

Batten Bradley W  
 Form 4  
 December 05, 2011

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Batten Bradley W

2. Issuer Name and Ticker or Trading Symbol  
 V F CORP [VFC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 105 CORPORATE CENTER BLVD  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 12/02/2011

\_\_\_\_ Director  
 \_\_\_\_ Officer (give title below)  
 \_\_\_\_ 10% Owner  
 \_\_\_\_ Other (specify below)  
 CAO

GREENSBORO, NC 27408

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	12/02/2011		M	8,100 A \$ 60.2	9,965	D	
Common Stock	12/02/2011		M	8,100 A \$ 76.1	18,065	D	
Common Stock	12/02/2011		M	8,874 A \$ 79.5	26,939	D	
Common Stock	12/02/2011		S	8,922 (4) D \$ 139.3056	18,017	D	
Common Stock	12/02/2011		S	16,152 (5) D \$ 140.2585	1,865	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
2005 Non-Qualified Stock Option (right to buy)	\$ 60.2	12/02/2011		M	8,100	02/11/2006 <sup>(1)</sup> 02/10/2015	Common Stock
2007 Non-Qualified Stock Option (right to buy)	\$ 76.1	12/02/2011		M	8,100	02/09/2008 <sup>(2)</sup> 02/08/2017	Common Stock
2008 Non-Qualified Stock Option (right to buy)	\$ 79.5	12/02/2011		M	8,874	02/08/2009 <sup>(3)</sup> 02/07/2018	Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Batten Bradley W 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			CAO	

## Signatures

Mark R Townsend for Bradley W. Batten (Pursuant to Signing Authority on File) 12/05/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vested in three substantially equal annual installments beginning February 11, 2006.
- (2) This option vested in three substantially equal annual installments beginning February 9, 2008.
- (3) This option vested in three substantially equal annual installments beginning February 8, 2009.

- The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$139.2500 to not more than \$139.3700. The reporting person undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- (4)

- The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$140.2500 to not more than \$140.2824. The reporting person undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- (5)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.