CULLEN/FROST BANKERS, INC. Form 3 January 20, 2017 UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB APPROVAL FORM 3 Washington, D.C. 20549 OMB Number:

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| 1. Name and A Person <u>*</u> Stead Jin | Address of Repo | rting | 2. Date of Event Requirin Statement (Month/Day/Year) | 3. Issuer Name and Ticker or Trading Symbol CULLEN/FROST BANKERS, INC. [CFR] | | | | | |
|---|---|---|---|--|---|-----------|--|--|--|
| (Last) | (First) | (Middle) | 01/11/2017 | | 4. Relationship of Reporting Person(s) to Issuer | | | 5. If Amendment, Date Original Filed(Month/Day/Year) | |
| 100 WEST | HOUSTON | STREET | | | | | ` | | |
| | (Street) | | | (Check all applicable) 6. Individual | | | al or Joint/Group | | |
| SAN ANTONIO, TX 78205 | | | | XOfficer (give title below | Director 10% Owner X_Officer Other (give title below) (specify below) Group Executive Vice President | | Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person | | |
| (City) | (State) | (Zip) | Table I - | Non-Derivat | tive Securit | ies Be | eneficially | Owned | |
| 1.Title of Secu (Instr. 4) | urity | | 2. Amount Beneficiall (Instr. 4) | of Securities y Owned | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | | ership | ect Beneficial | |
| Common St | cock, \$0.01 p | ar value | 1,701 | | Ι | Thro | ough 401(k | t) Plan | |
| Reminder: Rep owned directly | or indirectly. Persons informa require | s who resp ation conta d to respo | ch class of securities benef oond to the collection o lined in this form are no nd unless the form dis | of ot | SEC 1473 (7-02 | 2) | | | |
| ŋ | | - | AB control number. | (e.g., puts, calls | , warrants, op | otions, c | convertible s | ecurities) | |
| 1. Title of Der (Instr. 4) | ivative Security | 2. Date Expirati (Month/Day | on Date Secu | tle and Amount or rities Underlying | g Conve | rsion | 5. Ownership Form of | 6. Nature of Indirect Beneficial Ownership | |

Derivative Security

Amount or

Number of

(Instr. 4)

Title

Expiration

Date

Exercisable Date

or Exercise

Derivative

Price of

Security

Form of

Derivative

Security:

Direct (D)

or Indirect

(Instr. 5)

3235-0104

January 31,

2005

0.5

Expires:

response...

Estimated average burden hours per

| | | | | Shares | | (I) (Instr. 5) | |
|---|-------------|------------|-----------------|--------|---------------|-------------------|---|
| Employee Stock Option (right to buy) | (1) | 10/29/2023 | Common Stock | 482 | \$ 71.39 | D | Â |
| Employee Stock Option (right to buy) | (2) | 10/28/2024 | Common Stock | 4,000 | \$ 78.92 | D | Â |
| Employee Stock Option (right to buy) | (<u>3)</u> | 10/27/2025 | Common Stock | 3,000 | \$ 65.11 | D | Â |
| Restricted Stock Units | (4) | (4) | Common Stock | 820 | \$ <u>(5)</u> | D | Â |

Reporting Owners

| Reporting Owner Name / Add | ress | Relationships | | | | | |
|--|----------|---------------|--------------------------------------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| Stead Jimmy 100 WEST HOUSTON STREE SAN ANTONIO, TX 78205 | | Â | Group Executive Vice President | Â | | | |
| Signatures | | | | | | | |
| /s/ Jimmy Stead 01/2 | 0/2017 | | | | | | |

Reporting Person

**Signature of

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

Date

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Vest 25% per year for four years from grant date of 10-29-2013 based on an original award quantity of 1,930 shares.
- (2) Vest 25% per year for four years from grant date of 10-28-2014.
- (3) Vest 25% per year for four years from grant date of 10-27-2015 based on an original award quantity of 4,000 shares.
- (4) Generally vest after four years from grant date.
- (5) Each restricted stock unit represents the right to receive one share of Cullen/Frost common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.