Eco-Shift Power Corp.

(Exact name of registrant as specified in its charter)

Form 10-Q

November 14, 2014
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549
FORM 10-Q
(Mark One)
[X]QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the quarterly period ended September 30, 2014
OR
TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from to
Commission File Number 000-54507
ECO-SHIFT POWER CORP.

Delaware (State or other jurisdiction of incorporation or organization)	•	* •
1090 Fountain Street North		
Cambridge, Ontario N3H 4R	7, Canada	
(Address of principal executive	e offices, includ	ding zip code)
(519) 650-9506		
(Registrant's telephone number	r, including are	ea code)
Securities Exchange Act of 193	34 during the p	t (1) has filed all reports required to be filed by section 13 or 15(d) of the preceding 12 months (or for such shorter period that the registrant was a subject to such filing requirements for the past 90 days. Yes [X] No []
any, every Interactive Data File	e required to being the preceding	t has submitted electronically and posted on its corporate Web site, if e submitted and posted pursuant to Rule 405 of Regulation S-T ng 12 months (or for such shorter period that the registrant was required
	See definition o	t is a large accelerated filer, an accelerated filer, a non-accelerated filer or of "large accelerated filer," "accelerated filer" and "smaller reporting company"
Large accelerated filer [] Acc	elerated filer [] Non-accelerated filer [] Smaller reporting company [X]
Indicate by check mark whethe	er the registrant	t is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes
As of November 14, 2014, the	registrant has 5	57,456,285 shares of common stock issued and outstanding.

FORM 10-Q

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PART 1 - FINANCIAL INFORMATION

Item 1 - Condensed Consolidated Financial Statements - Unaudited

ECO-SHIFT POWER CORP.

CONDENSED CONSOLIDATED BALANCE SHEETS

AS OF SEPTEMBER 30, 2014 (UNAUDITED) AND DECEMBER 31, 2013

(Expressed in United States Dollars)

	September 30, 2014 \$	December 31, 2013 \$
ASSETS Cash	31,769	107,770
Restricted cash [note 5]	—	217,377
Accounts receivable	48,444	24,442
Inventory	195,789	142,891
Advances and deposits	204,177	150,756
Prepayments and other receivables	351,504	55,020
Total current assets	831,683	698,256
Property and equipment	16,187	12,098
Total assets	847,870	710,354
LIABILITIES AND STOCKHOLDERS' DEFICIENCY		
Liabilities		
Accounts payable and accrued liabilities	804,142	418,415
Customer deposits	34,651	357,976
Liquidated damages payable [note 6]	70,300	70,300
Provision for a contingent liability [note 7]	133,830	141,030
Advances from shareholders [note 8]	407,097	118,696
Convertible notes payable [note 9]	674,513	189,685
Promissory notes payable [note 11]	633,387	604,080
Total current liabilities	2,757,920	1,900,182
Derivative liabilities [note 10]	1,309,681	
Total liabilities	4,067,601	1,900,182

Stockholders' deficiency

Preferred stock, \$0.0001 par value, 5,000,000 shares authorized, 1 share issued and outstanding as at September 30, 2014 and December 31, 2013	1	1
Common stock, \$0.01 par value, 400,000,000 shares authorized, 61,303,012 and		
54,863,211 common shares issued and outstanding as at September 30, 2014 and	613,030	548,631
December 31, 2013, respectively, which includes 4,138,394 exchangeable common shares	013,030	340,031
[note 12]		
Additional paid-in capital	3,226,800	2,895,815
Accumulated other comprehensive gain	151,457	82,292
Accumulated deficit	(7,211,019)	(4,716,567)
Total stockholders' deficiency	(3,219,731)	(1,189,828)
Total liabilities and stockholders' deficiency	847,870	710,354

Commitments and contingencies [note 13]

See accompanying notes

CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE LOSS FOR THE THREE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013 (UNAUDITED)

(Expressed in United States Dollars)

	Three months ended September 30, 2014	Three months ended September 30, 2013
REVENUE	77,375	1,052,212
COSTS OF SALES	126,210	682,339
GROSS (LOSS) PROFIT	(48,835	369,873
EXPENSES Salaries and benefits Stock compensation expense Legal and professional fees Rent and occupancy Marketing and advertising Travel Interest and bank charges Repair and maintenance Telecommunications Change in fair value of derivative liabilities (Note 10)	169,121 76,973 381,061 20,583 11,554 16,245 48,396 11,919 5,783 (400,520	208,602 — 93,566 31,979 17,432 12,038 38,355 9,639 9,095
Other operating expenses Net loss for the period before income taxes Income taxes Net loss for the period		44,411 465,117 (95,244) — (95,244)
Foreign currency translation adjustment Comprehensive loss	55,208	(95,244) 141 (95,103)
Loss per share, basic and diluted	(0.0066)	(0.0449)
Weighted average number of common shares outstanding	61,033,600	2,116,751

See accompanying notes

CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE LOSS FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013 (UNAUDITED)

(Expressed in United States Dollars)

	Nine months ended September 30, 2014	Nine months ended September 30, 2013
REVENUE	451,335	1,359,322
COSTS OF SALES	265,723	798,111
GROSS PROFIT	185,612	561,211
EXPENSES		
Salaries and benefits	583,279	546,566
Exinguishment loss on modification		539,505
Stock compensation expense	76,973	120,000
Legal and professional fees	1,956,608	230,351
Rent and occupancy	119,997	97,644
Marketing and advertising	73,193	25,178
Travel	51,364	36,730
Interest and bank charges	352,921	140,225
Repair and maintenance	37,602	24,941
Telecommunications	24,079	24,255
Change in fair value of derivative liabilities (<i>Note 10</i>)	(729,140)	
Other operating expenses	133,188	94,665
	2,680,064	1,880,060
Net loss for the period before income taxes	(2,494,452)	
Income taxes		
Net loss for the period	(2,494,452)	(1,318,849)
Foreign currency translation adjustment	69,165	33,462
Comprehensive loss	(2,425,287)	•
Loss per share, basic and diluted	(0.0409)	(0.6508)
Weighted average number of common shares outstanding	59,295,229	1,975,047

See accompanying notes

CONSOLIDATED STATEMENTS OF CASH FLOWS

FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013 (UNAUDITED)

(Expressed in United States Dollars)

	Nine months ended September 30, 2014	Nine months ended September 30, 2013
	\$	\$
OPERATING ACTIVITIES		
Net loss for the period	(2,494,452)	(1,318,849)
Items not affecting cash		
Issuance of shares for services	1,802,124	
Exinguishment loss on modification	_	539,505
Stock compensation expense	76,973	120,000
Liquidated damages charges		33,300
Change in fair value of derivative liabilities	(729,140)	
Interest/accretion expense on convertible notes	3,298	
Change in working capital balances		
Accounts receivable	(25,925)	66,635
Inventory	(62,946)	5,991
Advances and deposits	(63,315)	(21,908)
Income taxes recoverable	_	24,453
Prepayments	(15,003)	(9,926)
Accounts payable and accrued liabilities	407,937	(186,158)
Customer deposits	(313,207)	252,379
Cash used in operating activities	(1,413,656)	(494,578)
INVESTING ACTIVITIES		
Purchase of property and equipment	(4,573)	(4,803)
Decrease in restricted cash	211,795	
Cash provided by (used in) investing activities	207,222	(4,803)
FINANCING ACTIVITIES		
Bank indebtedness		(58,199)
Net proceeds from issuance of shares	36,800	310,000
Proceeds from issuance of convertible notes	683,975	196,162
Proceeds from issuance of promissory notes	61,346	503,313

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Advances (Repayment) from shareholders Cash provided by financing activities	302,337 1,084,458	(83,396 867,880)
Net (decrease) increase in cash during the period	(121,976)	368,499	
Effect of foreign currency translation adjustment	45,975	(47,361)
Cash, beginning of the period Cash, end of period	107,770 31,769	1,761 322,899	

See accompanying notes

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

AS OF SEPTEMBER 30, 2014 (UNAUDITED)

(Expressed in United States Dollars)

1. NATURE OF OPERATIONS

Eco-Shift Power Corp. ("Eco-Shift Canada", or the "Company") was incorporated on May 15, 2008 under the laws of the Province of Ontario, Canada. Eco-Shift Canada is primarily engaged in developing, selling and distributing electrical lighting products.

