

JACOBSON MICHAEL R
 Form 4
 July 30, 2010

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
JACOBSON MICHAEL R

(Last) (First) (Middle)

C/O EBAY INC., 2145 HAMILTON AVE

(Street)

SAN JOSE, CA 95125

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
EBAY INC [EBAY]

3. Date of Earliest Transaction (Month/Day/Year)
07/30/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

SVP, Legal Affairs, GC & Sec

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)			
			Code	V	Amount or Price (A) or (D)					
Common Stock	07/30/2010		M		70,000	A	\$ 10.0157	467,623	D	
Common Stock	07/30/2010		S		70,000 (1)	D	\$ 20.9377 (2)	397,623	D	
Common Stock								7,914	I	by Partnership

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount
Non-Qualified Stock Option (right to buy)	\$ 10.0157	07/30/2010		M	70,000	<u>(3)</u>	01/12/2011	Common Stock	70,
Non-Qualified Stock Option (right to buy)	\$ 10.5					<u>(4)</u>	03/02/2016	Common Stock	91,
Non-Qualified Stock Option (right to buy)	\$ 14.5125					<u>(5)</u>	02/12/2012	Common Stock	500
Non-Qualified Stock Option (right to buy)	\$ 19.3875					<u>(6)</u>	03/03/2013	Common Stock	500
Non-Qualified Stock Option (right to buy)	\$ 23.88					<u>(7)</u>	03/01/2017	Common Stock	100
Non-Qualified Stock Option (right to buy)	\$ 25.85					<u>(8)</u>	03/03/2015	Common Stock	91,
Restricted Stock Units (RSUs)	<u>(9)</u>					<u>(10)</u>	<u>(11)</u>	Common Stock	41,
Restricted Stock Units -2	<u>(9)</u>					<u>(12)</u>	<u>(11)</u>	Common Stock	49,
Restricted Stock Units -3	<u>(9)</u>					<u>(13)</u>	<u>(11)</u>	Common Stock	48,
Restricted Stock Units -4	<u>(9)</u>					<u>(14)</u>	<u>(11)</u>	Common Stock	8,1
Restricted Stock Units -5	<u>(9)</u>					<u>(15)</u>	<u>(11)</u>	Common Stock	22,
	<u>(9)</u>					<u>(16)</u>	<u>(11)</u>		25,

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The reporting person received 25,000 restricted stock units subject to a four-year vesting schedule, vesting 25% on 3/1/11 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

Remarks:

Since the reporting person's last Form 4, 47,944 shares have been transferred from indirect ownership (through a family limited partnership).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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