## Edgar Filing: MARINO ROGER M - Form 4

| MARINO R<br>Form 4  | OGER M  |  |   |  |              |                |   |  |  |   |  |  |
|---|---|--|---|--|--------------|----------------|---|--|--|---|--|--|
| December 2  | 6, 2017   |  |   |  |              |                |   |  |  |   |  |  |
| FORM  | Λ4  | ~ ~ ~ ~ ~ ~ ~  |   |  |              |                |   |  |  | APPROVAL  |  |  |
| Washington, D.C. 20549                                      |   |  |   |  |              | OMB<br>Number: |   |  |  |   |  |  |
| Check the<br>if no lon                                      | gor   |  |   |  |              |                |   |  | Expires:   | January 31,<br>2005   |  |  |
| subject to<br>Section 16.<br>Form 4 or                      |   | MENT OF CHANGES IN BENEFICIAL OWNERSHIP OF<br>SECURITIES |   |  |              |                |   |  |  | d average<br>ours per<br>e 0.5                                    |  |  |
| Form 5<br>obligatio<br>may con<br><i>See</i> Instr<br>1(b). | ons Section 17(   | a) of the l  | Public U                                    | . ,  | lding Co     | mpan           | y Act o   | ge Act of 1934,<br>f 1935 or Sectio<br>40  | on   |   |  |  |
| (Print or Type  | Responses)  |  |   |  |              |                |   |  |  |   |  |  |
| MARINO ROGER M Syn  |   |  | Symbol                                      | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>TechTarget Inc [TTGT] |              |                |   |  | 5. Relationship of Reporting Person(s) to<br>Issuer                        |   |  |  |
| (Last)  | (First) (1  | Middle)  |   | of Earliest T  |              |                |   | (Che   | ck all applica   | cable)  |  |  |
| (Month/   |   |  | (Month/I                                    | Ionth/Day/Year)<br>2/22/2017   |              |                |   | X Director<br>Officer (giv<br>below)   | e title $\frac{1}{below}$  | 0% Owner<br>Other (specify  |  |  |
|   |   |  | Amendment, Date Original<br>Month/Day/Year) |  |              |                | <ul><li>6. Individual or Joint/Group Filing(Check</li><li>Applicable Line)</li><li>_X_ Form filed by One Reporting Person</li></ul> |  |  |   |  |  |
| NEWTON,   | MA 02466  |  |   |  |              |                |   | Form filed by Person   | More than One  | Reporting   |  |  |
| (City)  | (State)   | (Zip)  | Tab   | le I - Non-  | Derivative   | e Secu         | rities Aco  | quired, Disposed o   | of, or Benefic   | ially Owned   |  |  |
| 1.Title of<br>Security<br>(Instr. 3)                        | 2. Transaction Date 2A. Deemed<br>(Month/Day/Year) Execution Date, i<br>any<br>(Month/Day/Yea |  | Date, if                                    | Code (Instr. 3, 4 and 5)   |              |                |   | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
| Common<br>Stock   | 12/22/2017  |  |   | A  | 2,725<br>(1) | A              | \$<br>13.76   | 2,725  | D  |   |  |  |
| Common<br>Stock   |   |  |   |  |              |                |   | 166,230  | I  | Rogram,<br>LLC  |  |  |
| Common<br>Stock   |   |  |   |  |              |                |   | 3,200,692  | I  | Roger<br>Marino<br>2010<br>Revocable<br>Trust UAD<br>05/20/2010   |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5.<br>orNumber<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | ;                   | ate                | 7. Titl<br>Amou<br>Under<br>Securi<br>(Instr. | int of<br>rlying                       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|---------------------------------------|---|---------------------|--------------------|---|--|---|---|
|   |   |   | Code V                                | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |   |

## **Reporting Owners**

| <b>Reporting Owner Name / Address</b>                  | Relationships |            |         |       |  |  |  |  |
|--|---------------|------------|---------|-------|--|--|--|--|
|  | Director      | 10% Owner  | Officer | Other |  |  |  |  |
| MARINO ROGER M<br>275 GROVE STREET<br>NEWTON, MA 02466 | Х             |            |         |       |  |  |  |  |
| Signatures   |               |            |         |       |  |  |  |  |
| Charles D. Rennick,<br>Attorney-In-Fact                |               | 12/26/2017 | 7       |       |  |  |  |  |
| **Signature of Reporting Person                        |               | Date       |         |       |  |  |  |  |

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- These shares were issued under the TechTarget, Inc. 2017 Stock Option and Incentive Plan pursuant to an award as part of the
- (1) TechTarget, Inc. director compensation program and represent meeting fees. The number of shares was determined by dividing compensation payable by the closing price of December 22, 2017 of TechTarget, Inc.'s common stock as reported by Nasdaq.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.