AMERICAN EAGLE OUTFITTERS INC
Form 10-Q
August 28, 2014
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UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-Q

x **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended August 2, 2014

OR

¨ **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

Commission File Number: 1-33338

American Eagle Outfitters, Inc.

(Exact name of registrant as specified in its charter)

Delaware	**No. 13-2721761**
(State or other jurisdiction of incorporation or organization)	**(I.R.S. Employer Identification No.)**
77 Hot Metal Street, Pittsburgh, PA	**15203-2329**
(Address of principal executive offices)	**(Zip Code)**

Registrant s telephone number, including area code: (412) 432-3300

Former name, former address and former fiscal year, if changed since last report:

N/A

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES x NO ¨

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES x NO ¨

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer x	Accelerated filer ¨
Non-accelerated filer ¨ (Do not check if a smaller reporting company)	Smaller reporting company ¨

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES ¨ NO x

Indicate the number of shares outstanding of each of the issuer s classes of common stock, as of the latest practicable date: 194,431,536 Common Shares were outstanding at August 25, 2014.

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AMERICAN EAGLE OUTFITTERS, INC.

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PART I- FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS.

AMERICAN EAGLE OUTFITTERS, INC.

CONSOLIDATED BALANCE SHEETS

(In thousands, except per share amount)	August 2, 2014 (Unaudited)	February 1, 2014	August 3, 2013 (Unaudited)
Assets			
Current assets:			
Cash and cash equivalents	$ 262,628	$ 418,933	$ 345,188
Short-term investments		10,002	59,678
Merchandise inventory	393,316	291,541	461,080
Accounts receivable	47,028	73,882	45,965
Prepaid expenses and other	86,055	83,724	115,595
Deferred income taxes	41,646	45,478	41,807
Total current assets	830,673	923,560	1,069,313
Property and equipment, at cost, net of accumulated depreciation	732,834	637,417	598,548
Intangible assets, at cost, net of accumulated amortization	48,510	49,271	44,658
Goodwill	13,616	13,530	13,814
Non-current deferred income taxes	13,534	24,835	25,441
Other assets	40,894	45,551	28,311
Total assets	$ 1,680,061	$ 1,694,164	$ 1,780,085
Liabilities and Stockholders Equity			
Current liabilities:			
Accounts payable	$ 254,802	$ 203,872	$ 292,120
Accrued compensation and payroll taxes	25,917	23,560	20,496
Accrued rent	75,649	76,397	74,052
Accrued income and other taxes	6,225	5,778	9,614
Unredeemed gift cards and gift certificates	29,092	47,194	26,389
Current portion of deferred lease credits	13,635	13,293	14,104
Other liabilities and accrued expenses	34,469	45,384	28,024
Total current liabilities	439,789	415,478	464,799
Non-current liabilities:			
Deferred lease credits	62,779	59,510	67,461
Non-current accrued income taxes	11,089	16,543	19,722
Other non-current liabilities	32,557	36,455	24,430

Total non-current liabilities	106,425	112,508	111,613
Commitments and contingencies			
Stockholders equity:			
Preferred stock, $0.01 par value; 5,000 shares authorized; none issued and outstanding			
Common stock, $0.01 par value; 600,000 shares authorized; 249,566 shares issued; 194,432, 193,149 and 192,700 shares outstanding, respectively	2,496	2,496	2,496
Contributed capital	559,694	573,008	587,905
Accumulated other comprehensive income	15,949	12,157	24,397
Retained earnings	1,522,856	1,569,851	1,588,094
Treasury stock, 55,137, 56,417 and 56,866 shares, respectively	(967,148)	(991,334)	(999,219)
Total stockholders equity	1,133,847	1,166,178	1,203,673
Total liabilities and stockholders equity	$ 1,680,061	$ 1,694,164	$ 1,780,085

Refer to Notes to Consolidated Financial Statements

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AMERICAN EAGLE OUTFITTERS, INC.

CONSOLIDATED STATEMENTS OF OPERATIONS AND RETAINED EARNINGS

(Unaudited)

	13 Weeks Ended		26 Weeks Ended	
(In thousands, except per share amounts)	August 2, 2014	August 3, 2013	August 2, 2014	August 3, 2013
Total net revenue	$ 710,595	$ 727,313	$ 1,356,724	$ 1,406,790
Cost of sales, including certain buying, occupancy and warehousing expenses	473,048	481,818	893,332	897,686
Gross profit	237,547	245,495	463,392	509,104
Selling, general and administrative expenses	190,078	186,336	375,136	368,589
Depreciation and amortization expense	35,422	29,734	67,784	65,273
Operating income	12,047	29,425	20,472	75,242
Other income, net	850	1,149	1,536	467
Income before income taxes	12,897	30,574	22,008	75,709
Provision for income taxes	7,084	10,980	12,329	28,139
Net income	$ 5,813	$ 19,594	$ 9,679	$ 47,570
Basic income per common share:				
Net income per basic share	$ 0.03	$ 0.10	$ 0.05	$ 0.25
Net income per diluted share	$ 0.03	$ 0.10	$ 0.05	$ 0.24
Cash dividends per common share	$ 0.125	$ 0.125	$ 0.25	$ 0.125
Weighted average common shares outstanding - basic	194,511	192,731	194,285	192,720
Weighted average common shares outstanding - diluted	194,747	195,951	194,751	196,451
Retained earnings, beginning	$ 1,542,106	$ 1,592,706	$ 1,569,851	$ 1,553,058
Net income	5,813	19,594	9,679	47,570
Cash dividends and dividend equivalents	(24,954)	(24,574)	(49,831)	(24,574)
Reissuance of treasury stock	(109)	368	(6,843)	12,040
Retained earnings, ending	$ 1,522,856	$ 1,588,094	$ 1,522,856	$ 1,588,094

Refer to Notes to Consolidated Financial Statements

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AMERICAN EAGLE OUTFITTERS, INC.

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(Unaudited)

	13 Weeks Ended		26 Weeks Ended	
(In thousands)	August 2, 2014	August 3, 2013	August 2, 2014	August 3, 2013
Net income	$ 5,813	$ 19,594	$ 9,679	$ 47,570
Other comprehensive (loss) gain:				
Foreign currency translation (loss) gain	(145)	(4,398)	3,792	(4,900)
Other comprehensive (loss) gain:	(145)	(4,398)	3,792	(4,900)
Comprehensive income	$ 5,668	$ 15,196	$ 13,471	$ 42,670

Refer to Notes to Consolidated Financial Statements

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AMERICAN EAGLE OUTFITTERS, INC.

CONSOLIDATED STATEMENTS OF CASH FLOWS

(Unaudited)

(In thousands)	26 Weeks Ended August 2, 2014	August 3, 2013
Operating activities:		
Net income	$ 9,679	$ 47,570
Adjustments to reconcile net income to net cash used for operating activities:		
Depreciation and amortization	68,635	66,343
Share-based compensation	6,559	9,661
Deferred income taxes	6,332	23,571
Foreign currency transaction loss	121	936
Changes in assets and liabilities:		
Merchandise inventory	(101,006)	(127,459)
Accounts receivable	25,660	296
Prepaid expenses and other	(1,982)	(40,627)
Other assets	4,773	(8,654)
Accounts payable	36,312	96,578
Unredeemed gift cards and gift certificates	(18,188)	(19,916)
Deferred lease credits	3,448	8,871
Accrued compensation and payroll taxes	2,390	(45,155)
Accrued income and other taxes	52	(20,328)
Accrued liabilities	(13,145)	(1,173)
Total adjustments	19,961	(57,056)
Net cash provided by (used for) operating activities	**29,640**	**(9,486)**
Investing activities:		
Capital expenditures for property and equipment	(146,326)	(123,865)
Purchase of assets in acquisition		(20,751)
Acquisition of intangible assets	(894)	(700)
Purchase of available-for-sale securities		(7,571)
Sale of available-for-sale securities	10,002	69,173
Net cash used for investing activities	**(137,218)**	**(83,714)**
Financing activities:		
Payments on capital leases	(2,567)	(260)
Repurchase of common stock as part of publicly announced programs		(33,051)
Repurchase of common stock from employees	(7,389)	(23,343)
Net proceeds from stock options exercised	6,755	2,632
Excess tax benefit from share-based payments	697	8,179

Cash dividends paid	(48,602)	(24,085)
Net cash used for financing activities	**(51,106)**	**(69,928)**
Effect of exchange rates changes on cash	2,379	(803)
Net decrease in cash and cash equivalents	**(156,305)**	**(163,931)**
Cash and cash equivalents - beginning of period	418,933	509,119
Cash and cash equivalents - end of period	$ 262,628	$ 345,188
Supplemental disclosure of cash flow information:		
Cash paid during the period for income taxes	$ 11,108	$ 58,555
Cash paid during the period for interest	$ 317	$ 209

Refer to Notes to Consolidated Financial Statements

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AMERICAN EAGLE OUTFITTERS, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

1. Interim Financial Statements

The accompanying Consolidated Financial Statements of American Eagle Outfitters, Inc. (the Company) at August 2, 2014 and August 3, 2013 and for the 13 and 26 week periods ended August 2, 2014 and August 3, 2013 have been prepared in accordance with generally accepted accounting principles in the United States of America (GAAP) for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by GAAP for complete financial statements. Certain notes and other information have been condensed or omitted from the interim Consolidated Financial Statements presented in this Quarterly Report on Form 10-Q. Therefore, these Consolidated Financial Statements should be read in conjunction with the Company s Fiscal 2013 Annual Report. In the opinion of the Company s management, all adjustments (consisting of normal recurring adjustments and those described in the footnotes that follow) considered necessary for a fair presentation have been included. The existence of subsequent events has been evaluated through the filing date of this Quarterly Report on Form 10-Q.

