined at a profit depends upon many factors. Some but not all of these factors include: the particular attributes of the deposit, such as size, grade and proximity to infrastructure; operating costs and capital expenditures required to start mining a deposit; the availability and cost of financing; the price of gold, which is highly volatile and cyclical; and government regulations, including regulations relating to prices, taxes, royalties, land use, importing and exporting of minerals and environmental protection.

We are a junior gold exploration company with no mining operations and we may never have any mining operations in the future.

Our business is exploring for gold and to a lesser extent, other minerals. In the event that we discover commercially exploitable gold or other deposits, we will not be able to make any money from them unless the gold or other minerals are actually mined or we sell all or a part of our interest. Accordingly, we will need to find some other entity to mine our properties on our behalf, mine them ourselves or sell our rights to mine to third parties. Mining operations in the United States are subject to many different federal, state and local laws and regulations, including stringent environmental, health and safety laws. In the event we assume any operational responsibility for mining our properties, it is possible that we will be unable to comply with current or future laws and regulations, which can change at any time. It is possible that changes to these laws will be adverse to any potential mining operations. Moreover, compliance with such laws may cause substantial delays and require capital outlays in excess of those anticipated, adversely affecting any potential mining operations. Our future mining operations, if any, may also be subject to liability for pollution or other environmental damage. It is possible that we will choose to not be insured against this risk because of high insurance costs or other reasons.

Our business is subject to extensive environmental regulations which may make exploring for or mining prohibitively expensive, and which may change at any time.

All of our operations are subject to extensive environmental regulations which can make exploration expensive or prohibit it altogether. We may be subject to potential liabilities associated with the pollution of the environment and the disposal of waste products that may occur as the result of exploring and other related activities on our properties. We may have to pay to remedy environmental pollution, which may reduce the amount of money that we have available to use for exploration. This may adversely affect our financial position, which may cause you to lose your investment. If we are unable to fully remedy an environmental problem, we might be required to suspend operations or to enter into interim compliance measures pending the completion of the required remedy. If a decision is made to mine our properties and we retain any operational responsibility for doing so, our potential exposure for remediation may be significant, and this may have a material adverse effect upon our business and financial position. We have not purchased insurance for potential environmental risks (including potential liability for pollution or other hazards associated with the disposal of waste products from our exploration activities). However, if we mine one or more of our properties and retain operational responsibility for mining, then such insurance may not be available to us on reasonable terms or at a reasonable price. All of our exploration and, if warranted, development activities may be subject to regulation under one or more local, state and federal environmental impact analyses and public review processes. It is possible that future changes in applicable laws, regulations and permits or changes in their enforcement or regulatory interpretation could have significant impact on some portion of our business, which may require our business to be economically re-evaluated from time to time. These risks include, but are not limited to, the risk that regulatory authorities may increase bonding requirements beyond our financial capability. Inasmuch as posting of bonding in accordance with regulatory determinations is a condition to the right to operate under all material operating permits, increases in bonding requirements could prevent operations even if we are in full compliance with all substantive environmental laws.

We may be denied the government licenses and permits which we need to explore on our properties. In the event that we discover commercially exploitable deposits, we may be denied the additional government licenses and permits which we will need to mine our properties.

Exploration activities usually require the granting of permits from various governmental agencies. For example, exploration drilling on unpatented mineral claims requires a permit to be obtained from the United States Bureau of Land Management, which may take several months or longer to grant the requested permit. Depending on the size,

## Edgar Filing: Bullfrog Gold Corp. - Form 10-K

location and scope of the exploration program, additional permits may also be required before exploration activities can be undertaken. Prehistoric or Indian grave yards, threatened or endangered species, archeological sites or the possibility thereof, difficult access, excessive dust and important nearby water resources may all result in the need for additional permits before exploration activities can commence. As with all permitting processes, there is the risk that unexpected delays and excessive costs may be experienced in obtaining required permits. The needed permits may not be granted at all. Delays in or our inability to obtain necessary permits will result in unanticipated costs, which may result in serious adverse effects upon our business.

The values of our properties are subject to volatility in the price of gold and any other deposits we may seek or locate.

Our ability to obtain additional and continuing funding, and our profitability in the unlikely event we ever commence mining operations or sell our rights to mine, will be significantly affected by changes in the market price of gold. Gold prices fluctuate widely and are affected by numerous factors, all of which are beyond our control. Some of these factors include the sale or purchase of gold by central banks and financial institutions; interest rates; currency exchange rates; inflation or deflation; fluctuation in the value of the United States dollar and other currencies; speculation; global and regional supply and demand, including investment, industrial and jewelry demand; and the political and economic conditions of major gold or other mineral producing countries throughout the world, such as Russia and South Africa. The price of gold or other minerals have fluctuated widely in recent years, and a decline in the price of gold could cause a significant decrease in the value of our properties, limit our ability to raise money, and render continued exploration and development of our properties impracticable. If that happens, then we could lose our rights to our properties and be compelled to sell some or all of these rights. Additionally, the future development of our properties beyond the exploration stage is heavily dependent upon the level of gold prices remaining sufficiently high to make the development of our properties economically viable. You may lose your investment if the price of gold decreases. The greater the decrease in the price of gold, the more likely it is that you will lose money.

Our property titles may be challenged. We are not insured against any challenges, impairments or defects to our mineral claims or property titles. We have not fully verified title to our properties.

Our properties in Arizona and Nevada are comprised of two patented parcels, four State exploration permits, twelve unpatented placer claims, and one hundred and sixty nine unpatented lode claims. These unpatented claims were created and maintained in accordance with the federal General Mining Law of 1872. Unpatented claims are unique U.S. property interests and are generally considered to be subject to greater title risk than other real property interests because the validity of unpatented claims is often uncertain. This uncertainty arises, in part, out of the complex federal and state laws and regulations under the General Mining Law. Although the annual payments and filings for these claims, permits and patents have been maintained, we have conducted limited title search on our Newsboy and Bullfrog project properties. The uncertainty resulting from not having comprehensive title searches on the properties leaves us exposed to potential title suits. Defending any challenges to our property titles may be costly, and may divert funds that could otherwise be used for exploration activities and other purposes. In addition, unpatented claims are always subject to possible challenges by third parties or contests by the federal government, which, if successful, may prevent us from exploiting our discovery of commercially extractable gold. Challenges to our title may increase our costs of operation or limit our ability to explore on certain portions of our properties. We are not insured against challenges, impairments or defects to our property titles, nor do we intend to carry extensive title insurance in the future. Potential conflicts to our mineral claims are discussed in detail elsewhere herein.

Possible amendments to the General Mining Law could make it more difficult or impossible for us to execute our business plan.

The U.S. Congress has considered proposals to amend the General Mining Law of 1872 that would have, among other things, permanently banned the sale of public land for mining. The proposed amendment would have expanded the environmental regulations to which we are subject and would have given Indian tribes the ability to hinder or prohibit mining operations near tribal lands. The proposed amendment would also have imposed a royalty of 8% of gross revenue on new mining operations located on federal public land, which would have applied to substantial portions of our properties. The proposed amendment would have made it more expensive or perhaps too expensive to recover any otherwise commercially exploitable gold deposits which we may find on our properties. While at this time the proposed amendment is no longer pending, this or similar changes to the law in the future could have a significant impact on our business model.

Market forces or unforeseen developments may prevent us from obtaining the supplies and equipment necessary to explore for gold and other resources.

Gold exploration, and resource exploration in general, has demands for contractors and unforeseen shortages of supplies and/or equipment could result in the disruption of our planned exploration activities. Current demand for exploration drilling services, equipment and supplies is robust and could result in suitable equipment and skilled manpower being unavailable at scheduled times for our exploration program. Fuel prices are extremely volatile as well. We will attempt to locate suitable equipment, materials, manpower and fuel if sufficient funds are available. If we cannot find the equipment and supplies needed for our various exploration programs, we may have to suspend some or all of them until equipment, supplies, funds and/or skilled manpower become available. Any such disruption in our activities may adversely affect our exploration activities and financial condition.

We may not be able to maintain the infrastructure necessary to conduct exploration activities.

Our exploration activities depend upon adequate infrastructure. Reliable roads, bridges, power sources and water supply are important factors which affect capital and operating costs. Unusual or infrequent weather phenomena, sabotage, government or other interference in the maintenance or provision of such infrastructure could adversely affect our exploration activities and financial condition.

Our exploration activities may be adversely affected by the local climates, which could prevent or impair us from exploring our properties year round.

The local climates in Arizona and Nevada may impair or prevent us from conducting exploration activities on our properties year round. Because of their rural locations and limited infrastructure in these areas, our properties are generally impassible for several days per year as a result of significant rain or snow events. Earthquakes, heavy rains, snowstorms, and floods could result in serious damage to or the destruction of facilities, equipment or means of access to our properties, or may otherwise prevent us from conducting exploration activities on our properties.

We do not carry any property or casualty insurance and do not intend to carry such insurance in the future.

Our business is subject to a number of risks and hazards generally, including but not limited to adverse environmental conditions, industrial accidents, unusual or unexpected geological conditions, ground or slope failures, cave-ins, changes in the regulatory environment and natural phenomena such as inclement weather conditions, floods and earthquakes. Such occurrences could result in damage to our properties, equipment, infrastructure, personal injury or death, environmental damage, delays, monetary losses and possible legal liability. You could lose all or part of your investment if any such catastrophic event occurs. We do not carry any property or casualty insurance at this time, nor do we intend to carry this type of insurance in the future (except that we will carry all insurances that we are required to by law, such as motor vehicle and workers compensation plus other coverage that may be in the best interest of the Company). Even if we do obtain insurance, it may not cover all of the risks associated with our operations. Insurance against risks such as environmental pollution or other hazards as a result of exploration and operations are often not available to us or to other companies in our business on acceptable terms. Should any events against which we are not insured actually occur, we may become subject to substantial losses, costs and liabilities which will adversely affect our financial condition.

Risks Relating to our Organization and our Common Stock

Exercise of options and warrants and/or conversion of preferred stock will dilute your percentage of ownership.

We have authorized for issuance options to purchase 4,060,000 shares of our common stock and may issue options to purchase up to an aggregate of 4,500,000 shares of common stock under our 2011 Equity Incentive Plan. We also have warrants to purchase 4,563,625 shares of our common stock issued and outstanding and 4,586,539 shares of Series A Preferred Stock outstanding which are convertible into shares of common stock on a one for one basis. In the future, we may grant additional stock options, warrants and convertible securities. The exercise or conversion of stock options, warrants or convertible securities will dilute the percentage ownership of our other stockholders. The dilutive effect of the exercise or conversion of these securities may adversely affect our ability to obtain additional capital. The holders of these securities may be expected to exercise or convert them when we would be able to obtain additional equity capital on terms more favorable than these securities.

Difficulties we may encounter managing our growth could adversely affect our results of operations.

As our business needs expand, we may need to hire a significant number of employees. This expansion may place a significant strain on our managerial and financial resources. To manage the potential growth of our operations and personnel, we will be required to:

- improve existing, and implement new, operational, financial and management controls, reporting systems and procedures;
  - install enhanced management information systems; and
     train, motivate and manage our employees.

We may not be able to install adequate management information and control systems in an efficient and timely manner, and our current or planned personnel, systems, procedures and controls may not be adequate to support our future operations. If we are unable to manage growth effectively, our business would be seriously harmed.

If we lose key personnel or are unable to attract and retain additional qualified personnel we may not be able to successfully manage our business and achieve our objectives.

We believe our future success will depend upon our ability to retain our key management, including Mr. Beling, our Chief Executive Officer, President, Chief Financial Officer, Treasurer, Secretary and director, and Mr. Lindsay, the Chairman of our Board of Directors. We may not be successful in attracting, assimilating and retaining our employees in the future.

As a result of the reverse merger on September 30, 2011, Standard Gold became a subsidiary of ours and since we are subject to the reporting requirements of federal securities laws, this can be expensive and may divert resources from other projects, thus impairing its ability to grow.

As a result of the reverse merger consummated on September 30, 2011, Standard Gold became a subsidiary of ours and, accordingly, is subject to the information and reporting requirements of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and other federal securities laws, including compliance with the Sarbanes-Oxley Act of 2002 (the "Sarbanes-Oxley Act"). The costs of preparing and filing annual and quarterly reports, proxy statements and other information with the Securities and Exchange Commission (including reporting of the reverse merger) and furnishing audited reports to stockholders will cause our expenses to be higher than they would have been if Standard Gold had remained privately held and did not consummate the merger.

The Sarbanes-Oxley Act and new rules subsequently implemented by the Securities and Exchange Commission have required changes in corporate governance practices of public companies. As a public company, we expect these new rules and regulations to increase our compliance costs in 2012 and beyond and to make certain activities more time consuming and costly. As a public company, we also expect that these new rules and regulations may make it more difficult and expensive for us to obtain director and officer liability insurance in the future and we may be required to accept reduced policy limits and coverage or incur substantially higher costs to obtain the same or similar coverage. As a result, it may be more difficult for us to attract and retain qualified persons to serve on our board of directors or as executive officers.

Our stock price may be volatile.

The stock market in general has experienced volatility that often has been unrelated to the operating performance of any specific public company. The market price of our common stock is likely to be highly volatile and could fluctuate widely in price in response to various factors, many of which are beyond our control, including the following:

- changes in our industry;
- competitive pricing pressures;
- our ability to obtain working capital financing;
  - additions or departures of key personnel;
- limited "public float" in the hands of a small number of persons who sales or lack of sales could result in positive or negative pricing pressure on the market prices of our common stock;
  - sales of our common stock;
     our ability to execute our business plan;
     operating results that fall below expectations;
     loss of any strategic relationship;
     regulatory developments;
     economic and other external factors; and
     period-to-period fluctuations in our financial results.

In addition, the securities markets have from time to time experienced significant price and volume fluctuations that are unrelated to the operating performance of particular companies. These market fluctuations may also materially and adversely affect the market price of our common stock.

We have never paid nor do we expect in the near future to pay dividends.

We have never paid cash dividends on our capital stock and do not anticipate paying any cash dividends on our common stock for the foreseeable future. Investors should not rely on an investment in our Company if they require income generated from dividends paid on our capital stock. Any income derived from our common stock would only come from rise in the market price of our common stock, which is uncertain and unpredictable.

There is currently no liquid trading market for our common stock and we cannot ensure that one will ever develop or be sustained.

To date there has been no liquid trading market for our common stock. We cannot predict how liquid the market for our common stock might become. Since August 11, 2011, our common stock has been quoted for trading on the OTC Bulletin Board under the symbol BFGC.OB, and, as soon as is practicable, we intend to apply for listing of our common stock on either the NYSE Amex, The Nasdaq Capital Market or other national securities exchange, assuming that we can satisfy the initial listing standards for such exchange. We currently do not satisfy the initial listing standards, and cannot ensure that we will be able to satisfy such listing standards or that our common stock will be accepted for listing on any such exchange. Should we fail to satisfy the initial listing standards of such exchanges, or our common stock is otherwise rejected for listing and remain listed on the OTC Bulletin Board or suspended from the OTC Bulletin Board, the trading price of our common stock could suffer and the trading market for our common stock may be less liquid and our common stock price may be subject to increased volatility. Furthermore, for companies whose securities are traded in the OTC Bulletin Board, it is more difficult (1) to obtain accurate quotations, (2) to obtain coverage for significant news events because major wire services generally do not publish press releases about such companies, and (3) to obtain needed capital.

Our common stock is subject to the "Penny Stock" rules of the SEC, which makes transactions in our stock cumbersome and may reduce the value of an investment in our stock.

Our common stock is considered a "Penny Stock". The Securities and Exchange Commission has adopted Rule 15g-9 which generally defines "penny stock" to be any equity security that has a market price (as defined) less than \$5.00 per share or an exercise price of less than \$5.00 per share, subject to certain exceptions. Our securities are covered by the penny stock rules, which impose additional sales practice requirements on broker-dealers who sell to persons other than established customers and "accredited investors". The term "accredited investor" refers generally to institutions with assets in excess of \$5,000,000 or individuals with a net worth in excess of \$1,000,000 or annual income exceeding \$200,000 or \$300,000 jointly with their spouse. The penny stock rules require a broker-dealer, prior to a transaction in a penny stock not otherwise exempt from the rules, to deliver a standardized risk disclosure document in a form prepared by the SEC which provides information about penny stocks and the nature and level of risks in the penny stock market. The broker-dealer also must provide the customer with current bid and offer quotations for the penny stock, the compensation of the broker-dealer and its salesperson in the transaction and monthly account statements showing the market value of each penny stock held in the customer's account. The bid and offer quotations, and the broker-dealer and salesperson compensation information, must be given to the customer orally or in writing prior to effecting the transaction and must be given to the customer in writing before or with the customer's confirmation. In addition, the penny stock rules require that prior to a transaction in a penny stock not otherwise exempt from these rules; the broker-dealer must make a special written determination that the penny stock is a suitable investment for the purchaser and receive the purchaser's written agreement to the transaction. These disclosure requirements may have the effect of reducing the level of trading activity in the secondary market for the stock that is subject to these penny stock rules. Consequently, these penny stock rules may affect the ability of broker-dealers to trade our securities. We believe that the penny stock rules discourage investor interest in and limit the marketability of our common stock. The Financial Industry Regulatory Authority, or FINRA, has adopted sales practice requirements which may also limit a stockholder's ability to buy and sell our stock. In addition to the "penny stock" rules described above, FINRA has adopted rules that require that in recommending an investment to a customer, a broker-dealer must have reasonable grounds for believing that the investment is suitable for that customer. Prior to recommending speculative low priced securities to their non-institutional customers, broker-dealers must make reasonable efforts to obtain information about the customer's financial status, tax status, investment objectives and other information. Under interpretations of these rules, FINRA believes that there is a high probability that speculative low priced securities will not be suitable for at least some customers. FINRA requirements make it more difficult for broker-dealers to recommend that their customers buy our common stock, which may limit investors' ability to buy and sell our stock and have an adverse effect on the market for our shares.

Our common stock may be affected by limited trading volume and price fluctuation which could adversely impact the value of our common stock.

There has been limited trading in our common stock and there can be no assurance that an active trading market in our common stock will either develop or be maintained. Our common stock has experienced, and is likely to experience in the future, significant price and volume fluctuations which could adversely affect the market price of our common stock without regard to our operating performance. In addition, we believe that factors such as quarterly fluctuations in our financial results and changes in the overall economy or the condition of the financial markets could cause the price of our common stock to fluctuate substantially. These fluctuations may also cause short sellers to periodically enter the market in the belief that we will have poor results in the future. We cannot predict the actions of market participants and, therefore, can offer no assurances that the market for our common stock will be stable or appreciate over time.

Offers or availability for sale of a substantial number of shares of our common stock may cause the price of our common stock to decline.

If our stockholders sell substantial amounts of our common stock in the public market upon the expiration of any statutory holding period, under Rule 144, or issued upon the exercise of outstanding options or warrants or upon the conversion of our Series A Preferred Stock, it could create a circumstance commonly referred to as an "overhang" and in anticipation of which the market price of our common stock could fall. The existence of an overhang, whether or not sales have occurred or are occurring, also could make more difficult our ability to raise additional financing through the sale of equity or equity related securities in the future at a time and price that we deem reasonable or appropriate.

Investor relations activities, nominal "float" and supply and demand factors may affect the price of our stock.

The Company expects to utilize various techniques such as non-deal road shows and investor relations campaigns in order to create investor awareness for the Company. These campaigns may include personal, video and telephone conferences with investors and prospective investors in which our business practices are described. The Company may provide compensation to investor relations firms and pay for newsletters, websites, mailings and email campaigns that are produced by third-parties based upon publicly-available information concerning the Company. The Company does not intend to review or approve the content of such analysts' reports or other materials based upon analysts' own research or methods. Investor relations firms should generally disclose when they are compensated for their efforts, but whether such disclosure is made or complete is not under our control. In addition, investors in the Company may, from time to time, also take steps to encourage investor awareness through similar activities that may be undertaken at the expense of the investors. Investor awareness activities may also be suspended or discontinued which may impact the trading market of our common stock.

The SEC and FINRA enforce various statutes and regulations intended to prevent manipulative or deceptive devices in connection with the purchase or sale of any security and carefully scrutinize trading patterns and company news and other communications for false or misleading information, particularly in cases where the hallmarks of "pump and dump" activities may exist, such as rapid share price increases or decreases. We, and our shareholders may be subjected to enhanced regulatory scrutiny due to the small number of holders who initially will own the registered shares of our common stock publicly available for resale, and the limited trading markets in which such shares may be offered or sold which have often been associated with improper activities concerning penny-stocks, such as the OTC Bulletin Board or the OTCQB Marketplace (Pink OTC) or pink sheets. Until such time as our restricted shares are registered or available for resale under Rule 144, there will continue to be a small percentage of shares held by a small number of investors, many of whom acquired such shares in privately negotiated purchase and sale transactions, which will constitute the entire available trading market. The Supreme Court has stated that manipulative action is a term of art connoting intentional or willful conduct designed to deceive or defraud investors by controlling or artificially affecting the price of securities. Often times, manipulation is associated by regulators with forces that upset the supply and demand factors that would normally determine trading prices. Since a small percentage of the outstanding common stock of the Company will initially be available for trading, held by a small number of individuals or entities, the supply of our common stock for sale will be extremely limited for an indeterminate amount of time, which could result in higher bids, asks or sales prices than would otherwise exist. Securities regulators have often cited factors such as thinly-traded markets, small numbers of holders, and awareness campaigns as hallmarks of claims of price manipulation and other violations of law when combined with manipulative trading, such as wash sales, matched orders or other manipulative trading timed to coincide with false or touting press releases. There can be no assurance that the Company's or third-parties' activities, or the small number of potential sellers or small percentage of stock in the "float," or determinations by purchasers or holders as to when or under what circumstances or at what prices they may be willing to buy or sell stock will not artificially impact (or would be claimed by regulators to have affected) the normal supply and demand factors that determine the price of the stock.

# ITEM 1B. UNRESOLVED STAFF COMMENTS

Not applicable.

#### **ITEM 2. PROPERTIES**

Our principal executive office occupies approximately 230 square feet in Grand Junction, CO for a monthly payment of \$600 per month. Total rent payments for 2011 at this location was approximately \$3,600 and are anticipated to be approximately \$7,200 in 2012. We believe that our facilities are adequate to meet our needs for the foreseeable future.

We are primarily engaged in the acquisition and exploration of properties that may contain gold mineralization in the United States. Our target properties are those that have been the subject of historical exploration. We have acquired State Exploration Permits and Federal patented and unpatented mining claims in the states of Arizona and Nevada for the purpose of exploration and potential development of gold on a total of approximately 6,860 acres. We plan to review opportunities and acquire additional mineral properties with current or historic precious and base metal mineralization with meaningful exploration potential.

Our properties do not have any reserves. We plan to conduct exploration programs on these properties with the objective of ascertaining whether any of our properties contain economic concentrations of precious and base metals that are prospective for mining.

Bullfrog Gold Project

(1)

Location

The central part of the Bullfrog Mining District lies approximately 2-1/2 miles northwest of the town of Beatty, which is in southwestern Nevada (Figure 1). Beatty lies 116 miles northwest of Las Vegas, via U.S. Highway 95, and 93 miles south of Tonopah, also via U.S. Highway 95. The property is accessed by traveling 2 miles west from Beatty on Nevada Highway 374, which intersects the southern block of the Company's claims. The remaining claims are accessed by traveling north for four miles on various improved and unimproved roads to the northern end of the Company's claims.

Figure 1. Bullfrog Project Location Map

(2) Title & Holding Requirements

On September 29, 2011, Standard Gold entered into an Amended and Restated Agreement of Conveyance, Transfer and Assignment with Bullfrog Holdings, Inc. and NPX Metals, Inc., pursuant to which Standard Gold acquired 100% right, title and interest in and to certain mineral claims known as the "Bullfrog Project" in consideration for 923,077 (post-reverse split on a 1 for 3.25 basis) shares of Standard Gold's common stock which were issued to NPX Metals, Inc. and a 3% Net Smelter Royalty in the Bullfrog Project to Bullfrog Holdings, Inc. To retain the property, the Company must pay the annual claim maintenance fees and file a Notice of Intent to Hold with the BLM and Nye County, Nevada. The Company must also pay the county taxes on the two patented properties.

#### (3) History

In 1904 the Original Bullfrog and Montgomery-Shoshone mines were discovered by local prospectors. Prospecting activity was widespread over the Bullfrog Hills, and encompassed a 200 square mile area but centered within a two mile radius around the town of Rhyolite. The Montgomery-Shoshone mine reportedly produced about 94,000 ounces of gold prior to its closure in 1911, but there was no significant production from the other mines. Mines in the district were sporadically worked from 1911 through 1941.

With the rise of precious metal prices in the early 1970's, the Bullfrog District again underwent intense prospecting and exploration activity for gold as well as uranium. Companies exploring the area included Texas Gas Exploration, Inc., Phillips Uranium, Tenneco /Copper Range, U.S. Borax, Western States Minerals, Rayrock, St. Joe American and successors Bond, Lac and Barrick Minerals, Noranda, Angst Mining Company, Placer Dome, Lac-Sunshine Mining Company Joint Venture, Homestake, and others. In addition to these major companies, several junior mining companies and individuals were involved as prospectors, promoters and owners. These scientific investigations yielded a new deposit model for gold ore bodies in the Bullfrog District. The identification and understanding of the detachment fault system led to significant changes in exploration program techniques, focus, and success. The discovery of the Bullfrog deposit was the direct result of reevaluation of the area and the development of the dilatant zone ore deposit model.

In 1982 St. Joe American, Inc. initiated drilling in the Montgomery-Shoshone mine area. By 1986, sixty holes had been drilled and a mineral inventory was defined. Subsequent drilling outlined a reported 2.9 million ounces of gold equivalent in the Bullfrog deposit. A series of corporate takeovers went from St. Joe, to Bond Gold, to Lac Minerals and eventually to Barrick Minerals. Production started in 1989 and recovered approximately 200,000 ounces of gold annually from a conventional, 8,000 ton/day cyanidation mill mainly fed from open pit operations and later supplemented with underground production. Barrick discontinued production operations in 1999 and completed reclamation in 2003. Thereafter several groups continued exploration on a limited basis.

#### (4) Property Status and Plans

The Montgomery-Shoshone open pit mine remains open for possible access to additional mineralization that may occur on the Company's adjacent property to the northeast of Barrick's pit limit. The Company has conducted limited field examinations on its property to date but has evaluated all relevant available information. An exploration program has been developed and is scheduled to start by the end of 2012. Our primary targets are deposits that may be mined by open pit methods while assessing secondary targets that have potential for underground mining. The Company's claims and patents cover approximately 1,620 acres but contain no known reserves and no plant or equipment. Electric power is available within two to five miles of the Company's property.

#### (5) Geology

The Bullfrog Hills, in which the Bullfrog Project is located, are characterized by a complex geologic environment. The Hills are composed of complexly folded and faulted Tertiary volcanic rocks overlying a basement core complex of Paleozoic sedimentary and metamorphic rocks. The geologic structure is distinguished by widespread detachment faulting associated with tectonic events that formed the Basin and Range Geomorphic Province. The Bullfrog area mineral deposits occupy dilatant zones caused by tension faulting associated with the large detachment fault underlying the area. This detachment displacement and tension faulting resulted in the fracturing of brittle volcanic rocks that then became a suitable conduit for the movement of mineralizing hydrothermal fluids. This fracturing and fluid movement allowed for the saturation of a large volume of rock with mineral bearing solutions. The structural framework of the area also shows that classic strike slip faulting associated with movement of the upper plate of the

## Edgar Filing: Bullfrog Gold Corp. - Form 10-K

detachment fault caused north south tension fractures and additional dilatant zones. It appears that the historic Barrick Bullfrog and Montgomery-Shoshone ore bodies were formed in either separate dilatant zones or the same zone which was subsequently dissected and displaced by tension faulting. There is compelling evidence that other dilatant zones, perhaps a continuation of the Bullfrog Mine dilatant zone, continue toward the north. Much technical work has been completed by government as well as private entities in the district since the early 1970's. This work includes geophysics, airborne radiometric surveys, geologic mapping, drilling and geochemistry.

Newsboy Gold Project

(1)

Location

The Newsboy Gold Project is located in the Vulture Mountains of Arizona and consists of approximately 5,240 acres of state and federal lands located 45 miles northwest of the City of Phoenix, Arizona in Maricopa County. The closest towns, Wickenburg and Morristown, are located 10 miles and 3 miles respectively from the site. The Project is accessed by traveling on paved and gravel roads for 3 miles due west of Morristown. This route includes an unimproved crossing of the Hassayampa River, which flows a few days per year after severe rain storms. The Newsboy Project is located close to several well-known historical gold mines including: the Vulture, Congress and Yarnell mines.

Figure 2. Newsboy Project Location Map

(2) Title & Holding Requirements

On August 30, 2011, Standard Gold entered into an Agreement of Conveyance, Transfer and Assignment with Aurum National Holdings Ltd. ("Aurum"), pursuant to which Standard Gold purchased an option held by Aurum under that certain Option to Purchase and Royalty Agreement dated as of August 13, 2009 and as amended on June 30, 2011, between Aurum and Southwest Exploration, Inc. ("Southwest"), which gave Aurum the option to purchase a 100% right, title and interest in and to certain mineral claims known as the "Newsboy Project". In consideration for the assignment of the option, Standard Gold issued to Aurum and its designees an aggregate of 4,000,000 (post-reverse split) shares of its common stock.

On September 28, 2011, Standard Gold and Southwest entered into an Option to Purchase and Royalty Agreement pursuant to which Southwest granted to Standard Gold, the sole and immediate working right and option to earn a One Hundred Percent (100%) interest in and to the Newsboy Project property free and clear of all charges encumbrances and claims. In order to maintain the working right and option, Standard Gold is obligated to pay Southwest an aggregate of \$3,425,000. \$500,000 has previously been paid by a third party. The balance of \$2,925,000 is payable on the following schedule:

- (i) on January 1, 2012, the sum of US \$150,000.00; July 1, 2012 the sum of US \$150,000.00;
- (ii) on January 1, 2013, the sum of US \$200,000.00; July 1, 2013 the sum of US \$200,000.00;
- (iii) on January 1, 2014, the sum of US \$250,000.00; July 1, 2014 the sum of US \$250,000.00;
- (iv) on January 1, 2015, the sum of US \$300,000.00; July 1, 2015 the sum of US \$300,000.00;
- (v) on January 1, 2016, the sum of US \$350,000.00; July 1, 2016 the sum of US \$350,000.00; and
- (vi) on January 1, 2017, the sum of US \$425,000.00.

The first option payment of \$150,000 was paid in December 2011. Upon the full payment of the \$2,775,000 balance, the option will be considered automatically exercised and Standard Gold will have earned a 100% interest in and to the Newsboy Project property free and clear of all liens and encumbrances. Notwithstanding the foregoing, Standard Gold is obligated to pay a Net Smelter Royalty payment equal to two percent (2%) of the proceeds from the sale or other disposition from any purchaser of any mineral derived from the ore mined from the Newsboy Project property. To retain the property, the Company must also pay the annual claim maintenance fees and file a Notice of Intent to Hold with the BLM and Maricopa County. The Company must also make annual payments for the lands under exploration permits from the State of Arizona.

(3)

History

Recorded historic mining activity is limited to a mineralized breccia exposed in the central zone of the deposit. Miscellaneous workings dating from 1915 include adits, a raise, a winze, trenches and an irregular inclined shaft. From 1940 to 1941 an estimated 11,000 tons of ore was shipped as flux to smelters in Arizona. The average grade of this material was 0.07 ounces of gold and 8.1 ounces of silver per ton. Several smaller prospects consisting of shafts, adits and shallow pits (likely of limited production) are scattered throughout the Project.

During the 1980's several junior mining companies conducted evaluation work on the Project. In 1985 a 22-hole (4,170 feet) rotary percussion drill program by the Checkmate Resources Ltd. /Little Bear Resources Ltd. joint venture ("CLB"). Subsequently, Westmont Mining Company ("Westmont" or "WMC") recovered and assayed duplicate samples

## Edgar Filing: Bullfrog Gold Corp. - Form 10-K

from the CLB holes. Westmont secured title to the Project and in 1987 began a program of geologic mapping, aerial photography and photogrammetry, rock chip sampling of outcrops and 83 reverse circulation drill holes totaling 19,080 feet. In 1989 Lupine Minerals Corporation ("LM") secured a joint venture with Westmont and drilled 19 additional reverse circulation holes totaling 4,530 feet. By the end of 1989 a total of 102 holes (23,610 feet) had been drilled on the Project.

During 1990 and 1991, Newsboy Gold Mining Company (NGMC), a 100% owned subsidiary of the Australian listed Pima Mining NL executed a purchase option on the Newsboy Project from Westmont. NGMC drilled 12 diamond core holes (1,681 feet), 40 reverse circulation holes (6,560 feet), conducted metallurgical test work, re-interpreted the geology and completed resource/reserve and mine planning studies. NGMC also completed the following studies in 1991 and 1992 in preparation for mining the Newsboy Project:

- · Feasibility Study from Signet Engineering Pty Ltd. of Perth, Australia;
- Metallurgical Study from Kappes, Cassiday & Associates of Reno, Nevada;
- Resource and Reserve Calculation from Computer Aided Geoscience Pty. Ltd. of Sydney, Australia;
- · Environmental Assessment from Fletcher Associates;
- Arizona Aquifer Protection by Lyntek Inc. Harding Lawson Associates, Water Resources Associates Inc.;
- Socioeconomic Impact of the Newsboy Gold Mine from the Western Economic Analysis Center;
- Mining Plan of Operations by Lyntek Inc. Harding Lawson Associates;
- Due Diligence Review of Newsboy Gold Project by Pincock, Allen & Holt Inc. ("PAH"); and,
- · Newsboy Gold Project, Plan of Execution by Signet Engineering.

A total of 31,851 feet of drilling has been completed on the Newsboy Project over five programs at an expenditure of more than \$5 million.

Year	Operator	Drill	No. Holes	Total
		Method		Footage
1987	WMC	RC	29	5,910
1988	WMC	RC	54	13,170
1989	LM/WMC	RC	19	4,530
1990	NGMC	DD	12	1,681
1992	NGMC	RC	40	6,560
Total			154	31,851

Metallurgical test work by Kappes, Cassiday and Associates ("KCA") in 1991, has shown gold and silver recoveries on cyanide bottle roll tests of 91% and 20% respectively on samples ground to 80% passing 100 mesh. Further testing may find ways to increase silver recoveries. Cyanide and lime consumptions were low, ranging from 0.07 to 0.38 pounds per ton for cyanide and 1.3 to 2.3 pounds per ton for hydrated lime. KCA concluded that "the ore is fairly clean and free of cyanicides".

In 1991 a feasibility study was completed for a 600,000 ton per annum processing plant for the Newsboy Project. The report included design criteria for the Newsboy Project including metallurgical test work, equipment lists, mass balance flow sheet consistent with the design criteria, layouts, process description with proposed equipment and plant operation, infrastructure review, mine plan, development capital, operating costs and a project schedule.

The feasibility study concluded that ore could be economically processed at a rate of 600,000 ton per annum at a mineable grade of 0.05 ounces of gold and 1.4 ounces of silver per ton at an average strip ratio of 3.6:1. Anticipated recoveries, based on the metallurgical studies, were projected at 90% for gold and 20% for silver for a proposed production rate of 27,000 ounces of gold and 168,000 ounces of silver per year. By the late 1990's NGMC abandoned the property due to low gold prices and other adverse conditions.

### Edgar Filing: Bullfrog Gold Corp. - Form 10-K

From September 2008 to August 2009 Southwest acquired the Newsboy Project by staking 44 lode claims (880 acres) and 12 placer claims (1,920 acres). Four separate state leases (1,520 acres) were also acquired. Southwest evaluated the geology, drilling, workings, survey control and access, and collected 33 samples. Of these samples, 10 assayed at or above the gold cut-off range of 0.8 ppm. In 2009 and 2010 an additional 46 lode claims were staked.

(4) Property Status and Plans

The Company's property contains no known reserves and no plant or equipment. Electric power is available approximately 3 miles from the Company's property. The Company and its independent consultants have developed a detailed exploration drilling program to confirm and expand existing mineralized zones and collect additional environmental data. The first phase drilling of 24 holes was started in November 2011 and completed at the end of January 2012. After sufficient additional drilling is completed during 2012, the Company intends to update the historic feasibility study and environmental permit applications and advance the project toward development.

(5)

Geology

The Newsboy Project is an epithermal gold deposit and is one of several gold deposits that occur within a broad mineral belt that sweeps across the southwestern half of Arizona. The Project area is located within the Basin and Range Province of Central Arizona. Tertiary volcanic and sedimentary sequences rest unconformably on Proterozoic metamorphic and granitic rocks. Middle Miocene faulting has dissected the tertiary sequences into a series of north-northwest homoclines that dip to the northeast.

The gold and silver mineralization at the Newsboy Project occurs in a shallow dipping, major brecciated shear zone referred to as the Newsboy Fault, which forms the local unconformable contact between the overlying brittle Tertiary volcanics and underlying Proterozoic metamorphic basement rocks. This contact is a shallow dipping, blanket-like breccia ranging from 50 feet to 120 feet thick. The deposit is cut by a series of northwest trending high angle faults, resulting in the Newsboy ore body being progressively down dropped to the east. The deposit is terminated on the west by one of these high angle faults, referred to as the "Wash Fault" but is open to the north, south and down dip.

Mineralization occurs in veins of white to light green banded quartz and is very low in sulphide minerals. The gold and silver appear to have been introduced into the breccia with silica by a series of low temperature epithermal pulses of mineralized fluids partially filled open spaced fractures. Extensive silicification accompanied mineralization and has been later overprinted by black, manganiferous calcite veining. The gold deposition is surrounded by intense oxidizing hydrothermal activity that has altered the rhyolitic rocks to various assemblages of quartz, alunite and kaolinite.

The Newsboy breccia mineralization is exposed in Wash Fault which marks the western boundary of the ore body. Elsewhere, Quaternary sediments, up to 60 feet in depth, cover the breccia.

## ITEM 3 - LEGAL PROCEEDINGS

We know of no material, active or pending legal proceedings against the Company, nor are we involved as a plaintiff in any material proceeding or pending litigation. There are no proceedings in which any of our directors, officers or affiliates, or any registered or beneficial shareholder, is an adverse party or has a material interest adverse to our interest.

## ITEM 4 – MINE SAFETY DISCLOSURES

None.

## PART II

# ITEM 5. MARKET FOR COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND SMALL BUSINESS ISSUER PURCHASES OF EQUITY SECURITIES

#### Market Information

Our common stock has been publicly traded since October 17, 2011 on the OTC Bulletin Board. Our common stock is quoted under the symbol "BFGC.OB." Prior to that, our common stock was quoted under the symbol "KOPR.OB" and had no trading activity. The following table sets forth for the periods indicated the range of high and low bid quotations per share as reported by the OTC Bulletin Board. These quotations represent inter-dealer prices, without retail markups, markdowns or commissions and may not necessarily represent actual transactions.

Year 2011 High Low Period from October 17, 2011\$0.95\$0.60 to December 31, 2011

#### Holders

On February 24, 2012, the closing price of our common stock as reported on the Over-the-Counter Bulletin Board was \$0.80 per share. On February 27, 2012, we had approximately 90 holders of record of common stock. As of February 27, 2012, 29,897,846 shares of our common stock were issued and outstanding and 4,586,539 shares of preferred stock were issued and outstanding. As of February 27, 2012, we had outstanding warrants to purchase 4,563,625 shares of common stock and outstanding options to purchase 4,060,000 shares of common stock.

#### **Dividend Policy**

We have not paid any cash dividends on our common stock and do not anticipate paying any cash dividends in the foreseeable future. We intend to retain any earnings to finance the growth of the business. We cannot assure you that we will ever pay cash dividends. Whether we pay any cash dividends in the future will depend on the financial condition, results of operations and other factors that the Board of Directors will consider.

#### Securities Authorized for Issuance under Equity Compensation Plans

On September 30, 2011, our board adopted the 2011 Equity Incentive Plan. The 2011 Equity Incentive Plan reserves 4,500,000 shares of common stock for grant to directors, officers, consultants, advisors or employees of the Company. Upon the closing of the merger, we authorized for issuance under the 2011 Equity Incentive Plan options to purchase an aggregate of 4,060,000 shares of our common stock at an exercise price of \$0.40 per share, of which options to purchase 1,250,000 shares were issued to Mr. Beling, our Chief Executive Officer, President, Chief Financial Officer, Treasurer, Secretary and a director, options to purchase 1,200,000 shares were issued to Mr. Lindsay, the Chairman of our board of directors, and options to purchase 1,610,000 shares were issued to certain consultants and employees of the Company.

#### Equity Compensation Plan Information:

Plan Category	Number of securities to be issued upon exercise of outstanding options, warrants and rights	Weighted-average exercise price of outstanding options warrants and rights	Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in column (a))
	(a)	(b)	(c)
Equity compensation plans approved by security holders	4,060,000	\$0.40	440,000
Equity compensation plans not approved by security holders		0	0
Total	4,060,000	\$0.40	440,000

Unregistered Sales of Equity Securities

#### Sales by Standard Gold

In January 2010, Standard Gold issued 923,077 (post-reverse split on 1 for 3.25 basis) shares to NPX Metals, Inc. under the terms of that certain Agreement of Conveyance, Transfer and Assignment with Bullfrog Holdings, Inc. and NPX Metals, Inc., as amended and restated, in consideration for the rights and title to the Bullfrog Gold mining claim.

Between February 2010 and August 2011, Standard Gold sold an aggregate of 9,434,058 (post-reverse split on 1 for 3.25 basis) shares of common stock at a per share purchase price of \$0.0001 to approximately 42 subscribers.

On August 30, 2011, Standard Gold issued 4,000,000 (post-reverse split on 1 for 3.25 basis) shares of common stock to Aurum and its designees in consideration for the assignment of Aurum's option to purchase under Aurum's Option to Purchase and Royalty Agreement with Southwest, as further described herein.

On December 23, 2010, Standard Gold issued a \$30,800 unsecured note to Copper Eagle, Inc. The note was payable within five days of demand and bore interest at the rate of 18% per annum. The proceeds of the note were used to repay a previous loan from PhytoMedical Technologies, Inc. in the amount of \$30,000 with an additional \$800 of accrued interest.

A note payable, dated June 21, 2010, in the amount of \$100,000 was issued to Matchpoint International Limited. The unsecured note was payable on demand and bore interest at the rate of 18% per annum.

A note payable, dated April 8, 2011, in the amount of \$10,100 was issued to Lindsay Capital Corp. The unsecured note was payable on demand and bore interest at the rate of 18% per annum. The proceeds of the note were used to pay audit fees for the period ending December 31, 2010. An officer of Lindsay Capital Corp. is also an officer of Standard Gold.

The sales of the securities discussed above were made solely to "accredited investors," as that term is defined in Regulation D under the Securities Act. The shares were not registered under the Securities Act, or the securities laws of any state, and were offered and sold in reliance on the exemption from registration afforded by Section 4(2) and Regulation D (Rule 506) under the Securities Act and corresponding provisions of state securities laws, which exempt transactions by an issuer not involving any public offering.

Sales by Bullfrog Gold Corp.

On July 23, 2007, the Company issued 1,500 shares of common stock to Andrea Schlectman, for total proceeds of \$10,000.

On June 1, 2008, the Company issued 2,500,000 shares of common stock to Andrea Schlectman for total proceeds of \$5,000.

On June 17, 2010 the Company issued 1,000,000 shares of common stock to 30 subscribers for total proceeds of \$10,000.

On August 12, 2011, the Company sold an aggregate of 2,000,000 shares of common stock to the Beling Family Trust for an aggregate purchase price of \$200. David Beling, the Company's President, Chief Executive Officer, Chief Financial Officer and Director, holds voting and dispositive power over the shares held by the Beling Family Trust.

On August 30, 2011, the Company sold a convertible promissory note in the principal amount of \$150,000 to Barry Honig.

On September 30, 2011, the Company entered into subscription agreements (the "Agreements") with certain investors (the "Investors") whereby it sold an aggregate of 9,127,250 units (the "Units"), at a purchase price \$0.40 per Unit for an aggregate purchase price of \$3,650,900 (the "Private Placement"). As part of the Private Placement (and inclusive in the foregoing), the Company (i) exchanged the bridge note in the aggregate principal amount of \$150,000 issued by the Company to Barry Honig on a dollar for dollar basis into 375,000 Units in the Private Placement, (ii) converted an aggregate of \$140,900 principal amount of promissory notes issued by Standard Gold into an aggregate of 352,250 Units in the Private Placement, (iii) converted an aggregate of \$550,000 of debt and advances to Standard Gold on a dollar for dollar basis into an aggregate of 1,375,000 Units in the Private Placement and (iv) exchanged an aggregate of \$100,000 of debt owed for consulting services provided to the Company, on a dollar for dollar basis, into an aggregate of 250,000 Units in the Private Placement. Each Unit consists of: (i) one share of the Company's common stock, par value \$0.0001 per share (except, at the election of any purchaser who would, as a result of purchase of Units, become a beneficial owner of five (5%) percent or greater of the outstanding Common Stock of the Company, the Units consisted of (in lieu of one share of Common Stock) one share of the Company's Series A Preferred Stock, par value \$0.0001 per share which is convertible into one share of Common Stock) and (ii) a three (3) year warrant to purchase 50% percent of the number of shares purchased in the Private Placement at a per share exercise price of \$0.60. An aggregate of 3,875,000 Units consist of Series A Preferred Stock.

On September 30, 2011, our board adopted the 2011 Equity Incentive Plan. The 2011 Equity Incentive Plan reserves 4,500,000 shares of common stock for grant to directors, officers, consultants, advisors or employees of the Company. Upon the closing of the Merger, we authorized for issuance under the 2011 Equity Incentive Plan options to purchase an aggregate of 4,060,000 shares of our common stock at an exercise price of \$0.40 per share, of which options to purchase 1,250,000 shares were issued to Mr. Beling, our Chief Executive Officer, President, Chief Financial Officer, Treasurer, Secretary and a director, options to purchase 1,200,000 shares were issued to Mr. Lindsay, the Chairman of our board of directors, and options to purchase 1,610,000 shares were issued to certain consultants and employees of

the Company.

23

The sales of the securities discussed above were made solely to "accredited investors," as that term is defined in Regulation D under the Securities Act. The shares were not registered under the Securities Act, or the securities laws of any state, and were offered and sold in reliance on the exemption from registration afforded by Section 4(2) and Regulation D (Rule 506) under the Securities Act and corresponding provisions of state securities laws, which exempt transactions by an issuer not involving any public offering.

#### ITEM 6. SELECTED FINANCIAL DATA

This information is not required because we are a smaller reporting company.

# ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

#### **Results of Operations**

Year Ended December 31, 2011 Compared to Period from Inception (January 12, 2010) Through December 31, 2010

	Year Ended 12/31/11	Inception (January 12, 2010) through 12/31/10
Revenue	\$ - \$	-
Operating Expenses		
General and Administrative	608,750	19,130
Exploration Costs	127,336	11,060
Marketing	374,853	-
Total Operating Expenses	1,110,939	30,190
Net Operating Loss	(1,110,939)	(30,190)
Gain on Forgiveness of Debt	28,499	-
Interest Expense	(18,941)	(10,358)
Revaluation of Warrant Liability	(1,689,997)	-
Net Loss	\$ (2,791,378) \$	(40,548)

We are still in the exploration stage and have no revenues to date.

During the twelve months ended December 31, 2011 we had a net loss of \$2,791,378 compared to a net loss of \$40,548 for the period from inception (January 12, 2010) through December 31, 2010. The increase of \$2,750,830 is due primarily to:

- 1. General and Administrative variances due to the following:
- a. Filing fees for the Newsboy Project in Arizona of \$12,585 and Bullfrog Project in Nevada of \$22,360 were paid in 2011 compared to \$5,260 in 2010.
- b. Professional fees (legal, accounting and other) of approximately \$238,000 in 2011. This increase in professional fees was mainly due to the legal services related to the reverse merger. In addition, there are added expenses for professional services as a result of being a publicly traded company. The professional fees in 2010 were \$11,600.
- c. The employment of two individuals in addition to the retention of project consultants working for the Company, resulting in payroll and consulting fees of approximately \$144,000 in 2011 compared to \$0 in 2010.

- d. Stock-based compensation of approximately \$156,000 is a result of the 2011 Equity Incentive Plan. See Note 2 in the Notes to the Consolidated Financial Statements for additional discussion and valuation of common stock options.
- 2. Marketing expenses in 2011 of approximately \$375,000 related to website development and investor relations. Also included is stock-based compensation for marketing consultants of approximately \$237,000; there were no marketing expenses in 2010. See Note 2 in the Notes to the Consolidated Financial Statements for additional discussion and valuation of common stock options.
- 3. The Revaluation of Warrant Liability of \$1,689,997 in 2011 resulting from warrants issued as part of the private placement. See Note 3 in the Notes to the Consolidated Financial Statements for additional discussion and valuation of the warrant liability.
- 4. The forgiveness of all accrued interest by the note holders in 2011 in conjunction with the reverse merger which was recognized as a gain on forgiveness of debt of \$28,499.