Eco-Shift Power Corp. (formerly Simplepons, Inc. or "Simplepons") was a Delaware corporation formed on February 7, 2011. Simplepons was in the business of the sale of coupon books and was developing a mobile coupon subscription that solves the problem of leaving your coupons at home. On February 5, 2013, Simplepons completed a reverse merger and subsequently the board of directors (the "Board") ceased the then existing coupon subscription business.

The Company's consolidated financial statements include the assets, liabilities and historical operations of both Eco-Shift Canada and Simplepons as one entity.

2. BASIS OF PRESENTATION

The accompanying unaudited interim consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America for interim financial information and the Securities Exchange Commission ("SEC") instructions to Form 10-Q and Article 8 of SEC Regulation S-X. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements and should be read in conjunction with the Company's audited financial statements and notes thereto included in a current report on Forms 10-K and 10-K/A filed with the SEC on April 8, 2014.

In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation of financial position and results of operations for the interim periods presented have been reflected

herein. Operating results for the nine months ended September 30, 2014, are not necessarily indicative of the results that may be expected for the year ending December 31, 2014. Notes to the Unaudited interim consolidated financial statements which would substantially duplicate the disclosures contained in the Company's audited consolidated financial statements for the year ended December 31, 2013 as included in the current report on Forms 10-K and 10-K/A filed with the SEC on April 8, 2014 have been omitted.

3. GOING CONCERN

The Company's unaudited interim consolidated financial statements are presented on a going concern basis, which contemplates the realization of assets and satisfaction of liabilities in the normal course of business. The Company has experienced losses from operations since inception that raise substantial doubt as to its ability to continue as a going concern.

The Company's existence is dependent upon management's ability to develop profitable operations and resolve its liquidity problems. Management anticipates the Company will attain profitable status and improve its liquidity through continued business development and additional equity investment in the Company. Management is pursuing various sources of financing. In the event the Company is not able to raise the necessary equity financing, the Company intends to seek stockholder loans or debt financing, as needed, until profitable operations are attained.

The unaudited interim consolidated financial statements do not include any adjustments to reflect the possible future effects on the recoverability and classification of assets or the amounts and classification of liabilities that may result from the possible inability of the Company to continue as a going concern.

Earnings Per Share

The Company has adopted the Financial Accounting Standards Board's ("FASB") Accounting Standards Codification ("ASC") 260-10 which provides for calculation of "basic" and "diluted" earnings per share. Basic earnings per share includes no dilution and is computed by dividing net income or loss available to common stockholders by the weighted average common shares outstanding for the period. Diluted earnings per share reflect the potential dilution of securities that could share in the earnings of an entity. Basic and diluted losses per share were the same at the reporting dates as there were no common stock equivalents outstanding at September 30, 2014 and 2013. All outstanding warrants and options have an anti-dilutive effect on the loss per share and are therefore excluded from the determination of the diluted loss per share calculation for the three and nine months ended September 30, 2014 and 2013.

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

AS OF SEPTEMBER 30, 2014 (UNAUDITED)

(Expressed in United States Dollars)

4. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Inventory

Inventory, which comprises of electrical lighting materials and supplies, is valued at the lower of cost and market value, with cost being determined on a weighted average basis. The cost of inventory includes purchase price, freight, custom duties and other delivery expenses. Market for materials and supplies is net realizable value. Net realizable value is the estimated selling price in the ordinary course of business, less any applicable variable selling costs.

The Company evaluates the carrying value of inventory on a regular basis, taking into account such factors as historical and anticipated future sales compared with quantities on hand and the price the Company expects to obtain for products in the market compared with historical cost.

Fair Value of Financial Instruments

The Company's financial instruments consist of cash and cash equivalents, accounts payable, accrued liabilities and convertible debt. The estimated fair value of cash, accounts payable and accrued liabilities approximate their carrying amounts due to the short-term nature of these instruments.

The Company utilizes various types of financing to fund its business needs, including convertible debt and warrants. The Company reviews its warrants and conversion features of securities issued as to whether they are freestanding or contain an embedded derivative and, if so, whether they are classified as a liability at each reporting period until the amount is settled and reclassified into equity with changes in fair value recognized in current earnings. At September 30, 2014, the Company had convertible debts and warrants to purchase common stock, the fair values of which are classified as a liability. Some of these units have embedded conversion features that are treated as a discount on the notes. Such financial instruments are initially recorded at fair value and amortized to interest expense over the life of

the debt using the effective interest method.

Inputs used in the valuation to derive fair value are classified based on a fair value hierarchy which distinguishes between assumptions based on market data (observable inputs) and an entity's own assumptions (unobservable inputs). The hierarchy consists of three levels:

Level one — Quoted market prices in active markets for identical assets or liabilities;

Level two — Inputs other than level one inputs that are either directly or indirectly observable; and

Level three — Unobservable inputs developed using estimates and assumptions, which are developed by the reporting entity and reflect those assumptions that a market participant would use.

Determining which category an asset or liability falls within the hierarchy requires significant judgment. The Company evaluates its hierarchy disclosures each quarter. The Company's only asset or liability measured at fair value on a recurring basis is its derivative liability associated with the convertible debt and warrants to purchase common stock (discussed above). The Company classifies the fair value of these convertible notes and warrants under level three.

ECO-SHIFT POWER CORP.

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

AS OF SEPTEMBER 30, 2014 (UNAUDITED)

(Expressed in United States Dollars)

4. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. These estimates are reviewed periodically, and, as adjustments become necessary, they are reported in earnings in the period in which they become known.

Income Taxes

The Company provides for federal and state income taxes payable, as well as for those deferred because of the timing differences between reporting income and expenses for financial statement purposes versus tax purposes. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the carrying amount of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. Deferred tax assets and liabilities are measured using the enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recoverable or settled. The effect of a change in tax rates is recognized as income or expense in the period of the change. A valuation allowance is established, when necessary, to reduce deferred income tax assets to the amount that is more likely than not to be realized.

Upon inception, the Company adopted the provisions of FASB Interpretation No. 48, Accounting for Uncertainty in Income Taxes ("FIN 48"), superseded by ASC 740-10. The Company did not recognize a liability as a result of the implementation of ASC 740-10. A reconciliation of the beginning and ending amount of unrecognized tax benefits has not been provided since there is no unrecognized benefit as of the date of adoption. The Company did not recognize interest expense or penalties as a result of the implementation of ASC 740-10. If there were an unrecognized tax benefit, the Company would recognize interest related to unrecognized tax benefits in interest expense and penalties in

other operating expenses.

Recently issued accounting pronouncements

From time to time, new accounting pronouncements are issued by the Financial Accounting Standards Board (FASB) or other standard setting bodies that are adopted by the Company as of the specified effective date. Unless otherwise discussed, the Company believes that recently issued accounting pronouncements adopted do not have a material impact on its financial position or results of operations.

