PRESCOTT GROUP CAPITAL MANAGEMENT LLC Form SC 13G October 24, 2008

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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### **SCHEDULE 13G**

Under the Securities Exchange Act of 1934 (Amendment No.)\*

Nature s Sunshine Products, Inc.
(Name of Issuer)
Common Stock, no par value.
(Title of Class of Securities)
639027101
(CUSIP Number)
October 17, 2008
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- þ Rule 13d-1(b)
- o Rule 13d-1(c)
- o Rule 13d-1(d)

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

<sup>\*</sup> The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

NAMES OF REPORTING PERSONS

Prescott Group Capital Management, L.L.C.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

(a) o

(b) o

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF ORGANIZATION

4

State of Oklahoma

**SOLE VOTING POWER** 

5

NUMBER OF 1,865,383

SHARES SHARED VOTING POWER

BENEFICIALLY 6

OWNED BY 0

EACH SOLE DISPOSITIVE POWER

REPORTING 7

PERSON 1,865,383

WITH: SHARED DISPOSITIVE POWER

8

0

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

9

CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

10

o

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

11

12.0%\*\*

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

12

ΙA

\*\*SEE ITEM 4(b).

NAMES OF REPORTING PERSONS

Prescott Group Aggressive Small Cap, L.P.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

(a) o

(b) o

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF ORGANIZATION

4

State of Oklahoma

**SOLE VOTING POWER** 

5

NUMBER OF 0

SHARES SHARED VOTING POWER

BENEFICIALLY 6

OWNED BY 1,865,383

EACH SOLE DISPOSITIVE POWER

REPORTING 7

PERSON 0

WITH: SHARED DISPOSITIVE POWER

8

1,865,383

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

9

CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

10

o

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

11

12.0%\*\*

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

12

PN

\*\*SEE ITEM 4(b).

NAMES OF REPORTING PERSONS

Prescott Group Aggressive Small Cap II, L.P.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

(a) o

(b) o

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF ORGANIZATION

4

State of Oklahoma

**SOLE VOTING POWER** 

5

NUMBER OF 0

SHARES SHARED VOTING POWER

BENEFICIALLY 6

OWNED BY 1,865,383

EACH SOLE DISPOSITIVE POWER

REPORTING 7

PERSON 0

WITH: SHARED DISPOSITIVE POWER

8

1,865,383

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

9

CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

10

o

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

11

12.0%\*\*

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

12

PN

\*\*SEE ITEM 4(b).

NAMES OF REPORTING PERSONS

Phil Frohlich

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

(a) o

(b) o

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF ORGANIZATION

4

U.S. Citizen

**SOLE VOTING POWER** 

SHARED VOTING POWER

5

NUMBER OF 1,865,383

BENEFICIALLY 6

**SHARES** 

OWNED BY 0

EACH SOLE DISPOSITIVE POWER

REPORTING 7

PERSON 1,865,383

WITH: SHARED DISPOSITIVE POWER

8

0

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

9

CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

10

o

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

11

12.0%\*\*

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

12

IN

\*\*SEE ITEM 4(b).

#### **SCHEDULE 13G**

This Schedule 13G (the Schedule 13G) is being filed on behalf of Prescott Group Capital Management, L.L.C., an Oklahoma limited liability company (Prescott Capital), Prescott Group Aggressive Small Cap, L.P., an Oklahoma limited partnership (Prescott Small Cap), Prescott Group Aggressive Small Cap II, L.P., an Oklahoma limited partnership (Prescott Small Cap II and, together with Prescott Small Cap, the Small Cap Funds) and Mr. Phil Frohlich the principal of Prescott Capital, relating to shares of common stock of Nature s Sunshine Products, Inc., a Utah corporation (the Issuer).

