

Day Christine McCormick  
Form 4  
September 27, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Day Christine McCormick

(Last) (First) (Middle)

C/O LULULEMON ATHLETICA  
INC., 400 - 1818 CORNWALL  
AVENUE

(Street)

VANCOUVER, A1 V6J 1C7

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
lululemon athletica inc. [LULU]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/23/2011

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify  
below) Chief Executive Officer

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	09/23/2011		M	Amount 10,000	(A) or (D) A \$ 4.14 (1)	45,232 (1)	D
Common Stock	09/23/2011		S	Amount 10,000	(A) or (D) D \$ 55.34 (2)	35,232 (1)	D
Common Stock	09/26/2011		M	Amount 30,000	(A) or (D) A \$ 4.14 (1)	65,232 (1)	D
Common Stock	09/26/2011		S	Amount 20,000	(A) or (D) D \$ 54.99	45,232 (1)	D
	09/26/2011		S	Amount 10,000	(A) or (D) D	35,232 (1)	D

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Common Stock						\$ 54.75		
Common Stock	09/27/2011		M	30,000	A	\$ 4.14 <sup>(1)</sup>	65,232 <sup>(1)</sup>	D
Common Stock	09/27/2011		S	25,000	D	\$ 57.09	40,232 <sup>(1)</sup>	D
Common Stock	09/27/2011		S	5,000	D	\$ 56.48 <sup>(3)</sup>	35,232 <sup>(1)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 4.14 <sup>(1)</sup>	09/23/2011		M		10,000 <sup>(1)</sup>		<sup>(4)</sup>	03/30/2016	Common Stock	10,000 <sup>(1)</sup>
Stock Option (Right to Buy)	\$ 4.14 <sup>(1)</sup>	09/26/2011		M		30,000 <sup>(1)</sup>		<sup>(4)</sup>	03/30/2016	Common Stock	30,000 <sup>(1)</sup>
Stock Option (Right to Buy)	\$ 4.14 <sup>(1)</sup>	09/27/2011		M		30,000 <sup>(1)</sup>		<sup>(4)</sup>	03/30/2016	Common Stock	30,000 <sup>(1)</sup>

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

## Edgar Filing: Day Christine McCormick - Form 4

Director   10% Owner   Officer   Other

Day Christine McCormick  
C/O LULULEMON ATHLETICA INC.  
400 - 1818 CORNWALL AVENUE  
VANCOUVER, A1 V6J 1C7

X

Chief Executive Officer

## Signatures

Christine Day, by David Negus,  
Attorney-in-Fact

09/27/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Number reflects a 2-for-1 forward stock split conducted by the issuer that was legally effective on July 1, 2011.  
Represents a weighted-average price. These shares were sold in multiple transactions at prices ranging from \$55.34 to \$55.35, inclusive.
- (2) For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person will provide to the issuer, any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.  
Represents a weighted-average price. These shares were sold in multiple transactions at prices ranging from \$56.48 to \$56.63, inclusive.
- (3) For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person will provide to the issuer, any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.
- (4) These options vested as to 25% on each of March 30, 2010 and March 30, 2011 and shall vest as to 25% on each of March 30, 2012 and March 30, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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