

SKECHERS USA INC
 Form 4
 March 13, 2014

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Schwartzberg Gil

2. Issuer Name and Ticker or Trading Symbol
 SKECHERS USA INC [SKX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 269 S. BEVERLY DRIVE, #1315
 (Street)

3. Date of Earliest Transaction
 (Month/Day/Year)
 03/06/2014

____ Director 10% Owner
 ____ Officer (give title below) ____ Other (specify below)

BEVERLY HILLS, CA 90212
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Code V Amount (D) Price		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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Derivative Security	Disposed of (D) (Instr. 3, 4, and 5)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares
	Code	V (A) (D)				
Class B Common Stock ⁽¹⁾					Class A Common Stock	364,366
	<u>(2)</u>		<u>(2)</u>	<u>(2)</u>		
Class B Common Stock ⁽¹⁾					Class A Common Shares	364,366
	<u>(2)</u>		<u>(2)</u>	<u>(2)</u>		
Class B Common Stock ⁽¹⁾					Class A Common Stock	1,500,000
	<u>(2)</u>		<u>(2)</u>	<u>(2)</u>		
Class B Common Stock ⁽¹⁾					Class A Common Stock	1,500,000
	<u>(2)</u>		<u>(2)</u>	<u>(2)</u>		
Class B Common Stock ⁽¹⁾		03/06/2014			Class A Common Stock	197,552
	<u>(2)</u>		G	V		
						197,552
Class B Common Stock ⁽¹⁾		03/06/2014			Class A Common Stock	197,552
	<u>(2)</u>		G	V		
						197,552

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