5. RESTRICTED CASH

Restricted cash represented cash which was held in a trust account and was available subject to approval from certain investors.

6. LIQUIDATED DAMAGES PAYABLE

Pursuant to the Company's private placement completed during the year ended December 31, 2012 in the gross amount of \$370,000, purchasers (the "Holders") are entitled to liquidated damages if a registration statement covering the resale of the 1,480,000 shares of common stock sold under the private placement (the "Registrable Securities") is not filed within 60 days of the termination date of the private placement on May 15, 2012 and declared effective within 150 days of the termination date. The Company shall make pro rata payments to each Holder, in an amount equal to 1.0% of the aggregate amount invested by such Holder (based upon the number of Registrable Securities then owned by such Holder) for each 30-day period or pro rata for any portion thereof following the date by which such Registration Statement should have been filed or effective (the "Blackout Period").

Such payments can be made in cash or shares of common stock with the fair market value on the date of issuance and shall constitute the Holder's exclusive monetary remedy for such events, but shall not affect the right of the Holder to seek injunctive relief. The amounts payable as liquidated damages shall be paid monthly within ten (10) business days of the last day of each month following the commencement of the Blackout Period until the termination of the Blackout Period. Such payments shall be made to each holder at the sole option of the Company in either cash or shares of common stock. As of September 30, 2014 and December 31, 2013, the Company has accrued liquidated damages payable in the amount of \$70,300.

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

AS OF SEPTEMBER 30, 2014 (UNAUDITED)

(Expressed in United States Dollars)

7. PROVISION FOR A CONTINGENT LIABILITY

The Company has been named as a co-defendant in a claim by a customer, who is seeking damages of \$10,000,000 CAD (\$8,922,000) and return of a deposit of \$150,000 CAD (\$133,830) which was received by the Company under a Value-Added Reseller arrangement. The Company has filed a counterclaim against the customer for damages of \$9,548,560 CAD (\$8,519,225) resulting from the plaintiff's breach of contract plus punitive damages of \$1,000,000 CAD (\$892,200) for negligence and loss of business reputation. Management of the company believes these claims are without merit and has accrued \$150,000 CAD (\$133,830) in the consolidated financial statements in regards to this claim, as management believes this represents a reasonable estimate of the amount the Company may ultimately be required to pay.

8. ADVANCES FROM SHAREHOLDERS

The advances from shareholders are unsecured, non-interest bearing and due on demand.

9. CONVERTIBLE NOTES PAYABLE

The details of convertibles notes outstanding as at September 30, 2014 are as follows:

Holder	Derivative	Maturity		Interest	Conversion	ı			
	Treatment	Date	Principal	Rate	Rate	Fixed	Derivative	Derivative	
			or			Conversion	onValue at	Value at	Change
			Accreted			Rate	Issuance	September	in
			Amount			\$	or		
							June 30,	30, 2014	Fair
			\$				2014	\$	Value

						\$		\$	
06/17/13 - E Shift Scientific 07/03/13 - E	2014-04-07	2015-06-17	90,691	10.0% Fixed Price	0.25000	41,693	31,557	(10,136)
Shift Scientific <i>Eco-Shift</i>	2014-04-07	2015-07-03	88,997	10.0% Fixed Price	0.25000	40,396	30,872	(9,524)
Scientific convertible notes (a)			179,688			82,089	62,429	(19,660)
07/01/14 - Richard Metsch 07/01/14 -	2014-07-01	2015-06-26	25,000	8.0 % Fixed Price	0.15000	24,036	16,467	(7,569)
Lawrence Silverberg	2014-07-01	2015-06-27	25,000	8.0 % Fixed Price	0.15000	24,013	16,438	(7,575)
07/01/14 - Frank Straw	2014-07-01	2015-07-01	60,000	8.0 % Fixed Price	0.15000	53,691	40,071	(13,620)
07/01/14 - Frank Straw 07/03/14 -	2014-07-01	2015-07-01	40,000	8.0 % Fixed Price	0.15000	37,283	26,714	(10,569)
Charles Merkel	2014-07-03	2015-07-03	75,000	8.0 % Fixed Price	0.15000	58,287	58,099	(188)
07/08/14 - Roy Rohel 07/10/14 -	2014-07-08	2015-07-08	40,000	8.0 % Fixed Price	0.15000	35,011	30,765	(4,246)
Mark & Karen Getelman	2014-07-10	2015-07-10	50,000	8.0 % Fixed Price	0.15000	41,569	38,330	(3,239)
07/11/14 - Lilia Sassoon 08/22/14 -	2014-07-11	2015-07-11	50,000	8.0 % Fixed Price	0.15000	36,645	38,267	1,622	
Freeman Management Group	2014-08-22	2015-08-22	50,000	8.0 % Fixed Price	0.15000	39,096	40,278	1,182	
08/22/14 - David Clarke 08/27/14 -	2014-08-22	2015-08-22	25,000	8.0 % Fixed Price	0.15000	19,548	20,139	591	
Fredric Colman	2014-08-27	2015-08-27	25,000	8.0 % Fixed Price	0.15000	19,534	20,006	472	
09/05/14 - Lilia Sassoon <i>Other</i>	2014-09-05	2015-09-05	20,000	8.0 % Fixed Price	0.15000	15,359	17,120	1,761	
convertible notes (b)			485,000			404,072	362,694	(41,378)
JSJ investments			9,825			383,351	308,055	(75,296)

convertible notes (c) Total convertible

convertible 674,513 869,512 733,178 (136,334)

notes

a) Eco-Shift Scientific convertible notes

On June 17 and July 3, 2013, the Company entered into two 10% convertible promissory notes with Eco-Shift Scientific Inc. amounting to \$179,688 (\$201,750 CAD). These two notes were due on June 17, 2014 and July 3, 2014, respectively. Prior to the maturity date, the holder has the option to convert the principle and accrued interest into shares of the Company's common stock at \$0.25 per share. The Company is in the process of formalizing arrangements with these note holders to extend the term by one more year. These notes were tainted due to issuance of other notes and the embedded conversion feature in these notes have been accounted for as a derivative liability due to the variable conversion provision and full reset conversion price feature based on guidance in ASC 820 and EITF 07-05 (See note 10).

These notes have been issued to an associated company (a related party as one of the shareholder of "E"-Shift Scientific Inc. is a close family member of the shareholder of the Company).

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

AS OF SEPTEMBER 30, 2014 (UNAUDITED)

(Expressed in United States Dollars)

9. CONVERTIBLE NOTES PAYABLE (continued)

b) Other convertible notes

During the quarter ended September 30, 2014, pursuant to various subscription agreements the Company issued convertible promissory notes ("Tainted Promissory Notes") to investors and issued warrants to acquire additional shares of Common Stock at an exercise price of \$0.20-\$0.25 per share (the "Q3 2014 Tainted Warrant"). These convertible notes bear interest at 8% per annum, subject to a default rate at 12% per annum, and mature on the one-year anniversary of the date of issuance. The notes may be pre-paid at any time at the option of the Company. The unpaid principal and accrued and unpaid interest are convertible at any time before prepayment in full or the maturity date, at the option of the note holder, into shares of common stock of the Company at a conversion price of \$0.15 per share. The Warrants have three-year terms and provide for standard adjustment of the exercise price and shares. The Warrant may be exercised in whole or in part, on any day after the issuance of the Warrant. If at the time of exercise of the Warrant, a registration statement for the resale of the Warrant Shares is not effective, then the Investor has a cashless exercise right. These Warrants are tainted derivative liabilities as a result of the JSJ note issued on April 7, 2014.

c) JSJ Investments convertible notes

On April 7, 2014 and June 10, 2014, the Company issued convertible promissory notes in the principal amounts of \$100,000 each to JSJ Investments ("Holder"). These notes bear interest at 12% per annum and have a six-month term. The note is pre-payable at any time by the Company, subject to payment of a redemption premium of 125% in lieu of principal and interest otherwise payable. The note is also convertible by the holder into shares of common stock of the Company at a 50% discount to the average of the three lowest trades on the previous ten trading days before conversion. The note may be converted in two tranches of \$50,000 plus interest, or 4.99% of the then current issued and outstanding number of shares of common stock of the Company, whichever is lower.

