

SARANDOS THEODORE A  
Form 4  
August 08, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SARANDOS THEODORE A

(Last) (First) (Middle)  
100 WINCHESTER CIRCLE  
(Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
NETFLIX INC [NFLX]

3. Date of Earliest Transaction (Month/Day/Year)  
08/08/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

Chief Content Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	08/08/2011		M	820 <sup>(1)</sup> A	\$ 40.62 820	D	
Common Stock	08/08/2011		S	820 <sup>(1)</sup> D	\$ 229.95 0	D	
Common Stock	08/08/2011		M	814 <sup>(1)</sup> A	\$ 40.94 814	D	
Common Stock	08/08/2011		S	814 <sup>(1)</sup> D	\$ 229.95 0	D	
Common Stock	08/08/2011		M	791 <sup>(1)</sup> A	\$ 42.15 791	D	

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Common Stock	08/08/2011	S	791 <u>(1)</u>	D	\$ 229.95	0	D
Common Stock	08/08/2011	M	777 <u>(1)</u>	A	\$ 42.87	777	D
Common Stock	08/08/2011	S	777 <u>(1)</u>	D	\$ 229.95	0	D
Common Stock	08/08/2011	M	749 <u>(1)</u>	A	\$ 44.48	749	D
Common Stock	08/08/2011	S	749 <u>(1)</u>	D	\$ 229.95	0	D
Common Stock	08/08/2011	M	747 <u>(1)</u>	A	\$ 44.62	747	D
Common Stock	08/08/2011	S	747 <u>(1)</u>	D	\$ 229.95	0	D
Common Stock	08/08/2011	M	741 <u>(1)</u>	A	\$ 44.97	741	D
Common Stock	08/08/2011	S	741 <u>(1)</u>	D	\$ 229.95	0	D
Common Stock	08/08/2011	M	779 <u>(1)</u>	A	\$ 53.48	779	D
Common Stock	08/08/2011	S	779 <u>(1)</u>	D	\$ 230	0	D
Common Stock	08/08/2011	M	620 <u>(1)</u>	A	\$ 53.8	620	D
Common Stock	08/08/2011	S	620 <u>(1)</u>	D	\$ 230	0	D
Common Stock	08/08/2011	M	572 <u>(1)</u>	A	\$ 58.23	572	D
Common Stock	08/08/2011	S	572 <u>(1)</u>	D	\$ 230	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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Derivative Security			Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares
			Code	V				
Non-Qualified Stock Option (right to buy)	\$ 40.62	08/08/2011	M	<u>820</u> (1)	07/01/2009	07/01/2019	Common Stock	820
Non-Qualified Stock Option (right to buy)	\$ 40.94	08/08/2011	M	<u>814</u> (1)	06/01/2009	06/01/2019	Common Stock	814
Non-Qualified Stock Option (right to buy)	\$ 42.15	08/08/2011	M	<u>791</u> (1)	09/01/2009	09/01/2019	Common Stock	791
Non-Qualified Stock Option (right to buy)	\$ 42.87	08/08/2011	M	<u>777</u> (1)	04/01/2009	04/01/2019	Common Stock	777
Non-Qualified Stock Option (right to buy)	\$ 44.48	08/08/2011	M	<u>749</u> (1)	05/01/2009	05/01/2019	Common Stock	749
Non-Qualified Stock Option (right to buy)	\$ 44.62	08/08/2011	M	<u>747</u> (1)	10/01/2009	10/01/2019	Common Stock	747
Non-Qualified Stock Option (right to buy)	\$ 44.97	08/08/2011	M	<u>741</u> (1)	08/03/2009	08/03/2019	Common Stock	741
Non-Qualified Stock Option (right to buy)	\$ 53.48	08/08/2011	M	<u>779</u> (1)	01/04/2010	01/04/2020	Common Stock	779
Non-Qualified Stock Option (right to buy)	\$ 53.8	08/08/2011	M	<u>620</u> (1)	11/02/2009	11/02/2019	Common Stock	620
Non-Qualified Stock Option (right to buy)	\$ 58.23	08/08/2011	M	<u>572</u> (1)	12/01/2009	12/01/2019	Common Stock	572

## Reporting Owners

Reporting Owner Name / Address

### Relationships

Director    10% Owner    Officer    Other

SARANDOS THEODORE A  
100 WINCHESTER CIRCLE  
LOS GATOS, CA 95032

Chief Content Officer

## Signatures

By: David Hyman, Authorized Signatory For: Theodore A  
Sarandos

08/08/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

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