VeriFone Holdings, Inc.

Form 4

October 11, 2007

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer

subject to Section 16. Form 4 or

Form 5 obligations may continue.

See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

VeriFone Holdings, Inc. [PAY]

3. Date of Earliest Transaction

4. If Amendment, Date Original

(Month/Day/Year)

10/09/2007

1(b).

(Print or Type Responses)

(Last)

1. Name and Address of Reporting Person \* **ZWARENSTEIN BARRY** 

> (First) (Middle)

VERIFONE HOLDINGS, INC., 2099 GATEWAY PLACE, SUITE 600

(Street)

Filed(Month/Day/Year)

Symbol

SAN JOSE, CA 95110

**OMB APPROVAL** 

OMB Number:

3235-0287

Expires:

January 31, 2005

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response...

0.5

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner \_X\_\_ Officer (give title Other (specify below)

Executive VP and CFO

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

(City)	(State)	(Zip) <b>Tabl</b>	e I - Non-I	Derivative	Secui	rities Acqu	ired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)  (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock, par value \$0.01 per share	10/09/2007		Code V S(1)	Amount	(D)	Price \$ 44.715	15,228	D	
Common Stock, par value \$0.01 per share	10/09/2007		S <u>(1)</u>	700	D	\$ 44.73	14,528	D	
	10/09/2007		S(1)	1,000	D	\$ 44.78	13,528	D	

Common Stock, par value \$0.01 per share							
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	100	D	\$ 44.795	13,428	D
Common Stock, par value \$0.01 per share	10/09/2007	S(1)	100	D	\$ 44.8	13,328	D
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	100	D	\$ 44.815	13,228	D
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	100	D	\$ 44.835	13,128	D
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	100	D	\$ 44.855	13,028	D
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	300	D	\$ 44.89	12,728	D
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	200	D	\$ 44.91	12,528	D
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	100	D	\$ 44.915	12,428	D
	10/09/2007	S <u>(1)</u>	100	D	\$ 44.92	12,328	D

Common Stock, par value \$0.01 per share							
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	100	D	\$ 44.94	12,228	D
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	100	D	\$ 44.945	12,128	D
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	100	D	\$ 44.955	12,028	D
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	200	D	\$ 44.96	11,928	D
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	100	D	\$ 44.97	11,728	D
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	400	D	\$ 44.975	11,628	D
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	100	D	\$ 44.98	11,228	D
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	100	D	\$ 44.985	11,128	D
	10/09/2007	S <u>(1)</u>	100	D	\$ 44.99	11,028	D

Common Stock, par value \$0.01 per share							
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	100	D	\$ 44.995	10,928	D
Common Stock, par value \$0.01 per share	10/09/2007	S <u>(1)</u>	300	D	\$ 45	10,628	D
Common Stock, par value \$0.01 per share	10/09/2007	S	100	D	\$ 45.009	10,528	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amor Unde Secur	le and unt of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

(e.g., puts, calls, warrants, options, convertible securities)

# **Reporting Owners**

Relationships

Reporting Owner Name / Address

Reporting Owners 4

#### Edgar Filing: VeriFone Holdings, Inc. - Form 4

Director 10% Owner Officer Other

ZWARENSTEIN BARRY VERIFONE HOLDINGS, INC. 2099 GATEWAY PLACE, SUITE 600 SAN JOSE, CA 95110

Executive VP and CFO

## **Signatures**

/s/ Janelle Del Rosso, by Power of Attorney

10/11/2007

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale was effected by Mr. Zwarenstein pursuant to a Rule 10b5-1 sales plan effective as of December 10, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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