As used in this report, all references to we, our and the Company refer to American Eagle Outfitters, Inc. and its wholly owned subsidiaries. American Eagle Outfitters, American Eagle, AEO and the AE Brand refer to our American Eagle Outfitters stores. aerie refers to our aerie by American Eagle® stores. AEO Direct refers to our e-commerce operations, ae.com and aerie.com.

The Company s business is affected by the pattern of seasonality common to most retail apparel businesses. The results for the current and prior periods are not necessarily indicative of future financial results.

2. Summary of Significant Accounting Policies

Principles of Consolidation

The Consolidated Financial Statements include the accounts of the Company and its wholly owned subsidiaries. All intercompany transactions and balances have been eliminated in consolidation. At August 2, 2014, the Company operated in one reportable segment.

Fiscal Year

The Company s financial year is a 52/53 week year that ends on the Saturday nearest to January 31. As used herein, Fiscal 2015 and Fiscal 2014 refer to the 52 week periods ending January 30, 2016 and January 31, 2015, respectively. Fiscal 2013 refers to the 52 week period ended February 1, 2014.

Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of our contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. On an ongoing basis, our management reviews the

Company s estimates based on currently available information. Changes in facts and circumstances may result in revised estimates.

Recent Accounting Pronouncements

In May 2014, the Financial Accounting Standard Board (FASB) issued Accounting Standards Update (ASU) No. 2014-09, *Revenue from Contracts with Customers* (ASU 2014-09). ASU 2014-09 is a comprehensive new revenue recognition model that expands disclosure requirements and requires a company to recognize revenue to depict the transfer of goods or services to a customer at an amount that reflects the consideration it expects to receive in exchange for those goods or services. ASU 2014-09 is effective for annual reporting periods beginning after December 15, 2016 and early adoption is not permitted. Accordingly, the Company will adopt ASU 2014-09 on January 29, 2017. The Company is currently evaluating the impact of the adoption of this guidance on the Company s consolidated financial condition, results of operations and cash flows.

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In July 2013, the FASB issued ASU No. 2013-11, *Income Taxes (Topic 740): Presentation of an Unrecognized Tax Benefit When a Net Operating Loss Carryforward, a Similar Tax Loss, or a Tax Credit Carryforward Exists* (ASU 2013-11). ASU 2013-11 requires an entity to present an unrecognized tax benefit, or a portion of an unrecognized tax benefit, in the financial statements as a reduction to a deferred tax asset for a net operating loss carryforward, a similar tax loss, or a tax credit carryforward. To the extent a net operating loss carryforward, a similar tax loss, or a tax credit carryforward is not available at the reporting date, the unrecognized tax benefit should be presented in the financial statements as a liability and should not be combined with deferred tax assets. ASU No. 2013-11 is effective for financial statements issued for annual reporting periods beginning after December 15, 2013 and interim periods within those years. The Company adopted ASU 2013-11 on February 2, 2014 with no significant impact to its Consolidated Financial Statements.

Foreign Currency Translation

In accordance with Accounting Standards Codification (ASC) 830, *Foreign Currency Matters*, assets and liabilities denominated in foreign currencies were translated into United States dollars (USD) (the reporting currency) at the exchange rates prevailing at the balance sheet date. Revenues and expenses denominated in foreign currencies were translated into USD at the monthly average exchange rates for the period. Gains or losses resulting from foreign currency transactions are included in the results of operations, whereas, related translation adjustments are reported as an element of other comprehensive income in accordance with ASC 220, *Comprehensive Income.*

Revenue Recognition

Revenue is recorded for store sales upon the purchase of merchandise by customers. The Company s e-commerce operation records revenue upon the estimated customer receipt date of the merchandise. Shipping and handling revenues are included in total net revenue. Sales tax collected from customers is excluded from revenue and is included as part of accrued income and other taxes on the Company s Consolidated Balance Sheets.

Revenue is recorded net of estimated and actual sales returns and deductions for coupon redemptions and other promotions. The Company records the impact of adjustments to its sales return reserve quarterly within total net revenue and cost of sales. The sales return reserve reflects an estimate of sales returns based on projected merchandise returns determined through the use of historical average return percentages.

Revenue is not recorded on the purchase of gift cards. A current liability is recorded upon purchase, and revenue is recognized when the gift card is redeemed for merchandise. Additionally, the Company recognizes revenue on unredeemed gift cards based on an estimate of the amounts that will not be redeemed (gift card breakage), determined through historical redemption trends. Gift card breakage revenue is recognized in proportion to actual gift card redemptions as a component of total net revenue. For further information on the Company s gift card program, refer to the Gift Cards caption below.

The Company recognizes royalty revenue generated from its franchise agreements based on a percentage of merchandise sales by the franchisee. This revenue is recorded as a component of total net revenue when earned.

Cost of Sales, Including Certain Buying, Occupancy and Warehousing Expenses

Cost of sales consists of merchandise costs, including design, sourcing, importing and inbound freight costs, as well as markdowns, shrinkage and certain promotional costs (collectively merchandise costs) and buying, occupancy and warehousing costs.

Design costs are related to the Company s Design Center operations and include compensation, travel, supplies and samples for our design teams, as well as rent and depreciation for our Design Center. These costs are included in cost of sales as the respective inventory is sold.

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Buying, occupancy and warehousing costs consist of compensation, employee benefit expenses and travel for our buyers and certain senior merchandising executives; rent and utilities related to our stores, corporate headquarters, distribution centers and other office space; freight from our distribution centers to the stores; compensation and supplies for our distribution centers, including purchasing, receiving and inspection costs; and shipping and handling costs related to our e-commerce operation. Gross profit is the difference between total net revenue and cost of sales.

Selling, General and Administrative Expenses

Selling, general and administrative expenses consist of compensation and employee benefit expenses, including salaries, incentives and related benefits associated with our stores and corporate headquarters. Selling, general and administrative expenses also include advertising costs, supplies for our stores and home office, communication costs, travel and entertainment, leasing costs and services purchased. Selling, general and administrative expenses do not include compensation, employee benefit expenses and travel for our design, sourcing and importing teams, our buyers and our distribution centers as these amounts are recorded in cost of sales.

Other Income, Net

Other income, net consists primarily of interest income/expense, foreign currency transaction gain/loss and realized investment gains/losses.

Other-than-Temporary Impairment

The Company evaluates its investments for impairment in accordance with ASC 320, *Investments Debt and Equity Securities* (ASC 320). ASC 320 provides guidance for determining when an investment is considered impaired, whether impairment is other-than-temporary, and measurement of an impairment loss. An investment is considered impaired if the fair value of the investment is less than its cost. If, after consideration of all available evidence to evaluate the realizable value of its investment, impairment is determined to be other-than-temporary, then an impairment loss is recognized in the Consolidated Statement of Operations equal to the difference between the investment s cost and its fair value. There was no net impairment loss for investment securities recognized in earnings during the 13 and 26 weeks ended August 2, 2014 or August 3, 2013.

Cash and Cash Equivalents and Short-term Investments

The Company considers all highly liquid investments purchased with a maturity of three months or less to be cash equivalents.

As of August 2, 2014, the Company held no short-term investments.

As of August 3, 2013, short-term investments include treasury bills and term-deposits with a maturity of greater than three months, but less than one year.

Unrealized gains and losses on the Company s available-for-sale securities are excluded from earnings and are reported as a separate component of stockholders equity, within accumulated other comprehensive income, until realized. When available-for-sale securities are sold, the cost of the securities is specifically identified and is used to determine any realized gain or loss.

Refer to Note 3 to the Consolidated Financial Statements for information regarding cash and cash equivalents and short-term investments.

Merchandise Inventory

Merchandise inventory is valued at the lower of average cost or market, utilizing the retail method. Average cost includes merchandise design and sourcing costs and related expenses. The Company records merchandise receipts when both title and risk of loss for the merchandise have transferred to the Company.

The Company reviews its inventory levels to identify slow-moving merchandise and generally uses markdowns to clear merchandise. Additionally, the Company estimates a markdown reserve for future planned permanent markdowns related to current inventory. Markdowns may occur when inventory exceeds customer demand for reasons of style, seasonal adaptation, changes in customer preference, lack of consumer acceptance of fashion items, competition, or if it is determined that the inventory in stock will not sell at its currently ticketed price. Such markdowns may have a material adverse impact on earnings, depending on the extent and amount of inventory affected. The Company also estimates a shrinkage reserve for the period between the last physical count and the balance sheet date. The estimate for the shrinkage reserve, based on historical results, can be affected by changes in merchandise mix and changes in actual shrinkage trends.

