

TERADATA CORP /DE/  
Form 10-Q  
November 07, 2014  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

x **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended September 30, 2014

OR

.. **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 001-33458

**TERADATA CORPORATION**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**75-3236470**  
(I.R.S. Employer  
Identification No.)

**10000 Innovation Drive**

**Dayton, Ohio 45342**

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (866) 548-8348

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Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

At October 31, 2014, the registrant had approximately 153.0 million shares of common stock outstanding.

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**Table of Contents****Part 1 FINANCIAL INFORMATION****Item 1. Financial Statements.  
Teradata Corporation****Condensed Consolidated Statements of Income (Unaudited)**

| In millions, except per share amounts               | Three Months Ended<br>September 30, |         | Nine Months Ended<br>September 30, |         |
|---|-------------------------------------|---------|------------------------------------|---------|
|   | 2014                                | 2013    | 2014                               | 2013    |
| <b>Revenue</b>                                      |                                     |         |                                    |         |
| Product revenue                                     | \$ 294                              | \$ 306  | \$ 867                             | \$ 858  |
| Service revenue                                     | 373                                 | 360     | 1,104                              | 1,065   |
| <b>Total revenue</b>                                | 667                                 | 666     | 1,971                              | 1,923   |
| <b>Costs and operating expenses</b>                 |                                     |         |                                    |         |
| Cost of products                                    | 119                                 | 118     | 316                                | 312     |
| Cost of services                                    | 198                                 | 190     | 601                                | 569     |
| Selling, general and administrative expenses        | 181                                 | 183     | 557                                | 547     |
| Research and development expenses                   | 46                                  | 43      | 152                                | 140     |
| <b>Total costs and operating expenses</b>           | 544                                 | 534     | 1,626                              | 1,568   |
| <b>Income from operations</b>                       | 123                                 | 132     | 345                                | 355     |
| Other expense, net                                  | 0                                   | 0       | (8)                                | (1)     |
| <b>Income before income taxes</b>                   | 123                                 | 132     | 337                                | 354     |
| Income tax expense                                  | 29                                  | 34      | 88                                 | 89      |
| <b>Net income</b>                                   | \$ 94                               | \$ 98   | \$ 249                             | \$ 265  |
| <b>Net income per weighted average common share</b> |                                     |         |                                    |         |
| Basic   | \$ 0.61                             | \$ 0.60 | \$ 1.59                            | \$ 1.62 |
| Diluted   | \$ 0.60                             | \$ 0.59 | \$ 1.57                            | \$ 1.59 |
| <b>Weighted average common shares outstanding</b>   |                                     |         |                                    |         |
| Basic   | 154.5                               | 163.2   | 156.6                              | 164.0   |
| Diluted   | 157.1                               | 166.4   | 159.1                              | 167.1   |

See Notes to Condensed Consolidated Financial Statements (Unaudited).

**Table of Contents****Teradata Corporation****Condensed Consolidated Statements of Comprehensive Income (Unaudited)**

| In millions                                  | Three Months Ended    |                       | Nine Months Ended     |                       |
|--|-----------------------|-----------------------|-----------------------|-----------------------|
|  | September 30,<br>2014 | September 30,<br>2013 | September 30,<br>2014 | September 30,<br>2013 |
| <b>Net income</b>                            | \$ 94                 | \$ 98                 | \$ 249                | \$ 265                |
| Other comprehensive (loss) income:           |                       |                       |                       |                       |
| Foreign currency translation adjustments     | (28)                  | 13                    | (28)                  | (4)                   |
| Defined benefit plans:                       |                       |                       |                       |                       |
| Defined benefit plan adjustment, before tax  | (2)                   | (6)                   | (1)                   | (6)                   |
| Defined benefit plan adjustment, tax portion | 0                     | 2                     | 0                     | 2                     |
| <b>Other comprehensive (loss) income</b>     | <b>(30)</b>           | <b>9</b>              | <b>(29)</b>           | <b>(8)</b>            |
| <b>Comprehensive income</b>                  | <b>\$ 64</b>          | <b>\$ 107</b>         | <b>\$ 220</b>         | <b>\$ 257</b>         |

See Notes to Condensed Consolidated Financial Statements (Unaudited).

**Table of Contents****Teradata Corporation****Condensed Consolidated Balance Sheets (Unaudited)**

| In millions, except per share amounts  | September 30,<br>2014 | December 31,<br>2013 |
|--|-----------------------|----------------------|
| <b>Assets</b>  |                       |                      |
| Current Assets   |                       |                      |
| Cash and cash equivalents  | \$ 848                | \$ 695               |
| Accounts receivable, net   | 522                   | 717                  |
| Inventories  | 44                    | 56                   |
| Other current assets   | 92                    | 95                   |
| <b>Total current assets</b>  | <b>1,506</b>          | <b>1,563</b>         |
| Property and equipment, net  | 157                   | 161                  |
| Capitalized software, net  | 198                   | 195                  |
| Goodwill   | 958                   | 946                  |
| Acquired intangible assets, net  | 130                   | 149                  |
| Deferred income taxes  | 23                    | 24                   |
| Other assets   | 46                    | 58                   |
| <b>Total assets</b>  | <b>\$ 3,018</b>       | <b>\$ 3,096</b>      |
| <b>Liabilities and stockholders equity</b>   |                       |                      |
| Current liabilities  |                       |                      |
| Current portion of long-term debt  | \$ 45                 | \$ 26                |
| Accounts payable   | 118                   | 114                  |
| Payroll and benefits liabilities   | 127                   | 136                  |
| Deferred revenue   | 380                   | 390                  |
| Other current liabilities  | 101                   | 110                  |
| <b>Total current liabilities</b>   | <b>771</b>            | <b>776</b>           |
| Long-term debt   | 210                   | 248                  |
| Pension and other postemployment plan liabilities  | 73                    | 76                   |
| Long-term deferred revenue   | 22                    | 25                   |
| Deferred tax liabilities   | 68                    | 87                   |
| Other liabilities  | 32                    | 27                   |
| <b>Total liabilities</b>   | <b>1,176</b>          | <b>1,239</b>         |
| <b>Commitments and contingencies (Note 7)</b>  |                       |                      |
| <b>Stockholders equity</b>   |                       |                      |
| Preferred stock: par value \$0.01 per share, 100.0 shares authorized, 0.0 shares issued and outstanding at September 30, 2014 and December 31, 2013        | 0                     | 0                    |
| Common stock: par value \$0.01 per share, 500.0 shares authorized, 191.8 and 190.9 shares issued at September 30, 2014 and December 31, 2013, respectively | 2                     | 2                    |
| Paid-in capital  | 1,031                 | 973                  |
| Treasury stock: 38.5 and 31.6 shares at September 30, 2014 and December 31, 2013, respectively   | (1,477)               | (1,184)              |
| Retained earnings  | 2,282                 | 2,033                |
| Accumulated other comprehensive income   | 4                     | 33                   |
| <b>Total stockholders equity</b>   | <b>1,842</b>          | <b>1,857</b>         |
| <b>Total liabilities and stockholders equity</b>   | <b>\$ 3,018</b>       | <b>\$ 3,096</b>      |

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See Notes to Condensed Consolidated Financial Statements (Unaudited).

