HERBEL VERN D Form 4 April 29, 2011

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

January 31, Expires: 2005 Estimated average

Form 4 or Form 5 obligations **SECURITIES**

2. Issuer Name and Ticker or Trading

burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

Issuer

14,051 (1)

Ι

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

Symbol

1(b).

Common

(Print or Type Responses)

HERBEL VERN D

1. Name and Address of Reporting Person *

			TORCHMARK CORP [TMK]					(Check all applicable)		
	(First) MERICAN CE COMPANY ONEBRIDGE		3. Date of Earliest Transaction (Month/Day/Year) 04/28/2011				Director 10% Owner X Officer (give title Other (specify below) EVP and Chief Admin. Officer			
MCKINNE	(Street) Y, TX 75070		4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
(City)	(State)	(Zip)	Person Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned						ally Oryand	
1.Title of Security (Instr. 3)	2. Transaction D (Month/Day/Yea	ate 2A. Deen Execution any		3. Transactic Code (Instr. 8)	4. SecurionAcquirec Disposed (Instr. 3,	ties l (A) o l of (E	or O)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	·
Common Stock	04/28/2011			A	6,000	A	\$0	20,600	D	
Common Stock								11,575	I	Reporting Person's Living Trust
Common Stock								11,575	I	Spouse's Living Trust

Thrift Plan

Stock Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactiorDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to	\$ 66.58	04/28/2011		A	45,000	(2)	04/28/2018	Common Stock	45,000

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

HERBEL VERN D UNITED AMERICAN INSURANCE COMPANY 3700 SOUTH STONEBRIDGE DRIVE MCKINNEY, TX 75070

EVP and Chief Admin. Officer

Signatures

Buy)

Vern D. Herbel, By:/s/Carol A. McCoy, Attorney-in-fact

04/29/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares in unitized fund in employee benefit plan estimated conversion of \$ balance to shares using \$66.58 per share.
- (2) First exercisable as to 50% of shares on and after 4/28/2013 and as to remaining 50% of shares on and after 4/28/2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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