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Income Taxes

The Company calculates income taxes in accordance with ASC 740, *Income Taxes* (ASC 740), which requires the use of the asset and liability method. Under this method, deferred tax assets and liabilities are recognized based on the difference between the Consolidated Financial Statement carrying amounts of existing assets and liabilities and their respective tax bases as computed pursuant to ASC 740. Deferred tax assets and liabilities are measured using the tax rates, based on certain judgments regarding enacted tax laws and published guidance, in effect in the years when those temporary differences are expected to reverse. A valuation allowance is established against the deferred tax assets when it is more likely than not that some portion or all of the deferred taxes may not be realized. Changes in the Company s level and composition of earnings, tax laws or the deferred tax valuation allowance, as well as the results of tax audits may materially impact the Company s effective income tax rate.

The Company evaluates its income tax positions in accordance with ASC 740, which prescribes a comprehensive model for recognizing, measuring, presenting and disclosing in the financial statements tax positions taken or expected to be taken on a tax return, including a decision whether to file or not to file in a particular jurisdiction. Under ASC 740, a tax benefit from an uncertain position may be recognized only if it is more likely than not that the position is sustainable based on its technical merits.

The calculation of the deferred tax assets and liabilities, as well as the decision to recognize a tax benefit from an uncertain position and to establish a valuation allowance require management to make estimates and assumptions. The Company believes that its assumptions and estimates are reasonable, although actual results may have a positive or negative material impact on the balances of deferred tax assets and liabilities, valuation allowances or net income.

Refer to Note 10 to the Consolidated Financial Statements for additional information regarding income taxes.

Property and Equipment

Property and equipment is recorded on the basis of cost, including costs to prepare the asset for use, with depreciation computed utilizing the straight-line method over the assets estimated useful lives. The useful lives of our major classes of assets are as follows:

Buildings	25 years
Leasehold improvements	Lesser of 10 years or the term of the lease
Fixtures and equipment	5 years

In accordance with ASC 360, *Property, Plant, and Equipment* (ASC 360), the Company evaluates long-lived assets for impairment at the individual store level, which is the lowest level at which individual cash flows can be identified, for stores that have been open for a period of time sufficient to reach maturity. Impairment losses are recorded on long-lived assets used in operations when events and circumstances indicate that the assets are impaired and the undiscounted cash flows estimated to be generated by those assets are less than their carrying amounts. When events such as these occur, the impaired assets are adjusted to their estimated fair value and an impairment loss is recorded.

Refer to Note 6 to the Consolidated Financial Statements for additional information regarding property and equipment.

Goodwill

The Company s goodwill is primarily related to the acquisition of its importing operations, Canadian business and businesses in Hong Kong and China. In accordance with ASC 350, *Intangibles Goodwill and Other* (ASC 350), the Company evaluates goodwill for possible impairment on at least an annual basis and last performed an annual impairment test as of February 1, 2014. As a result of the Company s annual goodwill impairment test, the Company concluded that its goodwill was not impaired.

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Intangible Assets

Intangible assets are recorded on the basis of cost with amortization computed utilizing the straight-line method over the assets estimated useful lives. The Company s intangible assets, which primarily include trademark assets, are generally amortized over 15 to 25 years.

The Company evaluates intangible assets for impairment in accordance with ASC 350 when events or circumstances indicate that the carrying value of the asset may not be recoverable. Such an evaluation includes the estimation of undiscounted future cash flows to be generated by those assets. If the sum of the estimated future undiscounted cash flows are less than the carrying amounts of the assets, then the assets are impaired and are adjusted to their estimated fair value. No intangible asset impairment charges were recorded during the 13 and 26 weeks ended August 2, 2014 and August 3, 2013.

Refer to Note 7 to the Consolidated Financial Statements for additional information regarding intangible assets.

Gift Cards

The value of a gift card is recorded as a current liability upon purchase, and revenue is recognized when the gift card is redeemed for merchandise. The Company estimates gift card breakage and recognizes revenue in proportion to actual gift card redemptions as a component of total net revenue. The Company determines an estimated gift card breakage rate by continuously evaluating historical redemption data and the time when there is a remote likelihood that a gift card will be redeemed. The Company recorded $1.3 million of revenue related to gift card breakage during both the 13 weeks ended August 2, 2014 and August 3, 2013. During the 26 weeks ended August 2, 2014 and August 3, 2013, the Company recorded $2.9 million and $3.2 million, respectively, of revenue related to gift card breakage.

Deferred Lease Credits

Deferred lease credits represent the unamortized portion of construction allowances received from landlords related to the Company s retail stores. Construction allowances are generally comprised of cash amounts received by the Company from its landlords as part of the negotiated lease terms. The Company records a receivable and a deferred lease credit liability at the lease commencement date (date of initial possession of the store). The deferred lease credit is amortized on a straight-line basis as a reduction of rent expense over the term of the original lease (including the pre-opening build-out period). The receivable is reduced as amounts are received from the landlord.

Co-branded Credit Card and Customer Loyalty Program

The Company offers a co-branded credit card (the AEO Visa Card) and a private label credit card (the AEO Credit Card). These credit cards are issued by a third-party bank (the Bank), and the Company has no liability to the Bank for bad debt expense, provided that purchases are made in accordance with the Bank s procedures. Once a customer is approved to receive the AEO Visa Card or the AEO Credit Card and the card is activated, the customer is eligible to participate in the credit card rewards program. Customers who make purchases earn discounts in the form of savings certificates when certain purchase levels are reached. Also, AEO Visa Card customers who make purchases at other retailers where the card is accepted earn additional discounts. Savings certificates are valid for 90 days from issuance.

Points earned under the credit card rewards program on purchases are accounted for by analogy to ASC 605-25, *Revenue Recognition, Multiple Element Arrangements* (ASC 605-25). The Company believes that points earned under its point and loyalty programs represent deliverables in a multiple element arrangement rather than a rebate or refund

of cash. Accordingly, the portion of the sales revenue attributed to the award points is deferred and recognized when the award is redeemed or when the points expire. Additionally, credit card reward points earned on non-AE or aerie purchases are accounted for in accordance with ASC 605-25. As the points are earned, a current liability is recorded for the estimated cost of the award, and the impact of adjustments is recorded in cost of sales.

The Company offers its customers the AEREWARD$[sm] loyalty program (the Program). Under the Program, customers accumulate points based on purchase activity and earn rewards by reaching certain point thresholds during three-month earning periods. Rewards earned during these periods are valid through the stated expiration date, which is approximately one month from the mailing date of the reward. These rewards can be redeemed for a discount on a purchase of merchandise. Rewards not redeemed during the one-month redemption period are forfeited. The Company determined that rewards earned using the Program should be accounted for in accordance with ASC 605-25. Accordingly, the portion of the sales revenue attributed to the award credits is deferred and recognized when the awards are redeemed or expire.

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Segment Information

In accordance with ASC 280, *Segment Reporting* (ASC 280), the Company has identified three operating segments (American Eagle Brand retail stores, aerie retail stores and AEO Direct) that reflect the basis used internally to review performance and allocate resources. All of the operating segments have been aggregated and are presented as one reportable segment, as permitted by ASC 280.

Reclassification

Certain reclassifications have been made to the Consolidated Financial Statements for prior periods in order to conform to the current period presentation.

3. Cash and Cash Equivalents and Short-term Investments

The following table summarizes the fair market values for the Company s cash and marketable securities, which are recorded on the Consolidated Balance Sheets:

(In thousands)	August 2, 2014	February 1, 2014	August 3, 2013
Cash and cash equivalents:			
Cash	$ 186,840	$ 330,013	$ 289,444
Money-market	53,606	25,696	46,912
Treasury bills	22,182	63,224	8,832
Total cash and cash equivalents	$ 262,628	$ 418,933	$ 345,188
Short-term investments:			
Treasury bills	$	$ 10,002	$ 50,035
Term-deposits			9,643
Total short-term investments	$	$ 10,002	$ 59,678
Total	$ 262,628	$ 428,935	$ 404,866

Proceeds from the sale of investments were $10.0 million and $69.2 million for the 26 weeks ended August 2, 2014 and August 3, 2013, respectively. There were no purchases of investments for the 26 weeks ended August 2, 2014. The purchase of investments was $7.6 million for the 26 weeks ended August 3, 2013.

There were no unrecognized gains or losses for the Company s available-for-sale securities for the 13 and 26 weeks ended August 2, 2014 or August 3, 2013.

4. Fair Value Measurements

ASC 820, *Fair Value Measurement Disclosures* (ASC 820), defines fair value, establishes a framework for measuring fair value in accordance with GAAP, and expands disclosures about fair value measurements. Fair value is defined under ASC 820 as the exit price associated with the sale of an asset or transfer of a liability in an orderly transaction between market participants at the measurement date.

Financial Instruments

Valuation techniques used to measure fair value under ASC 820 must maximize the use of observable inputs and minimize the use of unobservable inputs. In addition, ASC 820 establishes a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value. These tiers include:

Level 1 Quoted prices in active markets for identical assets or liabilities.

Level 2 Inputs other than Level 1 that are observable, either directly or indirectly, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 Unobservable inputs (i.e., projections, estimates, interpretations, etc.) that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

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As of August 2, 2014 and August 3, 2013, the Company held certain assets that are required to be measured at fair value on a recurring basis. These include cash equivalents and short-term investments.

