

Nielsen Holdings N.V.  
Form 8-K  
March 26, 2014

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d)**  
**of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): March 26, 2014**

**Nielsen Holdings N.V.**

**The Nielsen Company B.V.**

**(Exact name of registrant as specified in its charter)**

	<b>001-35042</b>	<b>98-0662038</b>
<b>The Netherlands</b>	<b>333-142546-29</b>	<b>98-0366864</b>
<b>(State or other jurisdiction)</b>	<b>(Commission)</b>	<b>(IRS Employer)</b>

**of incorporation)**

**File Number)**

**Identification No.)**

**85 Broad Street  
New York, New York 10004  
(646) 654-5000**

**Diemerhof 2  
1112 XL Diemen  
The Netherlands  
+31 20 398 8777**

**(Address of principal executive offices)**

**(Registrant's telephone number, including area code)**

**N/A**

**(Former name or former address, if changed since last report.)**

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01 Regulation FD Disclosure.**

Furnished herewith as Exhibit 99.1 and incorporated by reference herein is a copy of a presentation being made by Nielsen Holdings N.V. to investors on March 26, 2014 relating to the company's capital structure.

As provided in General Instruction B.2 of Form 8-K, the information in this Item 7.01 and Exhibit 99.1 incorporated herein shall not be deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

<b>Exhibit No.</b>	<b>Description</b>
Exhibit 99.1	Presentation, dated March 26, 2014, made by Nielsen Holdings N.V. to investors pertaining to the company's capital structure.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 26, 2014

**NIELSEN HOLDINGS N.V.**

**THE NIELSEN COMPANY B.V.**

By: /s/ Harris Black

**Name: Harris Black**

**Title: Senior Vice President. General  
Counsel Corporate and Secretary**