Following is an analysis of these convertible debts:

Gross amount received – contractual balance \$200,000 Net proceeds \$200,000

September 30, 2014

Contractual balance \$200,000 Less unamortized discount (190,175)

Convertible debt \$9,825

The embedded conversion feature in the Note has been accounted for as a derivative liability due to the variable conversion provision and full reset conversion price feature based on guidance in ASC 820 and EITF 07-05 (See note 10).

Interest expense recognized on these convertible notes for the three and nine months ended September 30, 2014 amounts to \$13,076 and \$22,172, respectively (2013 - \$2,560 and \$2,945, respectively).

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

AS OF SEPTEMBER 30, 2014 (UNAUDITED)

(Expressed in United States Dollars)

10. DERIVATIVE LIABILITIES

Pursuant to various purchase agreements, the Company sold to investors and issued warrants to acquire up to 7,766,075 additional shares of Common Stock (the "Warrant Shares") at an exercise prices of \$1.00; \$0.50; and \$0.25 per share (the "Tainted Warrant"). These warrants have three-year terms and provide for standard adjustment of the exercise price and shares. The warrant may be exercised in whole or in part, on any day after the issuance of the warrant. If at the time of exercise of the warrant, a registration statement for the resale of the warrant shares is not effective, then the Investor has a cashless exercise right. These Warrants are tainted derivative liabilities as a result of the JSJ note issued on April 7, 2014.

The embedded conversion feature in the Notes and Warrants should be accounted for as a derivative liability due to the variable conversion provision and full reset conversion price feature in the JSJ Notes based on guidance in ASC 820 and EITF 07-05.

In summary, the derivative valuations for the period ending September 30, 2014 are:

Description	Convertible Notes	Warrant Liabilities	Total
Fair value at June 30, 2014	\$ 465,440	\$432,128	\$897,568
Fair value of new issuances during the quarter	\$ 404,072	\$408,561	\$812,633
Change in Fair Value	\$ (136,334)	\$(264,186)	\$(400,520)
Fair value at September 30, 2014	\$ 733,178	\$576,503	\$1,309,681

Change in fair value of derivative liabilities for the three and nine months period ended September 30, 2014 amounts to \$400,520 and \$729,140, respectively (2013 - \$nil and \$nil, respectively)

The derivative liabilities were valued using a multi-nomial model. The following assumptions were utilized:

Risk-free rates based on remaining term of instrument;

Volatility based on the company's historical volatility (ranging from 219% on June 30, 2014 to 173% on September 30, 2014);

Dividend yield of 0%;

Maturity dates based on the instrument terms; and

Underlying stock price as quoted on NASDAQ (\$0.39 on June 30, 2014 and \$0.315 on September 30, 2014).

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

AS OF SEPTEMBER 30, 2014 (UNAUDITED)

(Expressed in United States Dollars)

10. DERVIATIVE LIABILITIES (continued)

Following tainted warrants (tainted by the JSJ Investments notes and therefore require derivative treatment) are summarized as:

Holder	Issue Date	Maturity Date	Issuance - Warrants	Exercise Price \$	Derivative Value at Issuance or June 30, 201	Derivative Value at September 30, 2	Change in 20Hair Value \$	
10/04/12 - Golden Explorations - 2000000 11/19/12 - Erwin Speckert - 800000 11/21/12 - Golden Explorations - 600000 05/13/13 - F. Boulos - 6000	4/7/2014	10/31/2015	2,000,000	0.5000	199,535	101,152	(98,383)
	4/7/2014	11/30/2015	800,000	0.5000	79,411	40,252	(39,159)
	4/7/2014	11/30/2015	600,000	0.5000	59,558	30,189	(29,369)
	4/7/2014	5/31/2016	6,000	1.0000	276	219	(57)
05/13/13 - P. Bowman IRA LLC - 6000	4/7/2014	5/31/2016	6,000	1.0000	276	219	(57)
09/11/13 - F. Boulos - 100000	4/7/2014	9/30/2016	100,000	0.2500	16,819	10,283	(6,536)
09/11/13 - P. Bowman IRA LLC - 100000	4/7/2014	9/30/2016	100,000	0.2500	16,819	10,283	(6,536)
12/17/13 - BHKT - 120000 12/17/13 - Fundacion R.P.D 20000 12/17/13 - A.I.R 43560 12/17/13 - Arango M. Fernando - 15720	4/7/2014	12/31/2016	120,000	0.5000	11,483	5,462	(6,021)
	4/7/2014	12/31/2016	20,000	0.5000	1,914	910	(1,004)
	4/7/2014	12/31/2016	43,560	0.5000	4,168	1,983	(2,185)
	4/7/2014	12/31/2016	15,720	0.5000	1,504	716	(788)

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12/17/13 - Carlos Lugo - 4000	4/7/2014	12/31/2016	4,000	0.5000	383	182	(201)
12/17/13 - Saga Saguros S.A 8000	4/7/2014	12/31/2016	8,000	0.5000	766	364	(402)
12/17/13 - Enrique Rohrmoser - 20000	4/7/2014	12/31/2016	20,000	0.5000	1,914	910	(1,004)
12/17/13 - Walter Brunetti - 10000	4/7/2014	12/31/2016	10,000	0.5000	957	455	(502)
12/17/13 - Sungari Trading - 80000	4/7/2014	12/31/2016	80,000	0.5000	7,655	3,641	(4,014)
12/17/13 - CM Capital Corp 15064	4/7/2014	12/31/2016	15,064	0.2500	2,516	1,530	(986)
12/17/13 - Fundacion R.P.D 60000	4/7/2014	12/31/2016	60,000	0.5000	5,741	2,731	(3,010)
02/12/14 - Westwood Capital S.A 40000	4/7/2014	2/28/2017	40,000	0.5000	3,816	1,801	(2,015)
02/12/14 - Jacquiline Dozal de Prescott - 40000	4/7/2014	2/28/2017	40,000	0.5000	3,816	1,801	(2,015)
02/14/14 - Fundacion R.P.D 80000	4/7/2014	2/28/2017	80,000	0.5000	7,631	3,603	(4,028)
02/14/14 - CM Capital Corp 31064	4/7/2014	2/28/2017	31,064	0.2500	5,170	3,134	(2,036)
07/01/14 - Richard Metsch - 166667	7/1/2014	9/16/2017	166,667	0.2000	29,748	18,283	(11,465)
07/01/14 - Lawrence Silverberg - 166667	7/1/2014	9/16/2017	166,667	0.2000	29,744	18,283	(11,461)
07/01/14 - Frank Straw - 400000	7/1/2014	9/16/2017	400,000	0.2000	71,374	43,878	(27,496)
07/01/14 - Frank Straw - 266667	7/1/2014	9/16/2017	266,667	0.2000	47,575	29,252	(18,323)
07/03/14 - Charles Merkel - 500000	7/3/2014	9/16/2017	500,000	0.2000	70,794	54,848	(15,946)
07/08/14 - Roy Rohel - 266667	7/8/2014	9/16/2017	266,667	0.2000	36,096	29,252	(6,844)
07/10/14 - Mark & Karen Getelman - 333333	7/10/2014	9/16/2017	333,333	0.2000	39,971	36,565	(3,406)
07/11/14 - Lilia Sassoon - 333333	7/11/2014	9/16/2017	333,333	0.2000	32,993	36,565	3,572	
08/22/14 - Freeman Management Group - 333333	8/22/2014	9/16/2017	333,333	0.2000	19,564	36,565	17,001	
08/22/14 - David Clarke - 166667	8/22/2014	9/16/2017	166,667	0.2000	9,779	18,283	8,504	
08/27/14 - Fredric Colman - 166667	8/27/2014	9/16/2017	166,667	0.2000	8,861	18,283	9,422	
09/05/14 - Lilia Sassoon - 133333	9/5/2014	9/16/2017	133,333	0.2000	12,062	14,626	2,564	
			7,432,742		840,689	576,503	(264,186	6)