In accordance with ASC 820, the following table represents the Company s fair value hierarchy for its financial assets (cash equivalents and investments) measured at fair value on a recurring basis at August 2, 2014 and August 3, 2013:

		Fair Value Measurements at August 2, 2014		
(In thousands)	Carrying Amount	Quoted Market Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Cash and cash equivalents:				
Cash	$ 186,840	$ 186,840	$	$
Money-market	53,606	53,606		
Treasury bills	22,182	22,182		
Total cash and cash equivalents	$ 262,628	$ 262,628	$	$
Total	$ 262,628	$ 262,628	$	$

		Fair Value Measurements at August 3, 2013		
(In thousands)	Carrying Amount	Quoted Market Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Cash and cash equivalents:				
Cash	$ 289,444	$ 289,444	$	$
Money-market	46,912	46,912		
Treasury bills	8,832	8,832		
Total cash and cash equivalents	$ 345,188	$ 345,188	$	$
Short-term investments:				
Treasury bills	$ 50,035	$ 50,035	$	$
Term-deposits	9,643	9,643		
Total short-term investments	$ 59,678	$ 59,678	$	$
Total	$ 404,866	$ 404,866	$	$

In the event the Company holds Level 3 investments, a discounted cash flow model is used to value those investments. There were no Level 3 investments at August 2, 2014 or August 3, 2013.

Non-Financial Assets

The Company s non-financial assets, which include goodwill, intangible assets and property and equipment, are not required to be measured at fair value on a recurring basis. However, if certain triggering events occur, or if an annual impairment test is required, and the Company is required to evaluate the non-financial instrument for impairment, a resulting asset impairment would require that the non-financial asset be recorded at the estimated fair value. As a result of the Company s annual goodwill impairment test performed as of February 1, 2014, the Company concluded that its goodwill was not impaired.

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5. Earnings per Share

The following is a reconciliation between basic and diluted weighted average shares outstanding:

	13 Weeks Ended		26 Weeks Ended	
(In thousands)	August 2, 2014	August 3, 2013	August 2, 2014	August 3, 2013
Weighted average common shares outstanding:				
Basic number of common shares outstanding	194,511	192,731	194,285	192,720
Dilutive effect of stock options and non-vested restricted stock	236	3,220	466	3,731
Diluted number of common shares outstanding	194,747	195,951	194,751	196,451

Equity awards to purchase approximately 2.6 million and 2.5 million shares of common stock during the 13 and 26 weeks ended August 2, 2014, respectively, and approximately 1.8 million and 1.0 shares of common stock during the 13 weeks and 26 weeks ended August 3, 2013, respectively, were outstanding, but were not included in the computation of weighted average diluted common share amounts as the effect of doing so would be anti-dilutive.

There were 1.6 million shares for both the 13 and 26 weeks ended August 2, 2014, respectively, and approximately no shares and 0.8 million shares for the 13 and 26 weeks ended August 3, 2013, respectively, of restricted stock units that were outstanding but not included in the computation of weighted average diluted common share amounts as the effect of doing so would be anti-dilutive. Additionally, approximately 2.4 and 2.6 million shares of restricted stock units for the 13 and 26 weeks ended August 2, 2014, respectively, were not included in the computation of weighted average diluted common share amounts because the number of shares ultimately issued is contingent on the Company s performance compared to pre-established annual performance goals.

Refer to Note 9 to the Consolidated Financial Statements for additional information regarding share-based compensation.

6. Property and Equipment

Property and equipment consists of the following:

(In thousands)	August 2, 2014	February 1, 2014	August 3, 2013
Property and equipment, at cost	$ 1,737,127	$ 1,599,826	$ 1,558,349
Less: Accumulated depreciation	(1,004,293)	(962,409)	(959,801)
Property and equipment, net	$ 732,834	$ 637,417	$ 598,548

7. Intangible Assets

Intangible assets consist of the following:

(In thousands)	August 2, 2014	February 1, 2014	August 3, 2013
Trademarks and other intangibles, at cost	$ 59,015	$ 58,121	$ 51,956
Less: Accumulated amortization	(10,505)	(8,850)	(7,298)
Intangible assets, net	$ 48,510	$ 49,271	$ 44,658

8. Other Credit Arrangements

On March 2, 2012, the Company entered into a five-year, $150.0 million syndicated, unsecured, revolving credit agreement (the Credit Agreement). The primary purpose of the Credit Agreement is to provide additional access to capital for general corporate purposes, growth initiatives and the issuance of letters of credit.

The Credit Agreement contains financial covenants that require the Company to maintain certain coverage and leverage ratios, and various customary affirmative and negative covenants such as the ability to incur additional debt not otherwise permitted under the Credit Agreement.

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The Credit Agreement has various borrowing options, including rates of interest that are based on (i) an Adjusted London Interbank Offered Rate (LIBOR as defined in the Credit Agreement) plus a margin ranging from 1.00% to 1.75% based on a defined leverage ratio, payable at the end of the applicable interest period; and (ii) a Base Rate (as defined in the Credit Agreement), plus a margin ranging from 0.00% to 0.75% based on a defined leverage ratio, payable quarterly.

Under the Credit Agreement, the Company is also required to pay a commitment fee ranging from 0.175% to 0.30%, based on the defined leverage ratio, on the unused portion of the total lender commitments.

As of August 2, 2014, the Company was in compliance with the terms of the Credit Agreement and had $8.2 million outstanding in letters of credit and no borrowings.

The Credit Agreement replaced uncommitted demand lines in the aggregate amount of $110.0 million USD and $25.0 million Canadian Dollar (CAD).

Additionally, the Company has agreements with two separate financial institutions for an aggregate of $155.0 million USD for the purposes of trade letter of credit issuances. The availability of any future issuances under the trade letter of credit facilities is subject to acceptance by the respective financial institutions.

As of August 2, 2014, the Company had outstanding trade letters of credit of $54.7 million.

9. Share-Based Compensation

The Company accounts for share-based compensation under the provisions of ASC 718, *Compensation - Stock Compensation* (ASC 718), which requires companies to measure and recognize compensation expense for all share-based payments at fair value. Total share-based compensation expense included in the Consolidated Statements of Operations for the 13 and 26 weeks ended August 2, 2014 was $3.4 million ($2.1 million, net of tax) and $6.6 million ($4.0 million, net of tax), respectively, and for the 13 and 26 weeks ended August 3, 2013 was $4.4 million ($2.7 million, net of tax) and $9.7 million ($6.0 million, net of tax), respectively.

Stock Option Grants

The Company grants both time-based and performance-based stock options. Time-based stock option awards vest over the requisite service period of the award or to an employee s eligible retirement date, if earlier. Performance-based stock option awards vest over one year and are earned if the Company meets pre-established performance goals.

A summary of the Company s stock option activity for the 26 weeks ended August 2, 2014 follows:

	Options	Weighted-Average Exercise Price	Weighted-Average Remaining Contractual Term	Aggregate Intrinsic Value
	(In thousands)		*(In years)*	*(In thousands)*

Outstanding - February 1, 2014	3,925	$	17.65		
Granted	126	$	14.50		
Exercised (1)	(552)	$	12.33		
Cancelled	(865)	$	25.19		
Outstanding - August 2, 2014	2,634	$	16.14	2.2	194
Vested and expected to vest - August 2, 2014	2,623	$	16.14	2.1	194
Exercisable - August 2, 2014 (2)	81	$	8.09	0.8	194

(1) Options exercised during the 26 weeks ended August 2, 2014 had exercise prices ranging from $8.09 to $13.12.
(2) Options exercisable represent in-the-money vested options based upon the weighted-average exercise price of vested options compared to the Company s stock price at August 2, 2014.

The weighted-average grant date fair value of stock options granted during the 26 weeks ended August 2, 2014 and August 3, 2013 was $3.99 and $4.17, respectively. The aggregate intrinsic value of options exercised during the 26 weeks ended August 2, 2014 and August 3, 2013 was $1.0 million and $0.9 million, respectively.

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Cash received from the exercise of stock options was $6.8 million for the 26 weeks ended August 2, 2014 and $2.6 million for the 26 weeks ended August 3, 2013. The actual tax detriment realized from stock option exercises totaled $0.6 million for the 26 weeks ended August 2, 2014 and the actual tax benefit realized from stock option exercises totaled $8.1 million for the 26 weeks ended August 3, 2013.

The fair value of stock options was estimated based on the closing market price of the Company s common stock on the date of the grant using a Black-Scholes option pricing model with the following weighted-average assumptions:

	26 Weeks Ended	
Black-Scholes Option Valuation Assumptions	August 2, 2014	August 3, 2013
Risk-free interest rate (1)	1.5%	0.3%
Dividend yield	3.1%	2.0%
Volatility factor (2)	41.2%	34.4%
Weighted-average expected term (3)	4.5 years	2.5 years
Expected forfeiture rate (4)	8.0%	8.0%

(1) Based on the U.S. Treasury yield curve in effect at the time of grant with a term consistent with the expected life of our stock options.
(2) Based on a combination of historical volatility of the Company s common stock and implied volatility.
(3) Represents the period of time options are expected to be outstanding, based on historical experience.
(4) Based upon historical experience.

