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US BANCORP \DE\ Form FWP January 18, 2012

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Final Term Sheet

Depositary Shares Each Representing a 1/1,000th Interest

in a Share of Series F Non-Cumulative Perpetual Preferred Stock

Issuer: U.S. Bancorp (Ticker: USB)

Security: Depositary shares, each representing 1/1,000th interest in a Share of Series F Non-Cumulative

Perpetual Preferred Stock

Size: 44,000,000 depositary shares

Maturity: Perpetual

Expected Ratings*: A3 / BBB+ / BBB / A (Moody s / S&P / Fitch / DBRS) **Liquidation Preference:** \$25,000 per share (equivalent to \$25 per depositary share)

Dividend Rate At a rate *per annum* equal to 6.50% from the date of issuance to, but excluding, January 15, 2022, and

thereafter at a floating rate per annum equal to three-month LIBOR plus a spread of 4.468%

(Non-Cumulative):

Dividend Payment Date: 15th day of January, April, July and October of each year, commencing on April 15, 2012

Optional Redemption: The Series F Preferred Stock may be redeemed in whole, or in part, on or after January 15, 2022 at a

redemption price equal to \$25,000 per share (equivalent to \$25 per depositary share), plus any declared and unpaid dividends, without accumulation of any undeclared dividends. The Series F Preferred Stock may be redeemed in whole, but not in part, prior to January 15, 2022 within 90 days of the occurrence of a regulatory capital treatment event, as described in the prospectus supplement, at a

redemption price equal to \$25,000 per share (equivalent to \$25 per depositary share), plus any declared and unpaid dividends, without accumulation of any undeclared dividends.

Trade Date: 1/18/2012

Settlement Date: 1/23/2012 (T+3)

Public Offering Price: \$25.00 per depositary share
Underwriting Discount: \$0.3477 per depositary share

Net Proceeds \$1,084,700,000

(before expenses) to Issuer:

Joint Book-runners: Morgan Stanley & Co. LLC

Goldman, Sachs & Co.

U.S. Bancorp Investments, Inc.

Listing: Application will be made to list the depositary shares on the New York Stock Exchange under the

symbol USB PrM.

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^{*} A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

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