

BRIGHT HORIZONS FAMILY SOLUTIONS INC.

Form 4

October 30, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
TOCIO MARY ANN

2. Issuer Name and Ticker or Trading Symbol  
BRIGHT HORIZONS FAMILY SOLUTIONS INC. [BFAM]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President and COO

C/O BRIGHT HORIZONS FAMILY SOLUTIONS INC, 200 TALCOTT AVENUE SOUTH

10/28/2014

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

WATERTOWN, MA 02472

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |         |   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|---------|---|
|                                 |                                      |  | Code                           | V   | Amount  | Price  |  |         |   |
| Common Stock                    | 10/28/2014                           |  | M <sup>(1)</sup>               |   | 20,000  | \$ 14.54   | A  | 197,466 | D |
| Common Stock                    | 10/28/2014                           |  | S <sup>(1)</sup>               |   | 20,000  | \$ 44  | D  | 177,466 | D |
| Common Stock                    | 10/29/2014                           |  | M <sup>(1)</sup>               |   | 8,800   | \$ 14.54   | A  | 186,266 | D |
| Common Stock                    | 10/29/2014                           |  | S <sup>(1)</sup>               |   | 8,800   | \$ 44.5  | D  | 177,466 | D |
|                                 | 10/30/2014                           |  | M <sup>(1)</sup>               |   | 1,992   |  | A  | 179,458 | D |

|              |            |  |                  |       |       |         |         |   |
|--------------|------------|--|------------------|-------|-------|---------|---------|---|
| Common Stock |            |  |                  |       | \$    |         |         |   |
|              |            |  |                  |       | 14.54 |         |         |   |
| Common Stock | 10/30/2014 |  | S <sup>(1)</sup> | 1,992 | D     | \$ 44.5 | 177,466 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----------------|---|----------------------------|
|  |  |                                      |  |                                |   | Date Exercisable   | Expiration Date |   |                            |
| Option to Purchase Common Stock            | \$ 14.54   | 10/28/2014                           |  | M <sup>(1)</sup>               | 20,000  | <sup>(2)</sup>   | 09/02/2018      | Common Stock  | 20,000                     |
| Option to Purchase Common Stock            | \$ 14.54   | 10/29/2014                           |  | M <sup>(1)</sup>               | 8,800   | <sup>(2)</sup>   | 09/02/2018      | Common Stock  | 8,800                      |
| Option to Purchase Common Stock            | \$ 14.54   | 10/28/2014                           |  | M <sup>(1)</sup>               | 1,992   | <sup>(2)</sup>   | 09/02/2018      | Common Stock  | 1,992                      |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                   |       |
|---|---------------|-----------|-------------------|-------|
|   | Director      | 10% Owner | Officer           | Other |
| TOCIO MARY ANN<br>C/O BRIGHT HORIZONS FAMILY SOLUTIONS INC<br>200 TALCOTT AVENUE SOUTH<br>WATERTOWN, MA 02472 | X             |           | President and COO |       |

## Signatures

/s/ John Casagrande, attorney-in-fact for Mary Ann  
Tocio

10/30/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These trades were made pursuant to a Rule 10b5-1 trading plan.

On May 2, 2012, the reporting person received in exchange for an earlier grant an option to purchase 502,590 shares of the registrant's

(2) common stock subject to time and performance vesting criteria. The time and performance criteria have been met with respect to this award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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