As of August 2, 2014, there was $0.5 million of unrecognized compensation expense related to non-vested time-based stock option awards that is expected to be recognized over a weighted average period of 2.4 years.

Restricted Stock Grants

Time-based restricted stock awards are comprised of time-based restricted stock units. These awards vest over three years. Time-based restricted stock units receive dividend equivalents in the form of additional time-based restricted stock units, which are subject to the same restrictions and forfeiture provisions as the original award.

Performance-based restricted stock awards include performance-based restricted stock units. These awards cliff vest at the end of a three year period based upon the Company s achievement of pre-established goals throughout the term of the award. Performance-based restricted stock units receive dividend equivalents in the form of additional performance-based restricted stock units, which are subject to the same restrictions and forfeiture provisions as the original award.

The grant date fair value of all restricted stock awards is based on the closing market price of the Company s common stock on the date of grant.

A summary of the Company s restricted stock activity is presented in the following tables:

Time-Based Restricted Stock Units Performance-Based Restricted Stock Units

	26 Weeks Ended August 2, 2014		26 Weeks Ended August 2, 2014	
(Shares in thousands)	Shares	Weighted-Average Grant Date Fair Value	Shares	Weighted-Average Grant Date Fair Value
Nonvested - February 1, 2014	1,155	$ 20.13	2,395	$ 16.85
Granted	1,498	14.14	1,329	14.22
Vested	(634)	18.17	(604)	15.33
Cancelled	(238)	17.34	(45)	18.47
Nonvested - August 2, 2014	1,781	$ 16.16	3,075	$ 15.99

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As of August 2, 2014, there was $23.8 million of unrecognized compensation expense related to non-vested time-based restricted stock unit awards that is expected to be recognized over a weighted-average period of 2.3 years. Based on current probable performance, there was $0.3 million of unrecognized compensation expense related to performance-based restricted stock unit awards which will be recognized as achievement of performance goals is probable over a one to three year period.

As of August 2, 2014, the Company had 8.7 million shares available for all equity grants.

10. Income Taxes

The provision for income taxes is based on the current estimate of the annual effective income tax rate and is adjusted as necessary for discrete quarterly events. The effective income tax rate based on actual operating results for the 13 weeks ended August 2, 2014 was 54.9% compared to 35.9% for the 13 weeks ended August 3, 2013. The effective income tax rate based on actual operating results for the 26 weeks ended August 2, 2014 was 56.0% compared to 37.2% for the 26 weeks ended August 3, 2013. The increase in the effective income tax rate this year is primarily due to valuation allowances on foreign losses and lower income.

The Company records accrued interest and penalties related to unrecognized tax benefits in income tax expense. The Company recognizes income tax liabilities related to unrecognized tax benefits in accordance with ASC 740 and adjusts these liabilities when its judgment changes as the result of the evaluation of new information not previously available. Unrecognized tax benefits did not change significantly during the 13 weeks ended August 2, 2014 and August 3, 2013. Over the next twelve months, the Company believes that it is reasonably possible that unrecognized tax benefits may decrease by approximately $7.5 million due to settlements, expiration of statute of limitations or other changes in unrecognized tax benefits.

11. Legal Proceedings

The Company is subject to certain legal proceedings and claims arising out of the conduct of its business. In accordance with ASC 450, *Contingencies* (ASC 450), management records a reserve for estimated losses when the loss is probable and the amount can be reasonably estimated. If a range of possible loss exists and no anticipated loss within the range is more likely than any other anticipated loss, the Company records the accrual at the low end of the range, in accordance with ASC 450. As the Company believes that it has provided adequate reserves, it anticipates that the ultimate outcome of any matter currently pending against the Company will not materially affect the consolidated financial position or results of operations of the Company.

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Review by Independent Registered Public Accounting Firm

Ernst & Young LLP, our independent registered public accounting firm, has performed a limited review of the unaudited Consolidated Financial Statements as of and for the thirteen week periods ended August 2, 2014 and August 3, 2013, as indicated in their report on the limited review included below. Since they did not perform an audit, they express no opinion on the unaudited Consolidated Financial Statements referred to above.

Review Report of Independent Registered Public Accounting Firm

The Board of Directors and Stockholders

American Eagle Outfitters, Inc.

We have reviewed the consolidated balance sheets of American Eagle Outfitters, Inc. (the Company) as of August 2, 2014 and August 3, 2013, and the related consolidated statements of operations and retained earnings, and comprehensive income for the thirteen and twenty-six week periods ended August 2, 2014 and August 3, 2013 and the consolidated statements of cash flows for the twenty-six week periods ended August 2, 2014 and August 3, 2013. These financial statements are the responsibility of the Company s management.

We conducted our review in accordance with the standards of the Public Company Accounting Oversight Board (United States). A review of interim financial information consists principally of applying analytical procedures and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States), the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our reviews, we are not aware of any material modifications that should be made to the consolidated financial statements referred to above for them to be in conformity with U.S. generally accepted accounting principles.

We have previously audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheet of American Eagle Outfitters, Inc. as of February 1, 2014, and the related consolidated statements of operations, comprehensive income, stockholders equity, and cash flows for the year then ended (not presented herein), and we expressed an unqualified audit opinion on those consolidated financial statements in our report dated March 13, 2014. In our opinion, the accompanying consolidated balance sheet of American Eagle Outfitters, Inc. as of February 1, 2014, is fairly stated, in all material respects, in relation to the consolidated balance sheet from which it has been derived.

/s/ Ernst & Young LLP

August 28, 2014

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ITEM 2. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.

The following discussion and analysis of financial condition and results of operations should be read in conjunction with our Fiscal 2013 Management s Discussion and Analysis of Financial Condition and Results of Operations which can be found in our Fiscal 2013 Annual Report on Form 10-K.

In addition, the following discussion and analysis of financial condition and results of operations are based upon our Consolidated Financial Statements and should be read in conjunction with these statements and notes thereto.

This report contains various forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which represent our expectations or beliefs concerning future events, including the following:

the planned opening of approximately 25 AEO stores in the Factory store format in North America and continued international expansion in Mexico, Asia and the United Kingdom during Fiscal 2014;

the success of our efforts to expand internationally, engage in future franchise/license agreements, and/or growth through acquisitions or joint ventures;

the selection of approximately 45 American Eagle Outfitters stores in the United States and Canada for remodeling and refurbishing during Fiscal 2014;

the potential closure of approximately 150 stores in North America through Fiscal 2016;

the planned opening of approximately 40 new international third party operated American Eagle Outfitters stores during Fiscal 2014;

the success of our continued omni-channel transformation and the success of our American Eagle Outfitters and aerie brands within North America and internationally;

the expected payment of a dividend in future periods;

the possibility that our credit facilities may not be available for future borrowings;

the possibility that rising prices of raw materials, labor, energy and other inputs to our manufacturing process, if unmitigated, will have a significant impact to our profitability; and

the possibility that we may be required to take additional store impairment charges related to underperforming stores.

We caution that these forward-looking statements, and those described elsewhere in this report, involve material risks and uncertainties and are subject to change based on factors beyond our control as discussed within Item 1A of this Quarterly Report on Form 10-Q and Item 1A of our Fiscal 2013 Annual Report on Form 10-K. Accordingly, our future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements.

Key Performance Indicators

Our management evaluates the following items, which are considered key performance indicators, in assessing our performance:

Comparable sales Comparable sales provide a measure of sales growth for stores and channels open at least one year over the comparable prior year period. In fiscal years following those with 53 weeks, including Fiscal 2013, the prior year period is shifted by one week to compare similar calendar weeks. A store is included in comparable sales in the thirteenth month of operation. However, stores that have a gross square footage increase of 25% or greater due to a remodel are removed from the comparable sales base, but are included in total sales. These stores are returned to the comparable sales base in the thirteenth month following the remodel. Sales from American Eagle Outfitters and aerie stores, as well as sales from AEO Direct, are included in total comparable sales. Sales from franchise stores are not included in comparable sales. Individual American Eagle Outfitters and aerie brand comparable sales disclosures represent sales from stores and AEO Direct.

AEO Direct sales are included in the individual American Eagle Outfitters and aerie brand comparable sales metric for the following reasons:

Our approach to customer engagement is omni-channel , which provides a seamless customer experience through both traditional and non-traditional channels, including four wall store locations, web, mobile/tablet devices, social networks, email, in-store displays and kiosks;

Shopping behavior has continued to evolve across multiple channels that work in tandem to meet all customer needs. Management believes that presenting a brand level performance metric that includes all channels (i.e., stores and AEO Direct) to be the most appropriate, given customer behavior; and

The Company no longer presents AEO Direct separately due to the continued evolution of omni-channel engagement and the reasons discussed above.

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Our management considers comparable sales to be an important indicator of our current performance. Comparable sales results are important to achieve leveraging of our costs, including store payroll, store supplies, rent, etc. Comparable sales also have a direct impact on our total net revenue, cash and working capital.