**Table of Contents****Teradata Corporation****Condensed Consolidated Statements of Cash Flows (Unaudited)**

| <b>In millions</b>  | <b>Nine Months Ended<br/>September 30,</b> |               |
|---|--|---------------|
|   | <b>2014</b>                                | <b>2013</b>   |
| <b>Operating activities</b>   |  |               |
| Net income  | \$ 249                                     | \$ 265        |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |               |
| Depreciation and amortization   | 128  | 109           |
| Stock-based compensation expense  | 36   | 39            |
| Excess tax benefit from stock-based compensation                                  | (2)  | (7)           |
| Deferred income taxes   | (17)                                       | 7             |
| Loss on investments   | 9  | 0             |
| Changes in assets and liabilities:  |  |               |
| Receivables   | 199  | 126           |
| Inventories   | 12   | (19)          |
| Current payables and accrued expenses   | (10)                                       | (86)          |
| Deferred revenue  | (13)                                       | (5)           |
| Other assets and liabilities  | (8)  | 18            |
| <b>Net cash provided by operating activities</b>                                  | <b>583</b>                                 | <b>447</b>    |
| <b>Investing activities</b>   |  |               |
| Expenditures for property and equipment   | (37)                                       | (44)          |
| Additions to capitalized software   | (57)                                       | (56)          |
| Business acquisitions and other investing activities, net                         | (49)                                       | (39)          |
| <b>Net cash used in investing activities</b>                                      | <b>(143)</b>                               | <b>(139)</b>  |
| <b>Financing activities</b>   |  |               |
| Repurchases of common stock   | (282)                                      | (187)         |
| Repayments of long-term borrowings  | (19)                                       | (11)          |
| Excess tax benefit from stock-based compensation                                  | 2  | 7             |
| Other financing activities, net   | 20   | 23            |
| <b>Net cash used in financing activities</b>                                      | <b>(279)</b>                               | <b>(168)</b>  |
| Effect of exchange rate changes on cash and cash equivalents                      | (8)  | (7)           |
| Increase in cash and cash equivalents   | 153  | 133           |
| Cash and cash equivalents at beginning of period                                  | 695  | 729           |
| <b>Cash and cash equivalents at end of period</b>                                 | <b>\$ 848</b>                              | <b>\$ 862</b> |

See Notes to Condensed Consolidated Financial Statements (Unaudited).



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**Notes to Condensed Consolidated Financial Statements (Unaudited)**

**1. Basis of Presentation**

These statements have been prepared pursuant to the rules and regulations of the U.S. Securities and Exchange Commission ( SEC ) and, in accordance with those rules and regulations, do not include all information and footnote disclosures normally included in annual financial statements prepared in accordance with accounting principles generally accepted in the United States of America ( GAAP ). In the opinion of management, the condensed consolidated financial statements reflect all adjustments, consisting only of normal recurring adjustments, necessary to fairly state the results of operations, financial position and cash flows of Teradata Corporation ( Teradata or the Company ) for the interim periods presented herein. The year-end 2013 condensed consolidated balance sheet data was derived from audited financial statements, but does not include all disclosures required by GAAP. The preparation of condensed consolidated financial statements in conformity with GAAP requires management to make use of estimates and assumptions that affect the reported amounts and disclosures. Actual results may vary from these estimates.

These condensed consolidated interim financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in Teradata 's most recent Annual Report on Form 10-K for the fiscal year ended December 31, 2013 (the 2013 Annual Report ). The results of operations for any interim period are not necessarily indicative of the results of operations to be expected for the full year.

**2. New Accounting Pronouncements**

**Revenue Recognition.** In May 2014, the Financial Accounting Standards Board ( FASB ) issued new guidance that affects any entity that either enters into contracts with customers to transfer goods or services or enters into contracts for the transfer of nonfinancial assets unless those contracts are within the scope of other standards. The new guidance will supersede the revenue recognition requirements in the current revenue recognition guidance, and most industry-specific guidance. In addition, the existing requirements for the recognition of a gain or loss on the transfer of nonfinancial assets that are not in a contract with a customer are amended to be consistent with the guidance on recognition and measurement in this update. The core principle of the guidance is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. To achieve that core principle, the FASB defines a five step process which includes the following: (1) identify the contract with a customer, (2) identify the performance obligations in the contract, (3) determine the transaction price, (4) allocate the transaction price to the performance obligations in the contract, and (5) recognize revenue when (or as) the entity satisfies a performance obligation.

The amendments in this update are effective for fiscal years, and interim periods within those years, beginning after December 15, 2016, with early application not permitted. The standard allows entities to apply the standard retrospectively for all periods presented or alternatively an entity is permitted to recognize the cumulative effect of initially applying the guidance as an opening balance sheet adjustment to retained earnings in the period of initial application. The Company is currently evaluating the impact on its consolidated financial position, results of operations and cash flows, as well as the method of transition that will be used in adopting the standard.

**Accounting for Share-based Payments with Performance Targets.** In June 2014, the FASB issued new guidance that would require that a performance target that affects vesting and that could be achieved after the requisite service period, be treated as a performance condition. A reporting entity should apply existing guidance as it relates to awards with performance conditions that affect vesting to account for such awards. As such, the performance target should not be reflected in estimating the grant-date fair value of the award. Compensation cost should be recognized in the period in which it becomes probable that the performance target will be achieved and should represent the compensation cost attributable to the periods for which the requisite service has already been rendered. The amendments in this update are effective for annual periods, and interim periods within those annual periods beginning after December 15, 2015. Earlier adoption is permitted. The Company is currently evaluating the impact on its consolidated financial position, results of operations and cash flows.

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**Recently Adopted Guidance.** In July 2013, the FASB issued new guidance requiring the financial statement presentation of an unrecognized tax benefit in a particular jurisdiction, or a portion thereof, as a reduction to a deferred tax asset for a net operating loss ( NOL ) carryforward, a similar tax loss, or a tax credit carryforward, unless the uncertain tax position is not available to reduce, or would not be used to reduce, the NOL or carryforward under the tax law in the same jurisdiction; otherwise, the unrecognized tax benefit should be presented as a gross liability and should not be combined with a deferred tax asset. This new guidance is effective for interim and annual periods beginning after December 15, 2013. On January 1, 2014, the Company adopted the new guidance which did not have a material impact on the Company's consolidated financial position, results of operations or cash flows.

**3. Supplemental Financial Information**

| In millions                   | September 30,<br>2014 | As of<br>December 31,<br>2013 |
|-------------------------------|-----------------------|-------------------------------|
| <b>Inventories</b>            |                       |                               |
| Finished goods                | \$ 27                 | \$ 39                         |
| Service parts                 | 17                    | 17                            |
| <b>Total inventories</b>      | <b>\$ 44</b>          | <b>\$ 56</b>                  |
| <b>Deferred revenue</b>       |                       |                               |
| Deferred revenue, current     | \$ 380                | \$ 390                        |
| Long-term deferred revenue    | 22                    | 25                            |
| <b>Total deferred revenue</b> | <b>\$ 402</b>         | <b>\$ 415</b>                 |

**4. Goodwill and Acquired Intangible Assets**

The following table identifies the activity relating to goodwill by operating segment:

| In millions           | Balance<br>December 31,<br>2013 | Additions    | Currency<br>Translation<br>Adjustments | Balance<br>September 30,<br>2014 |
|-----------------------|---------------------------------|--------------|--|----------------------------------|
| <b>Goodwill</b>       |                                 |              |  |                                  |
| Americas              | \$ 626                          | \$ 28        | \$ (1)                                 | \$ 653                           |
| International         | 320                             | 0            | (15)                                   | 305                              |
| <b>Total goodwill</b> | <b>\$ 946</b>                   | <b>\$ 28</b> | <b>\$ (16)</b>                         | <b>\$ 958</b>                    |

The changes to goodwill for the nine months ended September 30, 2014 were due to immaterial acquisitions executed during the period, as well as changes in foreign currency exchange rates.

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Acquired intangible assets were specifically identified when acquired, and are deemed to have finite lives. The gross carrying amount and accumulated amortization for Teradata's acquired intangible assets were as follows:

| In millions                                | Amortization<br>Life (in Years) | September 30, 2014          |   | December 31, 2013           |   |
|--|---------------------------------|-----------------------------|---|-----------------------------|---|
|  |                                 | Gross<br>Carrying<br>Amount | Accumulated<br>Amortization<br>and Currency<br>Translation<br>Adjustments | Gross<br>Carrying<br>Amount | Accumulated<br>Amortization<br>and Currency<br>Translation<br>Adjustments |
| <b>Acquired intangible assets</b>          |                                 |                             |   |                             |   |
| Intellectual property/developed technology | 1 to 7                          | \$ 165                      | \$ (86)   | \$ 153                      | \$ (70)   |
| Customer relationships                     | 3 to 10                         | 77                          | (32)  | 77                          | (23)  |
| Trademarks/trade names                     | 1 to 5                          | 15                          | (12)  | 15                          | (7)   |
| In-process research and development        | 5                               | 5                           | (2)   | 5                           | (1)   |
| Non-compete agreements                     | 1 to 3                          | 1                           | (1)   | 1                           | (1)   |
| <b>Total</b>                               | <b>1 to 10</b>                  | <b>\$ 263</b>               | <b>\$ (133)</b>   | <b>\$ 251</b>               | <b>\$ (102)</b>   |

For the nine months ended September 30, 2014, the gross carrying amount of acquired intangible assets increased with the addition of newly acquired intangible assets associated with immaterial acquisitions. This was partially offset by certain intangible assets previously acquired that became fully amortized and were removed from the balance sheet.

