#### JACK IN THE BOX INC /NEW/

Form 4

August 12, 2013

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

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**OMB APPROVAL** 

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obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

JACK IN THE BOX INC /NEW/ [JACK] (Check all applicable)	
(Last) (First) (Middle) 3. Date of Earliest TransactionX_ Director 10% Ow (Month/Day/Year)X_ Officer (give title Other (specific contents))	
9330 BALBOA AVENUE  08/09/2013  below)  CHAIRMAN & CEO	
(Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(C	heck
Filed(Month/Day/Year)  Applicable Line)  _X_ Form filed by One Reporting Person  Form filed by More than One Report	
SAN DIEGO, CA 92123  — Form fried by More than One Report.  Person	8

(City)	(State) (Z	Zip) Table	e I - Non-D	erivative Se	curiti	es Acquired,	Disposed of, or	Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities on Disposed of (Instr. 3, 4)	f (D)	uired (A) or	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported (I) Transaction(s) (Instr. 4) (Instr. 3 and 4)		
COMMON STOCK	08/09/2013		M	102,813	A	\$ 30.69	382,798	D	
COMMON STOCK	08/09/2013		S	102,813	D	\$ 40.7111 (1)	279,985	D	
COMMON STOCK	08/12/2013		M	131,372	A	\$ 30.69	411,357	D	
COMMON STOCK	08/12/2013		S	131,372	D	\$ 40.2611 (2)	279,985	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and Ar Underlying Se (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title
NON QUALIFIED STOCK OPTION	\$ 30.69	08/09/2013		M	102,813	09/14/2008(3)	09/14/2014	COMMON STOCK
NON QUALIFIED STOCK OPTION	\$ 30.69	08/12/2013		M	131,372	09/14/2008(3)	09/14/2014	COMMON STOCK

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
<b>rg</b>	Director	10% Owner	Officer	Other			
LANG LINDA 9330 BALBOA AVENUE SAN DIEGO, CA 92123	X		CHAIRMAN & CEO				

# **Signatures**

LINDA A	08/09/2013
LANG	06/09/2013
**Signature of Reporting Person	Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The shares with respect to this transaction were sold at prices ranging from \$40.50 to \$41.69. The price reported reflects the weighted average sales price. The reporting person hereby agrees, upon request, to provide the Securities and Exchange Commission staff, the Issuer, or any secruity holder of the Issuer, full information regarding the number of shares sold at each separate price.

Reporting Owners 2

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- The shares with respect to this transaction were sold at prices ranging from \$40.25 to \$40.54. The price reported reflects the weighted average sales price. The reporting person hereby agrees, upon request, to provide the Securities and Exchange Commission staff, the Issuer, or any secruity holder of the Issuer, full information regarding the number of shares sold at each separate price.
- (3) The stock option becomes exercisable in three equal installments commencing one year after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.