#### Liquidity and Capital Resources

As a result of the private placement of our securities with gross proceeds to us of \$3,650,900 (which includes the conversion of debt owed by the Company in the aggregate amount of \$940,900 which was converted on a dollar for dollar basis into the Private Placement) we received net cash proceeds of \$2,710,000. As of December 31, 2011 we did not have any debt. Losses from operations have been incurred since inception and there is an accumulated deficit of \$2,831,926 as of December 31, 2011. Continuation as a going concern is dependent upon raising additional funds and attaining profitable operations. We believe that we will have sufficient cash to continue to explore and develop the Newsboy Gold Project in Arizona along with continued exploration at the Bullfrog Gold Project in Nevada. These funds will provide us with the opportunity for additional selective acquisitions. See Note 2 in the Notes to the Consolidated Financial Statements for additional details concerning the reverse merger transaction.

#### Off Balance Sheet Arrangements

We do not engage in any activities involving variable interest entities or off-balance sheet arrangements.

#### Critical Accounting Policies and Use of Estimates

Stock based compensation is measured at grant date, based on the fair value of the award, and is recognized as an expense over the employee's requisite service period. We estimate the fair value of each stock option as of the date of grant using the Black-Scholes pricing model. The Company estimates the volatility of its common stock at the date of grant based on the volatility of comparable peer companies which are publicly traded. The Company determines the expected life based on historical experience with similar awards, giving consideration to the contractual terms, vesting schedules and post-vesting forfeitures. The Company uses the risk-free interest rate on the implied yield currently available on U.S. Treasury issues with an equivalent remaining term approximately equal to the expected life of the award. The Company has never paid any cash dividends on its common stock and does not anticipate paying any cash dividends in the foreseeable future.

The Company accounts for derivative instruments in accordance with FASB ASC 815, Derivatives and Hedging, which requires additional disclosures about the Company's objectives and strategies for using derivative instruments, how the derivative instruments and related hedged items are accounted for, and how the derivative instruments and related hedging items affect the financial statements. The Company does not use derivative instruments to hedge exposures to cash flow, market or foreign currency risk. Terms of convertible debt and equity instruments are reviewed to determine whether or not they contain embedded derivative instruments that are required under ASC 815 to be accounted for separately from the host contract, and recorded on the balance sheet at fair value. The fair value of derivative liabilities, if any, is required to be revalued at each reporting date, with corresponding changes in fair value

recorded in current period operating results. Pursuant to ASC 815, an evaluation of specifically identified conditions is made to determine whether the fair value of warrants issued is required to be classified as equity or as a derivative liability.

25

#### ITEM 7A. QUANTITIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Not applicable.

#### ITEM 8. FINANCIAL STATEMENTS

Our financial statements appear beginning at page F-1.

# ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None.

#### ITEM 9A. CONTROLS AND PROCEDURES

#### Evaluation of Disclosure Controls and Procedures

The Company's management, under the supervision and with the participation of its Chief Executive Officer, who also serves as the Company's Chief Financial Officer, evaluated the effectiveness of the design and operation of the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of December 31, 2011. Based on that evaluation, the Company's Chief Executive Officer concluded that the disclosure controls and procedures employed at the Company were effective to ensure that the information required to be disclosed by the Company in the reports that it files or submits under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms.

Management's Report on Internal Control Over Financial Reporting

Management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined under Exchange Act Rules 13a-15(f). The Company's internal control system is designed to provide reasonable assurance to its management and board of directors regarding the preparation and fair presentation of published financial statements. Under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, we conducted an evaluation of the effectiveness of our internal control over financial reporting based on the framework in Internal Control – Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on our evaluation under that framework, our management concluded that our internal control over financial reporting was effective as of December 31, 2011. We believe that our financial statements for the year ended December 31, 2011 included in this report fairly present our financial position, results of operations and cash flows as of and for the periods presented in all material respects.

This Annual Report does not include an attestation report of the Company's registered public accounting firm regarding internal control over financial reporting. The Company's internal control over financial reporting was not subject to attestation by the Company's registered public accounting firm pursuant to temporary rules of the Securities and Exchange Commission that permit the Company to provide only management's report in this annual report.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. It should be noted that any system of controls, however well designed and operated, can provide only reasonable, and not absolute, assurance that the objectives of the system will be met. In addition, the design of any control system is based in part upon certain assumptions about the likelihood of future events. Also, projections of any evaluation of

effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Changes in Internal Control Over Financial Reporting

Our auditors discovered material misstatements that required adjustments to Standard Gold's financial statements for the period prior to our acquisition from January 12, 2010 (inception) to December 31, 2010. These misstatements were corrected prior to filing our 8-K on October 6, 2011 and did not require any restatement of our reported results of operations or financial information. As a result, the auditors reported a material weakness to the Board of Directors of Standard Gold Corp. The audit adjustments were changes to the recorded value of mineral property, cash balances and interest expense. As a result of the merger on September 30, 2011, new management was hired including a CFO and Vice President of Finance and Administration. During the quarter ended December 31, 2011, the new management has instituted better review controls and hired external consultants. Management believes these new controls remediate the material weakness that existed at December 31, 2010.

# ITEM 9B. OTHER INFORMATION

None.

27

#### PART III

#### ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

Directors and Executive Officers

The following persons are our executive officers and directors as of December 31, 2011, and hold the positions set forth opposite their respective names.

Name	Age	Position
David Beling	70	President, Chief Executive Officer, Chief
		Financial Officer, Secretary, Treasurer and
		Director
Alan Lindsay	61	Chairman

#### David Beling

Mr. Beling, 70, was appointed as the Company's President, Chief Executive Officer, Chief Financial Officer, Treasurer and Director on July 27, 2011. Mr. Beling has been a management consultant with D C Beling & Associates, LLC since January 1, 2011 and was Executive Vice President and Chief Operating Officer of Geovic Mining Corp. (TSXV) from January 1, 2004 through December 31, 2010. Mr. Beling has served as a member of the board of directors of Quantum Rare Earths Dev. Corp (TSXV) since June 6, 2011. Mr. Beling was a member of the Boards of Directors of Coyote Resources, Inc. (OTCBB) from March 17, 2011 until September 2011, Romarco Minerals, Inc. (TSX) until September 2009 and Rare Element Resources (TSXV) until March 2008. Mr. Beling was the President and COO of AZCO Mining Inc. (TSXV: AMEX) from 1992 through 1996 and the Senior Vice President of Hycroft Resources & Dev. Inc. (VSX) from 1987 until 1992. He previously worked for several major US and junior Canadian mining companies. Mr. Beling was chosen as a director of the Company based on his 47 years of professional, management and executive experience in the mining industry, particularly with the evaluation, development and production of several precious metal projects.

#### Alan Lindsay

Mr. Lindsay was appointed as the Company's Chairman on July 27, 2011. Mr. Lindsay is the co-founder of Uranium Energy Corp. and served as its Chairman of the Company since December 2005. He is also a founder of MIV Therapeutics Inc. ("MIVT") and from 2001 to January 2008 served as the Chairman, President and CEO. Mr. Lindsay was a founder of AZCO Mining and served as chairman, president and CEO of AZCO from 1992 to 2000. AZCO was listed on the Toronto and American Stock Exchanges. Mr. Lindsay also co-founded Anatolia Minerals Development and New Oroperu Resources, two publicly traded companies with gold discoveries. Mr. Lindsay was chairman of TapImmune from 2007 to 2009 and helped reorganize the company and arranged for the acquisition of the technology from The University of British Columbia. Mr. Lindsay was a Director of Strategic American Oil Corporation from 2007-2010. Mr. Lindsay served on the board of directors of Hana Mining Ltd. from 2005 to 2008. Mr. Lindsay was chosen to be a director of the Company based on his general industry experience.

Our directors hold office until the earlier of their death, resignation or removal or until their successors have been qualified.

There are no family relationships between any of our directors and our executive officers.

Involvement in Certain Legal Proceedings

Except as set forth in the director and officer biographies above, to the Company's knowledge, during the past ten (10) years, none of the Company's directors, executive officers, promoters, control persons, or nominees has been:

- the subject of any bankruptcy petition filed by or against any business of which such person was a general partner or executive officer either at the time of the bankruptcy or within two years prior to that time;
- convicted in a criminal proceeding or is subject to a pending criminal proceeding (excluding traffic violations and other minor offenses);
- subject to any order, judgment, or decree, not subsequently reversed, suspended or vacated, of any court of competent jurisdiction, permanently or temporarily enjoining, barring, suspending or otherwise limiting his involvement in any type of business, securities or banking activities; or
- found by a court of competent jurisdiction (in a civil action), the Commission or the Commodity Futures Trading Commission to have violated a federal or state securities or commodities law.

Section 16(a) Beneficial Ownership Reporting Compliance

Section 16(a) of the Securities and Exchange Act of 1934, as amended, requires our officers and directors and persons who own more than 10% of a registered class of our securities to file reports of change of ownership with the SEC. Officers, directors and greater than 10% beneficial owners are required by SEC regulation to furnish us with copies of all 16(a) forms they file.

Based solely on our review of the copies of such forms that we received, or written representations from certain reporting persons that no forms were required for those persons, we believe that during fiscal year 2011 all filing requirements applicable to our officers, directors and greater than 10% beneficial owners were complied with by such persons in a timely manner.

Code of Ethics

We have adopted a code of ethics, which is available at our website or upon request to management. Our Code of Ethics is attached as an exhibit to this Annual Report as Exhibit 14.1.

Corporate Governance

Meetings and Committees of the Board of Directors

Our Board of Directors did not hold any formal meetings during the year ended December 31, 2011.

We currently do not maintain any committees of the Board of Directors. Given our size and the development of our business to date, we believe that the board through its meetings can perform all of the duties and responsibilities which might be contemplated by a committee. Except as may be provided in our bylaws, we do not currently have specified procedures in place pursuant to which whereby security holders may recommend nominees to the Board of Directors.

Board Leadership Structure and Role in Risk Oversight

Although we have not adopted a formal policy on whether the Chairman and Chief Executive Officer positions should be separate or combined, we have determined that it is in the best interests of the Company and its shareholders to separate these roles. Mr. Beling is our President, Chief Executive Officer and Chief Financial Officer. Mr. Lindsay is the Chairman of our Board of Directors. We believe it is in the best interest of the Company to have the Chairman and

# Edgar Filing: Bullfrog Gold Corp. - Form 10-K

Chief Executive Officer roles separated because it allows us to separate the strategic and oversight roles within our board structure.

Our Board of Directors is primarily responsible for overseeing our risk management processes. The Board of Directors receives and reviews periodic reports from management, auditors, legal counsel, and others, as considered appropriate regarding our Company's assessment of risks. The Board of Directors focuses on the most significant risks facing our company and our Company's general risk management strategy, and also ensures that risks undertaken by our Company are consistent with the Board's appetite for risk. While the Board oversees our Company, our Company's management is responsible for day-to-day risk management processes. We believe this division of responsibilities is the most effective approach for addressing the risks facing our Company and that our Board leadership structure supports this approach.

29

#### Director Independence

We currently have two directors serving on our Board of Directors, Mr. David Beling and Mr. Alan Lindsay. We are not a listed issuer and, as such, are not subject to any director independence standards. Using the definition of independence set forth in the rules of the NYSE AMEX, Mr. Lindsay would be considered an independent director of the Company.

#### **Board Diversity**

While we do not have a formal policy on diversity, our Board considers diversity to include the skill set, background, reputation, type and length of business experience of our Board members as well as a particular nominee's contributions to that mix. Although there are many other factors, the Board seeks individuals with experience on public company boards as well as experience with advertising, marketing, legal and accounting skills.

#### Board Assessment of Risk

Our risk management function is overseen by our Board. Our management keeps our Board apprised of material risks and provides our directors access to all information necessary for them to understand and evaluate how these risks interrelate, how they affect the Company, and how management addresses those risks. Mr. David Beling, a director and our President and Chief Executive Officer, works closely together with the Board once material risks are identified on how to best address such risk. If the identified risk poses an actual or potential conflict with management, our independent directors may conduct the assessment. The Board focuses on these key risks and interfaces with management on seeking solutions.

#### ITEM 11. EXECUTIVE COMPENSATION

#### Summary Compensation Table

The table below sets forth, for the last two fiscal years, the compensation earned by our chief executive officer and chief financial officer. No other executive officer had annual compensation in excess of \$100,000 during the last two fiscal years.

						Non-Equit <sub>Non</sub>	qualified	All	
Name and				Stock		Incentive D	eferred	Other	
Principal		Salary	Bonus	Awards	Option	Plan Com	pensatCom	npensation	Total
Position	Year	(\$)	(\$)	(\$)*	Awards (\$)C	CompensationEa	arnings	(\$)	(\$)
David Beling,									
President,									
Chief									
Executive									
Officer, Chief									
Financial									
Officer,									
Secretary,									
Treasurer and									
Director (1)	2011 \$	83,333	\$ 16,667		\$ 557,994			\$	657,994
	2010								
Andrea									
Schlectman (2									
	2010								
Joshua Bleak									
(3)	2011								
	2010								

\* Stock awards represent the aggregate grant date fair value computed in accordance with FASB ASC Topic 718.

- (1) Appointed on July 27, 2011. Salary and bonus for the period August through December 2011.
- (2) Resigned on July 27, 2011
- (3) Chief Executive Officer of Standard Gold Corp. from January 12, 2010 until October 26, 2012

Outstanding Equity Awards At Year End December 31, 2011

	Option Awa	rds			Stock Awards
Name	Number of	Number of	Option	Option	Number of
	Securities	Securities	Exercise	Expiration	Shares or
	Underlying	Underlying	Price (\$)	Date	Units of
	Unexercised	Unexercised			Stock that

	Edgar Filing: E	Edgar Filing: Bullfrog Gold Corp Form 10-K				
	1 ( )	) Options: (#) Unexercisab		Have Not Vested (#)		
David Beling	250,000	1,000,000	\$0.40	09/30/20211,000,000		

Stock Incentive Plan

On September 30, 2011, our board adopted the 2011 Equity Incentive Plan. The 2011 Equity Incentive Plan reserves 4,500,000 shares of common stock for grant to directors, officers, consultants, advisors or employees of the Company. Upon the closing of the Merger, we authorized for issuance under the 2011 Equity Incentive Plan options to purchase an aggregate of 4,060,000 shares of our common stock at an exercise price of \$0.40 per share, of which options to purchase 1,250,000 shares were issued to Mr. Beling, our Chief Executive Officer, President, Chief Financial Officer, Treasurer, Secretary and a director, options to purchase 1,200,000 shares were issued to Mr. Lindsay, the Chairman of our board of directors, and options to purchase 1,610,000 shares were issued to certain consultants and employees of the Company.

31

#### **Employment Agreements**

On September 30, 2011, we entered into an employment agreement with David Beling pursuant to which Mr. Beling would serve as our President and Chief Executive Officer for a period of two years in consideration for an annual salary of \$200,000 and options to purchase an aggregate of 1,250,000 shares of the Company's common stock at a strike price of \$0.40 per share. The term of the option is ten years and vest 20% on the following schedule:

Date Installment Becomes Exercisable December 19, 2011 March 31, 2012 September 30, 2012 March 31, 2013 September 30, 2013

Mr. Beling received a signing bonus of \$16,667.

Upon termination of Mr. Beling's employment prior to expiration of the Employment Period (unless Mr. Beling's employment is terminated for Cause or Mr. Beling terminates his employment without Good Reason) (as such terms are defined in Mr. Beling's employment agreement), Mr. Beling shall be entitled to receive any and all reasonable expenses paid or incurred by Mr. Beling in connection with and related to the performance of his duties and responsibilities for the Company during the period ending on the termination date, any accrued but unused vacation time through the termination date in accordance with Company policy and an amount equal to Mr. Beling's base salary and annual bonus during the prior 12 months.

**Director Compensation** 

We have not adopted compensation arrangements for members of our board of directors.

#### ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following tables set forth certain information as of February 27, 2012 regarding the beneficial ownership of our common stock by (i) each person or entity who, to our knowledge, owns more than 5% of our common stock; (ii) our executive officers named in the Summary Compensation Table below; (iii) each director; and (iv) all of our executive officers and directors as a group. Unless otherwise indicated in the footnotes to the following table, each person named in the table has sole voting and investment power and that person's address is c/o Bullfrog Gold Corp, 897 Quail Run Drive, Grand Junction, CO 81505. Shares of common stock subject to options, warrants, conversion rights or other rights currently exercisable or exercisable within 60 days of February 27, 2012, are deemed to be beneficially owned and outstanding for computing the share ownership and percentage of the stockholder holding such options, warrants or other rights, but are not deemed outstanding for computing the percentage of any other stockholder. The percentage ownership shown in such table is based upon the 29,897,846 shares that were issued and outstanding on February 27, 2012.

Name and Address	Shares Owned	Percentage
David Beling (1)		
897 Quail Run Drive		
Grand Junction, CO 81505	2,700,000	8.8
Alan Lindsay (2)		
10 Market St, Ste 246		
Camana Bay		5.2
Grand Cayman, Cayman Islands KY1-9006	1,588,859	
Derrick Townsend (3)		
1501 1228 Marinaside Cres		
Vancouver, BC V6Z2W4	2,435,096	8.1
Sandor Capital Master Fund, LP (4)		
4828 Routh St #500		
Dallas, TX 75201	1,757,135	5.9
Lindsay Capital Corp. (5)		
802 Grand Pavillion Commercial Centre		
West Bay Road		6.2
Grand Cayman, Cayman Islands KY1-1204	1,873,977	
Matchpoint International (6)		
Palm Grove House		
Road Town		
British Virgin Islands	1,588,462	5.3
All executive officers and directors as a group (2		14
persons) (1) (2)	4,288,859	

- (1) Represents 2,200,000 shares held by the Beling Family Trust of which David Beling has voting and dispositive power and options to purchase 500,000 shares of common stock at \$.40 per share which are vested and may be exercised within 60 days. Excludes options to purchase 750,000 shares at \$0.40 per share which are not exercisable within 60 days. Excludes Warrants to purchase 100,000 shares of the Company's common stock at \$0.60 per share, issued to the Beling Family Trust in the Private Placement. The Warrants may not be exercised and the holder may not receive shares of our common stock such that the number of shares of common stock held by them and their affiliates after such exercise exceeds 4.99% of the then issued and outstanding shares of common stock, unless the Company receives a written waiver of such provision in accordance with the terms of the Warrant. The number of shares reflected in the Beneficial Ownership Table is limited accordingly.
- (2) Represents 1,108,859 shares of common stock, including 151,874 shares of common stock held by Mr. Lindsay's wife. Includes options to purchase 480,000 shares of common stock exercisable at \$0.40 per share which are exercisable within 60 days. Excludes options to purchase 720,000 shares of common stock which are not exercisable within 60 days.
- (3) Represents 2,195,096 shares of common stock and options to purchase 240,000 shares of the Company's common stock exercisable at \$0.40 per share and which are exercisable within 60 days. Excludes options to purchase 360,000 shares of common stock which are not exercisable within 60 days. Excludes warrants to purchase 62,500 shares of common stock. The Warrants may not be exercised and the holder

#### Edgar Filing: Bullfrog Gold Corp. - Form 10-K

may not receive shares of our common stock such that the number of shares of common stock held by them and their affiliates after such exercise exceeds 4.99% of the then issued and outstanding shares of common stock, unless the Company receives a written waiver of such provision in accordance with the terms of the Warrant. The number of shares reflected in the Beneficial Ownership Table is limited accordingly.

- (4) John Lemak holds voting and dispositive power over shares held by Sandor Capital Master Fund LP. Excludes warrants to purchase 625,000 shares of the Company's common stock at \$0.60 per share. The Warrants may not be exercised and the holder may not receive shares of our common stock such that the number of shares of common stock held by them and their affiliates after such exercise exceeds 4.99% of the then issued and outstanding shares of common stock, unless the Company receives a written waiver of such provision in accordance with the terms of the Warrant. The number of shares reflected in the Beneficial Ownership Table is limited accordingly.
- (5) Oliver Lindsay holds voting and dispositive power over shares held by Lindsay Capital Corp. represents 1,633,977 shares of common stock and options to purchase 240,000 shares of the Company's common stock exercisable at \$0.40 per share and which are exercisable within 60 days. Excludes options to purchase 360,000 shares of common stock which are not exercisable within 60 days. Does not include 687,500 shares of Series A Preferred Stock or warrants to purchase 356,375 shares of common stock at \$0.60 per share. The Warrants and the Preferred Stock may not be exercised or converted, as the case may be, and the holder may not receive shares of our common stock such that the number of shares of common stock held by them and their affiliates after such exercise or conversion (as the case may be) exceeds 4.99% of the issued and outstanding shares of common stock unless the Company receives a written waiver of such provision in accordance with the terms of the Warrant or the Series A Certificate of Designation. The number of shares reflected in the Beneficial Ownership Table is limited accordingly.
- (6) Kent Limited holds voting and dispositive power over shares held by Matchpoint International Limited. Excludes warrants to purchase 125,000 shares of the Company's common stock at \$0.60 per share. The Warrants may not be exercised and the holder may not receive shares of our common stock such that the number of shares of common stock held by them and their affiliates after such exercise exceeds 4.99% of the then issued and outstanding shares of common stock, unless the Company receives a written waiver of such provision in accordance with the terms of the Warrant. The number of shares reflected in the Beneficial Ownership Table is limited accordingly.

#### ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE

Except as described below, during the past three years, there have been no transactions, whether directly or indirectly, between the Company and any of its officers, directors or their family members.

#### Bullfrog Gold Corp.

On September 25, 2007, 1,500 shares were issued to Andrea Schlectman, our then President, Principal Executive Officer, Principal Financial Officer and Director, in connection with the organization of the Company.

On June 1, 2008, 2,500,000 shares were issued to Andrea Schlectman as reimbursement for Ms. Schlectman's payment of \$5,000 on behalf of the Company for its mining claim.

Ms. Schlectman made certain loans to the Company which were interest free and bore no specific terms for repayment. As of July 31, 2011, the balance due on the loans was \$56,500. The Company was relieved of any obligation to pay the foregoing loan pursuant to the Agreement of Conveyance, Transfer and Assignment of Assets and Assumption of Obligations dated as of September 30, 2011.

On August 12, 2011, the Company sold an aggregate of 2,000,000 shares of common stock to the Beling Family Trust, of which David Beling, our President, Chief Executive President, Chief Financial Officer and Director, holds voting and dispositive power, for an aggregate purchase price of \$200.

On September 30, 2011, the Beling Family Trust, of which David Beling, our President, Chief Executive President, Chief Financial Officer and Director holds voting and dispositive power, purchased 200,000 Units in the Private Placement.

34

Pursuant to Mr. Beling's employment contract with the Company, the Company will reimburse Mr. Beling \$600 per month for space used for the Company's current principal executive office.

#### Standard Gold Corp.

A note payable, dated April 8, 2011, in the amount of \$10,100 was issued to Lindsay Capital Corp. The unsecured note was payable on demand and bore interest at the rate of 18% per annum. The proceeds of the note were used to pay audit fees for the period ending December 31, 2010. An officer of Lindsay Capital Corp., Oliver Lindsay, is also the Executive Vice President of Standard Gold.

#### ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES

#### Audit Fees

For the fiscal years ended 2011 and 2010, the aggregate fees billed for services rendered for the audits of the annual financial statements and the review of the financial statements included in the quarterly reports on Form 10-Q and the services provided in connection with the statutory and regulatory filings or engagements for those fiscal years and registration statements filed with the SEC were \$12,448 and \$0, respectively.

#### Audit-Related Fees

For the fiscal years ended December 31, 2011 and 2010, there were no fees billed for the audit or review of the financial statements that are not reported above under Audit Fees.

#### Tax Fees

For the fiscal years ended December 31, 2011 and 2010, there were no fees billed for tax compliance services. There was no tax-planning advice provided in 2011 or 2010.

#### All Other Fees

For the fiscal years ended December 31, 2011 and 2010, there were no fees billed for services other than services described above.

Policy on Audit Committee Pre-Approval of Audit and Permissible Non-Audit Services of Independent Auditors

We do not currently have an Audit Committee. The policy of our Board of Directors, which acts as our Audit Committee, is to pre-approve all audit and permissible non-audit services provided by the independent auditors. These services may include audit services, audit-related services, tax services and other services. Pre-approval is generally provided for up to one year and any pre-approval is detailed as to the particular service or category of services and is generally subject to a specific budget. The independent auditors and management are required to periodically report to our Board of Directors regarding the extent of services provided by the independent auditors in accordance with this pre-approval, and the fees for the services performed to date. The Board of Directors may also pre-approve particular services on a case-by-case basis.

# PART IV

Description

# ITEM 15. EXHIBITS

(a)(1)(2)Financial Statements: See index to financial statements and supporting schedules.

(a)(3) Exhibits:

Exhibit No.

		•
2.1	(1)	Agreement and Plan of Merger, dated as of September 30, 2011, by and among Bullfrog Gold Corp., Standard Gold Corp. and Bullfrog Gold Acquisition Corp.
2.2	(1)	Certificate of Merger, dated September 30, 2011 merging Bullfrog Gold Acquisition Corp. with and into Standard Gold Corp.
3.1	(2)	Amended and Restated Certificate of Incorporation
3.2	(2)	Amended and Restated Bylaws
10.1	(1)	Form of Subscription Agreement
10.2	(1)	Form of Registration Rights Agreement
10.3	(1)	Form of Warrant
10.4	(1)	Amended and Restated Series A Convertible Preferred Stock Certificate of Designation
10.5	(1)	Agreement of Conveyance, Transfer and Assignment of Assets and Assumption of Obligations (Split-off)
10.6	(1)	Stock Purchase Agreement (Split-off)
10.7	(1)	Form of Directors and Officers Indemnification Agreement
10.8	(1)	Bullfrog Gold Corp. 2011 Equity Incentive Plan
10.9	(1)	Form of 2011 Incentive Stock Option Agreement
10.10	(1)	Form of 2011 Non-Qualified Stock Option Agreement
10.11	(1)	Agreement of Conveyance, Transfer and Assignment of Assets and Assumption of Obligations between Standard Gold Corp and Aurum National Holdings Ltd
10.12	(1)	

Edgar Filing: Bullfrog Gold Corp Form 10-K				
Amended and Restated Agreement of Conveyance, Transfer Assignment of Assets and Assumption of Obligations betwe Standard Gold Corp, Bullfrog Holdings, Inc. and NPX Meta Inc.				
10.13	(1)	Option to Purchase and Royalty Agreement between Standard Gold Corp. and Southwest Exploration, Inc.		
36				

# Edgar Filing: Bullfrog Gold Corp. - Form 10-K

10.14	(1) Promissory Note
14.1	* Code of Ethics
21	(1) List of Subsidiaries
31	<ul> <li>Certification of President, Chief Executive Officer and Chief Financial Officer Pursuant to Section 302</li> </ul>
32	<ul> <li>Certification of Chief Executive Officer and Chief Financial Officer Pursuant to 18 U.S.C. Section 1350</li> </ul>
formatted in Extensit 31, 2011, (ii) the Con 31, 2010, (iii) the Con	nents from the Annual Report of the Company for the fiscal year ended December 31, 2011, ble Business Reporting Language (XBRL): (i) the Consolidated Balance Sheet as of December isolidated Statements of Operations for the Fiscal Year Ended December 31, 2011 and December nsolidated Statements of Stockholder' Equity (Deficit) for the Fiscal Year Ended December 31, 2010. (iii) the Consolidated Statement of Cash Flows for the Fiscal Year Ended December 31,
2011 and December.	31, 2010, (iv) the Consolidated Statement of Cash Flows for the Fiscal Year Ended December 31.

2011 and December 31, 2010, (iv) the Notes to the Consolidated Financial Statements tagged as blocks of texts

```
EX-101.INS
```

XBRL INSTANCE DOCUMENT

EX-101.SCH

#### XBRL TAXONOMY EXTENSION SCHEMA DOCUMENT

EX-101.CAL

#### XBRL TAXONOMY EXTENSION CALCULATION LINKBASE

EX-101.DEF

#### XBRL TAXONOMY EXTENSION DEFINITION LINKBASE

EX-101.LAB

#### XBRL TAXONOMY EXTENSION LABELS LINKBASE

EX-101.PRE

#### XBRL TAXONOMY EXTENSION PRESENTATION LINKBASE

- \* Filed herewith.
- (1) Incorporated by reference to the Current Report on Form 8-K, filed with the SEC on October 6, 2011
- (2) Incorporated by reference to the Current Report on Form 8-K, filed with the SEC on July 22, 2011

#### SIGNATURES

Pursuant to the requirements of Sections 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this Annual Report on Form 10-K to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: February 27, 2012

BULLFROG GOLD CORP.

By:

/S/ DAVID BELING NAME: DAVID BELING TITLE: PRESIDENT, CHIEF EXECUTIVE OFFICER AND CHIEF FINANCIAL OFFICER (PRINCIPAL EXECUTIVE OFFICER AND PRINCIPAL FINANCIAL AND ACCOUNTING OFFICER)

In accordance with the Exchange Act, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

TITLE	DATE
PRESIDENT, CHIEF EXECUTIVE OFFICER, AND CHIEF FINANCIAL	February 27, 2012
EXECUTIVE OFFICER AND	
PRINCIPAL FINANCIAL AND	
ACCOUNTING OFFICER)	
AND DIRECTOR	
CHAIRMAN	February 27, 2012
	PRESIDENT, CHIEF EXECUTIVE OFFICER, AND CHIEF FINANCIAL OFFICER (PRINCIPAL EXECUTIVE OFFICER AND PRINCIPAL FINANCIAL AND ACCOUNTING OFFICER) AND DIRECTOR

#### BULLFROG GOLD CORP. Index to Consolidated Financial Statements

Report of Independent Registered Public Accounting Firm	F-2
Consolidated Balance Sheets	F-3
Consolidated Statements of Operations	F-4
Consolidated Statements of Stockholders' Equity (Deficit)	F-5
Consolidated Statements of Cash Flows	F-6
Notes to Consolidated Financial Statements	F-7

#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors Bullfrog Gold Corp. Grand Junction, CO

We have audited the accompanying consolidated balance sheets of Bullfrog Gold Corp. and Subsidiary ("the Company") (an exploration stage company) as of December 31, 2011 and 2010, and the related consolidated statements of operations, stockholders' equity (deficit), and cash flows for the year ended December 31, 2011, the period from January 12, 2010 (inception) through December 31, 2010, and for the cumulative period from January 12, 2010 (inception) through December 31, 2010, and for the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Company has determined that it is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audit included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Bullfrog Gold Corp. and Subsidiary as of December 31, 2011 and 2010, and the results of their operations and their cash flows for the year ended December 31, 2011, the period from January 12, 2010 (inception) through December 31, 2010, and for the cumulative period from January 12, 2010 (inception) to December 31, 2011, in conformity with accounting principles generally accepted in the United States.

/S/ PETERSON SULLIVAN LLP

Seattle, Washington February 27, 2012

F-2

#### BULLFROG GOLD CORP. (An Exploration Stage Company)

# CONSOLIDATED BALANCE SHEETS

# December 31, 2011 and 2010

Current assets         -         2,521           Cash and cash equivalents         -         2,521           Cash in trust account         -         2,521           Prepaid expenses         151,125         -           Total current assets         2,012,799         2,521           Other assets         2,012,799         2,521           Other assets         800,700         100,300           Total assets         \$2,813,499         \$102,821           Liabilities and Stockholders' Equity (Deficit)         -         -           Current liabilities         10,661         -           Accounts payable         561,294         \$190           Other liabilities         10,661         -           Accrued interest         -         9,558           Notes payable         -         130,800           Total current liabilities         140,548           Warrant liabilities         2,433,880         140,548           Stockholders' equity (deficit)         -         -           Preferred stock, 50,000,000 shares authorized, \$.0001 par value         2,987,846 shares           and 8,678,523 shares issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectively         459         -           Cot	Assets	12/31/11	12/31/10	)
Cash in trust account       -       2,521         Deposits       151,125       -         Prepaid expenses       46,619       -         Total current assets       2,012,799       2,521         Other assets       800,700       100,300         Total assets       \$2,813,499       \$102,821         Liabilities and Stockholders' Equity (Deficit)       -       9,558         Current liabilities       10,661       -         Accounts payable       \$61,294       \$190         Other assets       9,558       130,800         Notes payable       -       130,800         Total current liabilities       10,661       -         Accrued interest       -       9,558         Notes payable       -       130,800         Total liabilities       2,361,925       -         Total liabilities       2,433,880       140,548         Stockholders' equity (deficit)       -       -         Prefered stock, 50,000,000 shares authorized, \$.0001 par value       2,990       868         Stockholders' equity (deficit)       -       -       -         Prefered stock, 50,000,000 shares authorized, \$.0001 par value       2,990       868       -	Current assets			
Deposits       151,125       -         Prepaid expenses       46,619       -         Total current assets       2,012,799       2,521         Other assets       800,700       100,300         Total assets       \$2,813,499       \$102,821         Liabilities and Stockholders' Equity (Deficit)       -       -         Current liabilities       \$61,294       \$190         Accrued interest       -       9,558         Notes payable       -       130,800         Total liabilities       71,955       140,548         Warrant liabilities       2,433,880       140,548         Stockholders' equity (deficit)       -       -         Prepaid expenses       2,000,000 shares authorized, \$.0001 par value       -         Stockholders' equity (deficit)       -       -         Prefered stock, 50,000,000 shares authorized, \$.0001 par value       -       -         Stockholders' equity (deficit)       -       -       -         Prefered stock, 50,000,000 shares authorized, \$.0001 par value       2,990       868         Additional paid in capital       3,208,006       1,953       -         Deficit accumulated during the exploration stage       (2,831,926)       (40,548       ) <td>Cash and cash equivalents</td> <td>\$1,815,055</td> <td><b>\$</b>-</td> <td></td>	Cash and cash equivalents	\$1,815,055	<b>\$</b> -	
Prepaid expenses         46.619         -           Total current assets         2,012,799         2,521           Other assets         800,700         100,300           Total assets         \$2,813,499         \$102,821           Liabilities and Stockholders' Equity (Deficit)         -         -           Current liabilities         \$61,294         \$190           Accounts payable         \$61,294         \$190           Other liabilities         10,661         -           Account payable         -         9,558           Notes payable         -         130,800           Total liabilities         10,661         -           Accruced interest         -         9,558           Notes payable         -         130,800           Total liabilities         71,955         140,548           Warrant liabilities         2,361,925         -           Total liabilities         2,433,880         140,548           Stockholders' equity (deficit)         -         459           Preferred stock, 50,000,000 shares authorized, \$.0001 par value         2,987,846 shares           and \$,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively         459         -           Common s	Cash in trust account	-	2,521	
Total current assets2,012,7992,521Other assets800,700100,300Mineral properties800,700100,300Total assets\$2,813,499\$102,821Liabilities and Stockholders' Equity (Deficit)561,294\$190Current liabilities561,294\$190Accounts payable\$61,294\$190Other liabilities10,661-Accounts payable-9,558Notes payable-130,800Total current liabilities71,955140,548Warrant liabilities2,433,880140,548Stockholders' equity (deficit)Preferred stock, 50,000,000 shares authorized, \$.0001 par value5678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively459Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares3,208,0961,953Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)	Deposits	151,125	-	
Other assetsMineral properties800,700100,300Total assets\$2,813,499\$102,821Liabilities and Stockholders' Equity (Deficit)Current liabilities10,661-Accounts payable\$61,294\$190Other liabilities10,661-Accrued interest-9,558Notes payable-130,800Total current liabilities71,955140,548Warrant liabilities2,361,925-Total liabilities2,433,880140,548Stockholders' equity (deficit)-Preferred stock, 50,000,000 shares authorized, \$.0001 par value2,9897,846 sharesand 8,678,523 shares issued and outstanding as of 12/31/10, respectively2,990868Additional paid in capital3,208,0961,953Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)	Prepaid expenses	46,619	-	
Mineral properties800,700100,300Total assets\$2,813,499\$102,821Liabilities and Stockholders' Equity (Deficit)Current liabilities\$61,294\$190Accounts payable\$10,661-Accrued interest-9,558Notes payable-130,800Total current liabilities71,955140,548Warrant liabilities2,361,925-Total liabilities2,433,880140,548Stockholders' equity (deficit)Preferred stock, 50,000,000 shares authorized, \$.0001 par value2,397,846 shares 3,208,0961,953Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively2,990868 3,208,096Additional paid in capital Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)	Total current assets	2,012,799	2,521	
Mineral properties800,700100,300Total assets\$2,813,499\$102,821Liabilities and Stockholders' Equity (Deficit)Current liabilities\$61,294\$190Accounts payable\$10,661-Accrued interest-9,558Notes payable-130,800Total current liabilities71,955140,548Warrant liabilities2,361,925-Total liabilities2,433,880140,548Stockholders' equity (deficit)Preferred stock, 50,000,000 shares authorized, \$.0001 par value2,397,846 shares 3,208,0961,953Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively2,990868 3,208,096Additional paid in capital Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)				
Total assets\$2,813,499\$102,821Liabilities and Stockholders' Equity (Deficit)Current liabilities\$61,294\$190Accounts payable\$61,294\$190Other liabilities10,661-Accrued interest-9,558Notes payable71,955140,548Warrant liabilities71,955140,548Warrant liabilities2,361,925-Total liabilities2,433,880140,548Stockholders' equity (deficit)Preferred stock, 50,000,000 shares authorized, \$.0001 par value459Series A 4,586,539 issued and outstanding as of 12/31/11 and 12/31/10, respectively459Common stock, 200,000,000 shares authorized, \$.0001 par value:2,987,846 sharesand 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively2,990Additional paid in capital3,208,0961,953Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)	Other assets			
LiabilitiesCurrent liabilitiesAccounts payable\$61,294\$190Other liabilities10,661-Accrued interest-9,558Notes payable-130,800Total current liabilities71,955140,548Warrant liabilities2,361,925-Total liabilities2,433,880140,548Stockholders' equity (deficit)Preferred stock, 50,000,000 shares authorized, \$.0001 par valueSeries A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectively459-Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares3,208,0961,953Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)	Mineral properties	800,700	100,300	
LiabilitiesCurrent liabilitiesAccounts payable\$61,294\$190Other liabilities10,661-Accrued interest-9,558Notes payable-130,800Total current liabilities71,955140,548Warrant liabilities2,361,925-Total liabilities2,433,880140,548Stockholders' equity (deficit)Preferred stock, 50,000,000 shares authorized, \$.0001 par valueSeries A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectively459-Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares3,208,0961,953Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)				
Current liabilities\$61,294\$190Other liabilities10,661-Accrued interest-9,558Notes payable-130,800Total current liabilities71,955140,548Warrant liabilities2,361,925-Total liabilities2,433,880140,548Stockholders' equity (deficit)Preferred stock, 50,000,000 shares authorized, \$.0001 par value459-Series A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectively459-Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively2,990868Additional paid in capital3,208,0961,953-Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)	Total assets	\$2,813,499	\$102,821	
Current liabilities\$61,294\$190Other liabilities10,661-Accrued interest-9,558Notes payable-130,800Total current liabilities71,955140,548Warrant liabilities2,361,925-Total liabilities2,433,880140,548Stockholders' equity (deficit)Preferred stock, 50,000,000 shares authorized, \$.0001 par value459-Series A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectively459-Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively2,990868Additional paid in capital3,208,0961,953-Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)				
Accounts payable\$61,294\$190Other liabilities10,661-Accrued interest-9,558Notes payable-130,800Total current liabilities71,955140,548Warrant liability2,361,925-Total liabilities2,433,880140,548Stockholders' equity (deficit)Preferred stock, 50,000,000 shares authorized, \$.0001 par valueSeries A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectively459-Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares3,208,0961,953Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727))	Liabilities and Stockholders' Equity (Deficit)			
Accounts payable\$61,294\$190Other liabilities10,661-Accrued interest-9,558Notes payable-130,800Total current liabilities71,955140,548Warrant liability2,361,925-Total liabilities2,433,880140,548Stockholders' equity (deficit)Preferred stock, 50,000,000 shares authorized, \$.0001 par valueSeries A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectively459-Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares3,208,0961,953Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727))				
Other liabilities10,661-Accrued interest-9,558Notes payable-130,800Total current liabilities71,955140,548Warrant liabilities2,361,925-Total liabilities2,433,880140,548Stockholders' equity (deficit)-2,433,880140,548Preferred stock, 50,000,000 shares authorized, \$.0001 par valueSeries A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectively459-Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively2,990868Additional paid in capital3,208,0961,953-Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)	Current liabilities			
Accrued interest-9,558Notes payable-130,800Total current liabilities71,955140,548Warrant liabilities2,361,925-Total liabilities2,433,880140,548Stockholders' equity (deficit)2,433,880140,548Preferred stock, 50,000,000 shares authorized, \$.0001 par valueSeries A 4,586,539 issued and outstanding as of 12/31/11 and 12/31/10, respectively459-Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively2,990868Additional paid in capital3,208,0961,953Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)	Accounts payable	\$61,294	\$190	
Notes payable-130,800Total current liabilities71,955140,548Warrant liability2,361,925-Total liabilities2,433,880140,548Stockholders' equity (deficit)2,433,880140,548Preferred stock, 50,000,000 shares authorized, \$.0001 par valueSeries A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectively459-Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively2,990868Additional paid in capital3,208,0961,953-Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)	Other liabilities	10,661	-	
Total current liabilities71,955140,548Warrant liability2,361,925-Total liabilities2,433,880140,548Stockholders' equity (deficit)2,433,880140,548Preferred stock, 50,000,000 shares authorized, \$.0001 par value2-Series A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectively459-Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively2,990868Additional paid in capital3,208,0961,953-Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)	Accrued interest	-	9,558	
Warrant liability2,361,925-Total liabilities2,433,880140,548Stockholders' equity (deficit)2,433,880140,548Preferred stock, 50,000,000 shares authorized, \$.0001 par value5000000000000000000000000000000000000	Notes payable	-	130,800	
Total liabilities2,433,880140,548Stockholders' equity (deficit)-Preferred stock, 50,000,000 shares authorized, \$.0001 par value-Series A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectively459Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively2,990Additional paid in capital3,208,0961,953Deficit accumulated during the exploration stage(2,831,926)(40,548Total stockholders' equity (deficit)379,619(37,727	Total current liabilities	71,955	140,548	
Total liabilities2,433,880140,548Stockholders' equity (deficit)-Preferred stock, 50,000,000 shares authorized, \$.0001 par value-Series A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectively459Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively2,990Additional paid in capital3,208,0961,953Deficit accumulated during the exploration stage(2,831,926)(40,548Total stockholders' equity (deficit)379,619(37,727				
Stockholders' equity (deficit)Preferred stock, 50,000,000 shares authorized, \$.0001 par valueSeries A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectivelyCommon stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectivelyAdditional paid in capitalDeficit accumulated during the exploration stageTotal stockholders' equity (deficit)379,619(37,727)	Warrant liability	2,361,925	-	
Stockholders' equity (deficit)Preferred stock, 50,000,000 shares authorized, \$.0001 par valueSeries A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectivelyCommon stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectivelyAdditional paid in capitalDeficit accumulated during the exploration stageTotal stockholders' equity (deficit)379,619(37,727)				
Preferred stock, 50,000,000 shares authorized, \$.0001 par valueSeries A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectively459Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively2,990868Additional paid in capital3,208,0961,953Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)	Total liabilities	2,433,880	140,548	
Preferred stock, 50,000,000 shares authorized, \$.0001 par valueSeries A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectively459Common stock, 200,000,000 shares authorized, \$.0001 par value; 29,897,846 shares and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively2,990868Additional paid in capital3,208,0961,953Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)				
Series A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10, respectively459Common stock, 200,000,000 shares authorized, \$ .0001 par value; 29,897,846 shares and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively2,990868Additional paid in capital3,208,0961,953Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)	Stockholders' equity (deficit)			
respectively 459 - Common stock, 200,000,000 shares authorized, \$ .0001 par value; 29,897,846 shares and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively 2,990 868 Additional paid in capital 3,208,096 1,953 Deficit accumulated during the exploration stage (2,831,926) (40,548 ) Total stockholders' equity (deficit) 379,619 (37,727 )	Preferred stock, 50,000,000 shares authorized, \$.0001 par value			
Common stock, 200,000,000 shares authorized, \$ .0001 par value; 29,897,846 sharesand 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively2,990868Additional paid in capital3,208,0961,953Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)	Series A 4,586,539 issued and none issued and outstanding as of 12/31/11 and 12/31/10,			
and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively2,990868Additional paid in capital3,208,0961,953Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)	respectively	459	-	
Additional paid in capital3,208,0961,953Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)	Common stock, 200,000,000 shares authorized, \$ .0001 par value; 29,897,846 shares			
Deficit accumulated during the exploration stage(2,831,926)(40,548)Total stockholders' equity (deficit)379,619(37,727)	and 8,678,523 shares issued and outstanding as of 12/31/11 and 12/31/10, respectively	2,990	868	
Total stockholders' equity (deficit)379,619(37,727)	Additional paid in capital	3,208,096	1,953	
Total stockholders' equity (deficit)379,619(37,727)	Deficit accumulated during the exploration stage	(2,831,926)	(40,548	)
	Total stockholders' equity (deficit)	379,619	(37,727	)
Total liabilities and stockholders' equity (deficit)\$2,813,499\$102,821				
	Total liabilities and stockholders' equity (deficit)	\$2,813,499	\$102,821	

See accompanying notes to consolidated financial statements

#### BULLFROG GOLD CORP. (An Exploration Stage Company)

#### CONSOLIDATED STATEMENTS OF OPERATIONS

For the Year Ended December 31, 2011, the Period from January 12, 2010 (Inception) through December 31, 2010, and the Period

from January 12, 2010 (Inception) through December 31, 2011

	Year Ended 12/31/11	Inception (January 12, 2010) through 12/31/10		Inception (January 12, 2010) through 12/31/11	
Revenue	\$- \$	-	\$	-	
Operating expenses					
Operating expenses General and administrative	608,750	19,130		627 000	
	127,336	,		627,880	
Exploration costs	,	11,060		138,396	
Marketing	374,853	-		374,853	
Total operating expenses	1,110,939	30,190		1,141,129	
Net operating loss	(1,110,939)	(30,190	)	(1,141,129)	
Gain on forgiveness of debt	28,499	-		28,499	
Interest expense	(18,941)	(10,358	)	(29,299)	
Revaluation of warrant liability	(1,689,997)	-		(1,689,997)	
Net loss	\$(2,791,378) \$	(40,548	)\$	(2,831,926)	
Weighted average common shares outstanding - basic and					
diluted	14,641,678	6,089,374			
Loss per common share – basic and diluted	\$(0.19) \$	(0.01	)		
See accompanying notes to consolidated financial statements					

F-4

# BULLFROG GOLD CORP.

(An Exploration Stage Company)

# CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY (DEFICIT)

For the Period from January 12, 2010 (inception) through December 31, 2011

	Preferred Stock Shares Issued	Preferred Stock	Common Stock Shares Issued	Common Stock	Additional Paid In Capital	Deficit Accumulated During the Exploration Stage	Total Stockholders Equity (Deficit)	s'
Balance, January 12, 2010 (Inception)	_	\$-	_	\$-	\$-	\$-	\$ -	
Acquisition of mineral property, January 2010 Issuance of			923,077	92	208	-	300	
Common stock for cash, March 2010 Issuance of Common stock for			5,538,461	554	1,246	-	1,800	
cash, July 2010 Issuance of Common stock for			1,538,462	154	346	-	500	
cash, August 2010 Net loss for the period January 12, 2010 (Inception) through			678,523	68	153	-	221	
December 31, 2010	-	-	-	-		(40,548	) (40,548	)
Balance, December 31, 2010	-	-	8,678,523	868	1,953	(40,548	) (37,727	)
Issuance of Common stock for cash, July and August 2011			1 679 612	169	277		515	
August 2011 Issuance of Common stock for mineral claim purchase option,			1,678,612 4,000,000	168 400	377		545 400	

August 2011							
Effect of reverse							
merger							
recapitalization,	711 520	71	10 200 461	1.020	(215.946)		(214746)
September 30, 2011 Issuance of stock	711,539	71	10,288,461	1,029	(215,846)		(214,746)
and warrants in							
private placement,							
September 2011	3,875,000	388	5,252,250	525	2,978,059		2,978,972
Additional							
shareholder							
contribution,					51.064		51.064
October 2011 Stock-based					51,364		51,364
compensation					392,189		392,189
Net loss for the year					572,107		572,107
ended December 31,							
2011						(2,791,378)	(2,791,378)
Balance,	1 506 500	¢ 450	20.007.046	<b>† 2</b> 000	<b>**</b>	¢ (2.021.02())	270 (10
December 31, 2011	4,586,539	\$459	29,897,846	\$2,990	\$3,208,096	\$(2,831,926)	3/9,619
See accompanying no	otes to consol	lidated fina	ncial statements	2			
See accompanying notes to consolidated financial statements							