This Schedule 13G relates to shares of common stock, no par value, (the Common Stock) of the Issuer purchased by the Small Cap Funds through the account of Prescott Group Aggressive Small Cap Master Fund, G.P., an Oklahoma general partnership (Prescott Master Fund), of which the Small Cap Funds are general partners. Prescott Capital serves as the general partner of the Small Cap Funds and may direct the Small Cap Funds, the general partners of Prescott Master Fund, to direct the vote and disposition of the 1,865,383 shares of Common Stock held by the Master Fund. As the principal of Prescott Capital, Mr. Frohlich may direct the vote and disposition of the 1,865,383 shares of Common Stock held by Prescott Master Fund.

#### Item 1(a) Name of Issuer.

Nature s Sunshine Products, Inc.

# Item 1(b) Address of Issuer s Principal Executive Offices.

75 East 1700 South

Provo, Utah 84606

# Item 2(a) Name of Person Filing.

Prescott Group Capital Management, L.L.C. ( Prescott Capital ), Prescott Group Aggressive Small Cap, L.P. ( Prescott Small Cap II, L.P. ( Prescott Small Cap II and together with Prescott Small Cap, the Small Cap Funds ), and Mr. Phil Frohlich.

# Item 2(b) Address of Principal Business Office, or, if none, Residence.

1924 South Utica, Suite 1120

Tulsa, Oklahoma 74104-6529

#### Item 2(c) Citizenship or Place of Organization.

Prescott Capital is an Oklahoma limited liability company. Prescott Small Cap is an Oklahoma limited partnership. Mr. Phil Frohlich is the principal of Prescott Capital and is a U.S. citizen.

#### Item 2(d) Title of Class of Securities.

Common Stock, no par value (the Common Stock ).

Item 2(e) CUSIP Number.

639027101

#### **Item 3** Reporting Person.

Inapplicable.

#### Item 4 Ownership.

- (a) Prescott Capital is the beneficial owner of 1,865,383 shares of Common Stock and Mr. Phil Frohlich is the beneficial owner of 1,865,383 shares of Common Stock.
- (b) Prescott Capital and Mr. Phil Frohlich are the beneficial owners of 12.0% of the outstanding shares of Common Stock. This percentage is determined by dividing 1,865,383 by 15,510,159, the number of shares of Common Stock issued and outstanding as of June 30, 2008, as reported in the Issuer s 10-K filed on October 7, 2008.
- (c) Prescott Capital, as the general partner of the Small Cap Funds, the general partners of Prescott Master Fund, may direct them to direct the vote and disposition of the 1,865,383 shares of Common Stock held by Prescott Master Fund. As the principal of Prescott Capital, Mr. Phil Frohlich may direct the vote and disposition of the 1,865,383 shares of Common Stock held by Prescott Master Fund.

# Item 5 Ownership of Five Percent or Less of a Class.

Inapplicable.

Item 6 Ownership of More Than Five Percent on Behalf of Another Person.

Inapplicable.

Item 7 Identification and Classification of the Subsidiary which Acquired the Security Being Reported On by the Parent Holding Company.

Inapplicable

Item 8 Identification and Classification of Members of the Group.

Inapplicable.

# **Item 9** Notice of Dissolution of Group.

Inapplicable.

# Item 10 Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

# Exhibits Exhibit 1

Joint Filing Agreement dated October 24, 2008, between Prescott Capital, Prescott Small Cap and Mr. Phil Frohlich.

#### **SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: October 24, 2008

Prescott Group Capital Management, L.L.C.

By: /s/ Phil Frohlich

PHIL FROHLICH, Managing Member

Prescott Group Aggressive Small Cap, L.P.

By: Prescott Group Capital Management, L.L.C., its

general partner

By: /s/ Phil Frohlich

PHIL FROHLICH, Managing Member

Prescott Group Aggressive Small Cap II, L.P.

By: Prescott Group Capital Management, L.L.C., its

general partner

By: /s/ Phil Frohlich

PHIL FROHLICH, Managing Member

/s/ Phil Frohlich

Phil Frohlich

# **EXHIBIT INDEX**

Exhibit	
No.	Description
1	Joint Filing Agreement dated October 24, 2008, between Prescott Capital, Prescott Small Cap and
	Mr. Phil Frohlich.