ELECTRONIC ARTS INC.

Form 4 June 20, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer

subject to Form 4 or

Section 16. Form 5

obligations may continue. See Instruction

1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

ELECTRONIC ARTS INC. [EA]

(Print or Type Responses)

(Last)

(City)

1. Name and Address of Reporting Person * Jorgensen Blake J

(First)

209 REDWOOD SHORES

PARKWAY

(Street)

(Middle) 3. Date of Earliest Transaction

Symbol

(Month/Day/Year) 06/16/2016

4. If Amendment, Date Original

Filed(Month/Day/Year)

OMB

Number:

Expires:

response...

Estimated average

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OMB APPROVAL

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January 31,

2005

0.5

5. Relationship of Reporting Person(s) to Issuer

below)

(Check all applicable)

Director 10% Owner X_ Officer (give title Other (specify

EVP & Chief Financial Officer

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

REDWOOD CITY, CA 94065

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) (Instr. 3)

(State)

Execution Date, if (Month/Day/Year)

(Zip)

3. 4. Securities TransactionAcquired (A) or Code (Instr. 8)

Disposed of (D) (Instr. 3, 4 and 5)

Code V Amount (D) Price

(A)

5. Amount of Securities Beneficially Owned Following Reported

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial (I) (Instr. 4)

Ownership (Instr. 4)

Transaction(s) (Instr. 3 and 4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)

Conversion or Exercise

3. Transaction Date 3A. Deemed (Month/Day/Year)

Execution Date, if any

4. 5. Number of Transaction Derivative Code Securities

6. Date Exercisable and **Expiration Date** (Month/Day/Year)

7. Title and A Underlying S (Instr. 3 and 4

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	Derivative Security		(, 2)	(23322)	0,	or Disposed of (D) (Instr. 3, 4, and 5)				
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title
Performance-based Restricted Stock Units	(1)	06/16/2016		A		86,666 (2)		(3)	05/16/2019	Common Stock
Restricted Stock Units	<u>(4)</u>	06/16/2016		A		43,333		<u>(5)</u>	05/16/2019	Common Stock

(Month/Day/Year) (Instr. 8) Acquired (A)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Jorgensen Blake J 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065

Price of

EVP & Chief Financial Officer

Signatures

By: Deborah Berenjfoorosh, Attorney-in-Fact For: Blake J Jorgensen 06/20/2016

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each performance-based restricted stock unit represents a contingent right to receive one share of Electronic Arts common stock.
- (2) Represents the maximum number of shares of Electronic Arts common stock that may be awarded upon the achievement of performance conditions.
- Performance-based restricted stock units will vest subject to the terms and conditions of the grant agreement evidencing the award and the (3) Company's 2000 Equity Incentive Plan. The performance conditions are described in the Form of 2016 Performance-Based Restricted Stock Unit Agreement filed as exhibit 10.1 to the Company's Form 8-K filed with the SEC on May 23, 2016.
- (4) Each restricted stock unit represents the right to receive, at settlement, one share of Electronic Arts common stock.
- (5) Restricted stock units vest as to one-third on May 16, 2017; then vest as to an additional one-third on May 16, 2018; and then vest as to the remaining one-third on May 16, 2019.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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