

FBL FINANCIAL GROUP INC  
Form 4  
February 03, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Pitcher Daniel D

2. Issuer Name and Ticker or Trading Symbol  
FBL FINANCIAL GROUP INC [FFG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
5400 UNIVERSITY AVENUE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
02/01/2016

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Chief Operating Officer PC

WEST DES MOINES, IA 50266  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)	
				(A) or (D)	Price			
Class A Common Stock	02/01/2016		M	202	A	0.00	202	D
Class A Common Stock	02/01/2016		D	202	D	\$ 60.34	0	D
Class A Common Stock	02/01/2016		M	1,339	A	0.00	1,339	D
Class A Common	02/01/2016		D	1,339	D	\$ 60.34	0	D

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Stock									
Class A Common Stock	02/01/2016		M	1,253	A	Ⓛ	1,253		D
Class A Common Stock	02/01/2016		D	1,253	D	\$ 60.34	0		D
Class A Common Stock	02/01/2016		M	956	A	Ⓛ	956		D
Class A Common Stock	02/01/2016		D	956	D	\$ 60.34	0		D
Class A Common Stock							9,929.046	I	by Trust <u>(2)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units (Cash Settled)	Ⓛ	02/01/2016		M	202	02/01/2016	02/01/2017	Class A Common Stock	202
Restricted Stock Units (Cash Settled)	Ⓛ	02/01/2016		M	1,339	02/01/2016	02/01/2018	Class A Common Stock	1,339

Settled)

Restricted  
Stock

Units	(1)	02/01/2016	M	1,253	02/01/2016	02/01/2019	Class A Common Stock	1,253
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(Cash Settled)

Restricted  
Stock

Units	(1)	02/01/2016	M	956	02/01/2016	02/01/2020	Class A Common Stock	956
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(Cash Settled)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Pitcher Daniel D 5400 UNIVERSITY AVENUE WEST DES MOINES, IA 50266			Chief Operating Officer PC	

## Signatures

By: Mark Wickham, per filed confirming stmt For: Daniel David Pitcher 02/03/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Each unit of cash settled RSU is the economic equivalent of one share of FBL Financial Group, Inc. Class A Common Stock. On

(1) February 1, 2016, 20% of the reporting person's previously granted cash settled RSU's were vested and settled. The units vest 20% on each of the first five anniversaries of the grant date. 20% of the units will be exercisable and expire on each vest date.

(2) Reporting person holds 9,929.046 shares in a company sponsored 401(k) plan. Ownership form is indirect and the nature of the indirect beneficial ownership is by Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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