

Nielsen N.V.
Form SD
June 02, 2014

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
Form SD
SPECIALIZED DISCLOSURE REPORT

Nielsen N.V.

The Nielsen Company B.V.

(Exact Names of Registrants as Specified in Their Charters)

| | | |
|---|-----------------------|--------------------------------|
| | 001-35042 | 98-0662038 |
| The Netherlands | 333-142546-29 | 98-0366864 |
| (State or Other Jurisdiction | (Commission | (I.R.S. Employer |
| of Incorporation) | File Nos.) | Identification Numbers) |
| 85 Broad Street | | |
| New York, New York | | 10004 |
| (Address of Principal Executive Offices) | | (Zip Code) |
| HARRIS BLACK | | |
| SENIOR VICE PRESIDENT, GENERAL COUNSEL CORPORATE AND SECRETARY | | |
| | (203) 563-3500 | |

(Name and telephone number, including area code, of the

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person to contact in connection with this report.)

Check the appropriate box to indicate the rule pursuant to which this form is being filed, and provide the period to which the information in this form applies:

- Rule 13p-1 under the Securities Exchange Act (17 CFR 240.13p-1) for the reporting period from January 1 to December 31, 2013

Section 1 - Conflict Minerals Disclosure

Item 1.01 - Conflict Minerals Disclosure and Report

Item 1.02 - Exhibit

A copy of the registrant's Conflict Minerals Report is provided as Exhibit 1.02 hereto and is publicly available at www.nielsen.com/investors.

Section 2 - Exhibits

Exhibit 1.02 - Conflict Minerals Report as required by Items 1.01 and 1.02 of this Form.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the duly authorized undersigned.

NIELSEN N.V.

THE NIELSEN COMPANY B.V.

/s/ Harris Black

June 2, 2014

By: Harris Black

Senior Vice President, General

Counsel Corporate and Secretary

Exhibit

Exhibit 1.02 Conflict Minerals Report