

Mondelez International, Inc.
Form DEFA14A
April 30, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to § 240.14a-12

Mondelez International, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

MONDELĒZ INTERNATIONAL, INC.

Three Parkway North

Deerfield, Illinois 60015

April 30, 2013

Mondelēz International, Inc. (Mondelēz International) is updating information set forth in its definitive proxy statement, dated April 3, 2013, for the May 21, 2013 Annual Meeting of Shareholders (the Annual Meeting). Mondelēz International has committed to promote women s empowerment by extending its reporting on gender rights in cocoa farming, ensuring a consistent approach to gender programs in key cocoa origin markets and advocating for industrywide action. In response to these commitments, Oxfam America Inc. (Oxfam America) withdrew its shareholder proposal for consideration at the Annual Meeting regarding a sustainability report on gender equality in our supply chain (the Proposal). Consequently, the Proposal, which constitutes Item 5 in the definitive proxy statement and on the proxy card, will not be presented for a vote at our Annual Meeting.