Total amortization expense related to acquired intangible assets was \$12 million and \$35 million for the three and nine months ended September 30, 2014 and \$11 million and \$33 million for the three and nine months ended September 30, 2013, respectively. The estimated amortization expense for acquired intangible assets for the following periods is as follows:

| In millions          | Remainder of<br>2014 | For the year ended (estimated) |       |       |       |      |
|----------------------|----------------------|--------------------------------|-------|-------|-------|------|
|                      |                      | 2015                           | 2016  | 2017  | 2018  | 2019 |
| Amortization expense | \$ 13                | \$ 39                          | \$ 30 | \$ 22 | \$ 10 | \$ 8 |

**5. Income Taxes**

Income tax provisions for interim periods are based on estimated annual income tax rates, adjusted to reflect the effects of any significant infrequent or unusual items which are required to be discretely recognized within the current interim period. The Company's intention is to permanently reinvest its foreign earnings outside of the United States. As a result, the effective tax rates in the periods presented are largely based upon the forecasted pre-tax earnings mix and allocation of certain expenses in various taxing jurisdictions where the Company conducts its business that apply a broad range of statutory income tax rates, a large majority of which are less than the U.S. statutory rate.

The effective tax rate for the three months ended September 30, 2014 and September 30, 2013 was 23.6% and 25.8%, respectively. The effective tax rate for the nine months ended September 30, 2014 and September 30, 2013 was 26.1% and 25.1%, respectively. The effective tax rate for the three months and nine months ended September 30, 2014 included a discrete tax benefit resulting from an Internal Revenue Service audit settlement of the 2011 tax year, which occurred in the third quarter of 2014. This tax benefit was offset by the impact of the expiration of the U.S. Federal Research and Development Tax Credit ( US R&D Tax Credit ) on December 31, 2013. As a result, there is no tax benefit associated with the US R&D Tax Credit reflected in the marginal effective tax rate for the three months or nine months ended September 30, 2014. The effective tax rate for the three months and nine months ended September 30, 2013 included the marginal effective tax rate benefit of the US R&D Tax Credit for 2013. In addition, the effective tax rate for the nine months ended September 30, 2013 included a one-time discrete \$4 million tax benefit associated with the US R&D Tax Credit for 2012, which was retroactively reinstated with the enactment of the American Taxpayer Relief Act of 2012 in January of 2013.

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### **6. Derivative Instruments and Hedging Activities**

As a portion of the Teradata's operations is conducted outside the United States and in currencies other than the U.S. dollar, the Company is exposed to potential gains and losses from changes in foreign currency exchange rates. In an attempt to mitigate the impact of currency fluctuations, the Company uses foreign exchange forward contracts to hedge transactional exposures resulting predominantly from foreign currency denominated inter-company receivables and payables. The forward contracts are designated as fair value hedges of specified foreign currency denominated inter-company receivables and payables and generally mature in three months or less. The Company does not hold or issue derivative financial instruments for trading purposes, nor does it hold or issue leveraged derivative instruments. By using derivative financial instruments to hedge exposures to changes in exchange rates, the Company exposes itself to credit risk. The Company manages exposure to counterparty credit risk by entering into derivative financial instruments with highly rated institutions that can be expected to fully perform under the terms of the applicable contracts.

All derivatives are recognized in the Consolidated Balance Sheet at their fair value. The fair values of foreign exchange contracts are based on market spot and forward exchange rates and represent estimates of possible value that may not be realized in the future. Changes in the fair value of derivative financial instruments, along with the loss or gain on the hedged asset or liability, are recorded in current period earnings. The notional amounts represent agreed-upon amounts on which calculations of dollars to be exchanged are based, and are an indication of the extent of Teradata's involvement in such instruments. These notional amounts do not represent amounts exchanged by the parties and, therefore, are not a measure of the instruments. Across its portfolio of contracts, Teradata has both long and short positions relative to the U.S. dollar. As a result, Teradata's net involvement is less than the total contract notional amount of the Company's foreign exchange forward contracts.

The contract notional amount of the Company's foreign exchange forward contracts was \$85 million (\$5 million on a net basis) at September 30, 2014, and \$152 million (\$24 million on a net basis) at December 31, 2013. The fair value derivative assets and liabilities recorded in other current assets and accrued liabilities at September 30, 2014 and December 31, 2013, were not material.

Gains and losses from the Company's fair value hedges (foreign currency forward contracts and related hedged items) were immaterial for the three and nine months ended September 30, 2014 and September 30, 2013. Gains and losses from foreign exchange forward contracts are fully recognized each period and reported along with the offsetting gain or loss of the related hedged item, either in cost of products or in other income, depending on the nature of the related hedged item.

### **7. Commitments and Contingencies**

In the normal course of business, the Company is subject to proceedings, lawsuits, governmental investigations, claims and other matters, including those that relate to the environment, health and safety, employee benefits, export compliance, intellectual property, tax matters and other regulatory compliance and general matters.

**Guarantees and Product Warranties.** Guarantees associated with the Company's business activities are reviewed for appropriateness and impact to the Company's financial statements. Periodically, the Company's customers enter into various leasing arrangements coordinated with a leasing company. In some instances, the Company guarantees the leasing company a minimum value at the end of the lease term on the leased equipment. As of September 30, 2014, the maximum future payment obligation of this guaranteed value and the associated liability balance was \$4 million.

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The Company provides its customers a standard manufacturer's warranty and records, at the time of the sale, a corresponding estimated liability for potential warranty costs. Estimated future obligations due to warranty claims are based upon historical factors such as labor rates, average repair time, travel time, number of service calls and cost of replacement parts. For each consummated sale, the Company recognizes the total customer revenue and records the associated warranty liability using pre-established warranty percentages for that product class.

The following table identifies the activity relating to the warranty reserve for the nine months ended September 30:

| In millions                       | 2014 | 2013 |
|-----------------------------------|------|------|
| <b>Warranty reserve liability</b> |      |      |
| Beginning balance at January 1    | \$ 8 | \$ 8 |
| Provisions for warranties issued  | 11   | 10   |
| Settlements (in cash or in kind)  | (13) | (11) |
| <br>                              |      |      |
| Balance at September 30           | \$ 6 | \$ 7 |

The Company also offers extended and/or enhanced coverage to its customers in the form of maintenance contracts. The Company accounts for these contracts by deferring the related maintenance revenue over the extended and/or enhanced coverage period. Costs associated with maintenance support are expensed as incurred. Amounts associated with these maintenance contracts are not included in the table above.

In addition, the Company provides its customers with certain indemnification rights. In general, the Company agrees to indemnify the customer if a third party asserts patent or other infringement on the part of the customer for its use of the Company's products. The Company has entered into indemnification agreements with the officers and directors of its subsidiaries. From time to time, the Company also enters into agreements in connection with its acquisition and divestiture activities that include indemnification obligations by the Company. The fair value of these indemnification obligations is not readily determinable due to the conditional nature of the Company's potential obligations and the specific facts and circumstances involved with each particular agreement, and as such the Company has not recorded a liability in connection with these indemnification arrangements. Historically, payments made by the Company under these types of agreements have not had a material effect on the Company's consolidated financial condition, results of operations or cash flows.

**8. Fair Value Measurements**

Fair value measurements are established utilizing a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value. These tiers include: Level 1, defined as observable inputs such as quoted prices in active markets for identical assets or liabilities; Level 2, defined as significant other observable inputs, such as quoted prices in active markets for similar assets or liabilities, or quoted prices in less-active markets for identical assets; and Level 3, defined as unobservable inputs in which little or no market data exists, therefore requiring an entity to develop its own assumptions. Financial assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement.