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

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(Expressed in United States Dollars)

11. PROMISSORY NOTES PAYABLE

The details of the promissory notes outstanding as at September 30, 2014 are as follows:

Date of issuance	Date of maturity	Amount \$	Rate of interest		Security
March 15, 2010	N/A	44,610	4	%	Net assets of the Company
March 15, 2010	N/A	44,610	4	%	Net assets of the Company
June 10, 2010	N/A	22,305	10	%	Net assets of the Company
February 1, 2012	N/A	44,610	10	%	Net assets of the Company
December 11, 2012	December 11, 2013*	20,075	12	%	No security
January 29, 2013	January 15, 2014*	173,979	12	%	No security
March 15, 2013	December 11, 2013*	223,050	12	%	No security
April 10, 2014	October 10, 2014*	40,148	12	%	Net assets of the Company
August 21, 2014	November 18, 2014	20,000	10	%	Net assets of the Company
		633,387			

Promissory notes amounting to \$156,135 (\$175,000 CAD) have been issued to close family members of the shareholders which are outstanding as at September 30, 2014. There is no maturity date of these promissory notes. Repayment is due when the Company has sufficient working capital to operate.

Promissory note amounting to \$20,000 has been issued to memorialize fees owed to holder for legal services rendered by the holder.

* These promissory notes are in default and management is in the process of negotiating to extend these for further one year term.

12. STOCKHOLDERS' DEFICIENCY

Authorized stock

As at September 30, 2014 and December 31, 2013, the Company is authorized to issue 5,000,000 shares of preferred stock with a par value of \$0.0001 and 400,000,000 shares of common stock with a par value of \$0.01.

Issued and outstanding stock

In January 2014, the Company issued 400,000 shares of common stock pursuant to a consulting agreement. These shares were valued at \$0.35 per common share representing the market price at the time of issuance. Accordingly \$140,000 has been recorded as legal and professional charges in the statement of operations with corresponding credits to common stock and additional paid-in capital.

In January 2014, the Company issued remaining 25,000 shares of common stock out of the total shares of 50,000 common stock pursuant to a Confidential Settlement Agreement and Mutual General Release with a claimant finalized during the year ended December 31, 2013.

In January 2014, the Company issued 1,650,000 shares of common stock in respect of stock based compensation recorded during the year ended December 31, 2013.

In February 2014, the Company entered into various subscription and warrant agreements for the issuance of 160,000 shares of common stock at a price of \$0.25 per common share.

In February 2014, the Company issued 29,911,799 shares of common stock in exchange of 34,047,928 outstanding exchangeable shares pursuant to the terms of the Voting and Trust Agreement, Rollover Agreement and Support Agreement finalized as referred to in the consolidated financial statements for the year ended December 31, 2013.

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

AS OF SEPTEMBER 30, 2014 (UNAUDITED)

(Expressed in United States Dollars)

12. STOCKHOLDERS' DEFICIENCY (continued)

Issued and outstanding stock (continued)

In April 2014, the Company engaged a third party consultant to provide certain business consulting services for a term of one year and issued 1,300,000 shares of common stock as compensation for such services. These shares were valued at \$0.45 per common stock and \$585,000 was recorded as prepaid expenses to be amortized over a term of one year. Accordingly, the Company recorded \$146,250 as professional charges in the statement of operations for the quarter ended September 30, 2014.

In April 2014, the Company agreed to settle certain claims for consulting services provided by a third party through issuance of 2,500,000 shares of common stock. These shares were valued at \$0.45 per common stock and \$1,125,000 was recorded as professional charges in the statement of operations.

In July 2014, the Company issued 127,536 shares of common stock pursuant to a common stock purchase warrant agreement issued in August 2013. The holder elected to exercise the warrant on a cashless exercise basis. The Company has debited the additional paid-in-capital with corresponding credit to common stock.

In September 2014, the Company issued 275,000 shares of common stock to certain employees of the Company pursuant to a provision in the reverse merger which allowed for a "President's list" whereby a certain number of shares were set aside for the President who may issue these shares at his discretion. These shares have been valued at the market rate on the date of issuance and resultantly \$76,973 was recorded as stock compensation expense in the consolidated statements of operations with corresponding credit to common stock and additional paid-in-capital.

13. COMMITMENTS AND CONTINGENCIES

Commitments

The Company leases premises under an operating lease with a five year term in Cambridge, Ontario. Minimum lease commitments under the lease as at September 30, 2014 were:

2014 (3 months remaining)	\$20,485
2015	82,492
2016	83,103
2017	41,857
	\$227,937

In April 2014, the Company entered into an Asset Purchase Agreement, subject to completion of certain conditions, with E-Shift Scientific Inc., which provided for the purchase of certain assets and intellectual property of "E" Shift Scientific Inc. The consideration for such purchase included a payment of \$100,000 in cash on or before March 1, 2015, and the issuance of 5,000,000 shares of common stock of the Company, together with a three-year option to purchase 100,000 shares of common stock at \$0.25 per share. The option is immediately exercisable. As at September 30, 2014, the agreement is not yet effective due to non-completion of certain conditions as explained in the agreement.

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

AS OF SEPTEMBER 30, 2014 (UNAUDITED)

(Expressed in United States Dollars)

Contingencies

On January 7, 2014, the Company commenced an action in the Superior Court of Justice for Ontario against N.V. Nederlandsche Apparatenfabriek "Nedap", Niek Nijenhuis, Thomas Lang, Jeroen Somsen, Venture Lighting International Inc., Andrew Tyrrell, NRG Metalworks Inc., Craig Chornaby, Full Energy Solutions Distribution and Jan Christopher Vargas (together, the Defendants). The Company claims for \$25 million CAD (\$22.6 million) in compensatory and punitive damages for breach of contract, breach of confidence, conspiracy, breach of fiduciary duty, intentional interference with economic relations and inducing breach of contract. The Company anticipates amending its statement of claim to also allege patent infringement. The Defendents have delivered statements of defence. The Company does not expect this action to proceed to trial until 2015 or 2016.

On July 2, 2014, the Company commenced an action in the Federal Court of Canada against Costco Wholesale Canada Ltd. for patent infringement. The defendant has delivered a statement of defence. The Company does not expect this action to proceed to trial until 2015 or 2016.

14. RELATED PARTY TRANSACTIONS

The Company's transactions with related parties were, in the opinion of the directors, carried out on normal commercial terms and in the ordinary course of the Company's business.

Other than those disclosed elsewhere in the financial statements, there were no other related party transactions or balances.

15. SUPPLEMENTAL CASH FLOWS INFORMATION

During the three and nine months ended September 30, 2014 interest of \$10,560 and \$45,197 (2013 - \$42,380 and \$99,506) were paid.