Gross profit - Gross profit measures whether we are optimizing the price and inventory levels of our merchandise and achieving an optimal level of sales. Gross profit is the difference between total net revenue and cost of sales. Cost of sales consists of: merchandise costs, including design, sourcing, importing and inbound freight costs, as well as markdowns, shrinkage, certain promotional costs and buying, occupancy and warehousing costs. Design costs consist of: compensation, rent, depreciation, travel, supplies and samples. Buying, occupancy and warehousing costs consist of: compensation, employee benefit expenses and travel for our buyers and certain senior merchandising executives; rent and utilities related to our stores, corporate headquarters, distribution centers and other office space; freight from our distribution centers to the stores; compensation and supplies for our distribution centers, including purchasing, receiving and inspection costs; and shipping and handling costs related to our e-commerce operation. The inability to obtain acceptable levels of sales, initial markups or any significant increase in our use of markdowns could have an adverse effect on our gross profit and results of operations.

Operating income - Our management views operating income as a key indicator of our success. The key drivers of operating income are comparable sales, gross profit, our ability to control selling, general and administrative expenses, and our level of capital expenditures. Management also uses earnings before interest and taxes as an indicator of successful operating results.

Return on invested capital - Our management uses return on invested capital as a key measure to assess our efficiency at allocating capital to profitable investments. This measure is critical in determining which strategic alternatives to pursue.

Store productivity - Store productivity, including total net revenue per average square foot, sales per productive hour, average unit retail price (AUR), conversion rate, the number of transactions per store, the number of units sold per store and the number of units per transaction, is evaluated by our management in assessing our operational performance.

Inventory turnover - Our management evaluates inventory turnover as a measure of how productively inventory is bought and sold. Inventory turnover is important as it can signal slow moving inventory. This can be critical in determining the need to take markdowns on merchandise.

Cash flow and liquidity - Our management evaluates cash flow from operations, investing and financing in determining the sufficiency of our cash position. Cash flow from operations has historically been sufficient to cover our uses of cash. Our management believes that cash flow from operations will be sufficient to fund anticipated capital expenditures and working capital requirements.

Our management s goals are to drive improvements to our gross profit performance, bring greater consistency to our results and to deliver profitable growth over the long term.

Results of Operations

Overview

Our second quarter performance came in slightly ahead of our expectations and reflected weak sales and fixed expense deleverage compared to last year. Markdowns stabilized as the quarter progressed, reflecting an improvement

in our inventory positioning for the back-to-school season.

Our second quarter total net revenue decreased 2% to $710.6 million and consolidated comparable sales, including AEO Direct, decreased 7%, following a 7% decrease last year. By brand, American Eagle Outfitters comparable sales decreased 8% while aerie increased 9%.

Gross profit decreased 3% to $237.5 million compared to $245.5 million last year and declined 40 basis points to 33.4% as a rate to total net revenue. The decline is the result of deleverage of buying, occupancy and warehousing costs on negative comparable sales, which was largely offset by favorability in merchandise and design costs and a slight improvement in the markdown rate.

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Operating income for the second quarter was $12.0 million compared to $29.4 million last year. Net income this year was $5.8 million, or $0.03 per diluted share compared to net income of $19.6 million, or $0.10 per diluted shared, last year.

The following discussion and analysis of financial condition and results of operations contains non-GAAP financial measures (non-GAAP or adjusted), comprised of earnings per share information excluding non-GAAP items. This financial measure is not based on any standardized methodology prescribed by U.S. GAAP and is not necessarily comparable to similar measures presented by other companies. We believe that this non-GAAP information is useful as an additional means for investors to evaluate our operating performance, when reviewed in conjunction with our GAAP financial statements. These amounts are not determined in accordance with GAAP and therefore, should not be used exclusively in evaluating our business and operations. The table below reconciles the GAAP financial measure to the non-GAAP financial measure discussed above.

	26 Weeks Ended August 3, 2013
Net income per diluted share - GAAP Basis	$ 0.24
Add back: Asset write-offs and corporate charges [1]	0.04
Net income per diluted share - Non-GAAP Basis	$ 0.28

(1)- Consists of $10.1 million of pre-tax corporate and store asset write-offs and $1.4 million of pre-tax severance and related employee costs.

We had $262.6 million in cash and cash equivalents as of August 2, 2014. Merchandise inventory at the end of the second quarter was $393.3 million, compared to $461.1 million last year, a decrease of 18% on a cost per foot basis. Inventories reflect a change to ownership terms completed late last year, as we began taking ownership of inventory at the receiving port rather than the port of departure. Excluding the change in terms, inventory at cost per foot increased in the mid single-digits.

Our business is affected by the pattern of seasonality common to most retail apparel businesses. The results for the current and prior periods are not necessarily indicative of future financial results.

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The following table shows the percentage relationship to total net revenue of the listed line items included in our Consolidated Statements of Operations.

	13 Weeks Ended		26 Weeks Ended	
	August 2, 2014	August 3, 2013	August 2, 2014	August 3, 2013
Total net revenue	100.0%	100.0%	100.0%	100.0%
Cost of sales, including certain buying, occupancy and warehousing expenses	66.6	66.2	65.8	63.8
Gross profit	33.4	33.8	34.2	36.2
Selling, general and administrative expenses	26.7	25.6	27.7	26.2
Depreciation and amortization expense	5.0	4.1	5.0	4.6
Operating income	1.7	4.1	1.5	5.4
Other income, net	0.1	0.1	0.1	
Income before income taxes	1.8	4.2	1.6	5.4
Provision for income taxes	1.0	1.5	0.9	2.0
Net income	0.8%	2.7%	0.7%	3.4%

The following table shows our adjusted consolidated store data:

	13 Weeks Ended		26 Weeks Ended	
	August 2, 2014	August 3, 2013	August 2, 2014	August 3, 2013
Number of stores:				
Beginning of period	1,057	1,037	1,066	1,044
Opened	20	26	31	33
Closed	(5)	(7)	(25)	(21)
End of period	1,072	1,056	1,072	1,056
Total gross square feet at end of period	6,632,056	6,373,055	6,632,056	6,373,055
International franchise stores at end of period (1)	84	57	84	57

(1) International franchise stores are not included in the consolidated store data or the total gross square feet calculation.

Our operations are conducted in one reportable segment, which includes 966 American Eagle Outfitters retail stores, 106 aerie stand-alone retail stores and AEO Direct.

Comparison of the 13 weeks ended August 2, 2014 to the 13 weeks ended August 3, 2013

Total net revenue

Total net revenue decreased 2% to $710.6 million compared to $727.3 million last year. The decline resulted primarily from a consolidated comparable sales decrease of 7% for the period. By brand, including the respective AEO Direct sales, American Eagle Outfitters brand comparable sales decreased 8%, or $50.7 million, and aerie brand comparable sales increased 9%, or $3.6 million.

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Total comparable sales for AE women s and men s decreased 6% and 11%, respectively. For the second quarter, transactions and the average transaction value declined. The average unit retail declined 6% largely driven by spring and summer clearance.

Gross Profit

Gross profit decreased 3% to $237.5 million compared to $245.5 million last year. As a rate to total net revenue, gross profit was 33.4% compared to 33.8% in the same quarter last year. Favorable product costs provided 100 basis points of improvement combined with 40 basis points of total markdown expense leverage. Additionally, buying, occupancy and warehousing costs increased 180 basis points as a rate to total net revenue from deleverage of rent on negative comparable sales and increased delivery costs.

There was $1.5 million and $1.7 million of share-based payment expense included in gross profit for the periods ended August 2, 2014 and August 3, 2013, respectively, comprised of both time and performance-based awards.

Our gross profit may not be comparable to that of other retailers, as some retailers include all costs related to their distribution network as well as design costs in cost of sales and others may exclude a portion of these costs from cost of sales, including them in a line item such as selling, general and administrative expenses. Refer to Note 2 to the Consolidated Financial Statements for a description of our accounting policy regarding cost of sales, including certain buying, occupancy and warehousing expenses.

Selling, General and Administrative Expenses

Selling, general and administrative (SG&A) expenses increased 2% to $190.1 million from $186.3 million last year. As a rate to total net revenue, SG&A expenses increased 110 basis points to 26.7%. The increase is attributed to investments in advertising, international growth, new factory stores and omni-channel initiatives, partially offset by reductions in overhead and variable expenses.

There was $1.9 million and $2.7 million of share-based payment expense included in SG&A expenses for the periods ended August 2, 2014 and August 3, 2013, respectively, comprised of both time and performance-based awards. The decrease is due to a change in performance this year and reduced levels of outstanding share awards.

Depreciation and Amortization Expense

Depreciation and amortization expense increased to $35.4 million, compared to $29.7 million last year. As a rate to total net revenue, depreciation and amortization expense was 5.0% this year as compared to 4.1% last year. The increase was driven by omni-channel and technology investments, new factory and international stores, and the new fulfillment center.

Other Income, Net

Other income was $0.9 million, compared to $1.1 million last year. The change resulted primarily from foreign currency fluctuations.

Provision for Income Taxes

The provision for income taxes is based on the current estimate of the annual effective income tax rate and is adjusted as necessary for quarterly events. The effective income tax rate based on actual operating results for the 13 weeks

ended August 2, 2014 was 54.9% compared to 35.9% for the 13 weeks ended August 3, 2013. The increase in the effective income tax rate this year is primarily due to valuation allowances on foreign losses and lower earnings.

