#### **ROCKWELL AUTOMATION INC**

Form 4

February 01, 2010

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**OMB APPROVAL OMB** 

3235-0287 Number:

Expires:

5. Relationship of Reporting Person(s) to

January 31, 2005

0.5

Estimated average burden hours per

response...

Check this box if no longer subject to Section 16. Form 4 or Form 5

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations may continue. See Instruction

1. Name and Address of Reporting Person \*

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

NOSBUSO	CH KEITH D		Symbol ROCK [ROK]	WELL A	AUTOMA'	TION		suer (Check al	l applicable)		
(Last)	. ,		3. Date of Earliest Transac (Month/Day/Year)				  be	Director 10% Own Officer (give title Other (special below) below)			
1201 SOUTH SECOND STREET			01/29/2010					Chairman, President and CEO			
	(Street)		4. If An	nendment, I	Date Origina	1	6.	Individual or Joint/	Group Filing(	Check	
MILWAU	KEE, WI 53204		Filed(M	onth/Day/Ye	ar)		_	pplicable Line) K_ Form filed by One l _ Form filed by More erson			
(City)	(State)	(Zip)	Tal	ble I - Non	-Derivative	Secur	rities Acquir	red, Disposed of, or	Beneficially	Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution D any (Month/Day	ate, if	3. Transactic Code (Instr. 8)	4. Securitie onDisposed o (Instr. 3, 4) Amount	f (D)	uired (A) or Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock								687.0719	I	By Savings Plan (1)	
Common Stock	01/29/2010			M(2)	100,000	A	\$ 11.6038	418,197.1837	D		
Common Stock	01/29/2010			S(3)	100,000	D	\$ 50.1162	318,197.1837	D (4)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Year) Execution Date, if TransactionDerivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
P 1				Code V	5)	(D)	Date Exercisable	Expiration Date	Title	Amoun Numbe Shares
Employee Stock Option (Right to	\$ 11.6038	01/29/2010		M		100,000	10/02/2001	10/02/2010	Common Stock	100,0

## **Reporting Owners**

Reporting Owner Name / Address	Keiauonsinps					
	Director	10% Owner	Officer			

Director 10% Owner Officer Other NOSBUSCH KEITH D Chairman,

1201 SOUTH SECOND STREET President and MILWAUKEE, WI 53204 CEO

**Signatures** 

Buy)

Karen A. Balistreri, Attorney-in-Fact for Keith D.
Nosbusch
02/01/2010

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares represented by Company stock fund units acquired under the Company Savings Plan based on information furnished by the Plan Administrator as of 12/31/2009.
- Option exercise and sale of shares effected pursuant to Rule 10b5-1 plan established to diversify and liquidate long-term assets before the options expire.
- (3) Option exercise and sale of shares effected pursuant to Rule 10b5-1 plan established to diversify and liquidate long-term assets before the options expire.
- (4) 33,000 shares are held by Company to implement restrictions on transfer unless and until certain conditions are met.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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