The Company's assets and liabilities measured at fair value on a recurring basis include money market funds and foreign currency exchange contracts. A portion of the Company's excess cash reserves are held in money market funds which generate interest income based on the prevailing market rates. Money market funds are included in cash and cash equivalents in the Company's balance sheet. Money market fund holdings are measured at fair value using quoted market prices and are classified within Level 1 of the valuation hierarchy. When deemed appropriate, the Company minimizes its exposure to changes in foreign currency exchange rates through the use of derivative financial instruments, specifically, forward foreign exchange contracts. The fair value of these contracts are measured at the end of each interim reporting period using observable inputs other than quoted prices, specifically market spot and forward exchange rates. As such, these derivative instruments are classified within Level 2 of the valuation hierarchy. Fair value gains for open contracts are recognized as assets and fair value losses are recognized as liabilities. The fair value derivative assets and liabilities recorded in other current assets and accrued liabilities at September 30, 2014 and December 31, 2013, were not material. Any realized gains or losses would be mitigated by corresponding gains or losses on the underlying exposures.

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The Company's assets measured at fair value on a recurring basis and subject to fair value disclosure requirements at September 30, 2014 and December 31, 2013 were as follows:

| In millions                            | Total  | Fair Value Measurements at Reporting Date Using Quoted Prices in |   |   |
|--|--------|--|---|---|
|  |        | Active Markets for Identical Assets (Level 1)                    | Significant Other Observable Inputs (Level 2) | Significant Unobservable Inputs (Level 3) |
| <b>Assets</b>                          |        |  |   |   |
| Money market funds, September 30, 2014 | \$ 395 | \$ 395   | \$ 0  | \$ 0                                      |
| Money market funds, December 31, 2013  | \$ 318 | \$ 318   | \$ 0  | \$ 0                                      |

**9. Debt**

Teradata's five-year revolving credit agreement (the Credit Facility), has a borrowing capacity of up to \$300 million. The Credit Facility ends on June 15, 2017, at which point any remaining outstanding borrowings would be due for repayment unless extended by agreement of the parties for up to two additional one-year periods. The interest rate charged on borrowings pursuant to the Credit Facility can vary depending on the interest rate option the Company chooses to utilize and the Company's leverage ratio at the time of the borrowing. In the near term, Teradata would anticipate choosing a floating rate based on the London Interbank Offered Rate (LIBOR). The Credit Facility is unsecured and contains certain representations and warranties, conditions, affirmative, negative and financial covenants, and events of default customary for such facilities.

As of September 30, 2014, the Company had no borrowings outstanding under the Credit Facility, leaving \$300 million in additional borrowing capacity available under the Credit Facility. The Company was in compliance with all covenants as of September 30, 2014.

Teradata's senior unsecured \$300 million five-year term loan is payable in quarterly installments, which commenced on June 30, 2012, with all remaining principal due in April 2016. The outstanding principal amount of the term loan agreement bears interest at a floating rate based upon a negotiated base rate or a Eurodollar rate plus in each case a margin based on the leverage ratio of the Company. As of September 30, 2014, the term loan principal outstanding was \$255 million, and carried an interest rate of 1.1875%. The Company was in compliance with all covenants as of September 30, 2014.

Teradata's term loan is recognized on the Company's balance sheet at its unpaid principal balance, and is not subject to fair value measurement. However, given that the loan carries a variable rate, the Company estimates that the unpaid principal balance of the term loan would approximate its fair value. If measured at fair value in the financial statements, the Company's term loan would be classified as Level 2 in the fair value hierarchy.

**10. Earnings Per Share**

Basic earnings per share is calculated by dividing net income by the weighted average number of shares outstanding during the reported period. The calculation of diluted earnings per share is similar to basic earnings per share, except that the weighted average number of shares outstanding includes the dilution from potential shares resulting from stock options, restricted stock awards and other stock awards.

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The components of basic and diluted earnings per share are as follows:

| In millions, except per share amounts  | Three Months Ended<br>September 30, |         | Nine Months Ended<br>September 30, |         |
|--|-------------------------------------|---------|------------------------------------|---------|
|  | 2014                                | 2013    | 2014                               | 2013    |
| Net income available for common stockholders                                       | \$ 94                               | \$ 98   | \$ 249                             | \$ 265  |
| Weighted average outstanding shares of common stock                                | 154.5                               | 163.2   | 156.6                              | 164.0   |
| Dilutive effect of employee stock options, restricted stock and other stock awards | 2.6                                 | 3.2     | 2.5                                | 3.1     |
| Common stock and common stock equivalents  | 157.1                               | 166.4   | 159.1                              | 167.1   |
| Earnings per share:  |                                     |         |                                    |         |
| Basic  | \$ 0.61                             | \$ 0.60 | \$ 1.59                            | \$ 1.62 |
| Diluted  | \$ 0.60                             | \$ 0.59 | \$ 1.57                            | \$ 1.59 |

Certain options to purchase shares of common stock were not included in the computation of diluted earnings per share because their exercise prices were greater than the average market price of the common shares for the period, and therefore would have been anti-dilutive. For the three months ended September 30, 2014 and September 30, 2013 there were 2.2 million and 0.7 million shares of common stock excluded from the computation of diluted earnings per share. For the nine months ended September 30, 2014 and September 30, 2013 there were 2.2 million and 0.5 million shares of common stock excluded from the computation of diluted earnings per share.

**11. Segment and Other Supplemental Information**

Teradata manages its business in two geographic regions, which are also the Company's operating segments: (1) the Americas region (North America and Latin America); and (2) the International region (Europe, Middle East, Africa, Asia Pacific and Japan). Management evaluates the performance of its segments based on revenue and segment margin. Corporate-related costs are fully-allocated to the segments, but for management reporting purposes assets are not allocated to the segments.

The following table presents regional segment revenue and segment gross margin for the Company:

| In millions                                  | Three Months Ended<br>September 30, |        | Nine Months Ended<br>September 30, |          |
|--|-------------------------------------|--------|------------------------------------|----------|
|  | 2014                                | 2013   | 2014                               | 2013     |
| <b>Segment revenue</b>                       |                                     |        |                                    |          |
| Americas                                     | \$ 405                              | \$ 409 | \$ 1,163                           | \$ 1,169 |
| International                                | 262                                 | 257    | 808                                | 754      |
| <b>Total revenue</b>                         | 667                                 | 666    | 1,971                              | 1,923    |
| <b>Segment gross margin</b>                  |                                     |        |                                    |          |
| Americas                                     | 231                                 | 233    | 671                                | 668      |
| International                                | 119                                 | 125    | 383                                | 374      |
| <b>Total gross margin</b>                    | 350                                 | 358    | 1,054                              | 1,042    |
| Selling, general and administrative expenses | 181                                 | 183    | 557                                | 547      |
| Research and development expenses            | 46                                  | 43     | 152                                | 140      |
| <b>Total income from operations</b>          | 123                                 | 132    | 345                                | 355      |
| Other expense, net                           | 0                                   | 0      | (8)                                | (1)      |

|                                   |        |        |        |        |
|-----------------------------------|--------|--------|--------|--------|
| <b>Income before income taxes</b> | \$ 123 | \$ 132 | \$ 337 | \$ 354 |
|-----------------------------------|--------|--------|--------|--------|



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The following table presents revenue by product and services for the Company:

| In millions                                     | Three Months Ended<br>September 30, |               | Nine Months Ended<br>September 30, |                 |
|---|-------------------------------------|---------------|------------------------------------|-----------------|
|   | 2014                                | 2013          | 2014                               | 2013            |
| Products (software and hardware) <sup>(1)</sup> | \$ 294                              | \$ 306        | \$ 867                             | \$ 858          |
| Consulting services                             | 200                                 | 200           | 592                                | 593             |
| Maintenance services                            | 173                                 | 160           | 512                                | 472             |
| Total services                                  | 373                                 | 360           | 1,104                              | 1,065           |
| <b>Total revenue</b>                            | <b>\$ 667</b>                       | <b>\$ 666</b> | <b>\$ 1,971</b>                    | <b>\$ 1,923</b> |

<sup>(1)</sup> Our analytic database software and hardware products are often sold and delivered together in the form of a node of capacity as an integrated technology solution. Accordingly, it is impracticable to provide the breakdown of revenue from various types of software and hardware products.

