Edgar Filing: MARTIN R BRAD - Form 4

| MARTIN R | BRAD | | | | | | | | | | |
|-----------------------------------|-------------------------------------------------------------------------|------------------------------------------------|-----------------------------------------------|----------------------------------------------------|-----------------------------------------------------|----------------------------------------|-------------------------------------------|-------------------------------------|------------------------|--|--|
| Form 4 | | | | | | | | | | | |
| June 17, 2009 | 9 | | | | | | | | | | |
| FORM | 4 | | | | | | | | PPROVAL | | |
| | • • UNITED S | | | | | NGE (| COMMISSION | • · · · = | 3235-0287 | | |
| Check thi | s box | v | ashington, | D.C. 20 | 549 | | | Number: | | | |
| | if no longer | | | | | | NEDSILLD OF | Expires: | January 31, 2005 | | |
| subject to | | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP C | | | | | | | Estimated average | | |
| Section 1 Form 4 or | | SECURITIES | | | | | | burden hours per response 0.5 | | | |
| Form 5 | Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, | | | | | | | response | 0.5 | | |
| obligation | ¹⁸ Section $17(s$ | | | | | | of 1935 or Sectio | n | | | |
| may conti <i>See</i> Instru | inue. | 30(h) of the | • | • | - · | | | | | | |
| 1(b). | | | | | | | | | | | |
| | | | | | | | | | | | |
| (Print or Type R | Responses) | | | | | | | | | | |
| 1 Norma and A | ddaese of Dementioned | D * | | | | | 5 Deletienshin et | | | | |
| 1. Name and A MARTIN R | | Name and Ticker or Trading | | | 5. Relationship of Reporting Person(s) to Issuer | | | | | | |
| | DIGID | Symbo | mon athletica inc. [lulu] | | | | | | | | |
| | | | | L | nuj | | (Cheo | ck all applicable | e) | | |
| (Last) | (First) (M | , | of Earliest Tr | ansaction | | | V Dimenter | 100 | 0 | | |
| C/O RBM VENTURE CO., 1025 06/15/2 | | | /Day/Year) /2009 | - | | | X_ Director Officer (give | | 6 Owner er (specify | | |
| CHERRY ROAD | | | 2007 | | | | below) | below) | | | |
| (Street) 4. If Ame | | | nendment Da | endment. Date Original | | | 6. Individual or Joint/Group Filing(Check | | | | |
| | | | Amendment, Date Original l(Month/Day/Year) | | | | Applicable Line) | | | | |
| Thed(wondin Day) real) | | | | | | _X_ Form filed by One Reporting Person | | | | | |
| MEMPHIS, | TN 38117 | | | | | | Form filed by M Person | More than One R | eporting | | |
| (City) | (State) | (Zip) T | | | | | | | | | |
| (City) | (State) | (Zip) Ta | ble I - Non-D | erivative S | Securi | ties Ac | quired, Disposed o | f, or Beneficia | lly Owned | | |
| 1.Title of | 2. Transaction Date | | 3. | 4. Securi | | | 5. Amount of | 6. Ownership | 7. Nature of | | |
| Security (Instr. 3) | (Month/Day/Year) | Execution Date, any | Code | TransactionAcquired (A) or Code Disposed of (D) | | Beneficially (I Owned In | Form: Direct (D) or | Indirect Beneficial Ownership | | | |
| (Instr. 5) | | (Month/Day/Ye | | | | | ndirect (I) | | | | |
| | | | | | | | Following | (Instr. 4) | (Instr. 4) | | |
| | | | | | (A) | | Reported Transaction(s) | | | | |
| | | | Code V | Amount | or | Drigo | (Instr. 3 and 4) | | | | |
| Common | | | | Amount | (D) | Price | | | | | |
| Stock (1) | 06/15/2009 | | А | 2,169 | А | \$0 | 39,885 | D | | | |
| | | | | | | | | | | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount o Underlying Securities (Instr. 3 and 4) | |
|-----------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|----------------------------------------|----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|--------------------|--------------------------------------------------------------------|------------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Share |
| Stock Option (Right to Buy) | \$ 13.83 | 06/15/2009 | | A | 10,617 | 06/15/2010 <u>(2)</u> | 06/15/2016 | Common Stock | 10,61′ |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|-------------------------------------------------------------------------------|---------------|-----------|---------|--------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| MARTIN R BRAD C/O RBM VENTURE CO. 1025 CHERRY ROAD MEMPHIS, TN 38117 | X | | | | | | |
| Signatures | | | | | | | |
| R. Brad Martin, by David Negu Attorney-in-Fact | 18, | | 06/1 | 7/2009 | | | |
| <u>**Signature of Reporting Per</u> | rson | | D | late | | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person received a restricted stock award that will vest as to 100% on June 15, 2010.
- (2) These options shall vest as to 25% per year on each of June 15, 2010, June 15, 2011, June 15, 2012 and June 15, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.