16. SUBSEQUENT EVENTS

The Company's management has evaluated subsequent events through the filing date of these financial statements and has determined the following material subsequent events to report.

On October 20, 2014 (the "Closing"), Eco-Shift Power Corp., a Delaware corporation ("Eco-Shift USA"), entered into a Share Purchase and Exchange Agreement with and among Sun & Sun Industries, Inc. ("Sun Industries"), and the common stockholders of Sun Industries, Lynda Sun Frederick and Deborah Sun (the "Agreement"). Pursuant to the Agreement, the Eco-Shift USA acquired 100% of the issued and outstanding shares of common stock of Sun Industries from the two holders thereof, in exchange for the issuance of 9,850,000 shares of Eco-Shift USA common stock and the payment of cash in the aggregate amount of \$250,000. All preferred stock and shareholder notes of Sun Industries were cancelled at the Closing. As a result of the transactions contemplated by the Agreement, Sun Industries became a wholly owned subsidiary of Eco-Shift USA. Eco-Shift USA also agreed to grant an aggregate of 1,200,000 shares of its common stock to certain key members of management of Sun Industries promptly following the Closing.

Item 2.Management's Discussion and Analysis of Financial Condition and Results of Operations

This Quarterly Report on Form 10-Q contains "forward-looking statements". Forward-looking statements discuss matters that are not historical facts. Because they discuss future events or conditions, forward-looking statements may include words such as "anticipate," "believe," "estimate," "intend," "could," "should," "would," "may," "seek," "plan," "might," "expect," "anticipate," "predict," "project," "forecast," "potential," "continue" and negatives thereof or similar expressions. Forward-looking statements speak only as of the date they are made, are based on various underlying assumptions and current expectations about the future and are not guarantees. Such statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, level of activity, performance or achievement to be materially different from the results of operations or plans expressed or implied by such forward-looking statements.

We cannot predict all of the risks and uncertainties associated with such forward-looking statements. Accordingly, such information should not be regarded as representations that the results or conditions described in such statements or that our objectives and plans will be achieved and we do not assume any responsibility for the accuracy or completeness of any of these forward-looking statements. These forward-looking statements are found at various places throughout this Quarterly Report on Form 10-Q and include information concerning possible or assumed future results of our operations, including statements about business strategies; future cash flows; financing plans; plans and objectives of management; future cash needs; future operations; business plans and future financial results, and any other statements that are not historical facts.

These forward-looking statements represent our intentions, plans, expectations, assumptions and beliefs about future events and are subject to risks, uncertainties and other factors. Many of those factors are outside of our control and could cause actual results to differ materially from the results expressed or implied by those forward-looking statements. In light of these risks, uncertainties and assumptions, the events described in the forward-looking statements might not occur or might occur to a different extent or at a different time than we have described. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this Quarterly Report on Form 10-Q. All subsequent written and oral forward-looking statements concerning other matters addressed in this Quarterly Report on Form 10-Q and attributable to us or any person acting on our behalf are expressly qualified in their entirety by the cautionary statements contained or referred to in this Quarterly Report on Form 10-Q. Except to the extent required by law, we undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, a change in events, conditions, circumstances or assumptions underlying such statements, or otherwise.

Plan of Operation

The Company is focused on the continued execution of a strategic plan aimed at increasing shareholder value. Operations are focus on three key revenue streams, which include low-cost LED high bay lighting, wireless light

management systems, and software platforms for demand management and automated demand response. Operations will continue to maintain a focus on lighting retrofit projects and expand to include Original Equipment Manufacturer (OEM) functions.

Operations in Q3 2014 remained focused on the final phases of product and software commercialization. Company resources have been directed to product development in order to expedite the timelines for commercial launch of new products which are anticipated to gain significant market share. Beginning in Q3 2014, changes to operations occurred as the company started to market products as an Original Equipment Manufacturer (OEM). The Company forecasts significant sales growth in Q4 2014 based on expectations for the new low-cost high bay LED products, the Wireless Light Management System, and a focus on revenue growth via strategic acquisitions. In Q4, the Company plans to hire additional staff in step with revenue increases including OEM sales staff that will be focused on national electrical supply companies and national electrical contractors in both the US and Canada. The Company will continue to focus on the lighting retrofit market with existing sales staff.

Operations to Focus on Three High-Growth Revenue Streams:

A key focus of operations for remainder of 2014 is the commercial launch of the Company's LED high bay that is expected to have one of the lowest MSRP's available on the North American market. The Company is preparing operations for significant sales given that the LED high bay will be competitively priced with legacy technologies, offering significant energy savings for clients at comparable capital cost. Operations will be refocused to ensure that the Company can manage high volume sales as an OEM. Operations will also be focused on the back-office components of the Wireless Light Management System for the remainder of 2014. Investments will be made in a new high-speed fiber optic line, cloud-based servers, and technical staff. The Company will be making additional investments in the functionality of the Virtual Power Plant Platform through Q4 2014 and the first half of 2015. These investments will be based on lessons learned from the Ontario Demand Response Market. The Company plans to participate in the Independent Electricity System Operator (IESO) Pilot Program which is tentatively planned for early 2015. The Pilot Program will give the Company an opportunity to refine the Virtual Power Plant Platform prior to launching into Demand Response markets throughout North America. The Company will continue to offer the Predictive Peak Demand Forecasting service, which will eventually be aligned with the Virtual Power Plant Platform.

Strategic Acquisitions & Partnerships:

The Company will have a continued focus on Strategic Acquisitions and Partnerships throughout the remainder of 2014 and into 2015. The Letter of Intent signed with Sharp Manufacturing USA in Q2 2014 is representative of the strategy to align with Strategic Partners to accelerate the launch of OEM LED products into the market. The Company will also continue with the retrofit program for auto dealerships such as the LAR Auto Dealer program. Strategic corporate acquisitions will play an increasing importance to Company growth plans in Q4 2014 and throughout 2015. In addition to increased revenue and market penetration for its OEM products and Radium Light Management platform, the company anticipates that a focus on Strategic Acquisitions will also add experienced technical and executive level employees who will be able to assist in the driving the implementation of the Company business strategy into 2015.

COMPARISON OF OPERATING RESULTS

Comparison of Three and Nine Months Ended September 30, 2014 to Three and Nine Months Ended September 30, 2013

Revenue

Revenue decreased by \$974,837 to \$77,375 for the three months ended September 30, 2014 from \$1,052,212 for the three months ended September 30, 2013.

Revenue decreased by \$907,987 to \$451,335 for the nine months ended September 30, 2014 from \$1,359,322 for the nine months ended September 30, 2013.

The overall decrease in revenue in both the periods in 2014 as compared to 2013 were mainly due to our focus in 2014 on the final phases of product and software commercialization. The Company forecasts significant sales growth in Q4 2014 based on expectations for the new low-cost high bay LED products, the Wireless Light Management System, and a focus on revenue growth via strategic acquisitions.

Cost of Goods Sold

Cost of goods sold was \$126,210 for the three months ended September 30, 2014, compared to \$682,339 for the three months ended September 30, 2013, a decrease of \$556,129 from the prior period.

The Company experienced a gross loss of \$48,835 during the three months ended September 30, 2014. This was predominately due to delays in the commercial launch of the Company's High Bay LED product which necessitated the use of a competitors LED product to complete projects for the third quarter where High Bay LED fixtures were specified. The Company's High Bay commercial launch delays were the result of additional design work that focused on reducing manufacturing costs as well as improving the functionality of the Company's High Bay LED. One such design change example was the switch from ANT-based to ZigBee–based wireless communications protocol which Management believes will save significant R&D costs in the future as well as result in a broader client base due to the prevalence of ZigBee protocol in existing Building Automation and Industrial Control applications.