Edgar Filing: Bullfrog Gold Corp. - Form 10-K

F-5

## BULLFROG GOLD CORP. (An Exploration Stage Company)

## CONSOLIDATED STATEMENTS OF CASH FLOWS

For the Year Ended December 31, 2011, the Period from January 12, 2010 (Inception) through December 31, 2010, and the Period

from January 12, 2010 (Inception) through December 31, 2011

	Year Ended 12/31/11	Inception (January 12, 2010) through 12/31/10		Inception (January 12, 2010) through 12/31/11	
Cash flows from operating activities					
Net loss	\$(2,791,378) \$	(40,548	) \$	(2,831,926	)
Adjustments to reconcile net loss to net cash used in operating activities					
Gain on forgiveness of debt	(28,499)	-		(28,499	)
Revaluation of warrant liability	1,689,997	-		1,689,997	
Stock-based compensation	392,189	-		392,189	
Change in operating assets and liabilities:					
Cash in trust account	2,521	(2,521	)	-	
Receivable from pre-merger Bullfrog	48,637	-		48,637	
Deposits	(99,761)	-		(99,761	)
Prepaid expenses	(46,619)	-		(46,619	)
Accounts payable	61,104	190		61,294	
Other liabilities	(2,722)	-		(2,722	)
Accrued interest	18,941	9,558		28,499	
Net cash used in operating activities	(755,590)	(33,321	)	(788,911	)
Cash flama from investing a stivity					
Cash flows from investing activity	(150,000)			(150,000	
Acquisition of property	(150,000)	-		(150,000	)
Net cash used in investing activity	(150,000)	-		(150,000	)
					,
Cash flows from financing activities					
Proceeds from sales of common stock	545	2,521		3,066	
Proceeds from private placement of common stock, preferred					
stock and warrants	2,710,000	-		2,710,000	
Proceeds from notes payable	10,100	60,800		70,900	
Repayment of notes payable	-	(30,000	)	(30,000	)
Net cash provided by financing activities	2,720,645	33,321		2,753,966	
Net increase in cash and cash equivalents	1,815,055	-		1,815,055	

Cash and cash equivalents, beginning of period	-		-		-
Cash and cash equivalents, end of period	\$1,815,055	\$		\$	1,815,055
Cash and cash equivalents, end of period	\$1,015,055	φ	-	φ	1,013,035
Noncash investing and financing activities					
Issuance of common stock for acquisition of mineral property	\$400	\$	300	\$	700
Issuance of note payable for acquisition of mineral property	\$550,000	\$	100,000	\$	650,000
Issuance of note payable for receivable from pre-merger					
Bullfrog	\$250,000	\$	-	\$	250,000
Conversion of notes payable to common stock, preferred stock	\$940,900	\$		¢	940,900
and warrants in private placement Contribution of deposits by shareholder	\$940,900 \$51,364	ֆ \$	-	\$	51,364

See accompanying notes to consolidated financial statements

### BULLFROG GOLD CORP. Notes to Consolidated Financial Statements

## NOTE 1 – NATURE OF BUSINESS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Nature of Business and Reverse Merger and Recapitalization

On September 30, 2011, Standard Gold Corp. ("Standard Gold") entered into a Merger Agreement (the "Merger") with a public shell company, Bullfrog Gold Corp. ("Bullfrog Gold"), formerly known as Kopr Resources Corp. pursuant to which Standard Gold merged with and into a wholly owned subsidiary of Bullfrog Gold as more fully described in Note 2. Such Merger caused Standard Gold to become a wholly-owned subsidiary of Bullfrog Gold. The Merger is being accounted for as a reverse-merger and recapitalization and Standard Gold is considered the accounting acquirer for accounting purposes and Bullfrog Gold the acquired company. The business of Standard Gold became the business of Bullfrog Gold. Consequently, the assets and liabilities and the operations reflected in the historical financial statements prior to the Merger are those of Standard Gold and are recorded at the historical cost basis of Standard Gold. Bullfrog Gold Corp. along with Standard Gold Corp. is referred to hereafter as "the Company".

### REVERSE STOCK SPLIT

On March 17, 2011 the Board of Directors of Bullfrog Gold unanimously adopted resolutions approving the Certificate of Amendment to the Certificate of Incorporation to effect a reverse stock split in the ratio of 1 for 5.75 for the common stock of Bullfrog Gold that was issued and outstanding as of April 4, 2011. The par value and total number of authorized shares were unaffected by the reverse stock split. All shares and per share amounts in these financial statements and notes thereto have been retrospectively adjusted to all periods presented to give effect to the reverse stock split.

#### FORWARD STOCK SPLIT

On July 19, 2011, Bullfrog Gold's board of directors authorized a 51.74495487 for one forward split of its outstanding common stock in the form of a dividend, whereby an additional 50.74495487 shares of common stock, par value \$0.0001 per share, was issued on each one share of common stock outstanding as of July 25, 2011. All shares and per share amounts in these financial statements and notes thereto have been retrospectively adjusted to all periods presented to give effect to the forward stock split.

Bullfrog Gold was incorporated under the laws of the State of Delaware on July 23, 2007 as Kopr Resources Corp. On July 19, 2011, the Company's board of directors approved the filing on an Amended and Restated Certificate of Incorporation of Bullfrog Gold with the Secretary of State of the State of Delaware to authorize (i) the change of the name of the Company to "Bullfrog Gold Corp." from "Kopr Resources Corp." (ii) the increase in the authorized capital stock to 250,000,000 shares and (iii) the change in par value of the capital stock to \$0.0001 per share. The Company is in the exploration stage of its resource business. On July 19, 2011, the Company's board of directors also approved the amendment and restatement of bylaws in order to, among other things, include provisions for board and shareholder meetings.

The Company is a junior exploration company primarily engaged in the acquisition and exploration of properties that may contain gold mineralization in the United States. The Company's target properties are those that have been the subject of historical exploration. The Company has acquired State Leases and Federal patented and unpatented mining claims in the states of Arizona and Nevada for the purpose of exploration and potential development of gold on a total of approximately 6,860 acres. The Company plans to review opportunities and acquire additional mineral properties with current or historic precious and base metal mineralization with meaningful exploration potential.

The Company's properties do not have any reserves. The Company plans to conduct exploration programs on these properties with the objective of ascertaining whether any of its properties contain economic concentrations of precious

and base metals that are prospective for mining.

### Principles of Consolidation

The consolidated financial statements include the accounts of Bullfrog Gold Corp., as of the date of the reverse merger, and its wholly owned subsidiary, Standard Gold Corp. All significant inter-entity balances and transactions have been eliminated in consolidation.

### Going Concern and Management's Plans

The Company has incurred losses from operations since inception and has an accumulated deficit of \$2,831,926 as of December 31, 2011. The Company's financial statements have been prepared on the basis that it is a going concern, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business. The Company's continuation as a going concern is dependent upon attaining profitable operations through achieving revenue growth. However, the Company will now have additional expenses as a result of it being a public company. The closing of the private placement of the Company's securities for \$3,650,900 (the "Private Placement") included the conversion of debt owed by the Company in the aggregate amount of \$940,900 which was converted on a dollar for dollar basis. As a result of the \$2,710,000 of net proceeds received from the Private Placement, the Company believes it will have sufficient cash to satisfy the Company's projected working capital and capital expenditure needs, and debt obligations through December 31, 2012. There are no assurances that the Company will be successful in meeting its cash flow requirements.

### Cash and Cash Equivalents and Concentration

The Company considers all highly liquid investments with a maturity of three months or less when acquired to be cash equivalents. The Company places its cash with a high credit quality financial institution. The Company's account at this institution is insured by the Federal Deposit Insurance Corporation ("FDIC") up to \$250,000. In addition to the basic insurance deposit coverage, the FDIC is providing temporary unlimited coverage for non-interest bearing transaction accounts through December 31, 2012. At December 31, 2011, the Company's cash balance was approximately \$1,800,000. To reduce its risk associated with the failure of such financial institution, the Company will evaluate at least annually the rating of the financial institution in which it holds deposits.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Mineral Property Acquisition and Exploration Costs

Mineral property acquisition and exploration costs are expensed as incurred until such time as economic reserves are quantified. To date, the Company has not established any proven or probable reserves on its mineral properties.

#### **Exploration Stage Company**

The Company complies with Accounting Standards Codification ("ASC") 915-235-50 and Securities and Exchange Commission Act Guide 7 for its characterization of the Company as an exploration stage enterprise.

#### Fair Value Measurement

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. There are three levels of inputs that may be used to measure fair value:

• Level 1 – Valuation based on quoted market prices in active markets for identical assets and liabilities.

- Level 2 Valuation based on quoted market prices for similar assets and liabilities in active markets.
- Level 3 Valuation based on unobservable inputs that are supported by little or no market activity, therefore requiring management's best estimate of what market participants would use as fair value.

The Company does not have any assets or liabilities measured using Level 1 or 2 inputs. The Company's Level 3 financial liabilities measured at fair value consisted of the warrant liability as of December 31, 2011. See Note 3.

## Fair Value of Financial Instruments

The respective carrying value of certain on-balance-sheet financial instruments approximated their fair values due to the short-term nature of these instruments. These financial instruments include cash and cash equivalents, accounts payable, and other liabilities and the warrant liability is already recorded at fair value.

## Income Taxes

Income taxes are accounted for under the asset and liability method in accordance with ASC 740, "Income Taxes". Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial carrying amounts of existing assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the periods in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. Deferred tax assets are reduced by a valuation allowance to the extent that the recoverability of the asset is unlikely to be recognized.

The Company reports a liability, if any, for unrecognized tax benefits resulting from uncertain tax positions taken, or expected to be taken, in an income tax return. The Company has elected to classify interest and penalties related to unrecognized income tax benefits, if and when required, as part of income tax expense in the statement of operations. No liability has been recorded for uncertain income tax positions, or related interest or penalties as of December 31, 2011 or 2010. The periods ended December 31, 2011 and 2010 are open to examination by taxing authorities.

## Long Lived Assets

The Company assesses the impairment of long-lived assets whenever events or changes in circumstances indicate that the carrying value may not be recoverable. When the Company determines that the carrying value of long-lived assets may not be recoverable based upon the existence of one or more indicators of impairment and the carrying value of the asset cannot be recovered from projected undiscounted cash flows, the Company records an impairment charge. The Company measures any impairment based on a projected discounted cash flow method using a discount rate determined by management to be commensurate with the risk inherent in the current business model. Significant management judgment is required in determining whether an indicator of impairment exists and in projecting cash flows.

## Preferred Stock

The Company accounts for its preferred stock under the provisions of Accounting Standards Codification on Distinguishing Liabilities from Equity, which sets forth the standards for how an issuer classifies and measures certain financial instruments with characteristics of both liabilities and equity. This standard requires an issuer to classify a financial instrument that is within the scope of the standard as a liability if such financial instrument embodies an unconditional obligation to redeem the instrument at a specified date and/or upon an event certain to occur. The Company has determined that its preferred stock does not meet the criteria requiring liability classification as its obligation to redeem these instruments is not based on an event certain to occur. Future changes in the certainty of the Company's obligation to redeem these instruments could result in a change in classification.

## Derivative Financial Instruments

The Company accounts for derivative instruments in accordance with FASB ASC 815, Derivatives and Hedging ("ASC 815"), which requires additional disclosures about the Company's objectives and strategies for using derivative instruments, how the derivative instruments and related hedged items are accounted for, and how the derivative

instruments and related hedging items affect the financial statements. The Company does not use derivative instruments to hedge exposures to cash flow, market or foreign currency risk. Terms of convertible debt and equity instruments are reviewed to determine whether or not they contain embedded derivative instruments that are required under ASC 815 to be accounted for separately from the host contract, and recorded on the balance sheet at fair value. The fair value of derivative liabilities, if any, is required to be revalued at each reporting date, with corresponding changes in fair value recorded in current period operating results. Pursuant to ASC 815, an evaluation of specifically identified conditions is made to determine whether the fair value of warrants issued is required to be classified as equity or as a derivative liability.

## Stock-Based Compensation

Stock-based compensation is accounted for based on the requirements of the Share-Based Payment Topic of ASC 718 which requires recognition in the consolidated financial statements of the cost of employee and director services received in exchange for an award of equity instruments over the period the employee or director is required to perform the services in exchange for the award (presumptively, the vesting period). The ASC also requires measurement of the cost of employee and director services received in exchange for an award based on the grant-date fair value of the award.

The estimated fair value of each stock option as of the date of grant was calculated using the Black-Scholes pricing model. The Company estimates the volatility of its common stock at the date of grant based on the volatility of a comparable peer company which is publicly traded. The Company determines the expected life based on historical experience with similar awards, giving consideration to the contractual terms, vesting schedules and post-vesting forfeitures. The Company uses the risk-free interest rate on the implied yield currently available on U.S. Treasury issues with an equivalent remaining term approximately equal to the expected life of the award. The Company has never paid any cash dividends on its common stock and does not anticipate paying any cash dividends in the foreseeable future. The shares of stock subject to the stock-based compensation plan shall consist of unissued shares, treasury shares or previously issued shares held by any Subsidiary of the Company, and such number of shares of stock are reserved for such purpose.

## Net Loss per Common Share

Net losses were reported during the year ended December 31, 2011 and the period from January 12, 2010 (inception) through December 31, 2010. As such, the Company excluded the impact of its potential common shares related to stock options of 4,060,000 and warrants of 4,563,625, as of December 31, 2011 in the computation of dilutive earnings per share for this period as their effect would be anti-dilutive. Potential common shares of 4,586,539 upon conversion of preferred stock were also excluded from diluted loss per share since they were anti-dilutive.

## **Recent Accounting Pronouncements**

There are several new accounting pronouncements issued by the Financial Accounting Standards Board ("FASB") which are not yet effective. Management does not believe any of these accounting pronouncements will be applicable and therefore will not have a material impact on the Company's financial position or operating results.

## NOTE 2 - STOCKHOLDER'S EQUITY

## Pre-Reverse Merger Transactions

In 2010, Standard Gold began negotiations to acquire a 90% interest in property located near Beatty, Nevada ("the Bullfrog Project") owned by NPX Metals, Inc. ("NPX Metals"). As of December 31, 2010, Standard Gold had issued 923,077 shares of common stock as consideration for the property interest

The remaining 10% interest in the Bullfrog Project was acquired by Standard Gold from Bull Frog Holdings Inc., in June, 2010 in exchange for \$100,000 cash paid directly by one of Standard Gold's lenders. Bull Frog Holdings, Inc. is an affiliate of NPX Metals.

On May 1, 2011, Standard Gold entered into a final agreement whereby Standard Gold acquired all of the working interest in the Bullfrog Project for a total consideration of a 3% net smelter return royalty due to NPX Metals.

Between July and August 25, 2011, Standard Gold issued a total of 1,678,612 common shares for cash consideration of \$545. Such shares are reflective of a reverse split of Standard Gold's common stock, effective August 26, 2011, on a 1 for 3.25 basis. All share data in the accompanying financial statements and notes have been retroactively restated to reflect the reverse split.

On August 30, 2011, Standard Gold entered into an Agreement of Conveyance, Transfer and Assignment with Aurum National Holdings Ltd. ("Aurum"), pursuant to which the Company purchased an option held by Aurum under that certain Option to Purchase and Royalty Agreement dated as of August 13, 2009 and as amended on June 30, 2011, between Aurum and Southwest Exploration, Inc. ("Southwest"), which gave Aurum the option to purchase a 100% right, title and interest in and to certain mineral claims in Arizona known as the "Newsboy Project". In consideration for the assignment of the option, Standard Gold issued to Aurum and its designees an aggregate of 4,000,000 shares of its common stock. In addition Aurum had made deposits to vendors that were transferred to the Company to be applied to future expenses. Of these payments, \$6,364 was paid back to the Company in October 2011 and \$45,000 was applied to exploration costs in November 2011.

