

IMMEDIATEK INC

Form 4/A

November 17, 2006

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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2005  
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burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**RADICAL HOLDINGS LP**

(Last) (First) (Middle)

5424 DELOACHE AVENUE

(Street)

DALLAS, TX 75220

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

IMMEDIATEK INC [IMK1.OB]

3. Date of Earliest Transaction  
(Month/Day/Year)

11/14/2006

4. If Amendment, Date Original  
Filed(Month/Day/Year)

11/16/2006

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_X\_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)

\_\_\_\_ Form filed by One Reporting Person  
\_\_X\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock	11/14/2006		P	1,000 A \$ 14.95	111,618	D <sup>(1)</sup>	
Common Stock	11/14/2006		P	600 A \$ 14	112,218	D <sup>(1)</sup>	
Common Stock	11/14/2006		P	200 A \$ 14.5	112,418	D <sup>(1)</sup>	
Common Stock	11/14/2006		P	1,200 A \$ 15	113,618	D <sup>(1)</sup>	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not**

SEC 1474  
(9-02)

required to respond unless the form  
displays a currently valid OMB control  
number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 10)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
RADICAL HOLDINGS LP 5424 DELOACHE AVENUE DALLAS, TX 75220		X		
CUBAN MARK P.O. BOX 12388 DALLAS, TX 75225		X		

## Signatures

/s/ MARK CUBAN, as President of Radical Management LLC, general partner of Radical Holdings LP

11/17/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The reported securities are owned directly by Radical Holdings LP and indirectly by Radical Management LLC, as general partner of Radical Holdings LP, and Mark Cuban, as an indirect owner of Radical Holdings LP and Radical Management LLC. Radical Management LLC and Mr. Cuban disclaim beneficial ownership of the reported securities except to the extent of their respective pecuniary interest therein.

### Remarks:

This Form 4 is filed jointly by Radical Holdings LP, Radical Management LLC, the sole general partner of Radical Holdings LP, and Mark Cuban, an indirect owner of Radical Holdings LP and Radical Management LLC, as a 10% or greater owner of the issuer. Radical Management LLC and Mr. Cuban disclaim beneficial ownership of the reported securities except to the extent of their respective pecuniary interest therein.

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LP also may be deemed to be a director by virtue of its right to designate the members of the issuer's board of directors.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.