DUBE ANSHUMAN Form 3 March 15, 2011 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB 2025 OMB 2025 OMB

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> Thread Master GP LLC			2. Date of Event Requiring Statement(Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol Organic Alliance, Inc. [ORGC]					
(Last)	(First)	(Middle)	01/31/2011	4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)		
101 PARK AVENUE, 33RD							1 110 a(110 1111 2 a); 1 c a)		
FLOOR				(Check	all applicable)				
(Street)			DirectorX 10% Owner Officer Other (give title below) (specify below)			6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person			
NEW YOR	X,A NYA I	0178				_X_Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table I - I	Non-Derivat	ive Securiti	es Be	neficially Owned		
1.Title of Secu (Instr. 4)	rity		2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr.	•		
Reminder: Report on a separate line for each class of securities benefic owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displ			t SI	EC 1473 (7-02)				
	•	currently valid OMB control number.							

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security: Security Direct (D) or Indirect (I)		

3235-0104

January 31,

2005

0.5

Number:

Expires:

response...

Estimated average burden hours per

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						(Instr. 5)	
Series A Warrant	01/31/2011	01/31/2014	Common Stock	9,047,085	\$ 0.01	D (1)	Â
Series B Warrant	(2)	(2)	Common Stock	9,047,085	\$ <u>(2)</u>	D (1)	Â

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Thread Master GP LLC 101 PARK AVENUE 33RD FLOOR NEW YORK, NY 10178	Â	X	Â	Â			
DUBE ANSHUMAN 2049 CENTURY PARK EAST SUITE 3630 LOS ANGELES, CA 90067	Â	X	Â	Â			
BOOTH SCOTT 101 PARK AVENUE 33RD FLOOR NEW YORK, NY 10178	Â	ÂX	Â	Â			
Signatures							
Thread Master GP, LLC by /s/ A Dube	1	03/15/2011					
**Signature of Reporting Person		Date					
/s/ Anshuman Dube		03/15/2011					
**Signature of Reporting Person		Date					
/s/ Scott Booth			03/15/2011				

**Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The shares are owned directly by Thread Master GP, LLC, of which both Anshuman Dube and Scott Booth are managers. Messrs. Dube(1) and Booth disclaim beneficial ownership of the securities held by Thread Master GP, LLC, except to the extent of their pecuniary interest therein.

Date

The Series B Warrant is exercisable commencing on the date the exercise price is established. The exercise price will be calculated based on the price at which the Issuer sells shares of either its common stock or preferred stock in a capital raising transaction for aggregate gross proceeds of at least \$1,000,000, excluding any proceeds from exercise or conversion of securities outstanding as of January 31,

(2) gloss proceeds of at least \$1,000,000, excluding any proceeds non-exercise of conversion of securities outstanding as of failuary 51, 2011 and any business or technology or acquisitions. If no such capital raising transaction occurs prior to June 30, 2011 or the Issuer defaults on the loan funded by Thread Master GP, LLC, the exercise price will be \$0.01. The Series B Warrant expires upon the earlier of the fifth anniversary of the date the exercise price is established or June 30, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners