Edgar Filing: Schmitt Susan - Form 4

Schmitt Sus	an										
Form 4	C 2011										
FORN	ЛЛ	STATES	SECUR	ITIES A	AND EX	CHA	ANGE CO	OMMISSION	OMB AF	PROVAL	
Chaols th	is how		Was	hington	, D.C. 20)549			Number:	3235-0287	
Check this box if no longer STATEMENTE OF CHANCES IN DENEEDCIAL OWNER								Expires:	January 31, 2005		
subject to STATEMENT OF CHANGES IN BENEFICIAL OWN Section 16. SECURITIES Form 4 or Section 16.						AL OWN	EKSHIP OF	Estimated average burden hours per response 0.			
Form 5 obligatio may con <i>See</i> Instr 1(b).	tinue. Section 17(a) of the P	ublic Ut	ility Hol	ding Co	mpan	•	Act of 1934, 1935 or Section			
(Print or Type)	Responses)										
			8					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle) 1201 SOUTH SECOND STREET			3. Date of Earliest Transaction					Director 10% Owner Officer (give title Other (specify below) below) Sr. VP, HR			
	(Street)			ndment, Da th/Day/Year	-	al		6. Individual or Joi Applicable Line) _X_ Form filed by Or	ne Reporting Per	son	
MILWAUK	KEE, WI 53204						-	Form filed by Mo Person	ore than One Rej	porting	
(City)	(State)	(Zip)	Table	e I - Non-I	Derivative	Secu	rities Acqu	ired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if Transaction Disposed of (D) Code (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. 7. Nature o Ownership Indirect Form: Beneficial Direct (D) Ownership or Indirect (Instr. 4) (I) (Instr. 4)				
Common Stock								1,734.144	I	By Savings Plan <u>(1)</u>	
Common Stock	12/03/2011			М	9,000 (2)	A	\$ 0	26,112	D		
Common Stock	12/05/2011			S	3,696 (3) (4)	D	\$ 75.5031	22,416	D (5)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form (9-02)

Edgar Filing: Schmitt Susan - Form 4

displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shares
Performance Shares	<u>(2)</u>	12/03/2011		М		9,000	12/03/2011	12/03/2011	Common Stock	9,000

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Schmitt Susan 1201 SOUTH SECOND STREET MILWAUKEE, WI 53204			Sr. VP, HR				
Signaturos							

Signatures

Karen A. Balistreri, Attorney-in-Fact for Susan Schmitt

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares represented by Company stock fund units acquired under the Company Savings Plan, based on information furnished by the Plan Administrator as of 10/31/2011.

12/05/2011

Date

- (2) Each performance share represents a contingent right to receive one share of Company common stock (or the cash equivalent).
- (3) Sale of shares pursuant to Rule 10b5-1 trading plan to cover taxes due on restricted stock and performance shares that vested on 12/03/2011.
- Price reported in column 4 is a weighted average price. Shares sold at prices ranging from \$75.50 to \$75.5225. The reporting person(4) undertakes to provide to the Company, any shareowners of the Company and the staff of the SEC, upon request, full information regarding the number of shares sold at each separate price.
- (5) 5,194 shares are held by Company to implement restrictions on transfer unless and until certain conditions are met.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Edgar Filing: Schmitt Susan - Form 4

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.