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations ( MD&A ).**

*You should read the following discussion in conjunction with the Condensed Consolidated Financial Statements and the notes to those statements included elsewhere in this Quarterly Report on Form 10-Q. This Quarterly Report on Form 10-Q contains certain statements that are forward-looking within the meaning of the Private Securities Litigation Reform Act of 1995. Certain statements contained in the MD&A are forward-looking statements that involve risks and uncertainties. The forward-looking statements are not historical facts, but rather are based on current expectations, estimates, assumptions and projections about our industry, business and future financial results. Our actual results could differ materially from the results contemplated by these forward-looking statements due to a number of factors, including those discussed in other sections of this Quarterly Report on Form 10-Q and in the 2013 Annual Report on Form 10-K.*

**Third Quarter Financial Overview**

As more fully discussed in later sections of this MD&A, the following were significant financial items for the third quarter of 2014:

Total revenue was \$667 million for the third quarter of 2014, flat from the third quarter of 2013, with an underlying 4% decrease in product revenue and a 4% increase in services revenue.

Gross margin decreased to 52.5% in the third quarter of 2014 from 53.8% in the third quarter of 2013, driven by lower product and services margins.

Operating income was \$123 million in the third quarter of 2014, compared to \$132 million in the third quarter of 2013, driven by lower product revenue and gross margin, partially offset by a services revenue increase.

Net income in the third quarter of 2014 was \$94 million, compared to \$98 million in the third quarter of 2013.

**Strategic Overview**

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Teradata helps companies achieve competitive advantage and win in their markets by empowering them to become data-driven businesses capable of exploiting data for insight and value through its analytic data solutions.

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Teradata's strategy focuses on three large and growing markets: integrated data warehousing ( IDW ), big data analytics, and integrated marketing cloud applications. We continue to focus on the following key initiatives to broaden our position in these markets and take advantage of growth opportunities.

Invest to expand our leading Unified Data Architecture, IDW software and platform family, big data discovery platforms, Hadoop®-based data management platforms, and integrated marketing cloud applications to address multiple market segments through internal development and targeted strategic acquisitions;

Deliver our solutions via the cloud (as a service) or on premise with offerings that support marketing applications as a service, data warehousing as a service, as well as discovery analytics as a service and data management as a service;

Invest in partnerships to increase the number of solutions available on Teradata platforms, maximize customer value, and increase our market coverage; and

Continue to seek opportunities to strengthen our sales resources, by opportunistically hiring incremental sales support resources as well as technology and industry consultants.

## **Future Trends**

We believe that demand for our analytic data platforms will continue to increase due to the continued growth of data volumes and types of data, the scale and complexity of business requirements, and the growing use of new data elements and more analytics over time. The adoption by customers of a broader set of analytics including predictive analytics, path analysis, network analysis/graph, and many others is driving more applications, usage and capacity. This increased breadth of analytics also drives the need for an overall architecture to manage an increasingly complex analytics environment. As a result, we expect that Teradata's leadership in analytic data platforms and Unified Data Architecture positions us for future growth. In addition, we believe that our competitive position in integrated marketing cloud applications, including our marketing operations, campaign management and digital messaging offerings, will contribute to our growth and are synergistic with the Company's big data analytics business as companies gain competitive advantage through data-driven marketing with their customers.

This growth, however, is not expected to be without its challenges from general economic conditions, competitive pressures, alternative technologies, and other risks and uncertainties. Since mid-2012, Teradata has seen a change in customers' buying patterns, particularly in the Americas region, with respect to large capital investments and related services. Currently, we believe that the greatest challenge for future revenue growth relates to pressures on large capital expenditures from the Company's largest customers (by historical revenue) in the Americas region. Revenue for these customers has been trending lower since 2012, while we continue to experience growth outside of these large customers. We believe that a number of factors are contributing to a slowdown in growth within this group of larger customers, including: information technology budget constraints; the relatively recent investments made by several of these customers to build out their Teradata IDW environments; a current focus of investments in their analytical ecosystems which have lower average selling prices than IDW environments; and to a lesser degree the transfer of some IDW workloads to other platforms in the ecosystem.

Overall, we believe that IDW will remain a critical part of companies' analytical ecosystems and Teradata's technology is highly differentiated with our ability to handle the concurrency and service level agreements of hundreds to thousands of mission-critical users and applications. Further, we believe the Company has the opportunity for continued revenue growth from both the expansion of our existing customers' analytical ecosystems (through growth in IDW, Teradata big data analytics and integrated marketing cloud applications) as well as the addition of new customers.

Although we did not experience significant changes for the nine months ended September 30, 2014 due to competitive and/or pricing trends for our analytic data platforms, there is risk that pricing and competitive pressures on our solutions could occur in the future as major customers evaluate and rationalize their analytics infrastructure, particularly to the extent that cost becomes a top priority in companies and lower-cost alternatives are more seriously and frequently considered. However, such alternatives generally do not enable companies to perform mission-critical, complex business analytic workloads or provide a Unified Data Architecture to address mission-critical analytics, discovery analytics, and data management such as those enabled by Teradata's offerings. As described above, we continue to

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believe that analytics will remain a high priority for companies and will drive growth for Teradata's leading solutions. Moreover, we will continue to be committed to new product development and achieving a positive yield from our research and development spending and resources, which are intended to drive future demand. To that end, we expect research and development expense to increase sequentially each quarter during the remainder of 2014. Additionally, we expect product gross margin to be impacted by amortization of previously capitalized software development cost, which is expected to increase approximately \$14 million in 2014 over 2013, with an anticipated additional increase of approximately \$5 million in 2015. Capitalized software development costs reduce our gross research and development expense, and increase cost of product revenue when amortized.

As a portion of the Company's operations and revenue occur outside the United States, and in currencies other than the U.S. dollar, the Company is exposed to fluctuations in foreign currency exchange rates. Based on currency rates at the end of October 2014, Teradata currency translation is now expected to have a 1% adverse impact on 2014 full year revenue growth and a 1% to 2% adverse impact on 2015 full year revenue growth.

**Results of Operations for the Three Months Ended September 30, 2014****Compared to the Three Months Ended September 30, 2013**

| <b>In millions</b>                           | <b>2014</b>   | <b>% of<br/>Revenue</b> | <b>2013</b>   | <b>% of<br/>Revenue</b> |
|--|---------------|-------------------------|---------------|-------------------------|
| Product revenue                              | \$ 294        | 44.1%                   | \$ 306        | 45.9%                   |
| Service revenue                              | 373           | 55.9%                   | 360           | 54.1%                   |
| <b>Total revenue</b>                         | <b>667</b>    | <b>100%</b>             | <b>666</b>    | <b>100%</b>             |
| <b>Gross margin</b>                          |               |                         |               |                         |
| Product gross margin                         | 175           | 59.5%                   | 188           | 61.4%                   |
| Service gross margin                         | 175           | 46.9%                   | 170           | 47.2%                   |
| <b>Total gross margin</b>                    | <b>350</b>    | <b>52.5%</b>            | <b>358</b>    | <b>53.8%</b>            |
| <b>Operating expenses</b>                    |               |                         |               |                         |
| Selling, general and administrative expenses | 181           | 27.1%                   | 183           | 27.5%                   |
| Research and development expenses            | 46            | 6.9%                    | 43            | 6.5%                    |
| <b>Total operating expenses</b>              | <b>227</b>    | <b>34.0%</b>            | <b>226</b>    | <b>33.9%</b>            |
| <b>Operating income</b>                      | <b>\$ 123</b> | <b>18.4%</b>            | <b>\$ 132</b> | <b>19.8%</b>            |

**Revenue**

Teradata revenue increased \$1 million in the third quarter of 2014 compared to the third quarter of 2013. Foreign currency fluctuations had a 1% adverse impact on the revenue increase. Product revenue decreased 4% in the third quarter of 2014 from the prior-year period. Services revenue increased 4% in the third quarter of 2014 from the prior-year period with an underlying 8% increase in maintenance services revenue, as compared to the prior-year period.

**Gross Margin**

Gross margin for the third quarter of 2014 was 52.5% compared to 53.8% in the third quarter of 2013. Product gross margin decreased to 59.5% in the third quarter of 2014, compared to 61.4% in the prior-year period. The decrease in product margin was largely a result of increased amortization of previously capitalized software development cost and unfavorable product and deal mix. Service gross margin decreased to 46.9% in the third quarter of 2014 compared to a strong 47.2% rate in the prior-year period. The decrease is driven by a consulting services rate decline, partially offset by improved revenue mix from higher margin maintenance revenue. The consulting services margin decline was driven by lower revenue growth resulting in lower productivity.



