Edgar Filing: Discover Financial Services - Form 424B2

Discover Financial Services Form 424B2 August 08, 2016

The information in this preliminary pricing supplement is not complete and may be changed. This preliminary pricing supplement and the accompanying prospectus supplement and prospectus are not offers to sell these securities and are not soliciting an offer to buy these securities in any jurisdiction where the offer or sale is not permitted.

## Subject to completion

Preliminary Pricing Supplement dated August 8, 2016

## Filed under Rule 424(b)(2), Registration Statement No. 333-205280

Preliminary Pricing Supplement No. 21 - Dated Monday, August 8, 2016 (to: Prospectus dated June 26, 2015 and Prospectus Supplement Dated: September 8, 2015)

U		-	-	Coupon Frequency	•	Maturity Date	1st Coupon Date	1st Coupon Amount		
00.00 %	2.000 %	\$ Fixed	3.500 %	Semi-Annual	30/360	08/15/2028	2/15/2017	\$17.21	Yes	1

: Callable in whole or in part, at any time on or after 5/15/2028.

cover Financial Services may, at its option, at any time on or after 05/15/2028, redeem these Discover Financial Services InterNotes in 30 days prior notice delivered to the holders of these Discover Financial Services InterNotes. These Discover Financial Services Inter 100% of the principal amount of the notes to be redeemed, plus accrued and unpaid interest. If fewer than all of these Discover Financial select the Notes for redemption on a pro rata basis, by lot or by such other method in accordance with the DTC s procedures the redeemed in denominations of \$1,000 and integral multiples of \$1,000 in excess thereof. If these Discover Financial Services InterNotes in the portion to be redeemed. Unless Discover Financial Services defaults in payment of the redemption price, on and the on these Discover Financial Services InterNotes or the portions of these Discover Financial Services InterNotes called for redemption

Trade Date: Monday, August 15,

Discover Financial Services

2016 @ 12:00 PM ET Settlement Date: Thursday,

Discover Financial Services InterNotes

August 18, 2016

Minimum

Denomination/Increments: \$1,000.00/\$1,000.00

Preliminary Pricing Supplement No. 21 - Dated Monday, August 8, 2016

Initial trades settle flat and clear

(to: Prospectus dated June 26, 2015 and

SDFS: DTC Book Entry only

Prospectus Supplement Dated: September 8, 2015)

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Lead Manager: Incapital LLC

Agents: BofA Merrill Lynch, Citigroup , Morgan Stanley , RBC Capital Markets, Wells Fargo Advisors, LLC

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