On September 28, 2011, Standard Gold and Southwest entered into an Option to Purchase and Royalty Agreement pursuant to which Southwest granted to Standard Gold, the sole and immediate working right and option to earn a One Hundred Percent (100%) interest in and to the Newsboy Project property free and clear of all charges encumbrances and claims in consideration for \$3,425,000, of which \$500,000 was previously paid by a third party (the "Prepayment Amount"). The balance due to Southwest on September 30, 2011 of \$2,925,000 is payable on the following schedule:

- (i) on January 1, 2012, the sum of US \$150,000.00; July 1, 2012 the sum of US \$150,000.00;
- (ii) on January 1, 2013, the sum of US \$200,000.00; July 1, 2013 the sum of US \$200,000.00;
- (iii) on January 1, 2014, the sum of US \$250,000.00; July 1, 2014 the sum of US \$250,000.00;
- (iv) on January 1, 2015, the sum of US \$300,000.00; July 1, 2015 the sum of US \$300,000.00;
- (v) on January 1, 2016, the sum of US \$350,000.00; July 1, 2016 the sum of US \$350,000.00; and
- (vi) on January 1, 2017, the sum of US \$425,000.00.

The first option payment of \$150,000 was paid in December 2011. Upon the full payment of the balance of \$2,775,000, the option will be considered automatically exercised and the Company will have earned a 100% interest in and to the Newsboy Project property free and clear of all liens and encumbrances. Notwithstanding the foregoing, the Company is obligated to pay a Net Smelter Royalty payment equal to two percent (2%) of the proceeds from the sale or other disposition from any purchaser of any mineral derived from the ore mined from the Newsboy Project property. To retain the property, the Company must also pay the annual claim maintenance fees and file a Notice of Intent to Hold with the Bureau of Land Management and Maricopa County. The Company must also make annual payments for the lands leased from the State of Arizona. Should the Company choose not to maintain the working right and option to the property, the Company can forego future payments to Southwest without penalty. A total of \$500,000 was paid to Southwest as part of the option to purchase agreement by third parties, which converted into an aggregate of 1,250,000 Units in the Private Placement. These payments have been recorded as increases to mineral property on the balance sheet.

In addition to the above payments, \$50,000 was paid to Southwest by a third party for additional direct costs of acquiring the mineral property which converted into an aggregate of 125,000 Units in the Private Placement. This

payment is included as an increase to mineral property on the balance sheet.

### Reverse Merger Transaction

On September 30, 2011, the Company entered into an Agreement of Merger and Plan of Reorganization (the "Merger Agreement") with Standard Gold, a privately held Nevada corporation, and Bullfrog Gold Acquisition Corp., the Company's newly formed, wholly-owned Delaware subsidiary ("Acquisition Sub"), pursuant to which Standard Gold merged with and into Acquisition Sub, with Standard Gold as the surviving entity, causing Standard Gold to become the Company's wholly-owned subsidiary (the "Merger"). The Merger was completed in order to receive financing for the exploration of the Newsboy Project in Arizona and the Bullfrog Project in Nevada.

Pursuant to the terms and conditions of the Merger Agreement, at the closing of the Merger, an aggregate of 14,357,135 shares of Standard Gold's common stock issued and outstanding immediately prior to the closing of the Merger were converted into securities of the Company based on the following breakdown: (i) 13,645,596 of the shares of Standard Gold's outstanding common stock were converted into the right to receive an aggregate of 13,645,596 shares of the Company's common stock on a one for one basis and (ii) an aggregate of 711,539 of the issued and outstanding shares of common stock of Standard Gold immediately prior to the closing of the Merger was converted into the right to receive an aggregate of 711,539 shares of the Company's Series A Convertible Preferred Stock on a one for one basis (the "Series A Preferred Stock"), which is convertible into shares of the Company's common stock on a one for one basis.

## Private Placement

Following the closing of the Merger, the Company sold an aggregate of 9,127,250 units in a Private Placement (the "Private Placement") at a per unit price of \$0.40, with each unit consisting of (i) one share of the Company's common stock (except that certain investors elected to receive in lieu of common stock, one share of the Company's Series A Convertible Preferred Stock) and (ii) a three year warrant to purchase shares of common stock equal to 50% of the number of shares purchased in the Private Placement at an exercise price of \$0.60 per share. The Company sold a total of 5,252,250 units consisting of common shares and a total of 3,875,000 units consisting of Series A Preferred Stock, resulting in total proceeds of \$3,650,900. The Private Placement includes the conversion of debt owed by the Company in the aggregate amount of \$940,900 which was converted on a dollar for dollar basis into the Private Placement. Net of converted debt, the Private Placement generated cash proceeds of \$2,710,000. The net proceeds were allocated based on the relative fair values of the common stock or preferred stock and the warrants on the date of issuance. As of September 30, 2011 the allocated fair value of the 4,563,625 warrants was \$671,928 and the balance of the proceeds of \$2,978,972 was allocated to common stock or preferred stock as applicable. See Note 3.

## Split-Off

Immediately following the closing of the Merger and the Private Placement, under the terms of an Agreement of Conveyance, Transfer and Assignment of Assets and Assumption of Obligations, the Company transferred substantially all of its pre-Merger assets and liabilities to its wholly owned subsidiary, Kopr Resources Holdings, Inc., a Delaware corporation ("SplitCo"). Thereafter, pursuant to a Stock Purchase Agreement, the Company transferred all of the outstanding capital stock of SplitCo to a former officer and director of the Company in exchange for cancellation of an aggregate of 22,510,919 shares of the Bullfrog Gold's pre-merger common stock held by such person (the "Split-Off"), which left 11,000,000 shares of the Company's common stock held by persons who were stockholders of Bullfrog Gold prior to the Merger. Of these shares, 9,000,000 shares constituted the Company's "public float" prior to the Merger that will continue to represent the shares of the Company's common stock eligible for resale without further registration by the holders thereof, until such time as the applicability of Rule 144 or other exemption from registration under the Securities Act of 1933, as amended (the "Securities Act"), or the effectiveness of a further registration statement under the Securities Act, permits additional sales of issued shares.

As part of the reverse merger, the Company retained \$13,383 of Bullfrog Gold's pre-merger liabilities. In addition, Bullfrog Gold owed Standard Gold \$201,363 at the merger date due to its collection of proceeds from a Standard Gold note payable. As a result of the merger, the combined \$214,746 related to these balances has been recorded as a reduction in additional paid-in-capital. If the merger had occurred on the inception date of the Company, the net loss of the combined entity for all periods presented would not differ materially from what is already reported.

The Company has entered into registration rights agreements (the "Registration Rights Agreements") with the investors in the Private Placement, pursuant to which the Company has agreed to file a "resale" registration statement with the SEC covering all shares of the Common Stock sold in the Private Placement and underlying any Warrants, as well as Common Stock underlying the warrants issued to the placement agent(s) within six (6) months (the "Filing Date"). The Company has agreed to maintain the effectiveness of the registration statement from the effective date until all securities have been sold or are otherwise able to be sold pursuant to Rule 144. The Company has agreed to use its reasonable best efforts to have the registration statement declared effective within nine (9) months (the "Effectiveness Deadline"). The Company is obligated to pay to Investors a fee of 1% per month of the Investors' investment, payable in cash, for every thirty (30) day period up to a maximum of 6%, (i) following the Filing Date that the registration statement has not been filed and (ii) following the Effectiveness Deadline that the registration statement has not been declared effective; provided, however, that the Company shall not be obligated to pay any such liquidated damages if the Company is unable to fulfill its registration obligations as a result of rules, regulations, positions or releases issued or actions taken by the SEC pursuant to its authority with respect to "Rule 415", provided the Company registers at such time the maximum number of shares of common stock permissible upon consultation with the staff of the SEC and provided further that the Company shall not be obligated to pay liquidated damages at any time following the one year anniversary of the Final Closing Date (as defined in the Registration Rights Agreements). For a period of 18 months following the Final Closing Date, the Company has agreed not to file any registration statement on Form S-8 with the SEC without the approval of holders of a majority of the Shares sold in the offering.

### **Common Stock Options**

On September 30, 2011, the Company's Board of Directors and stockholders adopted the 2011 Stock Incentive Plan (the "2011 Plan"). Under the 2011 Plan, options may be granted which are intended to qualify as Incentive Stock Options under Section 422 of the Internal Revenue Code of 1986 (the "Code") or which are not intended to qualify as Incentive Stock Options thereunder. In addition, direct grants of stock or restricted stock may be awarded. The 2011 Plan has reserved 4,500,000 shares of common stock for issuance. All options issued are nonqualified stock options as amended on December 19, 2011. The modification to the option agreements increased the vesting period for only certain option agreements from one year to two years. The incremental cost associated with the differential in fair value at the modification date was not material. The option agreements are exercisable as follows in 20% increments:

Date Installment B e c o m e s Exercisable December 19, 2011 March 31, 2012 September 30, 2012 March 31, 2013 September 30, 2013

A summary of stock options is presented below:

Recipient	Options	Strike Price	Term	
Officer	1,250,000	\$0.40	10 years	(1)
Officer	200,000	\$0.40	10 years	
Consultant	50,000	\$0.40	10 years	
Consultant	160,000	\$0.40	10 years	
Consultant	600,000	\$0.40	10 years	
Consultant	600,000	\$0.40	10 years	

Director	1,200,000	\$0.40	10 years	(2)
TOTAL	4,060,000			

<sup>(1)</sup> Issued to David Beling, the Company's Chief Executive Officer and President.

(2) Issued to Alan Lindsay, the Company's Chairman of the Board of Directors.

Using the Black Scholes option pricing model the following assumptions were made to estimate the fair value of the stock options:

			<b>Risk Free</b>	
Options	<b>Exercise Price</b>	Volatility	Interest Rate	Fair Value
4,060,000	\$ 0.40	78.5%	1.74%	\$1,812,203

At December 31, 2011, there was unrecognized compensation expense related to these stock options of \$1,420,013, which is expected to be recognized over a weighted average period of 1.75 years.

A summary of the stock options as of December 31, 2011 and changes during the period are presented below:

	Number of Options	Weighted Average Exercise Price	Weighted Average Remaining Contractua Life (Years)	
Balance at December 31, 2010	-	\$ -	-	
Granted	4,060,000	0.40	9.75	
Exercised	-	-	-	
Forfeited	-	-	-	
Cancelled	-	-	-	
Balance at December 31, 2011	4,060,000	\$ 0.40	9.75	\$2,233,000
Options exercisable at December 31, 2011	812,000	\$ 0.40	9.75	\$446,600
Options expected to vest	4,060,000			
Weighted average fair value of options granted during the period		\$ 0.45		

#### Convertible Preferred Stock

In August 2011, the Board of Directors designated 5,000,000 shares of its Preferred Stock as Series A Preferred Stock. Each share of Series A Preferred Stock is convertible into one share of common stock at the option of the preferred holder. The Series A Preferred Stock in not entitled to receive dividends and does not possess redemption rights. The Company is prohibited from effecting the conversion of the Series A Preferred Stock to the extent that, as a result of the conversion, the holder of such shares beneficially owns more than 4.99% (or, if this limitation is waived by the holder upon no less than 61 days prior notice to us, 9.99%) in the aggregate of the issued and outstanding shares of our common stock calculated immediately after giving effect to the issuance of shares of common stock upon conversion of the Series A Preferred Stock. The holders of the Company's Series A Preferred Stock are also entitled to certain liquidation preferences upon the liquidation, dissolution or winding up of the business of the Company.

## NOTE 3 – DERIVATIVE FINANCIAL INSTRUMENTS

In applying current accounting standards to the financial instruments issued in the Private Placement, the Company first considered the classification of the Series A Preferred Stock under ASC 480 Distinguishing Liabilities from Equity, and the Warrants under ASC 815 Derivatives and Hedging. The Series A Preferred Stock is perpetual preferred stock without redemption or dividend provisions, contingent or otherwise. Further, the Series A Preferred Stock is convertible into a fixed number of shares of Common Stock with adjustments to the conversion price solely associated with equity restructuring events such a stock splits and recapitalization. Generally redemption provisions that cause

the number of linked shares of Common Stock to vary result in liability classification; and, in some instances, classification outside of stockholders' equity. There being no such provisions associated with the Series A Preferred Stock, it is classified as a component of stockholders' equity. The warrants were also evaluated for purposes of classification. These financial instruments embody two features that are not consistent with the concept of stockholders' equity. First, the exercise price of \$0.60 is subject to adjustment upon the issuance of common stock or common share linked contracts at prices below the contractual exercise prices. Second, the financial instruments extend a fair-value (defined as Black-Scholes) cash redemption right to the Investors in the event of certain fundamental transactions, certain of which are not within the control of the Company. This particular provision is a written put and current accounting standards provide that such provisions are not consistent with the concept of stockholders' equity. As a result, the Warrants require classification in liability as derivative warrants. Derivative warrants are carried both initially and subsequently at fair value with changes in fair value reflected in income.

	Warrant
	Liability
	Amount
Beginning balance	\$ 
Issuance of derivative warrants in private placement	671,928
Exercise or expiration	
Change in fair value of warrant liability	1,689,997
Ending balance at December 31, 2011	\$ 2,361,925

The derivative warrants were calculated using Black-Scholes valuation technique. Significant inputs into this technique are as follows:

	Inception	December 31, 2011
Fair market value of common stock	\$0.60	\$0.95
Exercise price	\$0.60	\$0.60
Term (1)	3 Years	2.75 Years
Volatility range (2)	68.5%	63.9%
Risk-free rate (3)	0.50%	0.50%

(1) The term is the remaining years until expiration of warrants.

(2) The Company does not have a trading market value upon which to base its forward-looking volatility. Accordingly, the Company selected a peer company that provided a reasonable basis upon which to calculate volatility.

(3) The risk-free rate used represents the yield on zero coupon US Government Securities with a period to maturity consistent with the interval described in (2), above.

Warrants contain limitations on exercise, including the limitation that the holders may not convert their warrants to the extent that upon exercise the holder, together with its affiliates, would own in excess of 4.99% of our outstanding shares of common stock (subject to an increase upon at least 61-days' notice by the subscriber to us, of up to 9.99%). For a period of twelve months from the date of issuance, the warrants issued in the Private Placement contain standard anti-dilution protection in the event the Company's issues common stock at a lower per share price. The warrants may be exercised on a cashless basis in the event there is no effective registration statement registering the resale of the underlying common stock at any time after the Effectiveness Date.

The second classification-related accounting consideration related to the possibility that the conversion option embedded in the Series A Preferred Stock may require classification outside of stockholders' equity. Generally, an embedded feature in a hybrid financial instrument (such as the Series A Preferred Stock) that both meets the definition of a derivative financial instrument and is not clearly and closely related to the host contract in term of risks would require bifurcation and accounting under derivative standards. The embedded conversion option is a feature that embodies risks of equity. The Company has concluded that the Series A Preferred Stock is a contract that affords solely equity risks.

## NOTE 4 – INCOME TAXES

The effective income tax rate for the year ended December 31, 2011 and the period from January 12, 2010 (inception) to December 31, 2010 consisted of the following:

	2011	2010
Federal statutory income tax rate	(35.0%)	(35.0%)
Increase in valuation allowance	35.0%	35.0%
Net income tax provision (benefit)	-	-

The components of the deferred tax assets and liabilities as of December 31, 2011 and 2010 are as follows:

	2011	2010
Deferred tax assets:		
Federal net operating loss carryovers	\$199,485	\$14,192
Mineral property	12,969	-
Warrant liability	591,499	-
Stock compensation	137,266	-
Reorganization costs	49,886	-
Deferred tax asset	\$991,105	\$14,192
Deferred tax liabilities:		
Total deferred liabilities	-	-
Net deferred tax asset	991,105	14,192
Less: valuation allowance	(991,105	) (14,192 )
Deferred tax asset	\$-	\$-

The Company has approximately a \$569,956 net operating loss carryover as of December 31, 2011. The net operating loss may offset against taxable income through the year ended December 31, 2031. A portion of the net operating loss carryover begins expiring in 2030 and may be subject to U.S. Internal Revenue Code Section 382 limitations.

The Company has provided a valuation allowance for the deferred tax asset as of December 31, 2011, as the likelihood of the realization of the tax benefits cannot be determined. The valuation allowance increased by \$976,913 and \$14,192 for the years ended December 31, 2011 and 2010, respectively.

The Company and our subsidiaries file annual US Federal income tax returns and annual income tax returns for the states of Arizona and Colorado. We are not subject to income tax examinations by tax authorities for years before 2010 for all returns. Income taxing authorities have conducted no formal examinations of our past Federal or state income tax returns and supporting records.