Net Income

Net income decreased to $5.8 million, or 0.8% as a percent to total net revenue, from $19.6 million, or 2.7% as a percent to total net revenue last year. Net income per diluted share decreased to $0.03 per diluted share from $0.10 per diluted share in the prior year. The change in net income is attributable to the factors noted above.

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Comparison of the 26 weeks ended August 2, 2014 to the 26 weeks ended August 3, 2013

Total net revenue

Total net revenue decreased 4% to $1.357 billion compared to $1.407 billion last year. The change in total net revenue resulted primarily from a comparable sales decrease of 9% for the period. By brand, including the respective AEO Direct sales, American Eagle Outfitters brand comparable sales decreased 9%, or $112.7 million, and aerie brand comparable sales increased 2%, or $2.0 million.

AE women s and men s comparable sales decreased 8% and 12%, respectively. For the 26 week period, traffic, transactions and average transaction value decreased.

Gross Profit

Gross profit decreased 9% to $463.4 million compared to $509.1 million, which included $2.4 million of corporate charges last year. As a rate to total net revenue, gross profit was 34.2%, compared to 36.2% last year. Favorable product costs provided 150 basis points of improvement, offset by 170 basis points of decline due to markdowns. Buying, occupancy and warehousing costs deleveraged 180 basis points from higher delivery costs and deleverage of rent on negative comparable sales.

There was $2.9 million and $4.0 million of share-based payment expense included in gross profit for the periods ended August 2, 2014 and August 3, 2013, respectively, comprised of both time and performance-based awards. The decrease is due to a change in performance this year and reduced levels of outstanding share awards.

Our gross profit may not be comparable to that of other retailers, as some retailers include all costs related to their distribution network as well as design costs in cost of sales and others may exclude a portion of these costs from cost of sales, including them in a line item such as selling, general and administrative expenses. Refer to Note 2 to the Consolidated Financial Statements for a description of our accounting policy regarding cost of sales, including certain buying, occupancy and warehousing expenses.

Selling, General and Administrative Expenses

Selling, general and administrative expenses increased to $375.1 million from $368.6 million last year and increased 150 basis points, as a rate to total net revenue, to 27.7% from 26.2% last year. Corporate charges of $1.5 million were included in selling, general and administrative expense last year. The dollar increase this year was driven primarily by investments in international growth, factory stores and omni-channel initiatives, partially offset by lower incentive compensation costs.

There was $3.7 million and $5.7 million of share-based payment expense included in selling, general and administrative expenses for the periods ended August 2, 2014 and August 3, 2013, respectively, comprised of both time and performance-based awards. The decrease is due to a change in performance this year and reduced levels of outstanding share awards.

Depreciation and Amortization Expense

Depreciation and amortization expense increased to $67.8 million, compared to $65.3 million last year. Included in depreciation and amortization were $7.6 million of asset write-offs last year. As a rate to total net revenue, depreciation and amortization expense was 5.0% this year as compared to 4.6% last year. The increase was driven by

omni-channel and technology investments, new factory and international stores, and the new fulfillment center.

Other Income, Net

Other income was $1.5 million this year, compared to $0.5 million last year. The change resulted primarily from foreign currency fluctuations.

Provision for Income Taxes

The provision for income taxes is based on the current estimate of the annual effective income tax rate and is adjusted as necessary for discrete quarterly events. The effective income tax rate based on actual operating results for the 26 weeks ended August 2, 2014 was 56.0% compared to 37.2% for the 26 weeks ended August 3, 2013. The increase in the effective income tax rate this year is primarily due to valuation allowances on foreign losses and lower earnings.

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Net Income

Net income decreased to $9.7 million, or 0.7% as a percent to total net revenue, from $47.6 million, or 3.4% as a percent to total net revenue last year. Net income per diluted share decreased to $0.05 per diluted share from $0.24 per diluted share in the prior year. Included in income from continuing operations last year was $0.04 per diluted share of loss related to asset write-offs and corporate charges. The change in net income is attributable to the factors noted above.

International Operations

We have agreements with multiple third party operators to expand our brands internationally. Through these agreements, a series of franchised, licensed or other brand-dedicated American Eagle Outfitters stores have opened and will continue to open in areas including Eastern Europe, the Middle East, Central and South America, Northern Africa and parts of Asia. These agreements do not involve a significant capital investment or operational involvement from the Company. We continue to increase the number of countries in which we enter into these types of arrangements as part of our strategy to expand internationally. As of August 2, 2014, we had 84 stores operated by our third party operators in 13 countries. International third party operated stores are not included in the consolidated store data or the total gross square feet calculation.

As of August 2, 2014, we had 98 company-operated stores in Canada, 11 in Mexico, three in Hong Kong, seven in China and six in Puerto Rico. We continue to evaluate further opportunities to expand internationally, which may include additional company-operated stores in Mexico, Asia and the United Kingdom as well as stores operated by third party operators under license, franchise and/or joint venture agreements.

Fair Value Measurements

ASC 820 defines fair value, establishes a framework for measuring fair value in accordance with GAAP, and expands disclosures about fair value measurements. Fair value is defined under ASC 820 as the exit price associated with the sale of an asset or transfer of a liability in an orderly transaction between market participants at the measurement date.

Financial Instruments

Valuation techniques used to measure fair value under ASC 820 must maximize the use of observable inputs and minimize the use of unobservable inputs. In addition, ASC 820 establishes a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value. These tiers include:

Level 1 Quoted prices in active markets for identical assets or liabilities.

Level 2 Inputs other than Level 1 that are observable, either directly or indirectly, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 Unobservable inputs (i.e., projections, estimates, interpretations, etc.) that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

As of August 2, 2014, we held certain assets that are required to be measured at fair value on a recurring basis. These include cash equivalents.

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In accordance with ASC 820, the following table represents the fair value hierarchy of our financial assets (cash equivalents and investments) measured at fair value on a recurring basis as of August 2, 2014:

		Fair Value Measurements at August 2, 2014		
(In thousands)	Carrying Amount	Quoted Market Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Cash and cash equivalents:				
Cash	$ 186,840	$ 186,840	$	$
Money-market	53,606	53,606		
Treasury bills	22,182	22,182		
Total cash and cash equivalents	$ 262,628	$ 262,628	$	$
Total	$ 262,628	$ 262,628	$	$
Percent to Total	100.0%	100.0%	0.0%	0.0%

Refer to Notes 3 and 4 to the Consolidated Financial Statements for additional information on our investment securities, including a description of the securities and a discussion of the uncertainties relating to their liquidity.

Liquidity and Capital Resources

Our uses of cash are generally for working capital, the construction of new stores and remodeling of existing stores, information technology upgrades, distribution center improvements and expansion, the purchase of short-term investments and the return of value to shareholders through the repurchase of common stock and the payment of dividends. Historically, these uses of cash have been funded with cash flow from operations and existing cash on hand. Additionally, our uses of cash include the development of the aerie brand and our international expansion efforts. We expect to be able to fund our future cash requirements in North America through current cash holdings as well as cash generated from operations. In the future, we expect that our uses of cash will also include further expansion of our brands internationally.

Our growth strategy includes fortifying our brands and the further international expansion or acquisitions. We periodically consider and evaluate these options to support future growth. In the event we do pursue such options, we could require additional equity or debt financing. There can be no assurance that we would be successful in closing any potential transaction, or that any endeavor we undertake would increase our profitability.

The following sets forth certain measures of our liquidity:

	August 2, 2014	February 1, 2014	August 3, 2013
Working Capital (in thousands)	$ 390,884	$ 508,082	$ 604,514

Current Ratio	1.89	2.22	2.30

The $117.2 million decrease in working capital compared to February 1, 2014 and the $213.6 million decrease compared to last year is primarily related to use of cash for financing and investing activities including capital expenditures and the distribution of cash to shareholders through the payment of dividends.

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Cash Flows from Operating Activities

Net cash provided by (used for) operating activities totaled $29.6 million and ($9.5) million for the 26 weeks ended August 2, 2014 and August 3, 2013, respectively. For both periods, our major source of cash from operations was merchandise sales and our primary outflow of cash for operations was for the payment of operational costs. The year-over-year increase in cash flows from operations this year was primarily driven by the impact of the change in inventory ownership point and incentive pay-outs this year, partially offset by decreased income as a result of the 2% decrease in total net revenue.

Cash Flows from Investing Activities

Investing activities for the 26 weeks ended August 2, 2014 primarily consisted of $146.3 million of capital expenditures for property and equipment partially offset by $10.0 million of proceeds from the sale of investments classified as available-for-sale. Investing activities for the 26 weeks ended August 3, 2013 primarily included $123.9 million of capital expenditures for property and equipment, $20.8 million of assets purchased in acquisition and $7.6 million of investment security purchases partially offset by $69.2 million of proceeds from the sale of investments classified as available-for-sale.

Cash Flows from Financing Activities dividends

Cash used for financing activities for the 26 weeks ended August 2, 2014 consisted primarily of $48.6 million for cash dividends paid at a rate of $0.125 per share, $7.4 million for the repurchase of common stock from employees for the payment of taxes in connection with the vesting of share-based payment and $2.6 million for the payments on capital leases, partially offset by $6.8 million of net proceeds from stock option exercises. There were no purchases of common stock from publically announced programs this year.