**Table of Contents****Operating Expenses**

Total operating expenses, including Selling, General and Administrative ( SG&A ) and Research and Development ( R&D ) expenses, was \$227 million in the third quarter of 2014 compared to \$226 million in third quarter of 2013. SG&A decreased \$2 million, due to reduced variable compensation and other non-customer facing expenses. R&D expenses increased \$3 million, influenced by both our recent technology acquisitions and our internal roadmap.

**Provision for Income Taxes**

Income tax provisions for interim periods are based on estimated annual income tax rates, adjusted to reflect the effects of any significant infrequent or unusual items which are required to be discretely recognized within the current interim period. The Company's intention is to permanently reinvest its foreign earnings outside of the United States. As a result, the effective tax rates in the periods presented are largely based upon the forecasted pre-tax earnings mix between the United States and other foreign taxing jurisdictions where the Company conducts its business under its current structure. The Company estimates its full-year effective tax rate for 2014 to be approximately 25.8%, which takes into consideration, among other things, the forecasted earnings mix by jurisdiction for 2014. The estimate also assumes that the U.S. Federal Research and Development Tax Credit ( US R&D Tax Credit ), which expired on December 31, 2013, will be retroactively reinstated sometime during 2014. If the credit is not reinstated during 2014, we estimate our effective tax rate will be negatively impacted by approximately 50 basis points. The forecasted tax rate is based on the overseas profits being taxed at an overall effective tax rate of approximately 12.5%, as compared to the federal statutory tax rate of 35% in the United States.

The effective tax rate for the three months ended September 30, 2014 and September 30, 2013 was 23.6% and 25.8%, respectively. The decrease in the effective tax rate was largely driven by a discrete tax benefit resulting from an Internal Revenue Service audit settlement of the 2011 tax year, which occurred in the third quarter of 2014, offset by the impact of the expiration of the U.S. Federal Research and Development Tax Credit ( US R&D Tax Credit ) on December 31, 2013. As a result, tax benefit for the US R&D Tax Credit was not reflected in the marginal effective tax rate for the three months ended September 30, 2014, but is included in the marginal effective tax rate for the three months ended September 30, 2013.

**Revenue and Gross Margin by Operating Segment**

Teradata manages its business in two geographic regions, which are also the Company's operating segments: the Americas and International regions. Teradata believes this format is useful to investors because it allows analysis and comparability of operating trends by operating segment. It also includes the same information that is used by Teradata management to make decisions regarding the segments and to assess our financial performance. The discussion of our segment results describes the changes in results as compared to the prior-year period.

The following table presents revenue and operating performance by segment for the three months ended September 30:

| In millions                 | 2014   | % of Revenue | 2013   | % of Revenue |
|-----------------------------|--------|--------------|--------|--------------|
| <b>Segment revenue</b>      |        |              |        |              |
| Americas                    | \$ 405 | 60.7%        | \$ 409 | 61.4%        |
| International               | 262    | 39.3%        | 257    | 38.6%        |
| Total revenue               | \$ 667 | 100%         | \$ 666 | 100%         |
| <b>Segment gross margin</b> |        |              |        |              |
| Americas                    | \$ 231 | 57.0%        | \$ 233 | 57.0%        |
| International               | 119    | 45.4%        | 125    | 48.6%        |
| Total gross margin          | \$ 350 | 52.5%        | \$ 358 | 53.8%        |

**Americas:** Revenue decreased 1% in the third quarter of 2014 from the third quarter of 2013, driven by a 3% decrease in product revenue and partially offset by an increase in maintenance revenue. The revenue decrease was primarily driven from the largest customers in the Americas, where we have experienced product revenue declines. The revenue decrease was not materially impacted from foreign currency fluctuations. Gross margins were 57.0% for the third quarter of 2014 and 2013.



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**International:** Revenue increased 2% in the third quarter of 2014 from the third quarter of 2013, with an underlying 5% decrease in product revenue and a 7% increase in services revenue. The revenue increase was not materially impacted from foreign currency fluctuations. Gross margins decreased to 45.4% for the third quarter of 2014, from 48.6% in the third quarter of 2013. The overall gross margin decrease is primarily driven by lower product margin due to unfavorable deal mix.

**Results of Operations for the Nine Months Ended September 30, 2014****Compared to the Nine Months Ended September 30, 2013**

| In millions                                  | 2014         | % of<br>Revenue | 2013         | % of<br>Revenue |
|--|--------------|-----------------|--------------|-----------------|
| Product revenue                              | \$ 867       | 44.0%           | \$ 858       | 44.6%           |
| Service revenue                              | 1,104        | 56.0%           | 1,065        | 55.4%           |
| <b>Total revenue</b>                         | <b>1,971</b> | <b>100%</b>     | <b>1,923</b> | <b>100%</b>     |
| Gross margin                                 |              |                 |              |                 |
| Product gross margin                         | 551          | 63.6%           | 546          | 63.6%           |
| Service gross margin                         | 503          | 45.6%           | 496          | 46.6%           |
| <b>Total gross margin</b>                    | <b>1,054</b> | <b>53.5%</b>    | <b>1,042</b> | <b>54.2%</b>    |
| Operating expenses                           |              |                 |              |                 |
| Selling, general and administrative expenses | 557          | 28.3%           | 547          | 28.4%           |
| Research and development expenses            | 152          | 7.7%            | 140          | 7.3%            |
| <b>Total operating expenses</b>              | <b>709</b>   | <b>36.0%</b>    | <b>687</b>   | <b>35.7%</b>    |
| Operating income                             | \$ 345       | 17.5%           | \$ 355       | 18.5%           |

**Revenue**

Teradata revenue increased 2% during the nine months ended September 30, 2014 compared to the nine months ended September 30, 2013. The revenue increase includes 1% adverse impact from currency fluctuations. Product revenue increased 1% in the nine months ended September 30, 2014 from the prior-year period. Service revenue in the nine months ended September 30, 2014 increased 4% from the prior-year period, with an underlying 8% increase in maintenance services revenue while consulting services revenue remained relatively flat, as compared to the prior-year period.

**Gross Margin**

Gross margin for the nine months ended September 30, 2014 was 53.5% compared to 54.2% in the nine months ended September 30, 2013. Product gross margin was flat at 63.6% in the nine months ended September 30, 2014, compared to 63.6% in the prior-year period. Product gross margin declined by \$14 million as a result of increased amortization of previously capitalized software development cost, offset by improved deal mix. Service gross margin decreased to 45.6% in the nine months ended September 30, 2014 compared to 46.6% in the prior-year period. The decrease is driven by a consulting services rate decline, partially offset by improved revenue mix from higher margin maintenance revenue. The consulting services margin decline was driven by lower revenue growth resulting in lower productivity.

**Operating Expenses**

Total operating expenses, including SG&A and R&D expenses, was \$709 million in the nine months ended September 30, 2014 compared to \$687 million in the nine months ended September 30, 2013. SG&A increased by \$10 million, and was primarily driven by higher selling expense, resulting from adding sales resources and related headcount. R&D expenses increased \$12 million due to increased R&D spending and expenses related to a voluntary early-retirement program during the first quarter of 2014, our recent technology acquisitions and our internal



roadmap.

**Table of Contents****Other Expense, net**

The Company recognized \$8 million of other expense, net in the nine months ended September 30, 2014, compared to \$1 million in the nine months ended September 30, 2013. The other expense in the nine months ended September 30, 2014 arose primarily from a \$9 million impairment in the carrying value of an equity investment.

**Provision for Income Taxes**

The effective tax rate for the nine months ended September 30, 2014 and September 30, 2013 was 26.1% and 25.1%, respectively. The effective tax rate for the nine months ended September 30, 2014 includes a discrete tax benefit resulting from an Internal Revenue Service audit settlement of the 2011 tax year, which occurred in the third quarter of 2014; however, this benefit was offset by the impact of the expiration of the US R&D Tax Credit on December 31, 2013. As a result, there is no tax benefit associated with the US R&D Tax Credit reflected in the marginal effective tax rate for the nine months ended September 30, 2014. The effective tax rate for the nine months ended September 30, 2013 included the marginal effective tax rate benefit of the US R&D Tax Credit for 2013, in addition to a one-time discrete \$4 million tax benefit associated with the US R&D Tax Credit for 2012, which was retroactively reinstated with the enactment of the American Taxpayer Relief Act of 2012 in January of 2013.

