GOETHE ROBERT A

Form 4

November 02, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per

response... 0.5

Check this box if no longer subject to Section 16.

Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading **GOETHE ROBERT A** Issuer Symbol REGIONS FINANCIAL CORP [RF] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X_ Officer (give title Other (specify 7130 GOODLETT FARMS PKWY... 11/02/2004 below) below) A4E Chmn & CEO--Regions Mortgage (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

CORDOVA, TN 38016

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 6. Ownership 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities Form: Direct Indirect (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially (D) or Beneficial Owned Indirect (I) Ownership (Month/Day/Year) (Instr. 8) Following (Instr. 4) (Instr. 4) Reported (A) Transaction(s) (Instr. 3 and 4) Code V Amount (D) Price Common 11/02/2004 S 3,142 D 53,170.952 D 35.06 Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Person

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. oriNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ie e	7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock Units (401k)	\$ 0 <u>(1)</u>					<u>(1)</u>	<u>(1)</u>	Common Stock	3,643
Stock Option	\$ 18.17					01/03/1997	01/03/2006	Common Stock	14,815
Stock Option	\$ 16.89					01/11/1997	01/11/2006	Common Stock	1,012
Stock Option	\$ 16.89					01/11/1998	01/11/2006	Common Stock	1,014
Stock Option	\$ 16.89					01/11/1999	01/11/2006	Common Stock	1,014
Stock Option	\$ 16.89					01/11/2000	01/11/2006	Common Stock	1,014
Stock Option	\$ 16.89					01/11/2001	01/11/2006	Common Stock	1,013
Stock Option	\$ 31.39					10/09/1998	10/09/2007	Common Stock	4,875
Stock Option	\$ 33.48					04/09/1999	04/09/2008	Common Stock	13,889
Stock Option	\$ 28.88					08/30/2000	08/30/2009	Common Stock	13,889
Stock Option	\$ 25.66					02/19/2004	02/19/2010	Common Stock	24,692
Stock Option	\$ 25.66					02/19/2005	02/19/2010	Common Stock	12,346
Stock Option	\$ 25.66					02/19/2006	02/19/2010	Common Stock	12,346
Stock Option	\$ 16.28					03/15/2001	03/15/2010	Common Stock	18,519
	\$ 22.6					01/16/2002	01/16/2011		15,433

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Stock Option				Common Stock	
Stock Option	\$ 22.6	01/16/2003	01/16/2011	Common Stock	7,716
Stock Option	\$ 22.6	01/16/2004	01/16/2011	Common Stock	7,716
Stock Option	\$ 28.17	(2)	04/21/2011	Common Stock	61,730
Stock Option	\$ 33.82	<u>(3)</u>	10/15/2011	Common Stock	90,000
Stock Option	\$ 25.02	01/22/2003	01/22/2012	Common Stock	15,433
Stock Option	\$ 25.02	01/22/2004	01/22/2012	Common Stock	7,716
Stock Option	\$ 25.02	01/22/2005	01/22/2012	Common Stock	7,716

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
GOETHE ROBERT A 7130 GOODLETT FARMS PKWY., A4E CORDOVA, TN 38016			Chmn & CEORegions Mortgage		

Signatures

By: Ronald C. Jackson	11/02/2004		
**Signature of Reporting Person	Date		

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported phantom stock units were acquired under Regions' benefit plans.
- (2) The option becomes exercisable in three equal installments on April 21, 2005, 2006 and 2007.
- (3) The option becomes exercisable in two equal installments on October 15, 2006 and 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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