Cash used for financing activities for the 26 weeks ended August 3, 2013 consisted primarily of $33.1 million for the repurchase of common stock as part of publicly announced programs, $24.1 million for the cash dividends paid, $23.3 million for the repurchase of common stock from employees for the payment of taxes in connection with the vesting of share-based payment and $0.3 million for the payments on capital leases, partially offset by $8.2 million related to excess tax benefit from share-based payments and $2.6 million of net proceeds from stock option exercises.

Credit Facilities

On March 2, 2012, we entered into a five-year, $150.0 million syndicated, unsecured, revolving credit agreement (the Credit Agreement). The primary purpose of the Credit Agreement is to provide additional access to capital for general corporate purposes, growth initiatives and the issuance of letters of credit.

The Credit Agreement contains financial covenants that require us to maintain certain coverage and leverage ratios, and various customary affirmative and negative covenants such as the ability to incur additional debt not otherwise permitted under the Credit Agreement.

The Credit Agreement has various borrowing options, including rates of interest that are based on (i) an Adjusted London Interbank Offered Rate (LIBOR as defined in the Credit Agreement) plus a margin ranging from 1.00% to 1.75% based on a defined leverage ratio, payable at the end of the applicable interest period; and (ii) a Base Rate (as defined in the Credit Agreement), plus a margin ranging from 0.00% to 0.75% based on a defined leverage ratio, payable quarterly.

Under the Credit Agreement, we are also required to pay a commitment fee ranging from 0.175% to 0.30%, based on the defined leverage ratio, on the unused portion of the total lender commitments.

As of August 2, 2014, we are in compliance with the terms of the Credit Agreement and had $8.2 million outstanding in letters of credit and no borrowings.

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The Credit Agreement replaced uncommitted demand lines in the aggregate amount of $110.0 million USD and $25.0 million CAD.

Additionally, we have agreements with two separate financial institutions for an aggregate of $155.0 million USD for the purposes of trade letter of credit issuances. The availability of any future issuances under the trade letter of credit facilities is subject to acceptance by the respective financial institutions.

As of August 2, 2014, we had outstanding trade letters of credit of $54.7 million.

Capital Expenditures for Property and Equipment

Capital expenditures for the 26 weeks ended August 2, 2014 were $146.3 million and included $52.2 million related to investments in our stores, including 15 new AE stores, 16 new Factory stores and 35 remodels. Additionally, we continued to support our infrastructure growth by investing in information technology initiatives ($20.2 million), other home office projects ($5.9 million), the improvement and expansion of our distribution centers ($59.0 million) and investments in e-commerce ($9.0 million).

For Fiscal 2014, we expect capital expenditures to be approximately $230 million related to the continued construction of our new distribution center to support our expansion efforts, stores, information technology upgrades to support growth and investments in e-commerce. New store growth is primarily related to AEO Factory stores, which are among our most productive format, and new wholly-owned international locations in Mexico, Asia and the United Kingdom. Additionally, we plan to remodel and refurbish approximately 45 AEO stores. For Fiscal 2015, we expect capital expenditures to be approximately $150 million.

Stock Repurchases

During the 26 weeks ended August 2, 2014, there were no share repurchases as a part of our publicly announced repurchase programs. During the 26 weeks ended August 3, 2013, as part of our publicly announced share repurchase program, we repurchased 1.6 million shares for approximately $33.1 million, at a weighted average price of $20.66 per share.

During the 26 weeks ended August 2, 2014 and August 3, 2013, we repurchased approximately 0.5 million and 1.1 million shares, respectively, from certain employees at market prices totaling $7.4 million and $23.3 million, respectively. These shares were repurchased for the payment of taxes, not in excess of the minimum statutory withholding requirements, in connection with the vesting of share-based payments, as permitted under the Company s equity incentive plans. The aforementioned shares repurchased have been recorded as treasury stock.

Dividends

During the 13 weeks ended August 2, 2014, our Board declared a quarterly cash dividend of $0.125 per share, which was paid on July 15, 2014. The payment of future dividends is at the discretion of our Board and is based on future earnings, cash flow, financial condition, capital requirements, changes in U.S. taxation and other relevant factors. It is anticipated that any future dividends paid will be declared on a quarterly basis.

Critical Accounting Policies

Our critical accounting policies are described in Item 7, *Management s Discussion and Analysis of Financial Condition and Results of Operations*, and in the notes to our Consolidated Financial Statements for the year ended

February 1, 2014 contained in our Fiscal 2013 Annual Report on Form 10-K. Any new accounting policies or updates to existing accounting policies as a result of new accounting pronouncements have been discussed in the notes to our Consolidated Financial Statements in this Quarterly Report on Form 10-Q. The application of our critical accounting policies may require our management to make judgments and estimates about the amounts reflected in the Consolidated Financial Statements. Our management uses historical experience and all available information to make these estimates and judgments, and different amounts could be reported using different assumptions and estimates.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.

There were no material changes in our exposure to market risk from February 1, 2014. Our market risk profile as of February 1, 2014 is disclosed in Item 7A, *Quantitative and Qualitative Disclosures About Market Risk*, of our Fiscal 2013 Annual Report on Form 10-K.

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ITEM 4. CONTROLS AND PROCEDURES.

Disclosure Controls and Procedures

We maintain disclosure controls and procedures that are designed to provide reasonable assurance that information required to be disclosed in our reports under the Securities Exchange Act of 1934, as amended (the Exchange Act), is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission s rules and forms, and that such information is accumulated and communicated to our management including our Principal Executive Officer and our Principal Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. In designing and evaluating the disclosure controls and procedures, management recognized that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives.

In connection with the preparation of this Quarterly Report on Form 10-Q, as of August 2, 2014, an evaluation was performed under the supervision and with the participation of our management, including the Principal Executive Officer and Principal Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Exchange Act). Based upon that evaluation, our Principal Executive Officer and our Principal Financial Officer have concluded that our disclosure controls and procedures were effective at the reasonable assurance level as of the end of the period covered by this Quarterly Report on Form 10-Q.

Changes in Internal Control over Financial Reporting

There were no changes in our internal control over financial reporting that occurred during the 13 weeks ended August 2, 2014 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II OTHER INFORMATION

ITEM 1A. RISK FACTORS.

Risk factors that affect our business and financial results are discussed within Item 1A of our Fiscal 2013 Annual Report on Form 10-K. There have been no material changes to the disclosures relating to this item from those set forth in our Fiscal 2013 Annual Report on Form 10-K.

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ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS.
Issuer Purchases of Equity Securities

The following table provides information regarding our repurchases of our common stock during the 13 weeks ended August 2, 2014.

Period	Total Number of Shares Purchased (1)	Average Price Paid Per Share (2)	Total Number of Shares Purchased as Part of Publicly Announced Programs (1)	Maximum Number of Shares that May Yet Be Purchased Under the Program (1) (3)
Month #1 (May 4, 2014 through May 31, 2014)	3,403	$ 11.65		18,400,000
Month #2 (June 1, 2014 through July 5, 2014)	6,241	$ 11.32		18,400,000
Month #3 (July 6, 2014 through August 2, 2014)		$		18,400,000
Total	9,644	$ 11.44		18,400,000

(1) There were no shares repurchased as part of our publicly announced share repurchase program during the 13 weeks ended August 2, 2014, and there were 9,644 shares repurchased for the payment of taxes in connection with the vesting of share-based payments.
(2) Average price paid per share excludes any broker commissions paid.
(3) In January 2013, our Board authorized the repurchase of 20.0 million shares of our common stock. The authorization of the remaining 18.4 million shares that may yet be purchased expires on January 28, 2017.

ITEM 5. OTHER INFORMATION

On May 29, 2014, at the 2014 annual meeting of shareholders, our shareholders approved our 2014 Stock Award and Incentive Plan (the 2014 Plan). The 2014 Plan provides for grants of incentive and nonqualified stock plans, stock appreciation rights, restricted stock, restricted stock units, performance awards, dividend equalivants, and other stock-based awards. The 2014 Plan is incorporated herein by reference and filed as Appendix A to our definitive proxy statement filed April 14, 2014.

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ITEM 6. EXHIBITS.

***** Exhibit 10.1	2014 Stock Award and Incentive Plan (incorporated by reference to Appendix A to the Company s proxy statement for the 2014 annual meeting of shareholders, filed April 14, 2014)
* Exhibit 15	Acknowledgement of Independent Registered Public Accounting Firm
* Exhibit 31.1	Certification by Jay L. Schottenstein pursuant to Rule 13a-14(a) or Rule 15d-14(a)
* Exhibit 31.2	Certification by Mary M. Boland pursuant to Rule 13a-14(a) or Rule 15d-14(a)
**Exhibit 32.1	Certification of Principal Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
**Exhibit 32.2	Certification of Principal Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
* Exhibit 101	Interactive Data File

* Filed with this report.
** Furnished with this report.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: August 28, 2014

American Eagle Outfitters, Inc.

(Registrant)

By: /s/ Jay L. Schottenstein
Jay L. Schottenstein
Interim Chief Executive Officer
(Principal Executive Officer)

By: /s/ Mary M. Boland
Mary M. Boland
Chief Financial Officer and Chief
Administrative Officer
(Principal Financial Officer)