Cost of goods sold was \$265,723 for the nine months ended September 30, 2014, compared to \$798,111 for the nine months ended September 30, 2013, a decrease of \$532,388 from the prior period. The decrease in cost of goods sold for this period was almost in line with the decrease in revenues.

Expenses

Overall expenses decreased to \$408,946 for the three months ended September 30, 2014 from \$465,117 for the three months ended September 30, 2013. The decrease is primarily due to fair value gain on derivative liabilities of \$400,520 and decrease in salaries and benefits by \$39,481, offset by increase in legal and professional fee by \$287,495, increase in stock compensation expense by \$76,973 and increase in interest and bank charges by \$10,041.

Overall expenses increased to \$2,680,064 for the nine months ended September 30, 2014 from \$1,880,060 for the nine months ended September 30, 2013. The increase is primarily due to increase in legal and professional fees by \$1,726,257 and interest and bank charges by \$212,696, respectively. These were partially offset by fair value gain on derivative liabilities of \$729,140 and absence of extinguishment loss on modification of \$539,505.

Increase in legal and professional expenses for the nine months ended September 30, 2014 mainly represented:

In April 2014, the Company engaged a third party consultant to provide certain business consulting services for a term of one year and issued 1,300,000 shares of common stock as compensation for such services. These shares were valued at \$0.45 per common stock and \$585,000 was recorded as prepaid expenses to be amortized over a term of one year. Accordingly, the Company recorded \$146,250 as professional charges in the statement of operations for the quarter ended September 30, 2014; and

In April 2014, the Company agreed to settle certain claims for consulting services provided by a third party through issuance of 2,500,000 shares of common stock. These shares were valued at \$0.45 per common stock and \$1,125,000 was recorded as professional charges in the statement of operations.

Increase in interest and bank charges represented mainly recording of interest/accretion expense of \$352,921 in connection with the valuation of convertible notes and derivative warrants.

The Company also recorded change in fair value gain for the three and nine months period ended September 30, 2014 amounting to \$400,520 and \$729,140, respectively, in connection with the valuation of convertible notes and derivative warrants.

Net loss.

During the three months ended September 30, 2014, we incurred a net loss of \$457,781 as compared to a net loss of \$95,244 during the three months ended September 30, 2013.

During the nine months ended September 30, 2014, we incurred a net loss of \$2,494,452 as compared to a net loss of \$1,318,849 during the nine months ended September 30, 2013.

The major reason for the increase in net loss in the current period as compared to the previous period is primarily due to increase in expenses as explained in the above expenses section.

Liquidity and Capital Resources

As of September 30, 2014, the Company had total assets of \$847,870, which included total current assets of \$831,683 consisted of cash of \$31,769, accounts receivable of \$48,444, inventory of \$195,789, advances and deposits of \$204,177, prepayments and other receivables of \$351,504 and property and equipment of \$16,187, which s classified as a non-current asset.

The Company had total liabilities of \$4,067,601 as of September 30, 2014. Current liabilities consisted of accounts payable and accrued liabilities of \$804,142, customer deposits of \$34,651, liquidated damages payable of \$70,300, contingent liability of \$133,830, advances from shareholders of \$407,097, convertible notes payable of \$674,513 and promissory notes payable of \$633,387. Non current liabilities consisted of derivative liabilities of \$1,309,681.

The Company had a working capital deficit of \$1,926,237 and an accumulated deficit of \$7,211,019 as of September 30, 2014.

<u>Net cash used in operating activities</u>. During the nine months ended September 30, 2014, the Company used \$1,413,656 of net cash in operating activities compared to \$494,578 of net cash used in operating activities for the nine months ended September 30, 2013. The increase in net cash used in operating activities by \$919,078 was mainly attributable to the increase in loss for the nine months as compared to previous period and change in composition of working capital balances offset by items non-cash items.

<u>Net cash provided by investing activities</u>. During the nine months ended September 30, 2014 net cash provided by investing activities was \$207,222 as compared to \$4,803 for the nine months ended September 30, 2013. The increase was due mainly due to restricted cash of \$211,795 offset by the purchase of property and equipment of \$4,573 during the nine months ended September 30, 2014.

<u>Net cash provided by financing activities</u>. During the nine months ended September 30, 2014 net cash provided by financing activities was \$1,084,458 as compared to \$867,880 for the nine months ended September 30, 2013. The overall increase of \$216,578 was mainly due to cash proceeds from the issuance of shares and notes amounting to \$1,014,499 offset by repayment of \$765,465 during the nine months period ended September 30, 2014.

Item 2.Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)

Subsequent event

On October 20, 2014 (the "Closing"), Eco-Shift Power Corp., a Delaware corporation ("Eco-Shift USA"), entered into a Share Purchase and Exchange Agreement with and among Sun & Sun Industries, Inc. ("Sun Industries"), and the common stockholders of Sun Industries, Lynda Sun Frederick and Deborah Sun (the "Agreement"). Pursuant to the Agreement, the Eco-Shift USA acquired 100% of the issued and outstanding shares of common stock of Sun Industries from the two holders thereof, in exchange for the issuance of 9,850,000 shares of Eco-Shift USA common stock and the payment of cash in the aggregate amount of \$250,000. All preferred stock and shareholder notes of Sun Industries were cancelled at the Closing. As a result of the transactions contemplated by the Agreement, Sun Industries became a wholly owned subsidiary of Eco-Shift USA. Eco-Shift USA also agreed to grant an aggregate of 1,200,000 shares of its common stock to certain key members of management of Sun Industries promptly following the Closing.

Need For Additional Capital

The Company has experienced losses from operations since inception that raise doubt as to its ability to continue as a going concern. The Company will need to raise additional funding to complete its plan of operations. As at the end of Q3 2014, the Company's operations do not currently produce sufficient operating cash to support the Company's operations without additional funding. If the Company is unable to raise adequate working capital it will be restricted in the implementation of its business plan.

The Company's unaudited interim consolidated financial statements have been prepared on a going concern basis, which implies the Company will continue to realize its assets and discharge its liabilities in the normal course of business. As shown in the accompanying unaudited interim consolidated financial statements, the Company has experienced losses from operations for the first 3 quarters of 2014. The continuation of the Company as a going concern is dependent upon the continued financial support from its shareholders, the ability of the Company to obtain necessary equity financing to continue operations, and the attainment of profitable operations.

Moving forward, the Company plans to seek out additional debt and/or equity financing (similar to the convertible notes and/or promissory notes) to pay costs and expenses associated with our filing requirements with the Securities and Exchange Commission and to affect our plan of operations (as described above). The sale of additional equity securities, if undertaken by the Company and if accomplished, may result in dilution to our shareholders.

Off-Balance Sheet Arrangements

We have no off-balance sheet arrangements.

Recently Issued Accounting Pronouncements

From time to time, new accounting pronouncements are issued by the Financial Accounting Standards Board (FASB) or other standard setting bodies that are adopted by the Company as of the specified effective date. Unless otherwise discussed, the Company believes that recently issued accounting pronouncements adopted do not have a material impact on its financial position or results of operations.

Item 3. Quantitative and Qualitative Disclosures About Market Risk.

As a smaller reporting Company, we are not required to provide the information required by this item.

