Verisk Anal	ytics, Inc.										
Form 4 November 1	3, 2013										
	ЛЛ							OMB AF	PROVAL		
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMB Number:	3235-0287			
Check th if no lon subject t Section Form 4 o Form 5		NGES IN BENEFICIAL OWN SECURITIES					Expires: Estimated a burden hour response	rs per			
obligatic may con <i>See</i> Instr 1(b).	tinue. Section 17(a	a) of the Public U 30(h) of the In	Itility Hole	ding Con	npany	Act of	1935 or Section	1			
(Print or Type	Responses)										
WRIGHT DAVID B Symbo			suer Name and Ticker or Trading ol k Analytics, Inc. [VRSK]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last)	(Last) (First) (Middle) 3. Date			of Earliest Transaction				(Check an applicable)			
	SK ANALYTICS, WASHINGTON ARD	(Month/ 11/12/2	Day/Year) 2013				_X_ Director Officer (give t below)		Owner er (specify		
Filed(Mo			endment, Date Original onth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
JERSEY C	ITY, NJ 07310						Person		ro		
(City)	(State)	(Zip) Tab	le I - Non-I	Derivative	Secur	ities Acq	uired, Disposed of,	or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 3, 4 and Year) (Instr. 8) (A) or		bisposed of (D) Securities (A and 5) Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
Class A			Code V	Amount	(D)	Price	(Instr. 5 and +)				
Common Stock	11/12/2013		М	10,000	А	\$ 8.9	11,647	D			
Class A Common Stock	11/12/2013		S	10,000	D	\$ 62.36 (1)	1,647	D			
Class A Common Stock							51,710	I	Through Trust (2)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8 I S ()
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (3)	\$ 8.9	11/12/2013		М	1	0,000	(4)	07/01/2015	Class A Common Stock	50,000	

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
WRIGHT DAVID B C/O VERISK ANALYTICS, INC. 545 WASHINGTON BOULEVARD JERSEY CITY, NJ 07310	Х					
Signatures						

/s/ Kenneth E. Thompson, Attorney-in-Fact 11/12/2013

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This sale price is a weighted average sale price that represents the sale of these shares of Class A Common Stock at prices ranging from \$62.16 to \$62.51, inclusive. The reporting person undertakes to provide upon request by the SEC staff, the Issuer or any security holder of

- (1) the Issuer, full information regarding the number of shares of Class A Common Stock sold at each separate price within the ranges set forth in this footnote (1).
- (2) These shares of Common Stock are directly owned by the David B. Wright Living Trust.
- (3) Stock Options outstanding under the Issuer's 1996 Incentive Plan.

(4) Immediately.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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