

ROGERS COMMUNICATIONS INC  
Form 6-K  
March 22, 2011

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FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

\_\_\_\_\_

For the month of March, 2011

Commission File Number 001-10805

ROGERS COMMUNICATIONS INC.  
(Translation of registrant's name into English)

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333 Bloor Street East  
10th Floor  
Toronto, Ontario M4W 1G9  
Canada  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1).

Yes  No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7).

Yes  No

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes

No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):  
82-\_\_\_\_\_.

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Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ROGERS COMMUNICATIONS INC.

|        |                                             |
|--------|---------------------------------------------|
| By:    | /s/ Graeme H. McPhail                       |
| Name:  | Graeme H. McPhail                           |
| Title: | Vice President<br>Associate General Counsel |

Date: March 21, 2011

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Exhibit Index

| Exhibit<br>Number | Description of Document                                                                                                                |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| 99.1              | News Release dated March 21, 2011 - Rogers Agrees to Purchase 3,200,000 Class B Non-Voting Shares for Cancellation in Private Purchase |