Item 4. Controls and Procedures

(a) Evaluation of disclosure controls and procedures. Our Principal Executive Officer and Principal Financial Officer, after evaluating the effectiveness of our "disclosure controls and procedures" (as defined in the Securities Exchange Act of 1934 Rules 13a-15(e) and 15d-15(e)) as of the end of the period covered by this Quarterly Report on Form 10-Q (the "Evaluation Date"), have concluded that as of the Evaluation Date, our disclosure controls and procedures were not effective to provide reasonable assurance that information we are required to disclose in reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission rules and forms, and that such information is accumulated and communicated to our management, including our Principal Executive Officer and Principal Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. This conclusion was based on the existence of the material weaknesses in our internal control over financial reporting previously disclosed and discussed below.

Item 4. Controls and Procedures (continued)

A material weakness is a deficiency, or a combination of deficiencies, in internal control over financial reporting, such that there is a reasonable possibility that a material misstatement of the Company's annual or interim financial statements will not be prevented or detected on a timely basis. We identified and continue to have the following material weaknesses in our internal controls over financial reporting: we currently do not have an internal audit group, and we will need to hire additional accounting and financial staff with appropriate public company experience and technical accounting knowledge. Additionally, due to the fact that we have only three officers and directors who have no experience as officers or directors of a reporting company, such lack of experienced personnel may impair our ability to maintain effective internal controls over financial reporting and disclosure controls and procedures, which may result in material misstatements to our consolidated financial statements and an inability to provide accurate and timely financial information to our stockholders.

To address the need for more effective internal controls, management has plans to improve the existing controls and implement new controls as our financial position and capital availability improves.

(b) <u>Changes in internal control over financial reporting</u>. There were no changes in our internal controls over financial reporting that occurred during the quarter covered by this report that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

The Company has been named as a co-defendant in a claim by a customer, who is seeking damages of \$10,000,000 CAD (\$9,046,000 USD) and return of a deposit of \$150,000 CAD (\$135,690 USD) which was received by the Company under a Value-Added Reseller arrangement. The Company has filed a counterclaim against the customer for damages of \$9,548,560 CAD (\$8,637,627 USD) resulting from the plaintiff's breach of contract plus punitive damages of \$1,000,000 CAD (\$904,600 USD) for negligence and loss of business reputation. Management of the company believes these claims are without merit and has accrued \$150,000 CAD (\$135,690 USD) in the unaudited interim consolidated financial statements in regards to this claim, as management believes this represents a reasonable estimate of the mount the Company may ultimately be required to pay.

On January 7, 2014, the Company commenced an action in the Superior Court of Justice for Ontario against N.V. Nederlandsche Apparatenfabriek "Nedap", Niek Nijenhuis, Thomas Lang, Jeroen Somsen, Venture Lighting International Inc., Andrew Tyrrell, NRG Metalworks Inc., Craig Chornaby, Full Energy Solutions Distribution and Jan Christopher Vargas (together, the Defendants). The Company claims for \$25 million CAD (\$22.6 million) in compensatory and punitive damages for breach of contract, breach of confidence, conspiracy, breach of fiduciary duty, intentional interference with economic relations and inducing breach of contract. The Company anticipates amending its statement of claim to also allege patent infringement. The Defendants have delivered statements of defence. The Company does not expect this action to proceed to trial until 2015 or 2016.

Other than the matters described above and previously disclosed in the Company's Annual Report on Form 10-K/A, filed with the SEC on April 8, 2014, we are currently not involved in any litigation that we believe could have a material adverse effect on our financial condition or results of operations. There is no action, suit, proceeding, inquiry or investigation before or by any court, public board, government agency, self-regulatory organization or body pending or, to the knowledge of the executive officers of our company or any of our subsidiaries, threatened against or affecting our company, our common stock, any of our subsidiaries or of our companies or our subsidiaries' officers or directors in their capacities as such, in which an adverse decision could have a material adverse effect.

Item 1A. Risk Factors

There have been no material changes from the risk factors previously disclosed in the Company's Annual Report on Form 10-K (Also refer 10-K/A) filed with the SEC on April 8, 2014 (the "Annual Report") and investors are encouraged to read and review the risk factors included in the Annual Report prior to making an investment in the Company.

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Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

In January 2014, the Company issued 400,000 shares of common stock pursuant to a consulting agreement. These shares were valued at \$0.35 per common share representing the market price at the time of issuance, and accordingly \$140,000 has been recorded as legal and professional charges in the statement of operations with corresponding credit to common stock and additional paid-in capital.

In January 2014, the Company issued remaining 25,000 shares of common stock out of the total shares of 50,000 common stock pursuant to a Confidential Settlement Agreement and Mutual General Release with a claimant finalized during the year ended December 31, 2013.

In January 2014, the Company issued 1,650,000 shares of common stock in respect of stock based compensation recorded during the year ended December 31, 2013.

In February 2014, the Company entered into various subscription and warrant agreements for the issuance of 160,000 shares of common stock at a price of \$0.25 per common share.

In February 2014, the Company issued 29,911,799 shares of common stock in exchange of 34,047,928 outstanding exchangeable shares pursuant to the terms of the Voting and Trust Agreement, Rollover Agreement and Support Agreement finalized as referred to in the consolidated financial statements for the year ended December 31, 2013.

In April 2014, the Company engaged a third party consultant to provide certain business consulting services for a term of one year and issued 1,300,000 shares of common stock as compensation for such services.

In April 2014, the Company agreed to settle certain claims for consulting services provided by a third party through issuance of 2,500,000 shares of common stock.

In April and June 10, 2014, the Company issued convertible promissory notes in the principal amounts of \$100,000 each to JSJ Investments. These notes bear interest at 12% per annum and have a six-month term.

In April 2014, the Company issued a promissory note of \$42,310 to a third party at an annual interest rate of 12% to be matured on October 10, 2014.
During the quarter ended September 30, 2014, pursuant to various subscription agreements the Company issued convertible promissory notes amounting to \$485,000.
In July 2014, the Company issued 127,536 shares of common stock pursuant to a common stock purchase warrant agreement issued in August 2013. The holder elected to exercise the warrant on a cashless exercise basis. The Company has debited the additional paid-in-capital with corresponding credit to common stock.
In September 2014, the Company issued 275,000 shares of common stock to certain employees of the Company pursuant to a provision in the reverse merger which allowed for a "President's list" whereby a certain number of shares were set aside for the President who may issue these shares at his discretion. These shares have been valued at the market rate on the date of issuance and resultantly \$76,973 was recorded as stock compensation expense in the consolidated statements of operations with corresponding credit to common stock and additional paid-in-capital.
Item 3. Defaults Upon Senior Securities.
None.
Item 4. Mine Safety Disclosures.
Not applicable.
Item 5. Other Information.
There is no other information required to be disclosed under this item which was not previously disclosed.
Item 6. Exhibits.

Exhibit No.	Description
31.1	Certification by the Principal Executive Officer and Principal Financial Officer of Registrant pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (Rule 13a-14(a) or Rule 15d-14(a)). *
32.1	Certification by the Principal Executive Officer and Principal Financial Officer pursuant to 18 U.S.C. 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. *
101.INS	XBRL Instance Document **
101.SCH	XBRL Taxonomy Extension Schema Document **
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document **
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document **
101.LAB	XBRL Taxonomy Extension Label Linkbase Document **
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document **

^{*} Filed herewith

^{**} In accordance with Rule 406T of Regulation S-T, the XBRL-related information on Exhibit No. 101 to this Quarterly Report on Form 10-Q shall be deemed furnished herewith and not filed.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ECO-SHIFT POWER CORP.

DATED: November 14, 2014 By:/s/ James Hughes

James Hughes

Chief Executive Officer/Chief Financial Officer

(Principal Executive Officer/Principal Financial Officer)

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