

PHILLIPS VAN HEUSEN CORP /DE/  
Form 3  
September 29, 2006

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â GOLDSTEIN BRUCE		(Month/Day/Year)	PHILLIPS VAN HEUSEN CORP /DE/ [PVH]	
(Last)	(First)	(Middle)	09/27/2006	
C/O PHILLIPS-VAN HEUSEN CORPORATION,Â 200		4. Relationship of Reporting Person(s) to Issuer		5. If Amendment, Date Original Filed(Month/Day/Year)
MADISON AVENUE				
(Street)		(Check all applicable)		
NEW YORK,Â NYÂ 10016		<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below)    (specify below) Vice President, Controller		6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
(City)	(State)	(Zip)		

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock, par value \$1 per share	3,110	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)
Option (Right to Buy) <sup>(1)</sup> $\hat{A}$ <sup>(2)</sup>	06/04/2009	Common Stock, \$1 par value	1,250	\$ 9.8125	D $\hat{A}$
Option (Right to Buy) <sup>(1)</sup> $\hat{A}$ <sup>(3)</sup>	03/26/2011	Common Stock, \$1 par value	1,500	\$ 13.4	D $\hat{A}$
Option (Right to Buy) <sup>(1)</sup> $\hat{A}$ <sup>(4)</sup> <sub>(4)</sub>	04/22/2012	Common Stock, \$1 par value	1,500	\$ 14.92	D $\hat{A}$
Option (Right to Buy) <sup>(1)</sup> $\hat{A}$ <sup>(5)</sup>	04/02/2013	Common Stock, \$1 par value	1,500	\$ 12.34	D $\hat{A}$
Option (Right to Buy) <sup>(1)</sup> $\hat{A}$ <sup>(6)</sup>	04/27/2014	Common Stock, \$1 par value	1,750	\$ 19.1	D $\hat{A}$
Option (Right to Buy) <sup>(1)</sup> $\hat{A}$ <sup>(7)</sup>	05/02/2015	Common Stock, \$1 par value	1,300	\$ 25.88	D $\hat{A}$
Option (Right to Buy) <sup>(1)</sup> $\hat{A}$ <sup>(8)</sup>	01/01/2016	Common Stock, \$1 par value	1,300	\$ 35.63	D $\hat{A}$

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GOLDSTEIN BRUCE C/O PHILLIPS-VAN HEUSEN CORPORATION 200 MADISON AVENUE NEW YORK, NY 10016	$\hat{A}$	$\hat{A}$	$\hat{A}$ Vice President, Controller	$\hat{A}$

## Signatures

Bruce Goldstein 09/29/2006

<sup>\*\*</sup>Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All options exercisable for shares of Common Stock, \$1 par value
- (2) Option to acquire 416 shares became exercisable 6/4/02, and options to acquire an additional 417 shares became exercisable on 6/4/03 and 6/4/04..

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- (3) Option to acquire 375 shares became exercisable on each of 3/26/02, 3/26/03, 3/26/04 and 3/26/05.
- (4) Option to acquire 375 shares became exercisable on each of 4/22/03, 4/22/04, 4/22/05 and 4/22/06.
- (5) Options to acquire 375 shares became exercisable on each of 4/2/04, 4/2/05, 4/2/06 and option to acquire an additional 375 shares will become exercisable on 4/2/07.
- (6) Options to acquire 437 shares became exercisable on each of 4/27/05 and 4/27/06 and options to acquire an additional 438 shares will become exercisable on each of 4/27/07 and 4/27/08.
- (7) Option to acquire 325 shares became exercisable on 5/2/06 and options to acquire an additional 325 shares will become exercisable on each of 5/2/07, 5/2/08 and 5/2/09.
- (8) Options to acquire 325 shares will become exercisable on each of 1/17/07, 1/17/08, 1/17/09 and 1/17/10.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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