**Revenue and Gross Margin by Operating Segment**

The following table presents revenue and operating performance by segment for the nine months ended September 30:

| In millions                 | 2014     | % of<br>Revenue | 2013     | % of<br>Revenue |
|-----------------------------|----------|-----------------|----------|-----------------|
| <b>Segment revenue</b>      |          |                 |          |                 |
| Americas                    | \$ 1,163 | 59.0%           | \$ 1,169 | 60.8%           |
| International               | 808      | 41.0%           | 754      | 39.2%           |
| Total revenue               | \$ 1,971 | 100%            | \$ 1,923 | 100%            |
| <b>Segment gross margin</b> |          |                 |          |                 |
| Americas                    | \$ 671   | 57.7%           | \$ 668   | 57.1%           |
| International               | 383      | 47.4%           | 374      | 49.6%           |
| Total gross margin          | \$ 1,054 | 53.5%           | \$ 1,042 | 54.2%           |

**Americas:** Revenue decreased 1% in the nine months ended September 30, 2014 from the prior-year period September 30, 2013, driven by a 4% decrease in product revenue. The revenue decrease is primarily driven from the largest customers in the Americas, where we have experienced product revenue declines. Additionally, the revenue decrease includes 1% adverse impact from foreign currency fluctuations. Gross margins were 57.7% for the nine months ended September 30, 2014, up from 57.1% in the nine months ended September 30, 2013, driven primarily by higher maintenance margins and improved capacity on demand ( COD ) conversion.

COD is a common offering used by Teradata and other information technology vendors that allow the customer to purchase extra capacity in the future, typically within 12-18 months. COD enables customers to add capacity quickly. Product cost is recognized upon delivery with no corresponding revenue. When customers activate the COD, we record and recognize the revenue associated with the added capacity and the gross margin is recovered.

**International:** Revenue increased 7% in the nine months ended September 30, 2014 from the prior-year period, with an underlying 11% increase in product revenue and a 5% increase in services revenue. The revenue increase was not materially impacted from foreign currency fluctuations. Gross margins decreased to 47.4% for the nine months ended September 30, 2014, from 49.6% in the prior-year period, largely driven by lower product margin related to unfavorable deal mix.



**Table of Contents****Financial Condition, Liquidity and Capital Resources**

Cash provided by operating activities increased by \$136 million in the nine months ended September 30, 2014 compared to the nine months ended September 30, 2013. The increase in cash provided by operating activities was primarily due to a positive change in working capital, largely driven by decreased receivables and inventories, along with a smaller decrease in current payables and accrued expenses as compared to the prior-year period.

Teradata's management uses a non-GAAP measure called free cash flow, which is not a measure defined under accounting principles generally accepted in the United States of America (GAAP). We define free cash flow as net cash provided by operating activities, less capital expenditures for property and equipment, and additions to capitalized software, as one measure of assessing the financial performance of the Company, and this may differ from the definition used by other companies. The components that are used to calculate free cash flow are GAAP measures taken directly from the Condensed Consolidated Statements of Cash Flows (Unaudited). We believe that free cash flow information is useful for investors because it relates the operating cash flow of the Company to the capital that is spent to continue and improve business operations. In particular, free cash flow indicates the amount of cash available after capital expenditures, for among other things, investments in the Company's existing businesses, strategic acquisitions and repurchase of Teradata common stock. Free cash flow does not represent the residual cash flow available for discretionary expenditures since there may be other non-discretionary expenditures that are not deducted from the measure. This non-GAAP measure should not be considered a substitute for, or superior to, cash flows from operating activities under GAAP.

The table below shows net cash provided by operating activities and capital expenditures for the following periods:

| <b>In millions</b>                        | <b>Nine Months Ended</b> |               |
|---|--------------------------|---------------|
|   | <b>September 30,</b>     |               |
|   | <b>2014</b>              | <b>2013</b>   |
| Net cash provided by operating activities | \$ 583                   | \$ 447        |
| Less:                                     |                          |               |
| Expenditures for property and equipment   | (37)                     | (44)          |
| Additions to capitalized software         | (57)                     | (56)          |
| <b>Free cash flow</b>                     | <b>\$ 489</b>            | <b>\$ 347</b> |

Financing activities and certain other investing activities are not included in our calculation of free cash flow. These other investing activities primarily consisted of immaterial business acquisition and investment activities that were closed during the period.

Teradata's financing activities for the nine months ended September 30, 2014 and 2013 primarily consisted of cash outflows for share repurchases. The Company purchased 6.9 million shares of its common stock at an average price per share of \$42.30 in the nine months ended September 30, 2014 and 3.3 million shares at an average price per share of \$56.02 in the nine months ended September 30, 2013. Share repurchases were made under two share repurchase programs authorized by our Board of Directors. The first program (the "dilution offset program"), which as of September 30, 2014 had \$3 million of authorization remaining, allows the Company to repurchase Teradata common stock to the extent of cash received from the exercise of stock options and the Teradata Employee Stock Purchase Plan (ESPP) to offset dilution from shares issued pursuant to these plans. On May 5, 2014, the Company's Board of Directors authorized an additional \$300 million to be utilized to repurchase Teradata Corporation common stock under the Company's second share repurchase program (the "general share repurchase program"). As of September 30, 2014, the Company had \$353 million of authorization remaining to repurchase outstanding shares of Teradata common stock. Share repurchases made by the Company are reported on a trade date basis. Our share repurchase activity depends on factors such as our working capital needs, our cash requirements for capital investments, our stock price, and economic and market conditions.

Proceeds from the ESPP and the exercise of stock options were \$20 million and \$23 million in the nine months ended September 30, 2014 and 2013, respectively. These proceeds are included in Other financing activities, net in the Condensed Consolidated Statements of Cash Flows (Unaudited). Additionally, during the nine months ended September 30, 2014 the

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Company repaid \$19 million against the principal balance of its outstanding term loan, which is discussed further below.

Our total in cash and cash equivalents held outside the United States in various foreign subsidiaries was \$743 million as of September 30, 2014 and \$615 million as of December 31, 2013. The remaining balance held in the United States was \$105 million as of September 30, 2014 and \$80 million as of December 31, 2013. Under current tax laws and regulations, if cash and cash equivalents and short-term investments held outside the United States are distributed to the United States in the form of dividends or otherwise, we would be subject to additional U.S. income taxes (subject to an adjustment for foreign tax credits) and possible foreign withholding taxes. As of September 30, 2014, we have not provided for the U.S. federal tax liability on approximately \$1.1 billion of foreign earnings that are considered permanently reinvested outside of the United States.

Management believes current cash, Company cash flows from operations and its \$300 million Credit Facility will be sufficient to satisfy future working capital, research and development activities, capital expenditures, pension contributions, and other financing requirements for at least the next twelve months. The Company principally holds its cash and cash equivalents in bank deposits and highly-rated money market funds.

The Company's ability to generate positive cash flows from operations is dependent on general economic conditions, competitive pressures, and other business and risk factors described in the Company's 2013 Annual Report on Form 10-K (the "2013 Annual Report"), and elsewhere in this Quarterly Report. If the Company is unable to generate sufficient cash flows from operations, or otherwise to comply with the terms of the credit facility and term loan agreement, the Company may be required to seek additional financing alternatives.

**Long-term debt.** Our five-year revolving credit agreement (the "Credit Facility"), has a borrowing capacity of up to \$300 million. The Credit Facility ends on June 15, 2017, at which point any remaining outstanding borrowings would be due for repayment unless extended by agreement of the parties for up to two additional one-year periods. The interest rate charged on borrowings pursuant to the Credit Facility can vary depending on the interest rate option the Company chooses to utilize and the Company's leverage ratio at the time of the borrowing. In the near term, Teradata would anticipate choosing a floating rate based on the London Interbank Offered Rate ("LIBOR"). The Credit Facility is unsecured and contains certain representations and warranties, conditions, affirmative, negative and financial covenants, and events of default customary for such facilities. As of September 30, 2014, the Company had no outstanding borrowings on the Credit Facility, and was in compliance with all covenants.

Teradata's senior unsecured \$300 million five-year term loan is payable in quarterly installments, which commenced on June 30, 2012, with all remaining principal due in April 2016. The outstanding principal amount of the term loan agreement bears interest at a floating rate based upon a negotiated base rate or a Eurodollar rate plus in each case a margin based on the leverage ratio of the Company. As of September 30, 2014, the term loan principal outstanding was \$255 million, and carried an interest rate of 1.1875%. The Company was in compliance with all covenants as of September 30, 2014.

