

Dr Pepper Snapple Group, Inc.  
Form 4  
April 24, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Baldwin James L. JR

2. Issuer Name and Ticker or Trading Symbol  
Dr Pepper Snapple Group, Inc.  
[DPS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
5301 LEGACY DRIVE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
04/24/2014

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ 10% Owner  
\_\_\_\_\_ Other (specify below)  
Executive Vice President

PLANO, TX 75024  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	04/24/2014		M		8,583	A	\$ 31.5
Common Stock	04/24/2014		M		27,223	A	\$ 36.42
Common Stock	04/24/2014		M		16,964	A	\$ 37.8
Common Stock	04/24/2014		M		7,515	A	\$ 43.82
Common Stock	04/24/2014		S		60,285	D	\$ 53.8447
							(1)

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Common Stock	04/24/2014		S	12,540	D	\$ 54.0837 (2)	80,301	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 31.5	04/24/2014		M	8,583	(3) 03/02/2020	Common Stock	8,583	
Employee Stock Option (Right to Buy)	\$ 36.42	04/24/2014		M	27,223	(4) 03/02/2021	Common Stock	27,223	
Employee Stock Option (Right to Buy)	\$ 37.8	04/24/2014		M	16,964	(5) 03/02/2022	Common Stock	16,964	
Employee Stock Option (Right to Buy)	\$ 43.82	04/24/2014		M	7,515	(6) 03/04/2023	Common Stock	7,515	

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director 10% Owner Officer Other

Baldwin James L. JR  
5301 LEGACY DRIVE  
PLANO, TX 75024

Executive Vice President

## Signatures

Wayne R. Lewis, attorney  
in fact

04/24/2014

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The price represents the weighted average sale price of the securities disposed of. The range of prices for the transaction is \$53.76-\$53.85.

(1) The reporting person shall provide upon request by the SEC, the issuer, or any security holder of the issuer, full information regarding the number of shares sold at each separate price.

The price represents the weighted average sale price of the securities disposed of. The range of prices for the transaction is \$53.94-\$54.26.

(2) The reporting person shall provide upon request by the SEC, the issuer, or any security holder of the issuer, full information regarding the number of shares sold at each separate price.

(3) This option was granted on March 2, 2010 pursuant to Issuer's Omnibus Stock Incentive Plan of 2009 and is fully vested.

(4) This option was granted on March 2, 2011 pursuant to Issuer's Omnibus Stock Incentive Plan of 2009 and is fully vested.

(5) This option was granted on March 2, 2012 pursuant to Issuer's Omnibus Stock Incentive Plan of 2009 and vests in three annual installments on each anniversary date of the award commencing on March 2, 2013.

(6) This option was granted on March 4, 2013 pursuant to Issuer's Omnibus Stock Incentive Plan of 2009 and vests in three annual installments on each anniversary date of the award commencing on March 4, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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