

ELECTRONIC ARTS INC.

Form 3

April 11, 2016

FORM 3UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIESFiled pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Miele Laura

(Last)

(First)

(Middle)

2. Date of Event Requiring
Statement

(Month/Day/Year)

04/01/2016

3. Issuer Name **and** Ticker or Trading Symbol
ELECTRONIC ARTS INC. [EA]4. Relationship of Reporting
Person(s) to Issuer5. If Amendment, Date Original
Filed(Month/Day/Year)209 REDWOOD SHORES
PARKWAY

(Street)

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer ☐ Other
(give title below) (specify below)
EVP Global Publishing6. Individual or Joint/Group
Filing(Check Applicable Line)
☒ Form filed by One Reporting
Person
☐ Form filed by More than One
Reporting PersonREDWOOD
CITY, CA 94065

(City)

(State)

(Zip)

Table I - Non-Derivative Securities Beneficially Owned1. Title of Security
(Instr. 4)2. Amount of Securities
Beneficially Owned
(Instr. 4)3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)4. Nature of Indirect Beneficial
Ownership
(Instr. 5)Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.****Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**1. Title of Derivative Security
(Instr. 4)2. Date Exercisable and
Expiration Date
(Month/Day/Year)

Date Exercisable Expiration Date

3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)Title Amount or
Number of
Shares4. Conversion
or Exercise
Price of
Derivative
Security5. Ownership
Form of
Derivative
Security:
Direct (D)
or Indirect
(I)6. Nature of Indirect
Beneficial
Ownership
(Instr. 5)

(Instr. 5)

Non-Qualified Stock Option (right to buy)	Â <u>(1)</u>	05/16/2017	Common Stock	13,706	\$ 35.7	D	Â
Performance-based Restricted Stock Units	Â <u>(2)</u>	05/16/2018	Common Stock	6,760 <u>(3)</u>	\$ <u>(4)</u>	D	Â
Restricted Stock Units	Â <u>(5)</u>	05/17/2016	Common Stock	8,667	\$ <u>(6)</u>	D	Â
Restricted Stock Units	Â <u>(7)</u>	05/16/2017	Common Stock	9,804	\$ <u>(6)</u>	D	Â
Restricted Stock Units	Â <u>(8)</u>	05/16/2018	Common Stock	10,141	\$ <u>(6)</u>	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Miele Laura 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065	Â	Â	Â EVP Global Publishing	Â

Signatures

By: Deborah Berenjfoorosh, Attorney-in-Fact For: Laura K Miele

04/11/2016

 Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 4,000 options are currently vested and exercisable. An additional 4,853 options will vest on each of May 16, 2016 and May 16, 2017.

Performance-based restricted stock units will vest subject to the terms and conditions of the grant agreement evidencing the award and the Company's 2000 Equity Incentive Plan. The performance terms are described in the form of grant agreement filed as exhibit 10.03 to the Company's Form 8-K filed with the SEC on May 22, 2015.

(3) Represents the maximum number of Electronic Arts common stock that may be awarded upon the achieve of certain performance targets.

(4) Each performance-based restricted stock unit represents a contingent right to receive one share of Electronic Arts common stock.

(5) This award will vest on May 17, 2016.

(6) Each Restricted Stock Unit represents the right to receive, at settlement, one share of Electronic Arts common stock.

(7) This award will vest in equal installments on May 16, 2016 and May 16, 2017.

(8) This award will vest in equal installments on May 16, 2016, May 16, 2017 and May 16, 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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