ELECTRONIC ARTS INC.

Form 4 May 19, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Check this box if no longer subject to Section 16.

Form 4 or Form 5 obligations

may continue. See Instruction 1(b).

SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

ELECTRONIC ARTS INC. [EA]

3. Date of Earliest Transaction

(Print or Type Responses)

(Last)

Common

Stock

1. Name and Address of Reporting Person * Miele Laura

(First) (Middle)

209 REDWOOD SHORES

PARKWAY

(Street)

05/18/2016

REDWOOD CITY, CA 94065

4. If Amendment, Date Original

Filed(Month/Day/Year)

(Month/Day/Year)

05/18/2016

OMB APPROVAL

OMB Number:

3235-0287

Expires:

January 31, 2005

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response...

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5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner X_ Officer (give title Other (specify

below) **EVP Global Publishing**

6. Individual or Joint/Group Filing(Check

Applicable Line)

Securities

Owned

Following

Beneficially

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

below)

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Symbol

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) (Month/Day/Year)

3.

4. Securities Acquired (A) 5. Amount of Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)

Code V Amount

2.072

S

(A)

(D)

D

Price

74.1398

(1)

Reported Transaction(s) (Instr. 3 and 4)

Direct (D) or Indirect (Instr. 4)

Ownership

7. Nature of

Indirect

Beneficial

Ownership

(Instr. 4)

(9-02)

Form:

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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7,370

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,		ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
					4, and 5)	Date	Expiration		Amount		
				Code V	/ (A) (D)	Exercisable	Date	Title	Number of Shares		

Reporting Owners

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

Miele Laura 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065

EVP Global Publishing

Signatures

By: Deborah Berenjfoorosh, Attorney-in-Fact For: Laura K 05/19/2016 Miele

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from \$74.1397 to \$74.14. The Company (1) undertakes to provide to the Staff of the S.E.C. or a security holder full information regarding the number of shares purchased or sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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