NEW YORK TIMES CO Form 8-K September 25, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 25, 2012

The New York Times Company

(Exact name of registrant as specified in its charter)

New York (State or other jurisdiction

1-5837 (Commission 13-1102020 (I.R.S. Employer

of incorporation) File Number) Identification No.)

620 Eighth Avenue, New York, New York
(Address of principal executive offices)

Registrant s telephone number, including area code: (212) 556-1234

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On September 25, 2012, Indeed.com, a job listing aggregator, announced that it will be acquired by Recruit Co. Ltd. In connection with the transaction, The New York Times Company will sell all of its remaining interest in Indeed.com and expects to record an estimated after-tax gain of approximately \$100 million in the fourth quarter of 2012.

Except for the historical information contained herein, the matters discussed in this Form 8-K are forward-looking statements that involve risks and uncertainties that could cause actual results to differ materially from those predicted by such forward-looking statements. These risks and uncertainties include risks detailed from time to time in the Company s publicly filed documents, including its annual report on Form 10-K for the year ended December 25, 2011. The Company undertakes no obligations to publicly update or revise any forward looking statements whether as a result of new information, future events or otherwise.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: September 25, 2012

THE NEW YORK TIMES COMPANY

By: /s/ Kenneth A. Richieri Kenneth A. Richieri

Senior Vice President and General Counsel