**Contractual and Other Commercial Commitments.** There has been no significant change in our contractual and other commercial commitments as described in the 2013 Annual Report. Our guarantees and product warranties are discussed in Note 7 of Notes to Condensed Consolidated Financial Statements (Unaudited).

## **Critical Accounting Policies and Estimates**

Our financial statements are prepared in accordance with GAAP. In connection with the preparation of these financial statements, we are required to make assumptions, estimates and judgments that affect the reported amounts of assets, liabilities, revenues, expenses and the related disclosure of contingent liabilities. These assumptions, estimates and judgments are based on historical experience and assumptions that are believed to be reasonable at the time. However, because future events and their effects cannot be determined with certainty, the determination of estimates requires the exercise of judgment. Our critical accounting policies are those that require assumptions to be made about matters that are highly uncertain. Different estimates could have a material impact on our financial results. Judgments and uncertainties affecting the application of these policies and estimates may result in materially

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different amounts being reported under different conditions or circumstances. Our management periodically reviews these estimates and assumptions to ensure that our financial statements are presented fairly and are materially correct.

In many cases, the accounting treatment of a particular transaction is specifically dictated by GAAP and does not require significant management judgment in its application. There are also areas in which management's judgment in selecting among available alternatives would not produce a materially different result. The significant accounting policies and estimates that we believe are the most critical to aid in fully understanding and evaluating our reported financial results are discussed in the 2013 Annual Report. Teradata's senior management has reviewed these critical accounting policies and related disclosures and determined that there were no significant changes in our critical accounting policies in the nine months ended September 30, 2014. Also, there were no significant changes in our estimates associated with those policies.

## **New Accounting Pronouncements**

See discussion in Note 2 of Notes to Condensed Consolidated Financial Statements (Unaudited) for new accounting pronouncements.

## **Item 3. Quantitative and Qualitative Disclosures About Market Risk.**

There have not been any material changes to the market risk factors previously disclosed in Part II, Item 7A of the Company's 2013 Annual Report on Form 10-K.

## **Item 4. Controls and Procedures.**

### **Evaluation of Disclosure Controls and Procedures**

Teradata maintains a system of disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934 (the Exchange Act)) that are designed to provide reasonable assurance that information required to be disclosed in its reports filed or submitted under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to management, including, as appropriate, the Chief Executive Officer and the Chief Financial Officer, to allow timely decisions regarding required disclosures. In designing and evaluating the disclosure controls and procedures, management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives.

Based on their evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures were effective to provide reasonable assurance as of September 30, 2014.

### **Changes in Internal Control over Financial Reporting**

There have been no changes in our internal control over financial reporting that occurred during the last fiscal quarter ended September 30, 2014 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## **Part II OTHER INFORMATION**

### **Item 1. Legal Proceedings.**

The information required by this item is included in the material under Note 7 of Notes to Condensed Consolidated Financial Statements (Unaudited) of this Quarterly Report on Form 10-Q and is incorporated herein by reference.

**Table of Contents****Item 1A. Risk Factors.**

There have not been any material changes to the risk factors previously disclosed in Part I, Item IA of the Company's 2013 Annual Report on Form 10-K.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.****Purchase of Company Common Stock**

During the third quarter of 2014, the Company executed purchases of 2.4 million shares of its common stock at an average price per share of \$43.05 under the two share repurchase programs that were authorized by our Board of Directors. The first program (the "dilution offset program"), allows the Company to repurchase Teradata common stock to the extent of cash received from the exercise of stock options and the Teradata Employee Stock Purchase Plan ("ESPP") to offset dilution from shares issued pursuant to these plans. On May 5, 2014, the Company's Board of Directors authorized an additional \$300 million to be utilized to repurchase Teradata Corporation common stock under the Company's second share repurchase program (the "general share repurchase program"). As of September 30, 2014, the Company had \$353 million of authorization remaining to repurchase outstanding shares of Teradata common stock. Share repurchases made by the Company are reported on a trade date basis.

Section 16 officers occasionally sell vested shares of restricted stock to the Company at the current market price to cover their withholding taxes. For the nine months ended September 30, 2014, the total of these purchases was 9,329 shares at an average price of \$43.30 per share.

The following table provides information relating to the Company's share repurchase programs for the nine months ended September 30, 2014:

| Month                       | Total Number of Shares Purchased | Average Price Paid per Share | Total Number of Shares Purchased as Part of Publicly Announced Dilution Offset Program | Total Number of Shares Purchased as Part of Publicly Announced General Share Repurchase Program | Maximum Dollar Value that May Yet Be Purchased Under the Dilution Offset Program | Maximum Dollar Value that May Yet Be Purchased Under the General Share Repurchase Program |
|-----------------------------|----------------------------------|------------------------------|--|---|--|---|
| <b>First Quarter Total</b>  | <b>2,031,598</b>                 | <b>\$ 42.42</b>              | <b>210,198</b>   | <b>1,821,400</b>  | <b>\$ 3,464,091</b>  | <b>\$ 246,246,213</b>   |
| <b>Second Quarter Total</b> | <b>2,507,696</b>                 | <b>\$ 41.50</b>              | <b>231,719</b>   | <b>2,275,977</b>  | <b>\$ 46,137</b>   | <b>\$ 451,554,123</b>   |
| July 2014                   | 655,177                          | \$ 41.00                     |  | 655,177   | \$ 1,563,562   | \$ 424,694,072  |
| August 2014                 | 541,031                          | \$ 43.96                     |  | 541,031   | \$ 3,680,112   | \$ 400,908,456  |
| September 2014              | 1,179,748                        | \$ 43.77                     | 78,000   | 1,101,748   | \$ 3,288,042   | \$ 352,723,027  |
| <b>Third Quarter Total</b>  | <b>2,375,956</b>                 | <b>\$ 43.05</b>              | <b>78,000</b>  | <b>2,297,956</b>  | <b>\$ 3,288,042</b>  | <b>\$ 352,723,027</b>   |

**Item 3. Defaults Upon Senior Securities.**

None

**Item 4. Mine Safety Disclosures.**

None

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**Item 5. Other Information.**

None

**Item 6. Exhibits.**

**Reference Number  
per Item 601 of  
Regulation S-K**

**Description**

|      |  |
|------|--|
| 2.1  | Form of Separation and Distribution Agreement between Teradata Corporation and NCR Corporation (incorporated by reference to Exhibit 10.1 to the Current Report on Form 8-K dated September 11, 2007 (SEC file number 001-33458)).   |
| 3.1  | Amended and Restated Certificate of Incorporation of Teradata Corporation as amended and restated on September 24, 2007 (incorporated by reference to Exhibit 3.1 to the Current Report on Form 8-K dated September 25, 2007 (SEC file number 001-33458)).   |
| 3.2  | Amended and Restated By-Laws of Teradata Corporation, as amended and restated on April 29, 2014 (incorporated by reference to Exhibit 3.2 to the Current Report on Form 8-K dated May 5, 2014).  |
| 4.1  | Common Stock Certificate of Teradata Corporation (incorporated by reference to Exhibit 4.1 to the Quarterly Report on Form 10-Q dated November 13, 2007 (SEC file number 001-33458)).  |
| 31.1 | Certification pursuant to Rule 13a-14(a), dated November 7, 2014.  |
| 31.2 | Certification pursuant to Rule 13a-14(a), dated November 7, 2014.  |
| 32   | Certification pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, dated November 7, 2014.   |
| 101  | Interactive data files pursuant to Rule 405 of Regulation S-T: (i) the Condensed Consolidated Statements of Income for the three and nine month periods ended September 30, 2014 and 2013, (ii) the Condensed Consolidated Statements of Comprehensive Income for the three and nine month periods ended September 30, 2014 and 2013, (iii) the Condensed Consolidated Balance Sheets at September 30, 2014 and December 31, 2013, (iv) the Condensed Consolidated Statements of Cash Flows for the nine month periods ended September 30, 2014 and 2013 and (v) the notes to the Condensed Consolidated Financial Statements. |



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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

TERADATA CORPORATION

Date: November 7, 2014

By: /s/ Stephen M. Scheppmann  
Stephen M. Scheppmann

Executive Vice President and Chief Financial Officer