Edgar Filing: HASBRO INC - Form SC 13G/A

HASBRO INC Form SC 13G/A February 16, 2016

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. 2)*

Hasbro, Inc. (Name of Issuer)

Common Stock (Title of Class of Securities)

> 418056107 (CUSIP Number)

December 31, 2015 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed: [X] Rule 13d-1(b) [] Rule 13d-1(c) [] Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSI	P: 41805	56107	Page 1 of 4	
1	NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ON Capital Research Global Investors **			
2	CHECK T INSTRUC	THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE CTIONS)	(a)	
3	SEC USE	E ONLY	(b)	
4	CITIZEN	NSHIP OR PLACE OF ORGANIZATION		
	Delawar	re		
		5 SOLE VOTING POWER		
		10,988,129		
NUM	BER OF	6 SHARED VOTING POWER		
SHARES BENEFICIALL Y OWNED BY				
		7 SOLE DISPOSITIVE POWER		
EACH REPORTING PERSON		10,988,129		
W	ITH:	8 SHARED DISPOSITIVE POWER		
		NONE		
9	AGGREGA	ATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSO	N	
	10,988, 13d-4	,129 Beneficial ownership disclaimed pursuant	to Rule	
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)			
11	PERCENT	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9		
	8.8%			
12	TYPE OF	F REPORTING PERSON (SEE INSTRUCTIONS)		
	IA			

** A division of Capital Research and Management Company (CRMC)

CUSIP: 418056107 Page 2 of 4 SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549 Schedule 13G Under the Securities Exchange Act of 1934 Amendment No. 2 Item 1(a) Name of Issuer: Hasbro, Inc. Item 1(b) Address of Issuer's Principal Executive Offices: 1027 Newport Avenue Pawtucket, RI 02862 Item 2(a) Name of Person(s) Filing: Capital Research Global Investors Item 2(b) Address of Principal Business Office or, if none, Residence: 333 South Hope Street Los Angeles, CA 90071 Item 2(c) Citizenship: N/A Item 2(d) Title of Class of Securities: Common Stock Item 2(e) CUSIP Number: 418056107 Item 3 If this statement is filed pursuant to sections 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a: An investment adviser in accordance with (e) [X] section 240.13d-1(b)(1)(ii)(E). Ttem 4 Ownership Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1. (a) Amount beneficially owned: (b) Percent of class: (C) Number of shares as to which the person has: (i) Sole power to vote or to direct the vote: (ii) Shared power to vote or to direct the vote: (iii) Sole power to dispose or to direct the disposition of: Shared power to dispose or to direct the disposition of: (iv) See page 2

Capital Research Global Investors is deemed to be the

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beneficial owner of 10,988,129 shares or 8.8% of the 124,623,554 shares believed to be outstanding as a result of CRMC acting as investment adviser to various investment companies registered under Section 8 of the Investment Company Act of 1940.

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- Item 5 Ownership of Five Percent or Less of a Class. If this
 statement is being filed to report the fact that as of the date
 hereof the reporting person has ceased to be the beneficial
 owner of more than five percent of the class of securities,
 check the following: []
- Item 6 $$\operatorname{Ownership}$ of More than Five Percent on Behalf of Another Person: N/A
- Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person: N/A
- Item 8 $$\rm Identification$ and Classification of Members of the Group: $$\rm N/A$$
- Item 9 Notice of Dissolution of Group: N/A
- Item 10 Certification

By signing below, I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 10, 2016

Signature: Timothy D. Armour*** Name/Title: Timothy D. Armour - Partner Capital Research Global Investors

***By /s/ Liliane Corzo Liliane Corzo Attorney-in-fact

Signed pursuant to a Power of Attorney dated February 2, 2015 included as an Exhibit to Schedule 13G filed with the Securities and Exchange Commission by Capital Research Global Investors on February 9, 2015 with respect to Southwestern Energy Company. CUSIP: 418056107

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